

H. H. FUDGER,  
President.  
J. WOOD,  
Manager.

**THE SIMPSON COMPANY LIMITED**

THE WEATHER,  
Fair and Coldest.

**THE SIMPSON COMPANY LIMITED**

Wednesday,  
Jan. 1, 1908.

\$10  
Northeast  
H. H. W.  
Realty Bro.

**January Items**

Little clearing lots for Thursday that are worthy of greater attention than they ask.

**PHOTO FRAMES.**  
100 (about) Plain Oak Photo Frames; one and two openings; regular \$2c each. To clear, 10c each, 3 for 25c.  
If you can't call 'phone your orders—Picture Department.

**CUT GLASS AND CHINA.**  
25 pairs pretty cut Sugars and Creams; regular \$4. Thursday, \$1.75.  
A large assortment of fancy China, including Plates, Salad Bowls, Bonbons, Sugar and Cream, Cups and Saucers, Pickle Trays, Shaving Mugs, etc.; regular up to \$1. Thursday, 50c.  
Salad Bowls, Celery Trays, Cake Plates, Roll Trays, Nut Bowls, Cups and Saucers, Comb and Brush Trays, Cheese Comb, Marmalade Jars etc.; regular up to \$1.75. Thursday, 98c.

**PICTURE FRAMING.**  
Remember our inducement of 25 per cent. discount off framing orders only lasts one week. Don't leave coming until too late.

**MIRRORS.**  
7 only left of the special lot advertised last week, best English bevel plate, 18x40, framed in 8-inch polished oak, Flemish oak, and gilt frames; regular \$8. To clear, \$4.95.  
Top Floor.

**LADIES' BOOTS.**  
300 pairs of Ladies' Boots, patent calf, with dull Blucher tops, and fine strong Dongola kid leather, with patent leather toe caps, winter weight soles, all sizes. Special Thursday, \$1.99.

**MEN'S BOOTS.**  
300 Men's High-Class Boots, box calf, with kid and patent leather, with dull Blucher tops, medium and winter weight soles, extra fine finish; regular \$4. Thursday, \$2.99.

**CHILDREN'S BOOTS.**  
250 pairs of Children's Boots, box calf, and Dongola kid leathers, reliable makes, medium and heavy winter weight soles, sizes 8 to 10 1/2. Special bargain, Thursday, 89c.

**LONG SILK GLOVES, 65c.**  
Ladies' Long Silk Gloves for evening wear. A clearing of broken lines from our regular stock, the lot consist of black, white, sky, pink, grey. Sizes 5 1/2 to 8. Regular up to \$1.25. On sale Thursday, per pair, 65c.

**WOOLEN STOCKINGS, 25c.**  
Women's Girls' and Boys' Heavy Black 2-1 Ribbed Wool Hose, Soft, warm, and elastic, double heel and toe, sizes 8 to 10. Regular 40c. On Thursday per pair 25c.

**\$20.00 BLACK COATS FOR \$10.00.**  
Women's fine imported black coats, Kersey and beaver cloth, some lined with silk, some trimmed with strapping and braid and others are plain tailored styles with fitted back, all are long coats measuring from 45 to 50 inches. Regular \$10.00 to \$20.00 values for \$10.00.

**GROCERIES.**  
2,000 lbs. Fresh Dairy Butter, in prints, per lb. 30c.  
Fresh Rolled Oats, per stone, 45c.  
Edwardsburg Table Syrup, 5 lb. pail, 28c.  
Tomatoes, Farmer's Brand, per tin, 10c.  
Canned Peas, Farmer's Brand, 3 tins 25c.  
Canned Corn, Riverdale Brand, 1 tin 17c.  
Canned Green Beans, Refugee, 3 tins 25c.  
Choice Canned Pumpkin, 2 tins 17c.  
Canned Haddie, Thisistle Brand, per tin, 10c.  
Choice Rangoon Rice, 5 lbs. 25c.  
Choice French Prunes, 4 lbs. 25c.  
Hartley's Pure Scotch Marmalade, in 1-4 lb. stone jar, per jar, 5c.

**Sale of Wall Papers**  
Extraordinary prices will prevail this month in the Wall Paper Department—1907 goods must make way for 1908. If you have or will have papering to do, remember that we have the best papers the world produces, and sale prices prevail.

