

THE EVENING TIMES AND STAR, ST. JOHN, N. B., TUE'DAY, FEBRUARY 6, 1917



I'm a fellow it will pay you to know
I come from

The Great Eastern Sales Co

With an Immense Stock of

BOOTS and SHOES

To be Sold in Only 6 Days

Store at 18 KING Street

The Great Eastern Sales Co. do things on a big scale.

This purchase of retailers' and jobbers' overstock is one of their biggest buys. A purchase of such magnitude and such phenomenal good fortune that I can sell you these boots and shoes at the most remarkably low prices ever heard of in your city.

This will be a sale of gigantic proportions and of unequalled opportunities—a sale that will block the wheels of competition—no store

can possibly cope with it—dealers pay more for shoes than the price I sell for.

I have only six days in your city. Stocks are arranged for quick selling and all plainly marked at my remarkable price schedule; 9c, 49c, 99c, \$1.49, \$1.99, \$2.49, \$2.99, \$3.49, \$3.99, \$4.49, \$4.99—Nothing higher.

Kelly

Sale Starts Tomorrow, Wednesday, at 10 a.m.

9¢

25c. Oil Shoe Dressings.
25c. Tan and Black Shoe Dressings.
25c. Packard's Tan and Black Combination Shoe Polish.
25c. Dressings for Kid Shoes.
15c. and 25c. Packard's Patent Leather Dressings.
25c. Silk Laces.
Inner Soles—Worth up to 25c.
15c., 20c., 25c. Shoe Daubers.
25c. Shoe Brushes.
25c. "Viscol" Waterproof Oil Dressing.
25c. "Dri-foot" Oil Dressing.

49¢

Men's and Women's Royal Brand Lambs' Wool Soles.
Trees for Men's and Women's Evening Slippers.
Women's Shoe Buckles.
Children's Felt Slippers.

99¢

Women's Felt Slippers with Lambs' Wool Innersoles—All colors.
Women's Cozy Slippers, interlaced with ribbon—All colors.
Men's Black and Tan Slippers.
Infants' Kid Boots, lace and button.
Women's Elastic Front Slippers.

\$1.49

Boys' Boots—Sizes 8 to 10 1-2.
Boys' Heavy Grain School Boots—Sizes 11 to 13 1-2.
Boys' Box Kip Boots for School or "best"—Sizes 11 to 13 1-2.
Girls' Pebbled Leather School Boots—Sizes 11 to 2.
Girls' Chocolate Kid Laced Boots—Sizes 11 to 2.
Girls' Black Kid Laced Boots—Sizes 11 to 2.
Women's Common Sense House Slippers.

\$1.99

Boys' Box Kip Lace Boots—Sizes 11 to 2.
Girls' Gun Metal Button Boots—Sizes 11 to 2.
Girls' Gun Metal Calf Boots—Cloth tops. Sizes 11 to 2.
Girls' All Kid Cloth Top Boots—Sizes 11 to 2.
Girls' Patent Leather Cloth Top Boots—Sizes 11 to 2.
Women's Dongola Two-strap Slippers.
Women's Three-strap Kid Slippers—Regular \$3.50.

\$2.49

Boys' Patent Leather Lace Boots—Sizes 11 to 13 1-2.
Boys' Box Kip Lace Boots—Sizes 11 to 13 1-2.
Boys' Oil Tan School Boots—Sizes 1 to 5.
Girls' Patent Lace Boots—Sizes 11 to 2.
Women's Kid Laced Boots—Goodyear welt.
Women's Kid Laced Boots with Cushion Innersole.
Men's Working Boots.

\$2.99

Men's Wax Leather Boots, with Double Soles.
Men's Hockey Boots—Pebble leather, spring heel.
Boys' Mule Hide Hockey Boots.
Boys' Tan Calf Lace Boots—Sizes 11 to 13 1-2.
Boys' Grain Leather High Cut Boots—Sizes 1 to 5 1-2.
Boys' Gun Metal Calf Lace Boots—Sizes 1 to 5 1-2.
Boys' \$4.50 Gun Metal Calf Button Boots—Sizes 1 to 5 1-2.
Men's Box Kip Lace Boots—Solid leather inner and outer soles.
Men's \$4.50 Kid Lace Boots.
Women's \$5.00 Mahogany Button Boots.
Women's Gun Metal Calf Lace Boots—Round and receding toes.
Women's \$5.00 Patent Leather Button Boots—Cuban heel, Goodyear welt, cloth and kid tops.
Women's Patent and Gun Metal Oxfords—With cloth and kid tops, butt on and lace.

