

THE CHRISTMAS STORE

E. MAYHEW & COMPANY

THE CHRISTMAS STORE

GLENCOE'S FAVORITE SHOPPING PLACE

"Get Onto This Great Christmas SHOPPING Campaign"

HELPLESSNESS—that is the keynote of our Christmas campaign—helplessness not only as giving values but also as to giving service. That was the idea back of the preparation of this pageful of Christmas gifts, which, while presenting only a nominal part of the merchandise in this great store suitable for Christmas gifts, will serve splendidly as an inspiration for those who have their shopping problems before them.



Great collection of Men's Boxed Christmas Neckwear 50c, 75c and \$1

There is an endless assortment of Silk Neckties for men, all done up in Christmas boxes. The very latest shapes and almost every coloring and design. Choose now; 50c.

Also hundreds of Boxed Ties, 25c

In every conceivable pattern and coloring, all made of silk, done up in gift boxes, 25c.

Beautiful Silk Mufflers

Wouldn't a fellow like a nice Silk Muffler—something he can wear? All done up in Christmas boxes, 50c to \$3.00.

Now!

Here is a very important item in Men's Gifts—these swaggy Silk Shirts, put up in individual boxes, tied with holly ribbon, all sizes, from \$1 to \$1.50.

Women's Pure Silk Gift Hose 68c to \$1

It would be hard to think of a more appropriate gift for any woman.

Gift Gloves for women

The most complete stock you could wish to choose from. You make no mistake in giving gloves. They are always appreciated. Our stock this year is remarkably large. Prices as low as ever. Why not decide to buy your gift gloves tomorrow? We stock the well-known makes—Fowler's and Dent's. Every pair guaranteed.

Handkerchiefs make the ideal gift

As in previous years, for Handkerchiefs you must go to Mayhew's, at least if you want the best values. We have now the most complete Christmas stock. Don't wait until assortments become broken; BUY NOW. Prices from 5c to 75c.

Millinery at slaughter sale

This season's Untrimmed Hats at \$1.50 and \$2, sale price, 49c and \$3.50 Trimmed Hats, the latest, for \$1.48 and \$4.50 Trimmed Hats, very new, for \$1.98 and \$7 Trimmed Hats, extraordinary, for \$2.98 and \$8 Plumes, very latest, for \$3.95

Two Splendid Gift Lines

SWEATER COATS.—What would be nicer for father, mother, brother or sister? Something they will get some comfort out of. Choice of all colors and prices.

SILK WAISTS.—Now wouldn't that be a dandy gift to give her? Wouldn't she appreciate a nice waist more than anything else. A beautiful lot to choose from.

For Baby

Surely we will not forget baby. Wool Booties, 15c to 25c. Wool Shoes, 25c to 50c. Kid Shoes, Bibs, 12c to 35c. Infant Sweater Coats. Wool Bonnets, etc.

The Linen Section has hosts of practical gift suggestions

Guests Towels, a very special range. Cushion Tops, a great variety to choose from. Pillow

Cases—fine plain linens, suitable for embroidery or initialing; stamped linens, many different designs. Table Cloths and Napkins, full range of qualities and patterns. These are gifts that will appeal to any woman: Our Beautiful Centrepieces, Doylies, Dresser Scarfs, Pillow Shams, Tray Cloths, etc.

What's better than a Set of Furs?

Doesn't this appeal to you as a practical Christmas gift? The beauty of our furs and the extensive choice offered makes selection an easy matter for anybody. Children's Fur Sets from 75c to \$4.50.

Christmas Slippers and Shoes Low Priced

The most sensible gift of all. We have slippers for all—mother, father, sister or brother—every style and color.

In Toyland

We are headquarters for Toys, so bring the kiddies along and let them enjoy themselves. Glencoe's greatest amusement centre for the youngsters! Choose their Toys now and then you will be sure that the children will not be disappointed Christmas morn. "Toyland is Joyland."

