SAVE TIME. SHOP WITH A TRANSFER CARD.

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EATON'S DAILY STORE NEWS

At Yonge, Queen and James Street doors are order boxes where orders or instructions may be placed. These boxes are emptied at 8.20, 9, 10 a.m., 1, 4, 4.40 p.m.

WE prepay shipping charges on all orders of $10.00 or over to your nearest station in Ontario and Eastern Provinces, on both Mail Orders and City Purchases.

Smart Dresses, $27.50

Russian Blouse and Tunic Effects of Taffeta and Crepe de Chine, With Georgette Crepe to Render Them Still Further Becoming — Models Suitable for Spring and Summer Wear.

THE COLORS ARE CHARMING, and the designs full of style, constituting a group of simple, modish gowns for indoor wear now and outdoor wear later on. Here are some of the various models in the collection :

Very smart is champagne color taffeta, developed in a graceful Russian blouse effect, stitched with deep blue silk, the fullness loosely belted. Price, $27.50. The same model may be had, too, in black, navy blue and grey taffeta.

In taupe taffeta, liberally stitched with gold silk, is a delightful dress with its coat bodice reaching almost to the knees, and loosely girdled at the waist with the fashionable "shoe-string" belt. The dainty little roll-over collar is of flesh pink crepe de Chine. This model may also be had in grey or green taffeta. Price, $27.50.

In flat-fronted Russian blouse style is a third choice—an attractive dress in black, navy blue or champagne color crepe de Chine, with sleeves of Georgette crepe. Price, $27.50.

Black and white striped crepe de Chine—a very narrow stripe—composes a charming dress of the soft, simple sort, a sash girdle knotted at one side, and a roll-over shawl collar of white crepe de Chine serving as the only ornamentation. Price, $27.50.

With its skirt fashionably draped in modified pannier effect is another taffeta model to be had in rose, taupe and champagne color. The bodice is prettily embroidered. Price, $27.50.

The all-black dress is represented by a model in crepe de Chine in easy-fitting one-piece style, pleated from yoke to hem, with collar of black Georgette crepe. Price, $27.50.

Another crepe de Chine—black, navy or grey, shows Georgette crepe for the upper portion of its bodice. Price, $27.50.

—Third Floor, James St.

"Julia Marlowe" Boots

Here They Are in Black Vici and French Kid at $7.00 a pair, and in Chocolate Color Kid at $9.00 — Smart Laced Models With Extension Soles.

THEY ARE LEGION, those patrons of the "Julia Marlowe" who prefer it to any other boot they know. For graceful line, comfort and good fit, it enjoys a wide reputation.

Hence the interest attached to the three new models of the "Marlowe" just arrived in the Footwear Department. They are designed for general Springtime wear, and are fashioned and priced as follows :

High-topped laced boot (eighteen eyelets), in black French kid, with Louis heel and extension sole. Price, $7.00 a pair.

In the same high-topped, laced style, another black boot in Vici kid, with Louis heel, extension sole, the vamp finished along the edge with perforations. Price, $7.00 a pair.

And in the ultra-fashionable chocolate kid, a boot of similar style, with Louis heel, extension sole, with vamp and foxing perforated along the top. Price, $9.00.

—Second Floor, Queen St.

Telephone, Main 3501, For the Shopping Service

REMEMBER that you may get into touch with the Shopping Service by direct telephone. Call Main 3501 if you are not able to come to the Store to purchase something you want which is advertised on this page, or anything else you may require in this busy time of filling the wardrobe and renovating the house. One of the experienced Shoppers will do your selecting and purchasing for you. Take advantage of the Service at any time you wish to have your shopping done for you.

Next Week Will be Chintz Week

To Mark the Coming of Spring in the Drapery Department, April 9-14 Will Be Set Aside for a Special Featuring of these Gladsome Fabrics that Glow With the Color of Flowers and Birds—For the Presentation of a Huge and Superb Assemblage of Modern and Old-time Designs in Shadows, Printed Linens and Cretonnes, From English and American Makers.

"CHINTZ WEEK"—how the very sound of it sings of the freshness of Springtime. And 'twill, indeed, be a charming embodiment of the verdant season, this immense and unique display of decorative fabrics, the whole subtlety of which is their delightsome patterning of blossoms, foliage and bright-plumed birds.

