

Military Brushes Reduced

During this sale, this week only, all our regular lines of Military Brushes have been reduced by 25 per cent.

NOTICE THE VERY LOW PRICES:

\$7.50 BRUSHES	Now \$5.62 Pair
\$6.00 BRUSHES	Now \$4.50 Pair
\$5.00 BRUSHES	Now \$3.75 Pair
\$4.00 BRUSHES	Now \$3.00 Pair
\$3.50 BRUSHES	Now \$2.62 Pair
\$3.00 BRUSHES	Now \$2.25 Pair
\$2.50 BRUSHES	Now \$1.87 Pair
\$2.00 BRUSHES	Now \$1.50 Pair
\$1.00 BRUSHES	Now .75 Pair

The Ross Drug Co.

Successors to Wassons, Ltd.

100 King St. 475 Main St. 599 Main St.

They All Like Our Ice Cream from the Youngest to the Oldest

Our Ice Cream

is as wholesome as it is delicious. Pint Bricks.
Three Flavors. Always Ready.
Take One Home Today

Bond's - 90 King Street

ZION TEA AND SALE

A tea and sale to raise funds for general repairs of the church was held last evening in Zion Sunday school room under the auspices of the Ladies' Aid Society. The room was tastefully decorated with flags. A good number attended during the evening and the various booths were well patronized. Those in charge of the supper table were Mrs. S. E. Logan, Mrs. F. Cameron, Mrs. Pendleton and Mrs. Potts. A doll table was in charge of Misses Helen Pendleton, Hazel Keithlin, Doris Champion and Florence Gillan. In charge of fancy work tables were Mrs. Colpitts, Mrs. McLean and Mrs. McBeath. An apron table was in charge of Mrs. McFarlane and Mrs. Collins. An ice cream booth was conducted by Misses Marion Dun-

can and Edith Hatfield, Miss Bessie Irwin conducted a separate fancy work table prepared by her Sunday school class. A sample table was conducted by Mrs. Keithlin. The proceeds of the sale amounted to nearly \$100.

MR. ROGERS WILL BE HERE

The doubt regarding the presence of Hon. Robert Rogers, minister of public works, at the opening of the new government docks tomorrow was removed by a despatch received by Manning W. Doherty of the Maritime Dredging and Construction Company to the effect that Hon. Mr. Rogers has left Ottawa for Montreal and will leave Montreal for St. John this evening, with the other cabinet members who are to assist at the opening ceremonies.

WIVES OF TWO OFFICERS NOT GETTING MONEY

Apparently Gross Carelessness or Inefficiency Somewhere—Cases in St. John

There have been many complaints regarding the way in which the officials of the department of militia at Ottawa have been handling the payments for the wives of soldiers with the first contingent. Many of the errors which were caused by carelessness when the first contingent went away have been rectified, but there are still some glaring cases of inefficiency somewhere.

An example of this is found in the case of the wife of one of the St. John officers who left with the first contingent. When her husband, who is not a man of independent means, left he arranged the family finances on the basis of the separation allowance promised by the department. Instead of this amount, although four months have passed and repeated protests have been made, the wife is still receiving only the allowance provided for the wife of a private soldier and, as her expenses are heavier and she would not feel like calling on the patriotic fund for assistance, her position is more embarrassing than that of the families of the privates would be.

Another similar case is that of the wife of another local officer who assigned to his wife the greater portion of his pay before he left. She has not received a cent of this amount, the money has not been paid to the officer himself and there seems to be no excuse for the delay except gross neglect or carelessness at Ottawa.

LETTER FROM DR. MAHER

He Backs up His Suggestion in Practical Manner

St. John, N. B., Dec. 9, 1914.

Sir—The people of Nova Scotia are preparing what they call a "Nova Scotia picnic" and it might not be amiss for us in New Brunswick to emulate their worthy example.

The purpose making Christmas day for the men and boys as home like and pleasant as possible under existing conditions.

They are alive to the fact that these men have left their homes to face the fierce frost-biting winds of winter and other hardships at great sacrifice to their personal comfort and even at the risk of their very lives.

Everybody who feels able is contributing some little thing to make the boys happy.

There are a number of men at Partridge Island and over 1,100 men from all over New Brunswick at the armories, most of whom will spend the day away from home.

What are we going to do for our boys? Will New Brunswick be less mindful of its own than is Nova Scotia? We should be able to do better than their surroundings and make them feel that we appreciate the sacrifices they are making for us.

There have been many demands on our people of late, yet we know little of sacrifice as compared with other poor countries and we will need much to be thankful for on Christmas Day.

We do not have to get down and dig trenches, but we should be willing to dig down in our pockets and do something to gladden the hearts of those heroic souls who are ready and willing to shed their life's blood for the honor of our country, the preservation of the empire and incidentally for our protection.

They figure that it will take at least a ton and a half of turkey to feed the Halifax contingent on that day. Some are contributing money, others cigars, fruit, confectionery, etc., etc.

The ladies of the community who have done so much good of late could handle this matter to best advantage. I am enclosing my check in your favor for ten dollars, which you can use should anything along this line materialize.

