

# The Simpson Men's Store Will Sell Ulsters Today at \$8.95

## The First Bargain Friday In the Christmas Show

Come early for these Christmas Show specials. Of some the quantities are limited and will not last long after the store opens in the morning.

**Speed Rockers, \$1.75**



Bench Rockers, with horses' heads; the rockers are stained and varnished brown; the horses are dappled grey.

**Roller-Bearing Coaster Wagons**



Hardwood boxes, extra well finished, automobile style wheels; special steering handles. Size 12 x 30, Friday bargain, \$3.40; size 14 x 32, Friday bargain, \$4.10.

**Girls' Sleighs**

100 only, Girls' Steel Arch Sleighs, fancy decorated seat boards; securely made throughout; red enamel finish. On sale today. Regular \$1.50. Today at .49

**Christmas Show 5th Floor Take Yonge St. Elevator**



**8.30 a.m. Special Teddy Bears**

16 in. high, heavy brown plush, movable head, arms and legs, glass eyes, good features. Regular \$1.50. Today at .98

## Other Christmas Show Bargains Special for Today Only

- Children's Hand Bags**, in leather and silk, colors red, navy, brown, green and black, all lined, and some have vanity mirrors. Regular price \$1.00. Today at .75
- Mesh Bag**, in silver finish with gate top frame, with fine mesh. Regular price \$1.10. Today at .95
- Soldiers' Writing Tablets**, in three different styles, covered with leatherette, containing writing pad and pencil, also pockets for envelopes and stamps. Today at .59
- "Bible Sunday"** is a book that will make a very acceptable Xmas gift for father or mother. We offer a limited number of copies in our Christmas show today. Regular \$1.00. Today at .75
- Bible Stories for Children** in a beautiful clear type and profusely illustrated. This is a small handy-sized volume and written in an intensely interesting style. Today at .35
- Stationery**, 500 Holy Boxes of fine linen note paper, 25 sheets with envelopes to match, wonderful value. Regular \$1.00. Today at .75
- Crackjack Paint Box**, for the kids. A big value to introduce our Christmas show to you. Today 2 for 25. A big special in framed pictures today. Regular 75c for .50
- Choice Colored Pictures** on gilt mounts, and framed in 1-inch antique gilt with hand-laid corners, medium size, every one boxed. A suitable Christmas present, today. .59
- Handkerchiefs**, on sale on the fifth floor, 1,100 doz. handkerchiefs, Swiss colored borders and colored corners; also all white, hundreds of dainty designs to choose from, and just as neat and pretty as our 50-cent numbers. On sale at 3 for .75
- 300 Girls' Hair Bows**, plain and Dresden silk, made up with celluloid fasteners. Today, each .29
- 200 dozen Children's Colored Border Handkerchiefs**, 5 for .35
- Perfumed Rose Beads**, crushed flower rose beads from California, in several distinct colors, pink, blue, yellow, green, purple and black. Christmas show. Today, per string .15
- TOILET GOODS SECTION.**
- "Kiss Me," New Odor. Regular \$2.00, special \$1.50
- "Khaki Travelling Roll" (for soldiers). Regular \$2.50, special \$1.99
- Extra Special—500 Ebony Finished Hair Brushes. Regular 45c. Special 35c

## Punch and Judy Will Perform Today Every Hour

Beginning at 9 o'clock, and right through until 5, there will be a performance every hour, except at 1 o'clock, when Punch goes to dinner. The Punch and Judy Show Room is on the Fifth Floor, Yonge and Queen St. corner.

Cut Out This Coupon and Come Today



**This Coupon Will Admit Bearer and Party to the Punch and Judy Show**

- Some of the Toys to See**
- Toy Reins** with bells, made with white enameled oilcloth, breast strap and heavy striped reins, 4 bells. Today at .19
- A B C Blocks**, 25 blocks, snowing letters, animals, birds, etc., instructive and amusing. Today .25
- Slippery Slim**, tight rope riders. By raising and lowering cord upon which figures ride they will pedal back and forth. Very amusing toy. Today .25
- Games**—A large assortment, both amusing and instructive. Siege of Berlin, painting outfits, color sketching, bean bag, and many others. Today .25
- Nursery Balls**, made of plush in assorted combination of colors, blue and white, red and white, etc. Just the thing for baby to play with. Today .25
- Combination Banks**, made of black enameled steel, combination for locking. Today .25
- Celluloid Dolls**, movable arms, well formed and good expressions, three sizes .10, .25 and .38
- Assorted Animals**, made of plush, Pussykitties, Caesar, Master Bunny, jointed rabbits, cats, dogs, all have very natural appearance. Your choice today .29
- Noad's Ark**, each ark filled with assorted animals, fence, trees, etc. two sizes. Today .35 and .49
- Trains on Tracks**—The Hummer—Complete with tracks, engine and cars. engine has strong spring, cars made in one piece, making them strong and durable, engine, tender and passenger car. Today .58
- Black Boards**, easel backed, real slate board, size 9 1/2 x 12, stands 33 inches high, "germ proof." Today .25
- Other sizes at .1.98 and 2.95**
- Friction Toys**, street cars, automobile, engine, Farmet Post, strong and well made. Today .25