The variety of the showing will be infinite, consisting of—

SHADOW CLOTHS
PRINTED LINENS
CHINTZ TAFFETAS
TAPESTRY CHINTZ

in colors and designs suitable for any scheme of furnishing the artistic mind might devise.

For drawing-rooms will be exhibited French shadow cloths, showing hazy splashes of beauteous color on ivory, black or grey ground ; also English linens printed from the hand blocks of a century or two ago, in lovely old-time floral and bird designs, many of them reproductions of quaint glazed chintzes.

Here, just by way of example, is an original design for a morning-room, sun-room—any room that permits the use of a distinctive, unusual fabric. The long-tailed birds are a deep amber in color, the foliage a clear, cool green, with yellow oranges nestling among its leaves. And if not employed for curtains or coverings, how delightfully it would serve for cushions or a screen ! It is 36 inches wide—price $1.00 a yard.

For living-rooms, dining-rooms and libraries will be shown a practically limitless collection of tapestry chintzes in fine old Jacobean designs ; of heavy, printed linens in those simpler, lighter Georgian effects that provide such a happy background for mahogany furniture; and of modern cretonnes in delightfully decorative patterns such as William Morris or Walter Crane might have inspired.

For bedrooms will be exploited dainty little nosegay chintzes, smart stripes, and sunbonnet checks.

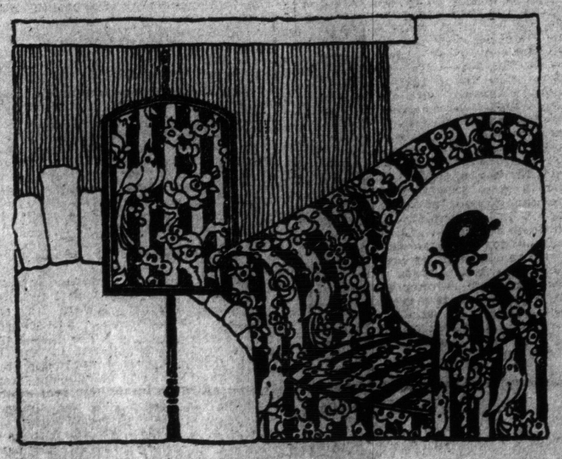
And for sun-rooms, morning-rooms, club or hotel tea-rooms — art nouveau and simple posteresque designs that suggest the Futurists in their happier moods.

The whole department will be en fete for the interesting event. The long platforms will be devoted to the showing of chintz alone, and here, there and everywhere will be found practical evidence of the many purposes to which chintz is put by Fashion and the clever decorator. In the display will be—

WINDOW CURTAINS OF VARIOUS STYLES
SLIP COVERS FOR CHAIRS AND SOFAS
COVERINGS FOR UPHOLSTERED FURNITURE
UTILITY BOXES
SHOE BOXES
BEDROOM STANDS
LAMP SHADES
WORK STANDS
KNITTING BAGS
SCREENS
BEDSPREADS

The widths of the chintzes range from 31 to 50 inches, and prices from 18 cents to $4.50 per yard.

—Fourth Floor, Yonge St.



Are you one of those who realize the decorative value of the black and white stripe ? Then you'll be ready to appreciate the uncommon charm of this chintz above—for it is upon such a stripe that are set down the big, shaggy-petalled tulips which shade from lavender to purple, and the foliage, which is silver grey. As for the birds perched so serenely on the slender branches, they are a soft, faint green. Furthermore, in case you should fall in love with the pattern, but prefer a brighter color scheme, the same design may be had with deep crimson tulips, and parrots that are green and blue. The width of it is 50 inches, and the price 50 cents a yard.

THE T. EATON Co. LIMITED

You Were Inquiring

"H. J. B."—How do you think a parasol would appeal to her ? A smart, plain, Paddy green one with the short handle that is the latest caper in sunshades ? It is procurable at $7.00. Or, since the exact tint of the frock is uncertain, perhaps it would be wiser to have one in green and navy blue shot silk, that would harmonize with any tinge of green. It has the same short handle, and is priced at $9.00. Or, if this does not strike you as appropriate, perhaps a sterling silver mesh bag would be more successful—price $25.00 to $50.00—or a sterling silver combination card case and purse at $13.00. Still another suggestion would be a silk drawstring bag at $10.00 to $12.00, or an envelope purse in morocco leather at $5.00.

