

Concerning the NEW FALL STYLES

Three Reasons Why the Real Smart Dressers Come to This Store

- (1) They are sure of getting the very latest.
- (2) They are sure of getting it at the very lowest price possible.
- (3) They are sure of individuality, of someone else in town not having the same as theirs.



The Very Latest in Millinery

A walk through our showroom will reveal to you what is being worn in hats in all the larger cities. Never have we had such good style and such a variety to choose from. When you are up town call in. It is a pleasure to have you. We keep adding new hats to our showing.

Are Your Feet

headed this way? Just out. Handsome new ideas in FOOTWEAR, ready here.

We are ready with all the new ideas in Fine Footwear for autumn for men, women and children.

A Few Moments

spent in looking through our stock of New Fall Clothes for Men and Young Men and Boys will put you in touch with the greatest collection of smart styles to be seen anywhere.

Real Smart Young Men's Suits at \$12, \$15 and \$18.50.

We Invite You to Visit This Store

and see the fine display of Ladies' and Children's Coats. Stunning in style and very moderately priced.

Why Not Compare Prices?

Then you would do your Fall Shopping here.

Every Department a Record-breaker for Bargains.

E. MAYHEW & CO.

APPIN LUMBER YARD

We handle everything in the building line, including lumber, lath, shingles, lime, Pedlar roofing and siding, also fence posts and Beaver Board.

Contracts made for building. Quality first. Get our prices.

W. R. STEPHENSON
APPIN, ONT.

COAL!

Now is the time to get your bin filled with

Screened D. & H. SCRANTON COAL

It satisfies. Prompt delivery

ALSO GOOD HARD WOOD

G. A. McALPINE
Flour & Feed Phone 8

GRAND TRUNK RAILWAY SYSTEM THANKSGIVING DAY SINGLE FIRST CLASS FARE

Good going October 11th, 1915
Valid for return date of issue only

First Class Fare and One Third
Good going October 9, 10 and 11, 1915. Valid for return until October 12, 1915. Return tickets will be issued between all stations in Canada east of Port Arthur and to Detroit and Port Huron, Mich., Buffalo, Black Rock, Niagara Falls and Suspension Bridge, N. Y.

Panama Pacific Exposition
Reduced fares to San Francisco, Los Angeles and San Diego.

Tickets and further information on application to Agents.

CANADIAN PACIFIC Thanksgiving Day Excursion Fares

Between all stations in Canada, Fort William and East, and to Sault Ste. Marie, Detroit, Mich., Buffalo and Niagara Falls, N. Y.
Single Fare, good going Monday, October 11th; return limit Monday, October 11th, 1915. Minimum charge 25 cents.
Fare and One-Third, good going October 8th, 9th and 11th; return limit Tuesday, October 12th, 1915. Minimum charge 25 cents.

Apply to any C. P. R. Ticket Agent for particulars, or write
WM. FULTON, M. G. MURPHY,
Asst. Dist. Pass. Agt., Dist. Pass. Agt.,
Toronto Cor. King & Yonge Sts., Toronto

We carry a Full Line of

Tin, Enamel and Galvanized Ware, Sinks, Bathtubs, etc.

Plumbing, Furnace-work, Roofing, Eavetroughing, Repairing, etc., done by a Practical Mechanic.

J. M. Anderson
Tinsmith Plumber

Important Notice.

At November 1st next all Transcript subscriptions then two years or more in arrears will be cancelled, and the accounts for same will pass into other hands for collection, with interest and costs of collection to be added.

With war rates prevailing for everything necessary for newspaper production, subscriptions MUST be paid promptly or cease.

Look at your label: it costs us too much to be continually mailing accounts.

Business and Shorthand Westervelt School

Y. M. C. A. Building
London, Ontario

College in Session Sept. 1st to July
Catalogue Free. Enter any time

J. W. Westervelt, Principal

The Transcript.

THURSDAY, OCTOBER 7, 1915.