1,500 Rolls Imported Paper, ends of best selling lines, in room lots, good assortment of colors and bindings to suit drapes and hangings, with suitable upper and ceilings; regular to 65c. Thursday, 35c.

2,000 Rolls Dining—Room and Hall Papers, in tapestry, semi-stripe, and set patterns, in reds, greens, brown, fawns, and bindings; regular to 35c. Thursday, 18c.

10,000 feet Room Mouldings reduced; regular 2c and 1-2c. Thursday, per foot, 1-2c.

**A January Series of Sales**

**And a Host of January Reductions and Savings**

**Program:**  
1. JANUARY WHITEWEAR SALE.  
2. JANUARY FURNITURE REDUCTIONS.  
3. CLEARING DISCOUNTS ON FURS.  
4. CARPET AND CURTAIN DEPT. CLEARANCE.  
5. SALE OF HANDKERCHIEFS AND LACES.  
and many other features to be announced later.

January, 1908, the first month of the new year, will be notable in a shopping sense as a month of extraordinary temptations. Several influences combine to bring about a revision of prices on the most useful goods that people buy. For one thing, the mild winter, hitherto, has postponed many a purchase of cold weather goods. We want to bring about these reserved purchases now. For another, we have been more than usually fortunate this winter in securing special concessions from manufacturers, as witness, for example, the furniture department. For a third reason, the January White Goods Sale preparations surpass those of any previous year. Fourthly, stock-taking comes at the end of January and we want to clear the departments of positively everything superfluous. January promises to be a very lively month in this store.

**100,000 Pieces of Underselling Whitewear**



We started our January Whitewear Sale with over one hundred thousand pieces. We doubt if in all that vast assortment you would find a bit of lace or embroidery that deserved the epithet "coarse" or "common." If it's common, it's not Simpson's.

The prices are such as we have made January famous for. Economy was never more happily wedded to taste and refinement, and in this Whitewear Sale of ours we can give you but little idea of it in print. Come and see, and come soon. It's a great mistake to wait, because the first of the sale gives you the full, complete wealth of choice.

Look over the Thursday lists:

**\$1.25, \$1.50, and \$1.95**

**PETTICOATS.** Petticoats of fine cotton, 15-inch umbrella flounce of lawn, 2 clusters of small tucks and frill of heavy embroidery, dust ruffles of lawn, French band, extra wide and full, size 38 to 45 inches long; regular value \$1.75. Thursday, sale price, \$1.35.  
**EMBROIDERED DRESSES.** Beautiful garments of fine cotton, 15-inch flounce of lawn, cluster of hemstitched tucks, row of fine wide embroidery insertion and deep ruffle of embroidery lawn; dust ruffle, size 38 to 44 inches; regular value \$3.00 each. Thursday, sale price, \$1.95.  
**CHARMING PETTICOATS.** Petticoats of fine nainsook, 21-inch flounce of lawn, with 4 rows dainty Valenciennes lace insertion and deep ruffle of Val. lace, dust ruffle, French band, size 35 to 44 inches; a regular \$2.50 skirt. Thursday, sale price, \$2.25.

**NIGHTDRESSES.** A very dainty style in fine nainsook, Dutch neck, formed with embroidered heading and silk ribbon; sleeves finished the same, buttoned down front, length 55 to 60 inches; regular value \$1.25 each. Thursday, sale price, \$1.25.  
**NIGHTDRESSES.** The new Empire style, in fine nainsook, low square neck, elbow sleeves, fine embroidery heading and silk ribbon around waist, heading and ribbon on neck and sleeves a charming gown; size 56, 58, 60 inches; regular value \$2.25 each. Thursday, sale price, \$1.50.

**Sample Shirt Waists.** White, sky, pink or helio colored mull, beautifully trimmed with embroidery or lace insertions and tucks, also fine white lawn in beautiful lace or embroidery designs, all sizes in the lot, 34 to 44 bust; regular value \$2.50 to \$6.50 each. Thursday, sale price, each, \$1.25 to \$2.95.  
**Shirt Waists, Fashion Brand.** Finest lawn, combined embroidery and Valenciennes, lace trimmed, short tucks, lace collar and cuffs, lace collar and cuffs, button back, 3-4 sleeves, button back a very stylish and pretty waist, size 32 to 44 bust; regular value \$3.50 each. Thursday, sale price, \$2.25.