* * *

"Enquirer."—Welcome to you with your nice Springlike questions. The wire netting for the ivy can be had in four widths, thus : 36 inches wide, at 8 cents a yard ; 48 inches, at 11 cents ; 60 inches, at 13 cents, and 72 inches, at 15 cents a yard. It has a two-inch mesh. The green and grey awning duck—the best the market affords at the present time—is procurable in several varieties of stripes : wide, alternate stripes of either color, or wider stripes still, showing the green broken up with narrow lines of grey, or the grey with narrow lines of green. They are 29½ inches wide, and priced alike at 35 cents a yard. The braid for binding the scallops is 3 cents a yard.

* * *

"Qui Vive."—A feather ruff or boa of some soft sort is usually one of the most satisfactory successors to the fur stole or collar—about the most popular Springtide neckpiece the season affords for the "lady of 45 and over." It can be had in black marabout speckled with a little white ostrich or in all white—length 20 inches, and price $2.50.

"Hose toes," to prevent holes in stockings, are 12½ cents a pair.

"Pax Vobiscum" is included in "Drummond's Addresses" in a little cloth-bound volume, 5 by 3½ inches, at 30 cents. "My King and His Service," by Frances Ridley Havergal, is obtainable in the same edition at the same price. "The White Comrade," a book of verse, by Katherine Hale, might meet your need. It is bound in deep blue paper, and priced at 25 cents a copy.

* * *

"Mary Ann."—The silk suits are more captivating than ever, Mary. The grey one for which you sigh is available for the moderate sum of $27.50—a smart model in taffeta, with skirt gathered full under a shaped belt, and the coat, satin lined, with white silk overcollar, and cording of silk on the belt and cuffs. Or if your later fancy should incline to navy blue or nigger brown, there is an attractive suit in taffeta in either of these shades at $22.50. The skirt is plain, the coat, lined with satin, having a shoestring girdle, and large collar and cuffs of corded silk, heavily stitched.

Finding a rose sports coat is an easy matter. You may have it in wool velours with large pockets, shoestring girdle and convertible collar—price, $15.00. Or if you would prefer the new burella cloth—like a fine hopsacking—you may have a good model in that cloth in an American Beauty shade. It, too, boasts a pair of large pockets, and a narrow tie girdle. The price of it is $25.00. Then, too, the delightful wool jersey cloth can be had in rose in a swagger little coat of the prevailing sports type at the price of $22.50. The "travelling about" aroused all sorts of interesting speculations, mademoiselle.

The Scribe

New Books of Special Interest

Another Novel by the Author of "Molly-Make-Believe," and Several Notable War Books.

A DIARY OF THE GREAT WAR, by Samuel Pepys, Jr. Price, $1.25.

The War of Democracy—being a collection of "authoritative statements of the aim of the Allies," from speeches by Viscount Grey, Viscount Bryce, Mr. Lloyd George, Mr. Asquith and Mr. Balfour. Price, $2.00.

War Phases According to Maria, by Mrs. John Lane, illustrated by "Fish." Price, 75 cents.

A new volume of "Splinters," the collection of war cartoons by Lawson Wood. Price, 35 cents.

O Canada, a collection of stories and pictures relating to the Canadian forces in France. Price, 90 cents.

The Stingy Receiver, by Eleanor Hallowell Abbott, author of Molly-Make-Believe. Price, $1.00.

Wilt Thou, Torchy ? by Sewell Ford. Price, $1.25.

In the Wilderness, by Robert Hichens. Price, $1.25.

The Road to Understanding, by Eleanor Porter. Price, $1.35.

—Main Floor, Albert and James Sts.

Monday Picture Framing "Specials"

Three Money-saving Offers at 50c, $1.15 and $1.75 Respectively.

ANY PICTURE up to size 14" by 18" framed, including glass and back, in choice of 25 mouldings, among which are ¾" to 1½" mission oak in brown, weathered or black finish ; ¾" or 1" gilt, ½" or 1" mahogany finish, and 1" or 1½" white enamel. Monday offer only, each, 50c.

Any picture not larger than 18" by 24", framed, including glass and back, in choice of 12 mouldings, among which are 1½", 2" or 2½" mission oak in black, brown or weathered finish, 1" or 1½" gilt, 1½" or 2" white enamel, and 1½" seal brown. Monday only, each, $1.15.

Any picture not larger than 10" by 40" framed in choice of 1" or 1½" mission oak in black, brown or weathered finish, inclusive of glass and back. Monday, only, each, $1.75.

—Fourth Floor.