

At The Theaters

CLIFFORD DEVEREUX AND HIS TALENTED COMPANY, IN "THE SCHOOL FOR SCANDAL," TONIGHT AT THE GRAND.

No comedy has ever been written contains a deeper human interest than does "The School for Scandal," by Richard Brinsley Sheridan, which will be presented by Clifford Devereux and his company at the Grand Opera House tonight, Tuesday and Wednesday matinee.

Despite the fact that the action is laid in the eighteenth century, its characters are as modern as any 1921 production on Broadway. They are all very real people, and go to prove that human nature does not change with the passing years. Manners and customs may change; costumes and fashions may be superseded with each season, and modes of living may be altered, but through the ever-varying periods the human heart remains the same. This is shown clearly in "The School for Scandal," for although the characters lived in the eighteenth century, they were at heart very much like the people of today. That is what makes "The School for Scandal" such a rich and enjoyable comedy. It has all the romance, the gallantry, the intrigue and picturesque customs of the eighteenth century, but its action can be readily translated into the life of today, and its story can readily be a chapter from the life of twentieth-century society.

Thus this play has a charm all its own and as produced by the Devereux Company it becomes as interesting and as entertaining as any play that has ever been produced. The story is one that compels the attention from the very beginning, and as the plot is unfolded through its consistent progression the interest of the audiences becomes deeper.

The action takes place in a time when powdered wigs, frills and lace ruffles were the mode of dress, and all these details have been carefully taken into consideration by Mr. Devereux in producing the play. The costumes are gorgeous in color, accurate in fashion, and no more artistic stage effect could be secured than is obtained in the first act of "The School for Scandal" when nearly all the characters in the play are on the stage at one time, and their many-hued costumes blend in one bright array of color.

FOREST FIRES; ROARING RAPIDS; WONDERFUL WILD ANIMALS; ALL IN JAMES OLIVER CURWOOD'S GREAT PHOTODRAMA OF THE CANADIAN WILDERNESS, "NOMADS OF THE NORTH," AT ALLEN.

Mountain lions, wolves, bears, deer, all the wild animals of the forest play big parts in James Oliver Curwood's wonderful drama of the far Canadian wilderness, "Nomads of the North," which is showing at the Allen today, tomorrow, Wednesday and Thursday.

A forest fire so real that it staggers you; a battle so fierce that it awes you. And what a story! Picture it! Raoul Chalonner and his wife and baby, accompanied by a big black bear and a huge dog, lost to the world in their little cabin in God's Great Wilderness. While Raoul was away trapping the violator had come, leaving the poor, fearful, At Nanette's call the door of the cabin crashed in, and the cabin thundered to the roar of battle as Neewa the Bear, and Brimstone the Dog plunged to the aid of their mistress. Then came the mounted police to take Raoul back to civilization and prison, and as the policeman trapper, wife, baby and dog and bear started back to the station, their whole world burst into flame.

You'll never forget "Nomads of the North," no matter what other pictures you see in the future. A special musical score is offered with the picture, and the overture, "Arctic Sketches," should be particularly effective and beautiful. Christie comedy, Allen World News and a host of added attractions complete the program.

CARNIVAL SCENES IN DALTON PICTURE AT LOEW'S. STAR WINS HER LAUREL WREATH FOR HER DANCING IN LATEST VEHICLE COMING HERE.

The New Orleans Mardi Gras is realistically produced in "A Romantic Adventure," the Paramount production, starring Dorothy Dalton, which is scheduled for today, Tuesday and Wednesday at Loew's Theatre.

Miss Dalton was never more beautiful than in her magnificent costume as Titania, Queen of the Night, in which she wins the laurel wreath. She says she never enjoyed a scene more than this one in all her career as a motion picture star.