## Beginning a Great 2-Day Sale of Boys' Clothing Today In Which the Values Will Be Simply Amazing 400 Excellent Suits of Blue Serge at \$7.85

400 suits for this two-day sale, but the best choosing will be today. This is a most exceptional sale, and every mother should take note of it. Every suit in the lot is guaranteed. There are rough and fine serges made up in the various new models—Norfolk and pinch-back styles with bloomer pants. All sizes to fit boys 7 to 18 years. These suits 7.85 are worth \$10.00 to \$13.00. Friday bargain.

**Boys' Imported Tweed Ulsters, Special Today, \$9.35**

110 beautifully tailored Winter Ulsters in "Trench" and slip-on styles, full cut double-breasted styles with wide convertible collars. Some have belts at waist and others with full box back. The ulsters are in rich brown and grey shades, and come in plain and diagonal weaves; warmly lined. These coats are splendid values. Sizes 8 to 17 years. Values \$10.50 to \$12.00. Friday bar. 9.35

**Get One of These Fobs**



With every purchase in our Boys' Clothing Department on Friday and Saturday we will give free a hand-some fob as illustrated.

**Boys' Brown and Grey Tweed Bloomers, 89c**

400 pairs of strong English Tweed Bloomers, in plain and stripe weaves lined through and finished with strap and buckle at knee. Specially priced. Sizes 24 to 32. Friday bargain .89

**Boys' "Rombo" Chinchilla Junior Overcoats, \$7.45**

100 Overcoats that we have specially reduced for this sale; rich blue, grey and brown shades; smart double-breasted styles with convertible collars; coats are beautifully tailored and lined with check worsted and satin yoke. Sizes 8 to 10 years. Our regular stock 7.45 \$12.00 coats. Today .93

**Boys' Winter Tweed Overcoats \$9.95**

150 Double-breasted Junior Overcoats with collars that button up to chin; some have belts at waist, but mostly box back styles; tailored from neatly woven brown and grey tweeds and blue and grey chinchillas; not all sizes of every line, but sizes 8 to 9 years. Friday 9.95

**Boys' Grey and Brown Tweed Suits, \$3.85**

200 Suits for rush selling. Single-breasted Norfolk styles, with pinch backs and fancy pleats; suits are tailored from imported tweeds, and come in neat stripe and check weaves; full cut bloomers. Sizes 9 to 16 years. 3.85 Friday bargain.

## Bargains in Furniture

- 8 only, Women's Dressing Tables**, triple mirrors, genuine veneered mahogany and black walnut, finely finished, have shaped and square mirrors, drawer space. These have been used as samples on floor and are slightly damaged. Regular price \$20.00 to \$25.00. Today 14.95
- Odd Dressers and Chiffoniers**, in white enamel, mahogany and walnut, fitted with shaped beveled plate mirror. Chiffoniers have two small and four large drawers. Dressers fitted with two large and two small drawers. Special at .19.95
- Odd Wood Beds**, in mahogany, walnut and ivory, 4.6 size only. Came, card and plain wood panels. Regular price \$28.50 to \$31.75. Today 23.95
- Divanette**, the famous Kindel Kodak, can be used during day as settee and double bed at night. Frame of extra heavy genuine oak, fumed finish; seat and back upholstered in brown, imitation leather. Spring, soft and comfortable, with helicals at each end. Special at .31.95
- Odd Parlor Chairs**, in mahogany finish, panel backs, spring seats, upholstered in mixed silks and tapestry. Special at .5.00
- Arm Chairs and Rockers**, in walnut and fumed oak frames. Some have upholstered spring seats in tapestry; others upholstered seat and back in tapestry and leather. Special 14.00
- 4 only, Large Upholstered All-over Arm Chairs**, with soft, comfortable, deep seat and back, covered in good grade of tapestries, fitted with Marshall's foam cushions. Have been used on floor as samples and are slightly soiled. Regular price \$36.50. Special 29.75
- Library Table** in solid quarter-cut oak, fumed and golden finish and Jacobean style. Mission and Jacobean style, fitted with drawers. Special at .14.95

