



The Celebration Shoe Sale at Ashplant's

Starts With a Big Push Thursday of This Week



We know of no better way to celebrate the end of the great war, than by an old-time shoe sale. For the last few years we have been living on "uneasy street." Prices have been mounting higher and higher, until all of us have been almost overcome by the increasing cost of things. The service we render you at this time is to knock the bottom out from under our prices. Everything in this sale is way, way down. From present indications leather will not be lower for some time. It will pay you to buy considerably in advance.



Mail Orders

To our many out-of-town friends we wish to state that mail orders will receive the prompt and personal attention of Mr. W. J. Ashplant. There will be no substitution of style or size. We do not pay postage on Sale Goods.

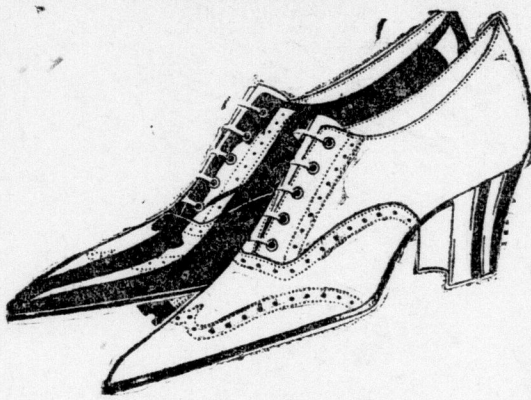


Tremendous Values in White Canvas Footwear

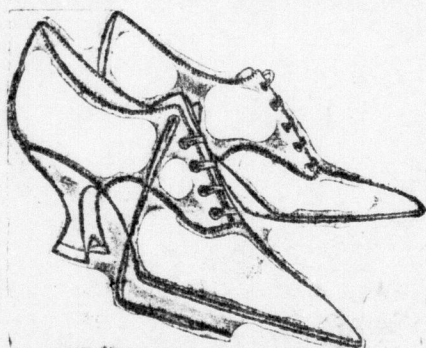
Makers of White Canvas Shoes, unable to ship their goods West, owing to Strike Conditions, have been forced to find a market nearer by. We were able to secure 3,000 pairs of these Shoes at prices enabling us to re-sell at from .98c to \$1.98 per pair. The season is young. If you can use a pair of White Canvas Shoes, see us.

Ladies' Black Kid, Patent and Chocolate Kid Oxfords \$1.98

New Goods, all sizes, Pointed toes, with Military heels. In this day of high prices they will prove a revelation to you at . . . \$1.98 a pair. Patent Pumps, with Pointed toes and Military heels . . . \$1.98. Real Vici Kid Oxfords, Sport style, widths B, C, D . . . \$3.48. Real Vici Kid Turn-Sole Pumps, with Louis and . . . heels, value up to \$5.00. . . \$2.98.



Those White Canvas Shoes

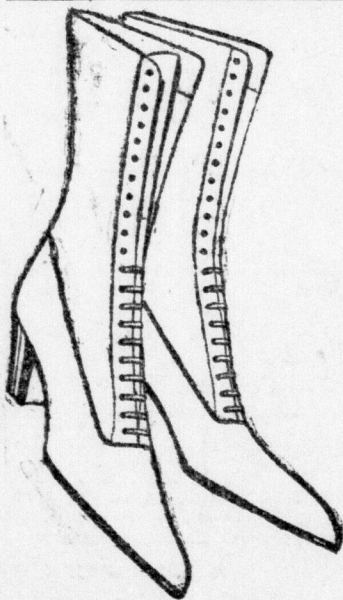


Ladies' Rubber-Soled White Canvas Pumps, with ornaments . . . \$1.48

Ladies' White Canvas Pumps, Cuban heels, white button vamp ornament . . . \$1.48. Ladies' White Canvas One-Strap Pump, Cuban or very Low heel . . . \$1.48. Ladies' White Canvas, Two-Strap Pump, Cuban heels . . . \$1.68. Ladies' White Poplin Oxfords, Louis or Cuban heels . . . \$1.88. Ladies' White Poplin Pumps, Louis heels . . . \$1.88. Ladies' White Mercerized Duck Oxfords and Pumps, turn soles, Canvas-covered heels, American made . . . \$3.28. Ladies' Rubber-Soled White Canvas Pumps, with ornaments . . . \$1.48.