Fancy Christmas Dishes and Water Sets

It may seem an extraordinary thing to our many customers that we are able to give such bargains in Dishes, but that is because they don't know how close we keep in touch with manufacturers. We have, without a doubt, some of the nicest fancy dishes ever put on display and at such low prices.

Sharp Reductions on Women's Coats

Regular \$10 Coats, sale price \$3.98. Regular \$15 Beautiful Tweed Coats, in different colors, for \$7.85. Several Women's Black Beaver Coats, regular \$14, for \$8.75. Then the Swaggy Young Ladies' Coats, with flare bottom, many colors to choose from, regular \$14.50, for \$7.50. Seafette and Baby Lamb Coats at enormous reductions.

WHAT DID YOU SAY? It couldn't be done! Well it does seem impossible, the low prices we are selling Men's Overcoats for. Just come and see for yourself.

Here is where we save you money!

Christmas Groceries

We have just received our New Fruit—Raisins, Currants, Dates, Oranges, Candies, Peels, etc. Christmas Candy, 3c per lb. Lemon Peel, 15c per lb. Nice Sweet Oranges, 1c each. Nuts of all kinds at last year's prices.

Yes, a Rug

would make a fine gift. We have them in all sizes and prices.

Then how about a nice pair of Wool Blankets? Wouldn't that make a gift worth while?

If in difficulty what to give, come in and let us help you. Helpfulness, indeed, is the keynote of this big campaign.

See Window Displays This Week

E. MAYHEW & COMPANY

THE STORE WITH THE CHRISTMAS SPIRIT

The Transcript.

THURSDAY, DECEMBER 16, 1915.

Wardsville

Wardsville, Dec. 14.—Mrs. M. Mulligan spent last week with her daughter in Appin. Mrs. Hobbs returned to her home at Birr after spending some time with

her daughter, Mrs. J. A. Mulligan, here. Miss M. Wilson is visiting friends in Detroit. Confirmation was held in the English church here on Sunday by Bishop Williams, of London. Thirteen members were received. Very sorry to hear that F. B. Davis, of London, formerly of Wardsville, is not improving in health. Mrs. C. B. Sheppard spent the last month in Detroit. Miss May Taylor, of Ridgetown, has

returned home after spending a month with her sister, Mrs. John Mulligan, Riverview. The Methodist Sunday School Christmas concert is to be given Christmas night in the town hall.

WARDVILLE HONOR ROLL.

Charles McGregor Blott, — Son of Mr. Blott, Wardsville. Killed in action. Percy Martyn—son of J. B. Martyn, Wardsville. George Constant—joined the 33rd Battalion, London, now in France. Lee Henderson—son of William Henderson, Wardsville, enlisted in England.

J. H. Conquest—joined the 33rd Battalion, London. Now in France with the 1st Battalion.

Wesley Loveday—enlisted in London. Now in France.

Erwin McCallum—now in London with the 70th Battalion.

Ed. Hale—son of Rev. J. Hale, Wardsville. Now in London with the 70th Battalion.

Willie—enlisted with the 33rd in London.

Ed. Clark—Wardsville. 135th Battalion Band, Parkhill.

Curtis Horton—Wardsville. Enlisted at Glencoe; 135th Battalion.

Appin

Appin, Dec. 10.—Owing to the severe snowstorm Thursday evening the patriotic meeting attracted a small audience. The speakers, Col. Robson, Chaplain Graham and Canon Tucker, did not appear. However, Major Tanton of Ingersoll, Major Elliot of Parkhill and Lieut. Faulkner all spoke at some length, showing the need for men to enter training at once and be ready, a vast army, to overpower the foe. Results were not as expected. None present went forward to volunteer. At the opening of the meeting Lieut. Simpson gave some fine selections on the violin, and the orchestra contributed a pleasing number.