**Furniture Department Offers 25 Per Cent. Off**

We have cleared from a furniture factory enough first-class furniture to stock an ordinary furniture store at a price which is lower than has been possible in the last five years. We are anxious to sell this stock before stock-taking, and also to clear out whatever we can of our regular stock. So you will be able to save on the average about 25 per cent. on the goods if you buy now.

The whole house shares in the opportunity—every room.

- FOR THE PARLOR**
- Brass Beds
- Metal Beds
- Crib
- Wardrobes
- Dressing Tables
- Bedroom Tables
- Bedroom Chairs
- FOR THE DEN.
- Arm Chairs and Rockers
- Bookcases
- Tabourets
- Morris Chairs
- Divans
- Conches
- Magazine Stands
- Card Tables

- FOR THE HALL.**
- Grandfather Clocks
- Hall Seats
- Hall Mirrors
- Umbrella Holders
- Hall Tables
- Costumers
- Hall Chairs
- FOR THE DINING ROOM.**
- Extension Tables
- Sidboards
- China Cabinets
- Dinner Wagns
- Dining Chairs
- Plate Racks

- FOR THE KITCHEN.**
- Baking Cabinets
- Cupboards
- Kitchen Tables
- Fall Leaf Tables
- Kitchen Chairs



**Remnant Carpets**  
Made, Matched, Flat-Seamed, and Reduced 1-2 Price of Carpet

How would you sooner buy carpet remnants; at half-price—in the *Odd Pieces*, or Made Up with flat seams, mitred corners, and matched at the joins, so that the patterns showed no break?

That's what we are doing tomorrow—clearing out our remnants of Brussels, Axminster, and Wilton Carpets at half-price, but instead of your having to buy two yards of body and one yard of borders—or some odd combination like that, just as it might easily happen—and having somebody sew it for you, perhaps misconnecting the pattern and leaving a ridge under every seam—instead of all that we offer you room rugs, all ready, perfect, and superior, for half the original price of the remnant carpet!

We thought it the better way to sell our remnants—more satisfactory to you, and better for the department. We keep our carpet-sewers busy at the same time.

Room Size Rugs, made from remnants of Brussels, Wilton, and Axminster Carpets. These are almost equal to seamless rugs, the mitres and seams being sewn "flat." A full range of colorings, and variety of sizes from 3 ft. 9 in. x 9 ft. to 10 ft. 6 in. x 14 ft. 9 in. Thursday, at about one-half the regular value, \$5.00 to \$35.00.

**REMNANTS IN THE CURTAIN SECTION.**  
Short lengths of Curtain and Drapery Fabrics, including velours, damasks, repps, brocades, satin de jeans, etc., at less than regular prices, and no charge for making in any style if ordered on Thursday.

**Household White Goods**  
LINENS AND STAPLES DEPT.

White Goods Sale reductions hold full force in householding staples, like sheets and cloths. Look over these for Thursday:

**HEMMEDED TORN-OFF PILLOW CASES.**  
42 x 36 and 45 x 36 inch sizes, deep hem, made from heavy, pure finished English Pillow Cottons, actually bleached, round corners, great value. Regular 30c pair. January Sale price, Thursday, 25c.

**WHITE AMERICAN CROCHET QUILTS.**  
11-4, full double bed size, splendid assortment of newest designs, hemmed ready for use, no dressing, easily washed, finest American make, Regular \$1.50 each. January Sale price, Thursday, \$1.15.

**WHITE IRISH DRESS LINEN.**  
Warranted all linen, full bleached, 36 inches wide, round even thread, fine or heavy make, for blouses, white dresses, etc. Regular 60c and 65c per yard. January Sale price, Thursday, 40c.

**CRASH ROLLER TOWELING.**  
All pure linen, heavy Scotch make, soft perfect-drying finish, old border, 17 inches wide, great for wear. Regular 10c per yard. January Sale price, Thursday, 7 1/2c.

**SEMI-BLEACHED DAMASK TABLE LINEN.**  
Made from selected yarns, warranted all linen, fine close thread, good weight, 72 inches wide, assorted new patterns, will bleach white as snow. Regular \$1.00 per yard. January Sale price, Thursday, 65c.