\$3.49

Men's \$5.50 Gun Metal Lace Boots—Made on new last with receding or full round toe.
Men's \$5.50 Patent Lace Boots—Made on fashionable, but comfortable lasts.
Women's \$5.00 and \$5.50 Patent Leather Lace and Button Boots with cloth tops.
Women's \$5.00 and \$5.50 Patent Leather Lace Boots with kid tops.
Women's Gun Metal Walking Boots with solid soles.
Women's \$5.50 Kid Boots with cloth and kid tops.
Women's \$6.50 High Cut Kid Boots.
Women's \$5.00 and \$5.50 Patent Leather Evening Slippers.
Women's Patent and Gun Metal Street Pumps.

\$3.99

\$5.50 Men's Gun Metal Calf Blucher with full round toe, Goodyear welt.
\$7.00 Officers' Tan Military Calf Boots—Dressy.
\$6.00 Men's Gun Metal Calf Blucher on a good conservative business men's last.
\$6.00 Men's Gun Metal Calf Lace Boot—A fashionable receding toe.
\$6.00 Men's Heavy Tan Walking Boot—Goodyear welt, solid leather inner and outer soles.
\$6.00 Men's Tan Calf Lace Boots—Receding toe.
Men's Oil Tan Blucher—Heavy solid leather sole.
Grain Leather Lace Boots with double oak outer sole and solid innersole.
Men's \$6.00 Vici Kid Boots with cushion innersole of real piano felt covered with dongola.
Women's Patent Leather Boots—High cut, cloth top, Louis heel.
Women's Patent Leather Button Boots—Cuban heel, Goodyear welt.
Women's Patent Leather Lace Boots.
Women's Gun Metal Calf Boots—Plain toe, Goodyear welt, Louis heel, cloth top.
Women's Gun Metal Boots with Gun Metal top, Goodyear welt.
Women's High Cut Kid Lace Boots.

FREE SHOES

Everyone who comes has a chance to get a pair of Shoes Absolutely FREE, whether they purchase or not.

\$4.49

Men's \$6.50 Tan Calf Military Boot—Full double waterproof sole.
Men's Box Calf Lace Boot—Goodyear welt, solid oak tan inner and outer soles.
Men's Velour Calf Dress Boot—Medium toe, Goodyear welt.
Men's Heavy Winter Calf Lace Boot, with double waterproof sole, leather lined.
Men's Velour Calf Bal—For the man desiring a comfortable and conservative style. Made by Slater.
Men's Gun Metal Bal—Receding toe, Neolin sole and rubber heel.
Men's Tan Calf Bal—Receding toe.
Men's Patent Bal—Cloth and kid tops.
Women's Gun Metal Lace Boot—High cut, fashionable last.
Women's Patent Lace Boot—Goodyear welt, plain toe.
Women's Black Kid—High cut, flexible welt, plain toe.
Women's Tan Calf Button Boots—Medium toe, Cuban heel, Goodyear welt.

\$4.99

Women's \$8.00 Havana Brown Kid Lace Boots—High cut, Goodyear welt, Louis heel.
Women's High Cut Kid Boots—New lasts, lace and button.
Women's Walking Boots—High cut, Goodyear welts, tan or black.
Women's Patent Leather Boots—Cloth and kid tops.
Women's Kid and Patent Leather Evening Slippers.
Men's \$8.00 English Brogue—Very new. Fine mahogany calfskin; well made and beautifully finished.
Men's \$7.00 Vici Kid Boots—Goodyear welt.
Men's Gun Metal Blucher—A broad last.
Men's Gun Metal Lace Boots—Semi-receding last, Neolin sole. A conservative shape.
Men's Gun Metal Bal, with a composition sole. Made by one of the best American manufacturers; very distinctive.
Men's Tan Boots—High and receding toes, Goodyear welts.

Lots of Others That Won't go Into This Space

Watch Ads. Daily for New Items. Come and Bring Your Husband. He'll Enjoy Bargain Hunting, Too!

Remember the Place

18 KING STREET