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" SATURDAY, SEPTEMBER 14, 1907

HALIFAX==The Second Office of the Endless Chain!



Should ,we carry out our present intentions we will in the near future have a chain of offices reaching from coast to coast.

Our headquarters will be in St. John, at which office we will continue to devote OUR PERSONAL ATTENTION.

Our Success in Halifax Has Been Phenomenal. This is no myth. People from all parts of Nova Scotia are flocking to our offices, and hundreds of testimonials have already been offered us

Five Men Are Kept Constantly Busy from 9 a.m. until 9 p.m.

Every mail brings numerous letters of enquiries or appointments. Our appointment list is almost filled for exhibition week.

We have already been obliged to approach our landlord, Mr. Roy, in an endeavor to secure additional rooms in the





Aberdeen Building.

It Will Be the Same in Every City We Enter: We are installing a new system of book-keeping in each office, which will be looked after by a lady cashier, and everything will be conducted in a busines-like way as well as in a professional manner.

The most competent men that can be secured in Canada or the United States are being engaged. Any dentist will tell you that the price of teeth has jumped so high that there is not nearly the profit in a set of teeth there was some years ago. Nevertheless, we are establishing prices below the lowest ever quoted.

We Have Established the Most Reliable Advertising Offices in the World. No one can question our workmanship. We give the best for the least money of any office in the world. We are in a class by ourselves in the advertising business, and have no connection with "Dental Parlors" in any part of the country not bearing our name.

The immense' volume of business we do enables us to work at such low fees. We are the Largest Buyers of Dental Materials in Canada. We defy Contradiction. We buy more gold, more teeth, more rubber and material generally than any other office, and we pay spot cash for everything. We Are the Only Ones that do this.