An entertainment will be held in the Presbyterian church on Tuesday evening, December 21st, at 8 o'clock sharp. A good program will be provided. Admission—adults, 15 cents; children, 10 cents. Everybody welcome.

Appin, Dec. 15.—R. E. C. McDonald has purchased a fine residence on Main street from W. R. Stephenson.

Mrs. Dan McIntyre, Jr., of Toronto, is visiting at the home of her father, James McMaster.

Wm. Hughes had the misfortune to sprain his wrist while shovelling coal on the G. T. R.

Mr. Miers, manager of the Royal Bank, intends moving into the house which will be vacated by R. E. C. McDonald the first of the year.

A. B. McIntyre, son of D. L. McIntyre, of Appin, met with rather a painful accident on Monday morning when a file with which he was working at a coal stove slipped and penetrated his hand about half an inch.

Robert McDonald burnt his hand severely on Monday while attending to a stove.

Captain W. Spero left Saturday to attend the military school, London.

Travellers report there is more snow in and about Glencoe than at London, an unusual thing.

Newbury

Duncan Fletcher served on the grand jury and C. Tucker on the petit jury last week, and Reeve Rush attended the county council.

The play "Topsy Turvy" to be given by the Dramatic Club under the auspices of the Women's Institute, Friday, the 17th, promises to be good. Posters are out with full particulars.

Jack Crim has enlisted and is now wearing the khaki, showing his willingness to fight for his king and country. Morden Snelgrove and J. Horton, east of the village, in Moss, have also joined the colors.

Each of the Sunday School is busy preparing for S. S. entertainments for Christmas. The kiddies do not realize the seriousness of the times and talk of Old Santa the same as of old.

The bazaar and tea given by the Women's Institute on Saturday evening was a splendid success, over \$28 being realized.

Mrs. J. L. Heatherington has something of a curiosity in a matured lemon tree. The tree is not large but bloomed in the spring, long before any of our fruits, a pretty blossom and has steadily grown until now it has produced three lemons. The first one taken off last week weighed 8 ounces and measured 10 inches one way around and 10 the other, having the appearance of a good-sized orange, except for the color.

Mrs. Crim and son Will returned home from Windsor Friday evening.

Mrs. D. McRae returned last week after spending two weeks with Mrs. Conliffe, who is seriously ill at her home in Windsor.

Knox church Sunday School will hold their annual Christmas Tree on Wednesday night, Dec. 22nd. A good programme.

Mrs. James Patterson received word last week of the death in Detroit of Arthur Andrews, a young man who lived with Mr. Patterson when quite a little lad. He grew to be a fine young man and had many friends here. His mother, to whom a cable was sent, still resides in England. The remains were interred in the Foster plot in Detroit.

If your children moan and are restless during sleep, coupled, when awake, with a loss of appetite, pale countenance, picking of the nose, etc., you may depend upon it that the primary cause of the trouble is worms. Mother Graves' Worm Exterminator effectually removes these pests, at once relieving the little sufferers.

EKFRID STATION.

EKFRID Station, Dec. 14.—Mrs. Arch. McAlpine, of Aberfeldy, spent last week with her niece, Miss Annie Galbraith.

Several of the children of this section are confined to the house with a mild attack of chicken-pox.

Charlie Adams had the misfortune to have a fall which confined him to the house for several days.

Farmers are busy with the approach of winter cutting feed for their stock.

EKFRID Patriotic Society shipped last week to the Red Cross branch at London a box containing eighteen military flannel day shirts and ten pairs of socks. They have received a hurried call for several mattress pads and will meet at the home of the president, Mrs. A. D. McCallum, on Thursday evening of this week for the purpose of quilting and packing the pads. All interested in the work kindly attend.