Yours truly,
J. D. MAHER, D. D. S.

[The Times has forwarded Dr. Maher's check to Mrs. A. R. Melrose, secretary of the Women's Canadian Club. That organization is making provision to give the residents a generous Christmas dinner. Outside places are co-operating and today came the promise of six turkeys from Sackville. In addition to the turkey and plum pudding and sauce, it is desired to provide fruit, confectionery and soft drinks, and contributions for this purpose will be cash contributions for this purpose will be gratefully received by Mrs. A. R. Melrose, 54 Orange street.

S. P. C. Contributions.

L. W. Peters, treasurer of the Society for Prevention of Cruelty, acknowledgment receipt of the following subscriptions:	
Mrs. Margaret Baxter	\$15
W. F. Leonard	2
F. W. Daniel	1
Moore's Drug Store	1
Lieut. Col. M. B. Edwards	2
H. N. DeMill	2
A. P. Emery, M. D.	2
Hon. J. E. Wilson	2
T. H. Estabrooks	2
A. B. Holly	1
Thos. Walker, M. D.	2
J. J. Bradley	2
Mrs. Geo. F. Smith	1
Right Rev. Bishop LeBlanc	1
Rev. Gordon Dickie	1
J. E. Hogan	1
W. E. Earle	2
James Magee, D. D. S.	2
E. T. P. Shewen	1

The Man In The Street

Only fourteen more shopping days—do it early.

We hope not to offend the moral reformers when we ask if you've had a skate on yet this season.

After a walk about the city streets any local aviator who may be expecting orders for service in Egypt, should try to devise some facial protection against the sand. They were "eyewitnesses" to it yesterday.

News note says the cost of governing New York next year will be about \$41,000,000—not quite as much as it costs to spend about ten days there.

Personally, I should like to arrange a moratorium to last at least until New Year's.

The reformists protesting against Sunday concerts for the relief of the wounded soldiers might also try to assert their influence with the Kaiser to keep his men from shooting the w. s. on Sunday.

President Wilson has again sent troops to the Mexican border. It still seems like "wretched waiting" however.

Does it strike you as strange that when the National Anthem is played in public amusement places, soldiers present in uniform do not salute but merely stand as do civilians?

Uneasy lies the head that wears the police chief's cap in this community.

Even the war has its compensations; it has cut off the supply of jokes from alleged comic papers of Germany, which some of the exchanges have insisted on reprinting.

Seems like poor advertising for Victoria-Carleton to offer J. Kidd Fleming as a sample of the parliamentary material the Conservative party grows in that constituency.

No wonder the Kaiser is ill; he has had enough to make any one sick.

They'll be carving Turks as well as turkeys in Europe this Christmas.

One Way to Boost

Is this how some local merchants encourage home products? A local dealer, says that when he offered a customer a certain line of goods, made in St. John according to the highest standards, the customer grew indignant. "I bought those goods from Mr. Blank and they were not satisfactory; I would not touch them again," was his comment. The dealer could not understand such a statement as he had implicit faith in the made-in-St. John article until he made inquiries and learned that the other store had never handled the line in question. It looked like the old game of substitution mixed up with a mighty poor brand of civic patriotism.

How about that smoke for the soldiers at Christmas? Have you helped?

Don't forget the Christmas turkeys, cranberry sauce and plum pudding for the khaki men.

Do You Like It?

One of the alleged reasons for practicing the "Out the front door" slogan in the new street cars is that with the rear door closed, and the front door open, the passengers exit, a refreshing draught of the cool outdoor air may pass through the interior, making the unfortunate passengers inside who they were still heavier clothing. Or it may be that the intention is to induce the passengers to get out and walk, in these reasons it will become warm. In these reasons it will be noticed that no mention is made of the unfortunate passengers inside who they were still heavier clothing, particularly if they are women who have thrown their furs back from their shoulders. A more favorite slogan might be "Close the door, please."

WANT EVENING MEETING FOR EAST ST. JOHN MATTER

Complaints are being made today by some of the residents and property owners of East St. John regarding the time announced for the meeting to be held next Monday to discuss the proposal to extend the city limits to Little River. There is strong opposition to the proposal in certain quarters, and these men feel that they should have a right to be heard at the same time as the promoters of the plan. As they say, many of them would find it difficult, if at all possible, to attend an afternoon meeting, they are anxious that the time should be fixed for the evening when any of those interested in the matter could attend and lay their views before the council.

Getting Dealer Enthusiasm

Half of the battle in selling goods is getting the enthusiasm of the sales force.

The same rule applies to goods sold over the retailer's counter.

When the retailer is pushing an article with vim it usually sells.

National manufacturers are finding that the surest way to create dealer enthusiasm is through newspaper advertising.

When a nationally made article of merit is advertised in the newspapers, the dealers know the demand will be immediate and definite.

They get behind the goods and increased sales follow.

Manufacturers interested in developing business are invited to address the Bureau of Advertising, American Newspaper Publishers Association, World Building, New York.