Wardsville

Wardsville, Oct. 5.—T. English is visiting his sister, Mrs. H. Carson, at Waterdown.

Mr. and Mrs. J. Humphrey have returned home after spending a few weeks in Detroit.

Mrs. C. Wilson is visiting her sister, Mrs. F. Smith, at Arner.

Mrs. M. O'Hara, of Port Lambton, spent last week with friends in town.

Mrs. (Dr.) B. E. Wilson and family have returned to London after spending the summer here.

Mrs. M. Elliott and children, who have been visiting Mrs. Elliott's mother here, left for their home in Edmonton on Monday.

C. Banning, of Detroit, is renewing old acquaintances in town.

Miss D. Edington returned to her home in Woodstock on Thursday after visiting her sister, Mrs. B. Snell, for two weeks.

Mrs. A. Nevills and baby girl and Mrs. Root, of Windsor, are visiting Mrs. J. Humphrey.

Mrs. Aitchison and Miss Bessie Reilly are visiting friends in Windsor.

A TIME FOR EVERYTHING.—The time for Dr. Thomas' Electric Oil is when croupy symptoms appear in the children: when rheumatic pains beset the old; when lumbago, asthma, coughs, colds, catarrh or earache attack either young or old; when burns, scalds, abrasions, contusions or sprains come to any member of the family. In any of these ailments it will give relief and work a cure.

MOSA.

John Mitchell's fine driver has been afflicted with paralysis of the brain, but is recovering.

Mr. and Mrs. James intend moving to Appin soon.

At Glencoe Fair No. 9 school, taught by Miss Emery, took first prize in fruit and vegetables.

Mr. and Mrs. Dillon motored from Detroit to J. E. Corbett's.

Mr. Emery has returned to Stratford.

Miss Emery spent the week-end at Riverview Farm.

Melbourne

Melbourne, Oct. 4.—Everything is in shape for the big fair on Wednesday. A number of race horses are already quartered at the stables and entries are coming in larger than ever before. If good weather permits, some fair will be the result.

Miss Lillie Collier is confined to her bed with a severe cold.

John Acton and family moved to St. Thomas on Saturday, where he has procured a job with a firm manufacturing ammunition.

Lieutenant Moncrieff, of the 70th Batt., London, is visiting in town for a few days.

Anniversary services will be conducted in the Methodist church next Sunday.

H. B. Mackenzie, of this place, won second prize at the Mt. Brydges fair on Friday with his fine carriage horse.

Fall Fair Dates.

Alvinston.....Oct. 7 and 8
Blenheim.....Oct. 7 and 8
Delaware.....Oct. 13
Florence.....Oct. 11 and 12
Leamington.....Oct. 6-8
Ridgeway.....Oct. 11-13

Newbury

As the song says, "Are we down-hearted?" the echo comes back, "No." On Friday morning when the eyes of this community opened on a rainy day, the store of pluck and courage had to be drawn upon. The school fair was on, and all the previous day preparations had been made. Nothing daunted, wagons and express wagons and wheelbarrows were busy conveying the exhibits into their several positions. The large tent was well filled with an excellent display of potatoes, corn, pumpkins, etc., flowers, fancy work, collections of wood and penmanship, canned meats, and so many, many fine exhibits space would not permit nor could pen do at all justice to the display. Outside the tent the collection of chickens was equal to any big fair, and the calves were good also. Owing to the rain the coats were not brought out. Rev. B. Snell, as judge of the chickens, did some sorting, giving the pupils much commendation. All athletic sports were called off. But the few friends who braved the downpour, and the children, with their enthusiasm, made the most of the credit for the excellent fair, the weather being beyond local arrangements. A splendid concert was put on in the town hall in the evening by George E. Gunter, and Mrs. (Dr.) Bell, of Chatham, and local talent.

A quiet wedding took place at the residence of John A. Robinson on Monday evening when his sister Esther, of Detroit, and Donald Jeffery were married. Mr. and Mrs. Jeffery will live on their farm on the Fansher road.