**ALL-WOOL GREY FLANNEL.**  
Plain or twilled, 27 inches wide, made from fine, thoroughly scouring wool, finest soft warm finish, a good strong serviceable flannel, 600 yards to clear. Regular 22 1/2c per yard. January Sale price, Thursday, 18c.

**BLEACHED ENGLISH LONG-CLOTH.**  
36 inches wide, absolutely pure, finest needle finish, round, smooth, fine thread, made from long selected cotton, a beautiful, regular cloth, 3,000 yards only. Regular 10c and 11c per yard. January Sale price, Thursday, 8c.

**Extraordinary Reductions in Ladies' Furs**

Never since the mild winter of 1897 have people had such a favorable season to buy furs. Jack Frost is the person who regulates the matter, and so far this winter he has failed to "sustain the market."

We are going to clear out furs at manufacturer's cost in many cases—furs that you can rely on, every garment and skin perfect in style and condition. As an investment, fur is as good as gold. So now is the time to buy.

- Persian Lamb Jackets that were \$150.00, for \$115.00.
- Persian Lamb Jackets that were \$125.00, for \$95.00.
- Battie Seal Jackets that were \$50.00, for \$37.50.
- Natural Muskrat Jackets that were \$50.00, for \$37.50.
- Natural Muskrat Jackets, that were \$40.00, for \$29.00.
- Near Seal Jackets that were \$30.00, for \$22.50.
- Astrachan Jackets that were \$35.00, for \$27.50.
- Mink Stoles that were \$70.00, for \$52.50.
- Mink Scarfs that were \$40.00, for \$29.00.
- Mink Muffs, fancy, that were \$65.00, for \$48.00.
- Mink Muffs, fancy, that were \$52.50, for \$38.50.
- Mink Muffs, Imperial, that were \$50.00, for \$35.00.
- Hudson Bay Fox Stoles that were \$47.50, for \$35.00.
- Hudson Bay Fox Stoles that were \$25.00, for \$19.00.
- Hudson Bay Fox Muffs that were \$15.00, for \$13.50.
- Hudson Bay Fox Muffs that were \$22.50, for \$17.50.
- Natural Alaska Sable Stoles that were \$17.50, for \$12.50.
- Natural Alaska Sable Scarfs that were \$15.00, for \$11.00.
- Natural Alaska Sable Muffs, large Imperial shape, that were \$15.00 and \$12.50, for \$10.00.

**STORE CLOSED NEW YEAR'S DAY**

**A Sale of Men's Trousers**

Shabby? Don't want to wear your best to work, though, do you? Lots of use for it this winter, yet.

Tell you what! Come to think of it, it is a fellow's trousers that look so shabby. His coat and vest are not so bad. A pair of neat new trousers make all the difference.

We offer three different under-priced lots in the Men's Store as follows:

**Men's good strong Tweed Pants,** winter weights, in dark shades, greys, and grey and black, with brown effects, single and double fancy stripe patterns, strongly sewn, and finished, with top and hip pockets; regular \$1.50. On sale Thursday, \$1.00.

**Men's English Worsted and fancy Tweed Trousers,** a large assortment of neat and dresy patterns, in small check and stripe effects, winter weight, material, odd from suitings and regular patterns, splendidly tailored; regular \$2.75, \$3, \$3.25, and \$3.50. Thursday, \$1.99.

**Men's heavy weight English Worsted Trousers,** neat, fashionable stripe patterns, in assorted greys, with a faint colored intermixture, splendidly tailored; sizes 32-42; regular \$3.50 and \$4.00. Thursday, \$2.49.

**Men's Furs Reduced**

**20 Men's Choice Canadian Raccoon Fur Coats,** heavy-furred and natural dark skin, well-lined, full 50 inches long. Regular \$55; Thursday, \$45.

**12 only Men's Black Astrachan Lamb Fur Coats,** glossy even curl, very dresy and durable coat. Regular \$35.00; Thursday, \$25.

**80 only Men's Fur Caps,** in electric seal and astrachan, wedge, Dominion, and driver shape. Regular up to \$3.50; Thursday, \$1.95.

**The New "Dolly Varden" Skating Hat**

Have you seen it? A very smart and serviceable style of hat that we feel sure will become very popular. We are making them up in some of our high-class expensive goods that have been reduced in price, which makes the price of the hat only \$3.50.