"A Romantic Adventure," which was adapted from "A Winter City Favorite," by Charles Belmont Davis, shows Miss Dalton as Alice Vanni, daughter of an old dancing master of New Orleans, whose mother deserts her in infancy to go to New York and live a life of ease, after her father's death, Mrs. Vanni, now known as Mrs. Martyn, takes her daughter to New York and exploits her beauty and talent as a dancer. While visiting in Monte Carlo, Mrs. Vanni endeavors to blackmail an Italian into marrying her daughter.

A funny Mack Sennett comedy, Loew's Screen Pictorial, Loew's Concert Orchestra and pipe organ comprise the added features.

An all-star bill of vaudeville will greet patrons the first three days. Work and Mack, in acrobatic doings; Jerome and Albright will be seen in a novelty act of harmony, song and comedy. Liola Shaw and company will offer a sparkling one-act comedy screen, "There She Goes Again."

"THE DEEP PURPLE" AT MAJESTIC.

"The Deep Purple" will be the offering of the Majestic Players all this week at the Majestic, with matinees on Wednesday and Saturday. It deals with a charming young girl who is snared into a "gang" of desperadoes who use her as "bait" to get the big money men of the world, but she meets with a man who wins her heart and hand, and all turns out happily, the happy couple forgetting the past and settling down.

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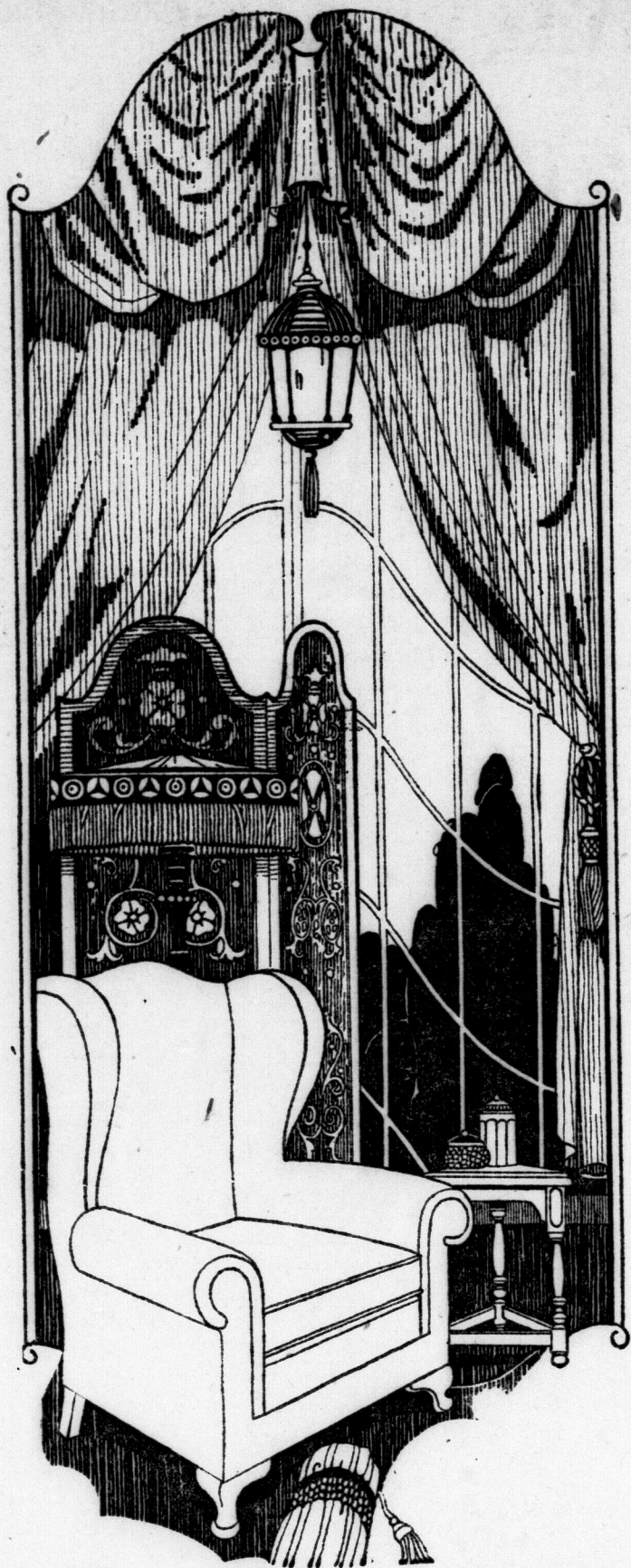
Alkali in Shampoos

Bad For Washing Hair

Don't use prepared shampoos or anything else, that contains too much alkali, for this is very injurious, as it dries the scalp and makes the hair brittle.