Pte. Atfield, of the 33rd, spent the week-end in town.

D. J. Batsner, wife and son Graydon left for Cincinnati on Thursday last in their automobile.

Rev. Mr. Williams, of Alvinston, occupied the pulpit in Christ church on Sunday afternoon.

Miss Mildred Pryne left for her home in Brussels on Tuesday after an extended visit with her sister, Mrs. F. Robinson.

Wm. J. Armstrong and Finlay McRae spent the week-end in Detroit.

A peculiar thing happened recently at the Cashmere school, where Miss Ruth Hammett is teaching. A large bird flew against the building and fell dead on the ground. The bird proved to be a partridge.

Richard Gay and wife, of London, visited his brother, John Gay, last week.

Friends here will sympathize with Mrs. J. G. Bayne in the death of her father, the late Alex. Cameron. Deceased was known to many and was highly respected.

On Sunday, Oct. 10th, Knox church will hold their anniversary services at 11 a. m. and 7:30 p. m. Rev. J. Tolmie, of Windsor, will preach at both services. On Monday (Thanksgiving evening) a hot fowl supper in the basement and concert in the town hall.

Posters are out with full particulars. Mrs. Mac Elliott paid Dr. and Mrs. McVicar a farewell visit at "Ingleside" last week. Mr. Elliott and family are moving from Dorchester to Edmonton.

Mr. and Mrs. Sparling Clarke, of Melbourne, spent the week-end with her aunt, Mrs. B. T. Jeffery.

The Ladies' Aid of the Methodist church intend having a bazaar and concert on Oct. 15th in connection with the anniversary services on Oct. 17 at which Rev. Mr. Agnew, of Mt. Brydges, will preach morning and evening. Posters will soon be out.

Miss Alma Badgley, of Moosejaw, Sask., visited Miss Ella Jeffery on Saturday.

Miss Viola Kennedy and Miss Bernadette Walters, of Detroit, have returned home after spending their vacation with Miss Ella Jeffery and friends here.

Miss Mary Batsner returned from a pleasant visit with Windsor friends on Tuesday.

The Newbury Women's Institute will hold its next monthly meeting on Wednesday, Oct. 13th, at 2:30 p. m., at the home of Mrs. Dan King. A full attendance is requested.

Do not forget Presbyterian anniversary services, Newbury, Sunday, Oct. 10th. Rev. J. C. Tolmie, of Windsor, will preach at 11 a. m. and 7:30 p. m.

STRATHBURN.

Miss Ethel Simpson, who has been spending a couple of weeks at Dutton, Wallacetown and Tyronnell, returned home on Sunday.

James Thomas, of Detroit, spent the past week with his niece, Mrs. Nat. Currie.

Corp. Harry Halstone, of the 70th Battalion, London, spent Sunday with friends at Strathburn.

If Miller's Worm Powders needed the support of testimonials they could be got by the thousands from mothers who know the great virtue of this excellent medicine. But the powders will speak for themselves and in such a way that there can be no question of them. They act speedily and thoroughly, and the child to whom they are administered will show improvement from the first dose.

Appin

Mrs. Young and niece, of Toledo, Ohio, are visiting in town. Mrs. Young's father, George Seates.

D. L. McIntyre shipped a carload of cattle to Toronto on Saturday.

Mrs. Patterson and daughters are moving into Appin.

Mr. and Mrs. Wm. English, of Hamilton, have returned home after attending at the deathbed and funeral of Mr. English's mother.

Mrs. M. R. Brown has gone to Brownsville, where her mother is very ill.

Lance Banks has been on the sick list for the last week.

Walter Harris, who has been with W. R. Stephenson, has left for his home.

Ladies' Patriotic Fund.

Last report acknowledged\$ 944 74
Interest4 24
Net proceeds of lawn fete213 02
From booth, fair day29 00
From tags, fair day75 24
Total amount raised\$1266 84

Means Big New Auto Plant at Flint

New Chevrolet Company is Incorporated for Twenty Million Dollars.