Special White Hats and all Black Hats have been prepared for Thursday visitors. Also large White Hats trimmed with fur and fur and fine soft Black Hats in both large or small effect. Regular line worth as much again; Thursday, \$3.50.

**In more than elections of record.** The 1907 was the history of high-water mark 29,000 ballots. Urquhart-Good easily surpassed last night, showed the socialist's triumph the small vote of Dr. Nesbitt, the individual was among the downward to be safe to say ner's most sn for a majority actually given.

**Warranted all linen, full bleached, 36 inches wide, round even thread, fine or heavy make, for blouses, white dresses, etc. Regular 60c and 65c per yard. January Sale price, Thursday, 40c.**

**Wanted all linen, full bleached, 36 inches wide, round even thread, fine or heavy make, for blouses, white dresses, etc. Regular 60c and 65c per yard. January Sale price, Thursday, 40c.**

**All pure linen, heavy Scotch make, soft perfect-drying finish, old border, 17 inches wide, great for wear. Regular 10c per yard. January Sale price, Thursday, 7 1/2c.**

**Warranted all linen, full bleached, 36 inches wide, round even thread, fine or heavy make, for blouses, white dresses, etc. Regular 60c and 65c per yard. January Sale price, Thursday, 40c.**

**Wanted all linen, full bleached, 36 inches wide, round even thread, fine or heavy make, for blouses, white dresses, etc. Regular 60c and 65c per yard. January Sale price, Thursday, 40c.**

**Warranted all linen, full bleached, 36 inches wide, round even thread, fine or heavy make, for blouses, white dresses, etc. Regular 60c and 65c per yard. January Sale price, Thursday, 40c.**

**Wanted all linen, full bleached, 36 inches wide, round even thread, fine or heavy make, for blouses, white dresses, etc. Regular 60c and 65c per yard. January Sale price, Thursday, 40c.**

**Warranted all linen, full bleached, 36 inches wide, round even thread, fine or heavy make, for blouses, white dresses, etc. Regular 60c and 65c per yard. January Sale price, Thursday, 40c.**

\$10  
Northeast  
H. H. W.  
Realty Bro.

PROBS-

OLIVE

Very Heavy  
suits Are S  
ly Emphatic  
dates Take  
Thanks La

HUBBARD LI  
SPENCE

VOTE

Ward  
1.....  
2.....  
3.....  
4.....  
5.....  
6.....

Majority

COUNC

BOARD

H. C. Hocken  
W. S. Harrison

AL

Dan Chisholm,  
W. J. Chisholm,  
T. L. Church,  
The  
J. W. Bengough  
R. C. Vaughan  
Geo.

MISS Clara Brew  
C. A. B. Brown  
R. R. Davis,  
J. J.

BOARD

Joseph Oliver  
for 1908, his r  
0000 being the  
been given a  
fice.

**In more than** elections of record. The 1907 was the history of high-water mark 29,000 ballots. Urquhart-Good easily surpassed last night, showed the socialist's triumph the small vote of Dr. Nesbitt, the individual was among the downward to be safe to say ner's most sn for a majority actually given.

**Warranted all linen, full bleached, 36 inches wide, round even thread, fine or heavy make, for blouses, white dresses, etc. Regular 60c and 65c per yard. January Sale price, Thursday, 40c.**

**Wanted all linen, full bleached, 36 inches wide, round even thread, fine or heavy make, for blouses, white dresses, etc. Regular 60c and 65c per yard. January Sale price, Thursday, 40c.**

**All pure linen, heavy Scotch make, soft perfect-drying finish, old border, 17 inches wide, great for wear. Regular 10c per yard. January Sale price, Thursday, 7 1/2c.**

**Warranted all linen, full bleached, 36 inches wide, round even thread, fine or heavy make, for blouses, white dresses, etc. Regular 60c and 65c per yard. January Sale price, Thursday, 40c.**

**Wanted all linen, full bleached, 36 inches wide, round even thread, fine or heavy make, for blouses, white dresses, etc. Regular 60c and 65c per yard. January Sale price, Thursday, 40c.**

**Warranted all linen, full bleached, 36 inches wide, round even thread, fine or heavy make, for blouses, white dresses, etc. Regular 60c and 65c per yard. January Sale price, Thursday, 40c.**

The offices o  
were wreath  
Continu