Macaulay Bros. & Co.

KING STREET, ST. JOHN, N. B.
Our Stores Open 8.30 a.m., Close 6 p.m.
Saturdays 10 p. m.

Umbrellas Are Always Prized as Xmas Gifts

For Gift Umbrellas, our assortments are unapproachable for style and value. We have certainly excelled any previous endeavor on our part to assemble the choicest range of handles which are mounted with the most reliable frames and covered with the most satisfactory rain-proof fabrics. Still our prices will be found no higher than for inferior sorts elsewhere.

Here you will find handsome new styles in handles of Horn, Pearl, Silver, Gold, Mission Wood, Natural Wood, Gun Metal, Ebony, etc. The coverings are of pure Silk, Gloria or fine Taffetas, each are mounted on strong frames with the new and popular ball runner.

Prices Range From \$1.00 to \$8.50 each.

MACAULAY BROS & CO.

The Shoes Must Be Sold

THE SLATER SHOE STORE

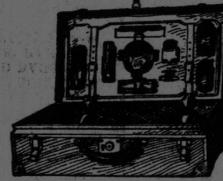
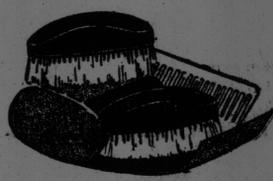
The \$15,000 worth of Footwear in the Slater Shoe Store must be converted into cash immediately. Such are the orders from the board of directors. 'It's a rare thing just in the holiday season to be able to buy shoes—new up-to-date fashionable shoes—at bargain prices.

Some exceptional "Snaps" in the broken lots and small sizes.

BIG SALE NOW ON!

Slater Shoe Store, King St.

Hundreds Are Buying Christmas Gifts Early. Are You?



Bear in mind there are only **Fourteen Shopping Days** before Christmas! Please remember, also, that "the early morning hath gold in its mouth;" more can be accomplished in the morning hours than in the afternoon, when crowds are greatest.

A GIFT OF LEATHER FOR ANY MAN

It is desirable, will bring him untold satisfaction, and will recall the giver many times. So complete are our assortments that a serviceable leather gift can be purchased for as little as 50c. or a handsomely fitted bag for \$50.00.

COLLAR BAGS	75c. to \$2.00	COIN PURSES	50c. to \$2.50
TRAVELLING CASES	\$2.00 to \$12.00	MILITARY BRUSHES IN CASES	\$2.00 to \$4.50
TRAVELLING ROLLS	\$1.50 to \$5.00	SUIT CASES	\$1.25 to \$20.00
BILL FOLDS	\$1.00 to \$3.50	FITTED SUIT CASES	\$20.00 to \$32.00
JARD CASES	\$1.00 to \$1.75	FITTED BAGS	\$15.00 to \$50.00
DRINKING CUPS	50c. to \$1.00	LADIES' HAND BAGS	\$1.50 to \$8.00
CIGAR CASES	\$1.50 to \$3.00	TRAVELLING BAGS	\$5.00 to \$25.00

KING STREET COR. GERMAIN **GREATER OAK HALL**
SCOVIL BROS., LIMITED, St. John, N. B.

What We Can Supply in

Military Clothing and Equipment

CLOTHING TO ORDER	BADGES
Blue Tunics and Long Pants.	For Collar or Caps—A. M. C. and A. S. C.
Khaki Service Suits.	SAM BROWN BELTS
Bedford Cord Breaches.	Revolver Holster, Revolver Lanyard, Ammunition Pouch, Leather Scabbards.
Khaki Great Coats.	
Blue Beaver Coats.	
CAPS	Cavalry Swords, Puttees, Whistle and Khaki Cords
Khaki or Blue Caps, or Khaki Helmet.	

C. B. PIDGEON

PERSIAN LAMB FURS FOR FASHIONABLE FOLKS

Absolutely New, Fresh, Clean, Stylish and Beautiful pieces. Full glossy skins; small, medium and large curls.

SCARFS	\$55.00, \$75.00
STOLES	\$40.00, \$45.00, \$50.00, \$55.00
TIRES	\$15.00, \$16.50, \$18.00, \$20.00, \$22.50
MUFFS	\$22.50, \$25.00, \$30.00, \$35.00, \$40.00, \$45.00, \$50.00
COATS	\$325.00, \$350.00, \$450.00

Magee's "Reliable Furs"

D. MAGEE'S SONS, Ltd, HATS AND FURS 63 King St.

Special Prices on all Furs For Xmas Buyers!

SHOP EARLY!

F. S. Thomas

539 to 545 Main Street



Fashionable Furs For Young Folks

Comfort and style are happily combined in our Furs for Young People, the unusually inviting array embracing Muffs, Stoles, etc. in the season's most fetching models, in Black Fox, Wool, Lynx, Mink, Raccoon, and all the leading varieties.

Values Best Ever

J. L. Thorne & Co. - Furriers - 55 Charlotte Street

ONLY 14 SHOPPING DAYS UNTIL CHRISTMAS!



Read the Ads!