Their Headquarters and Principal Factory to be Located in Michigan City.

Flint, Mich., Sept. 30.—Announcement that Flint is to be the home of another large automobile corporation was made in telegrams received here from New York last evening.

William C. Durant, promoter of automobile industries, who formerly lived here and established in Flint the Buick Motor Co.'s mammoth plant which is the nucleus of the General Motors Corporation, engineered the new deal—the organization of the Chevrolet Motor Co. of Delaware, a \$20,000,000 corporation which was incorporated Tuesday.

The new concern has for its purpose the manufacture and distribution of Chevrolet automobiles. The company's main plant is located in Flint.

As announced in telegrams received here, the principal parts of the cars here and ship them to assembling plants in various parts of the country. Assembling plants are already located at Tarrytown, N. Y., New York City and Toronto, Ont., and others are to be established at once in St. Louis and Oakland, Cal.

It is stated that in addition to large plant additions to increase the output of parts there will be a large new assembling plant begun in Flint at once. Rumors of the enlargement of the Chevrolet plant have been current here for months and it is known that the Chevrolet company has taken options on many blocks of city property surrounding its present plant.

Since the recent big dividend declared in General Motors stock in New York and the big flurry in Wall street, with General Motors stock being boosted in price daily, rumors were current here of the merging of a number of Flint plants. This rumor was given impetus when it became known that W. C. Durant and his friends had acquired much General Motors stock. These rumors were dispelled yesterday, however, when a telegram sent to A. B. C. Hardy, general manager of the Chevrolet company, by Mr. Durant, was made public.

The telegram follows: "There is not enough money in this country to buy Chevrolet or Consolidated Chevrolet, or take from our little crowd control of Chevrolet. The Chevrolet is my newest, latest and best-prized baby, dedicated to and controlled by the men who built it up against terrific odds."

One of the eastern capitalists who figured most prominently with W. C. Durant in bringing about the organization of the new concern is Louis G. Kaufman, president of the Chatham and Phoenix National Bank of New York. Kaufman formerly lived in Marquette, Mich.

School Reports.

S. S. No. 8, Ekfrid.

Report of S. S. No. 8, Ekfrid, for September:—

Class IV.—Clarence Urquhart 490, Alex McRae 373, Neil Hyndman 233.

Class III.—Anna B. McRae 354, Geo. Coulthard 336, A. D. Duncan 328, Mildred Dobie 202.

Class II.—Catharine Duncan 420, Stanley Hyndman 399, Florence Reeves 380, Philip McRae 314, Evelyn Poole 216, Barbara McRae (absent).

Part II.—Gladys McEachren 283, Flora McRae 281, Percy Reeves 212, Mac McRae 213, William Treastin 173, Jessie Allan 165.

Primer—(a) Jim Coad; (b) John Allan, Ross Allan.

Teacher—B. B. OLIVER.

S. S. No. 3, Mosa.

The following is the report of exams held in S. S. No. 3, Mosa, during the month of September. The figures show the average percentage obtained by the pupils, a means absent for 1 exam, x means perfect in attendance:—

Sr. IV.—Lawrence Harvey 92, Tom Simpson 77, Rosella Wright 69.

Jr. IV.—Frank Brown 81, x Florence Simpson 70, x Annie Wakefield 60, Verna Watterworth 41.

Sr. III.—Lloyd Simpson 95, x Fred Whitfield 87, Walter Whitfield 83, Allan McDonald 57.

Jr. III.—Amy James 72, x Hugh Whitfield 65, Cecil Moore 49, Conny Moore 30.

Sr. II.—a Norman Winger 80, Elliot Whitlock 78, Wm. Whitlock 70, John McDonald 32.

Jr. II.—x Roy Whitfield 85, a Nelson Whitlock 81, x Alice Harvey 80, 1—x Edith Lumley 93, Blanche Whitlock 83.