## A Great Day for Buying Dresses Girls', Misses' and Women's Dresses at Friday Bargain Prices

- Girls' \$4.50 Dresses Clearing at \$2.98**
- Chic style and durability make these little frocks of all-wool serge, shepherd's checks, plaid and corduroy velvets a splendid value even at the regular price. At the reduced price they are an almost unheard-of bargain. Becoming French and Empire styles, variously adorned with the newest ideas in trimming. Colors navy, brown, green and rose. Sizes 6 to 14 years. 2.98 Thrifty mothers should not miss seeing them at today's bargain price of . . . . .
- Women's \$15.00 to \$22.50 Dresses at \$10.00**
- This wonderful assortment includes satins, messalines, silk poplins, taffetas and all-wool serges, in about 150 smart styles and shades. The styles are so numerous that it is impossible to give details, but each is characteristic of some of the prettiest designs of the season. Come early today to get best choice at 10.00
- 100 Misses' Dresses at Half Price**
- These smart frocks of serge and silk have been chosen from our stock of \$15.00 dresses to sell today at exactly half price. There is an assortment of clever styles with pleated and high waist effects, braid, button and embroidery trimmed. Colors, navy, green, brown, grey and black. Selling today at half 7.50 price, each . . . . .

## Less Than Half-Price for Women's Boots

For quick early selling today we offer 550 pairs of Women's Boots, in sizes 2 1/2, 3, 3 1/2 and 4, at this absurdly low price. These boots are left over from previous sales. The larger sizes having been sold, these are now reduced to a price that will warrant women who can wear sizes 2 1/2 to 4 to buy 3 or 4 pairs. Button and lace shoes in gunmetal, dongola kid and patent leathers. The wanted shapes and heels and toes. No phone orders, no C.O.D. orders and no refunds. 8.30 a.m. rush price

- Women's Novelty Colored Boots**
- Values \$5.00 to \$6.00 for \$2.79
- 300 Pairs Women's Colored Kid Lace Boots** with high cut cloth uppers. They are of light and dark grey, brown and chocolate kid leathers, with plain vamp and high heels; also the latest sport last with perforated toe cap and low heels. Sizes 2 1/2 to 5 1/2. Values \$5.00 to \$6.00. Today . . . . . 2.79
- Men's Boots at \$2.79 a Pair**
- (Only Two Pairs to a Customer.)
- 250 Pairs Men's Gunmetal Blucher Boots**, in medium round toe style, with perforated toe cap, solid leather standard screw sole and covered channel. A splendid boot for semi-dress and light work. Sizes 6 to 10. This is a remarkable value, well worth coming for early. Regular \$3.75 Today . . . . . 2.79
- Children's Boots**
- Boys' Dress Boots**—Your boy will look well in a pair of Active Service boots, in patent leather, either button or lace styles, with neat perforated toe cap, dull calf top, and medium weight soles. This is a neat fitting boot and extra value, all sizes, 1 to 5 1/2. Today . . . . . 2.95
- Children's Boots** in tan, gunmetal, patent calf and fancy tops, in button and lace styles, turn sole and spring heel; broken sizes. Regular values up to \$2.00. Today . . . . . 1.29

The Robert SIMPSON Company Limited

**\$8.95**

There Will Be Only Enough of These Coats for a Couple Hours' Selling, So Come Early



If you want a coat for all-round every-day service—one that will give you plenty of warmth, choose one of these rush sale coats here today at \$8.95, and you will certainly save yourself a considerable sum.

They are well-tailored, with double-breasted front and full back—one of this season's favorite styles—and are durably lined throughout.

Materials finely woven tweeds in grey and brown shades. Sizes 36 to 44. Today.

**8.95**

**Men's Serviceable Suits \$12.35**

In this low price sale you may choose good-looking, serviceable, well-made, three-button style suits of closely-woven fine-y-finished worsted and tweed, showing neat hairline stripe, black and brown check, and suits of plain pattern. Sizes 36 to 44. Not many, but each a remarkable value at the price 12.35

**Grey and Black Patterned Worsted Trousers**, sizes 32 to 42—the kind that go quickly at higher prices. At . . . . . 3.75

**Men's Grey and Red Bath Robes** with corded girdle. Friday bargain price . . . . . 6.75

**Men's White Striped and Plain Blue Overalls**, strongly sewn seams and elastic suspenders. Today . . . . . 1.25

**Men's Underwear and Men's and Boys' Sweaters**

**Men's Winter Weight Flannel Lined Shirts and Drawers**, natural shade, soft and warm. Sizes 34 to 42. Today, per garment . . . . . 3.50

**Men's All Wool Natural Cashmere Body Bands**—Regular 75c. Today . . . . . 35c

**Men's Fancy Knit Sweater** Coats of wool with storm collar and two pockets. Brown with fawn trimming—grey with cardinal trimming—winter weight. Sizes 34 to 44. Regularly \$2.50. Today . . . . . 1.98