Melbourne

Melbourne, Dec. 10.—A recruiting meeting held here yesterday was a great success. Capt. Woodward, of the 155th Middlesex Battalion, and Rev. Canon Tucker, of St. Paul's Cathedral, London, were the principal speakers. The meeting was held in the Woodmen's Hall and was attended largely, in spite of the bad weather. Melbourne Orchestra rendered patriotic music during the evening. One recruit was signed up at the close of the meeting and others will follow his example. The following citizens recruiting committee was named:—Rev. Mr. Stephens, chairman; E. L. Frost, secretary; A. P. McDougald, F. Acton, G. W. Robinson, I. Stephenson and J. B. Cornille. This committee will meet in a few days to plan for a canvass of Canadoc and Ekfrid townships.

Arthur Fisher and Henry Caruthers have signed to take the officers' course in London, and start on Monday.

Alex. Newton and Bruce Annett, both of the Home Bank staff, and Douglas Wheeler enlisted in the 135th Battalion and will train in Glencoe.

Mr. Cowan, of London, has joined the Home Bank staff here.

The annual dance was held on Dec. 3 and the proceeds were given to the Red Cross fund.

The missionary society of the Presbyterian church held the last meeting of the year at the home of Mrs. C. Howell, when the following officers were elected:—President, Mrs. C. Howell; first vice-president, Mrs. J. D. McKee; corresponding secretary, Mrs. H. Munce; recording secretary, Mrs. McGugan; treasurer, Mrs. H. Campbell; organist, Miss J. Campbell. After the election a dainty lunch was served.

KILMARTIN.

At a meeting held in the school house of S. S. No. 17 on Friday evening the literary society was reorganized for the coming winter with the following officers:—President, Mungo Leitch; vice-president, Archie Leitch; secretary, John McGregor; treasurer, Effie McKellar.

A Christmas concert will be held by S. S. No. 17 school in the school house on Monday evening, Dec. 20.

The annual Christmas entertainment will be held in S. S. No. 17, on Monday, Dec. 20.

Mrs. McCready, of Mount Brydges, is visiting her mother Mrs. Colin Munroe.

Miss Margaret Campbell, of Middlebury, Vermont, is visiting relatives here.

Angus McCallum has purchased a new piano from D. McRae, Glencoe.

CASTORIA

For Infants and Children In Use For Over 30 Years Always bears the Signature of

Cheerful Tommy (leaving hospital fitted up with a brand new pair of artificial feet)—"No more bloomin' cold feet for me!"

Now is the time to renew your subscription to The Transcript.

THE ROYAL BANK OF CANADA

CAPITAL PAID UP - \$ 11,560,000
RESERVE FUND - \$ 12,560,000
TOTAL ASSETS - \$ 187,000,000

Savings Department—Interest allowed on deposits of one dollar and upward and credited to accounts half yearly.

Farmers' business solicited. Loans made to responsible farmers for the purchase of cattle, etc. Sale notes cashed or collected.

Glencoe Branch - E. M. DOULL, Manager

MERCHANTS BANK OF CANADA

Established 1863 Head Office, Montreal
Capital, paid up \$7,000,000 Reserve Fund \$7,248,134

SAVINGS DEPARTMENT

We give special attention to Savings Accounts. One dollar only is necessary to open an account. Interest allowed at highest bank rate, and added twice a year without application or presentation of pass-book. No delay in withdrawals. Two or more persons may open a Joint Account, and either party can withdraw money.

FARMERS' BUSINESS

Money advanced to Farmers at Reasonable Rates. Sales Notes handled on most favorable terms.

J. A. McKELLAR, Manager GLENCOE BRANCH

3 GOOD POINTS

about our D. L. & W. Scranton Coal are NO SLATE, NO DUST and UNIFORM SIZE. With these you get long burning fires and regular heat. Now's a good time to order coal—you can't tell when the price will soar. Free delivery; prompt service.



McPHERSON & CLARKE

Planing Mill and Lumber Yard GLENCOE, ONT.

Keith's Cash Store

Dry Goods Millinery Groceries
Fall and Winter Goods to hand. Best values in all these lines.

P. D. KEITH

McRAE'S, WARDVILLE