Primer—(a) Richard Fry 100, Margaret McDonald 90, Glen Wright absent; (b) Donnie Coyne 100, Marion Grover 100, Jean Moore 100, x Frank Walker 100, Earl Harvey 80, Helen Whitlock 30, Lewis Moore 30, x Willard Edwards 20; (c) x Ross Edwards 100.

No. on roll 36, average attendance 32. WARD LEITCH, Teacher.

S. S. No. 11, Aldborough.

Report of S. S. No. 11, Aldborough, for September. Subjects, Reading and Spelling. Average per cent. given, a means missed exam.—

Fourth—Jean McRae 91, Bessie Blain 89, Eva Downie 89, Muriel McIntosh 87, Clayton Liddle 84, Emerson King 82, Agnes Campbell 79, Myrtle Downie 78, James O'Hara 77, Ray Downie 76, Albert Downie 70, x Elsie Sutton 57.

Third—John McLean 91, Mary Winger 88, Florence Blain 85, Sadie Geary 84, Blanche Geary 82, Norman Sutton 81, Douglas Stricker 79, Percy Winger 76, Grace Stricker 57, a Sanford Gardiner.

Primer—Annie McLean, Rhea McRae, Orval Pickering, Norman Geary, Gladys McMaster.

L. C. McMAHON, Teacher.

Holloway's Corp Cure destroys all kinds of corns and warts, root and branch. Who, then, would endure them with such a cheap and effectual remedy within reach?

THE ROYAL BANK OF CANADA

CAPITAL PAID UP - \$ 11,560,000
RESERVE FUND - \$ 12,560,000
TOTAL ASSETS - \$187,000,000

Savings Department—Interest allowed on deposits of one dollar and upward and credited to accounts half yearly.

Farmers' business solicited. Loans made to responsible farmers for the purchase of cattle, etc. Sale notes cashed or collected.

Glencoe Branch - E. M. DOULL, Manager

MERCHANTS BANK OF CANADA

Established 1863 Head Office, Montreal
Capital, paid up \$7,000,000 Reserve Fund \$7,248,134

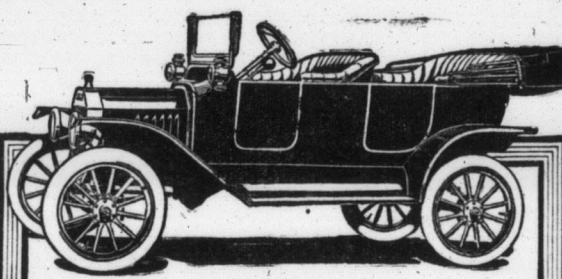
SAVINGS DEPARTMENT

We give special attention to Savings Accounts. One dollar only is necessary to open an account. Interest allowed at highest bank rate, and added twice a year without application or presentation of pass-book. No delay in withdrawals. Two or more persons may open a Joint Account, and either party can withdraw money.

FARMERS' BUSINESS

Money advanced to Farmers at Reasonable Rates. Sales Notes handled on most favorable terms.

J. A. McKELLAR, Manager GLENCOE BRANCH



"MADE IN CANADA"

Ford Touring Car
Price \$530

Ford Runabout
Price \$480

Ford Town Car
Price \$780

The above prices f.o.b. Ford, Ont., effective Aug. 2, 1915. No specification in this year's equipment, otherwise cars fully equipped. Cars on display and sale at

ALEX. DUNCANSON'S - GLENCOE



BEFORE DECIDING ON A CAR SEE THE

OVERLAND

MANY REASONS WHY

It has the reputation for being the most reliable car.

It has all the latest improvements.

It is easy to handle.

It is easy on gasoline.

It is easy on oil.

It is an easy riding car.

1916 Model, 5-Passenger, 35-Horsepower Touring Car, reduced from \$1,275 to \$1,050.

FOR DEMONSTRATION APPLY

S. HUMPHRIES, GLENCOE

Agent for Mosa, Ekfrid, Euphemia and Zone