**Men's and Boys' Silk Knit Neckties**, in a large assortment of patterns and colors. Derby style. Regular 28c. Today . . . . . 12 1/2

**Boys' Heavy Elastic Ribbed Grey Sweaters**, pull-over style with deep roll collar, just the thing for present and winter wear. Today . . . . . 49c

**Boys' Family Knit Sweater** Coats of grey with storm collar and two pockets. Warm and comfortable. Sizes 26 to 32. Regular \$2.50. Today . . . . . 1.50

**Men's \$2.50 Soft Hats \$1.85**

Fat set and curl brim shapes. Fawn, brown and navy. Regular price \$2.50. Selling today at . . . . . 1.85

**Men's Stiff Hats**

Full and tapered crown shapes, in English and American makes, well finished. Regularly \$2.00. On sale today at . . . . . 1.45

**Heavy Caps, 95c**

Made from heavy weight overcoatings, in dark and fancy shades, with inside fur and sanitary wool bands. Today . . . . . 95c

**Save Money on Toilet Soaps**

**Pure Castile Soap**, 1 1/2-lb. bar . . . . . 29c

**Pure Castile Soap**, cakes, 7 for . . . . . 35c

**English Milled Toilet Soap**, Regular 10c. Special, 4 for . . . . . 31c

**Toilet Soap**, cologne odor. Regular 10c. Special, 4 for . . . . . 29c

**Bath Soap**, large cake. Regular 10c. Special, 2 for . . . . . 25c

**Toilet Paper Special**

10,000 Rolls Crepe Paper. Regular 5c. Special, 1 for . . . . . 27c

**Big Savings in Ivory Hair Brushes**. About 75 in the lot. Beautifully grained. Regular 15c. 10 for 1.00. Special 1 for . . . . . 1.00

1,000 ozs. Bouquet Odor Perfume. Regular 99c. Special . . . . . 49c

**Epsom Salts**. Regular 10c. Special, 2 for . . . . . 15c

**Powdered Borax**. Regular 10c. Special, 4 for . . . . . 40c

**Sulphur**, the powder. Regular 10c. Special . . . . . 8c

**Boric Acid**. Regular 10c. Special . . . . . 7c

**Eucalyptus Oil**. Regular 10c. Special . . . . . 7c

**Genuine Aspirin**, Burroughs & Wellcome, per 100 . . . . . 1.50

**Electric Powder**. Regular 10c. Special . . . . . 8c

**Paraffin Oil**, 20-oz. size. Regular 7c. Special . . . . . 6c

**Norway Cod Liver Oil**. Regular 90c. Special . . . . . 75c

**Emulsion Cod Liver Oil**. Regular 75c. Special . . . . . 65c

**Useless Preparation Cod Liver Oil**. Regular 75c. Special . . . . . 65c

**Paraffin's Chemical Food**. Regular 25c. Special . . . . . 21c

**Syrup Hypophosphites**. Regular 50c. Special . . . . . 47c

**Syrup Figs**. Reg. 25c. Special . . . . . 19c

**Wild Cherry, Spruce and Tar**. Regular 15c. Special . . . . . 12 1/2c

**Seltzer Powders**. Regular 20c. Special . . . . . 15c

**Hydrogen Peroxide**. Regular 40c. Special . . . . . 31c

**Jewelry Bargains Today**



**Locket and Chain, 95c**

Children's plain, stone-set and engraved lockets, bright or dull finish, complete with neck chain and gift case. Sale price . . . . . 95c

**Rolled Gold Plate Pendants**, set with real cameos, in dainty designs. Sale price . . . . . 2.25

**Gold-Filled Locket and Chains** for women, oval and round, bright or dull finish or stone set. Sale price . . . . . 1.95

**Rolled Gold Plate Brooches**, numerous designs, set with colored stones. Sale price 70c

**Gold-Filled Cuff Links**, in velvet case, plain or stone set, initialed free. Sale price 1.00

**Cuff Links** for boys, a big variety for either laundered or soft cuffs. Sale price . . . . . 29c

**Lingerie Clasps**, in best quality gold-filled, 69c pair, in sterling silver, 39c; and gold-plated, 29c.

**Silver Top and Gold-Plated Hatpins**. Sale price, pair 23c

**Rubber Goods Special**

**Hot Water Bottle**, 2-year guarantee. Regular \$2.25. Special . . . . . 1.99

**Sanitary Douche Syringe**. Regular \$2.00. Special . . . . . 1.50

**Household Rubber Gloves**. Regular \$2.00. Special . . . . . 1.50

War Tax Included.

**The SIMPSON Drug Store**

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