The best thing to use is just plain mulitised coconut oil, for it is pure and entirely greaseless. It's very cheap, and beats anything else all to pieces. You can get this at any drug store, and a few ounces will last the whole family for months.

Simply moisten the hair with water and rub it in, about a teaspoonful is all that is required. It makes an abundance of rich, creamy lather, cleanses thoroughly, and rinses out easily. The hair dries quickly and evenly, and is soft, fresh looking, bright, fluffy, wavy, and easy to handle. Besides, it loosens and takes out every particle of dust, dirt and dandruff.



ANNOUNCING FORTY PER CENT REDUCTION
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IT HAD TO COME!

WE HONESTLY BELIEVE this to be the boldest attempt of any furniture store within the Province of Ontario to reduce the cost of living and to bring furniture prices back to pre-war levels.

THERE IS NO PRO OR CON—no argument. We positively must reduce our immense stock and that NOW. In many instances 40 per cent brings many articles far below the cost of manufacture—you—everyone—knows the reliability of the firm. We have done a straight, honest business with the citizens of London and Western Ontario for many years. We have instilled confidence, and we believe with this drastic 40 per cent clearance, we still enhance that confidence with which we have been honored.

FOR THE PAST TWO MONTHS the people of London, Western Ontario, in fact all over Canada have been demanding lower prices—many have delayed making purchases on anything for the home on account of the high prices. There has been as a matter of fact—a buying strike. We, with others in every other line of merchandising have suffered the consequences. You know the result—our store is filled to every nook and corner with the finest stock of Furniture, Rugs and Draperies, that the market affords. Now is your opportunity to avail yourself of REAL LOWER PRICES—the first real attempt to get back to normal pre-war conditions. If you want to see our old enemy, "Old High Cost of Living," completely routed, vanquished, and thoroughly beaten—you—everybody—must lend support to this drastic movement to reduce prices. You demanded it—we answered!

WE HAVE GONE THE LIMIT—EVERY PRICE TICKET REMAINS IN PLAIN FIGURES—COME IN—PICK OUT YOUR REQUIREMENTS—DEDUCT 40 PER CENT—YOU DO THE SELECTING—WE DO THE REST.

YOUNG MAN—IF YOU'VE BEEN CONTEMPLATING "FEATHERING YOUR NEST FOR TWO," DO IT NOW.

MRS. HOUSEWIFE—IF YOU'VE HAD A SPARE ROOM AND PRICES PREVENTED YOU FROM FURNISHING IT—DO IT NOW.

EVERYBODY—WHO HAS DELAYED BUYING FURNITURE THE PAST TWO OR THREE YEARS—DO IT NOW.

SCATTERED THROUGH THESE PAGES within the next few days you will read further announcements regarding this drastic Furniture Event. It will be to the interests of every reader of this paper to read every announcement.

LIVING-ROOM FURNITURE—Dining-Room Furniture—Bedroom Furniture—Rugs and Draperies—at a straight 40 per cent reduction. Avail yourself!

SALE COMMENCES TUESDAY MORNING, JANUARY 4TH, at 9 a.m., and we invite your presence and feel assured you will be amazed with the wonder bargains this 40 per cent Clearance presents.

YOU KNOW THE RELIABILITY OF THE FIRM—you know our stock to be the finest in Western Ontario, and we know, too, that you'll be here to avail yourself of real honest-to-goodness Pre-War Prices.

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