High-Grade Patent Colt Oxfords on Sale

Ladies' Patent Colt, Plain Toe, Louis Heel Oxfords, regular \$6.00 . . . \$3.98. Ladies' Turned Sole Patent Colt Oxfords, French Louis heels . . . \$4.98. Ladies' Chrome Patent Colt Military Heel Oxfords, B, C, D . . . \$3.98. Ladies' All Patent Seven-Strap Roman Sandals, high or low heel . . . \$2.98.



White Canvas Boots \$1.98

All sizes in these All-White Boots, with Louis or Military heels . . . \$1.98. See the special line of Genuine White Duck, with walking heels and soles, at \$2.48. Rubber-Soled Canvas Boots with low rubber heels, at . . . \$1.98.

Brown Calf Oxfords \$3.98

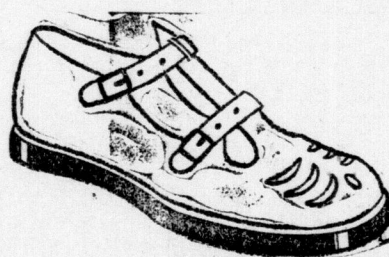
Made with Walking heels, Extension soles, plain or fancy toe-caps, kid lined; correct for fall wear, \$3.98. Grey Kid Oxfords, Plain, Pointed toes, Louis heels . . . \$2.98. Pearl Grey Kid Oxfords, Turn soles, covered Louis heels . . . \$5.98. Brown Kid Oxfords, Pointed toes, Louis heels . . . \$2.98.

Sale Prices at East End Branch

Exactly the same prices will prevail at our East End Branch during this Celebration Sale.



Misses' Black Kid Oxfords, 11 to 2, \$1.48. Misses' Black Kid Strap Slippers, 11 to 2 . . . \$1.48. Misses' Patent Strap Slippers, 11 to 2 . . . \$1.68. Misses' Patent Roman Sandals, 11 to 2 . . . \$1.78. Misses' White Canvas Slippers, 11 to 2 . . . \$1.38. Misses' White Canvas Boots, 11 to 2, \$1.98. Child's Patent Roman Sandals, 8 to 10 1/2 . . . \$1.48. Child's Black Kid Strap Slippers, 8 to 10 1/2 . . . \$1.18. Child's Patent Strap Slippers, 8 to 10 1/2 . . . \$1.28. Child's White Canvas Slippers, 8 to 10 1/2 . . . \$1.18. Child's Patent Strap Slippers, 4 to 7, 98c. Child's Patent Roman Sandals, 4 to 7 . . . \$1.18. Infants' Patent Strap Slippers, 2 to 5, 78c. Infants' Patent Roman Sandals, 2 to 5, 98c. Infants' White Canvas Slippers, Boots and Sandals . . . 48c.

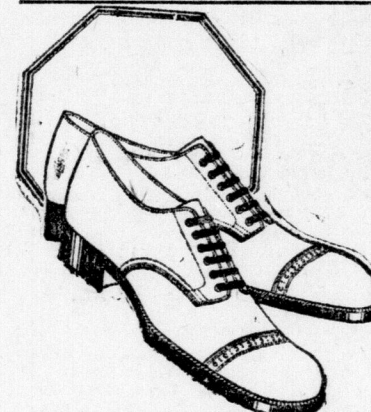


Barefoot Sandals

Brown Leather Sandals, in Misses', Childs' and Infants' sizes. On sale at . . . \$1.48, \$1.28, \$1.08. Tan Calf Sandals, with Chrome Elk soles, wear like iron. At . . . \$1.68 and \$1.98.

Men, Young Men and Boys Share in the Bargains

This Celebration Shoe Sale should be specially attractive to men and boys because of the number of smart styles being offered at cut prices. Make no mistake by supposing you may do as well later on. The cost of Shoes to us has advanced one-third since the armistice. They are still going up. Today's problem is how to secure goods for our trade. Why not take advantage of the season's clean-up?

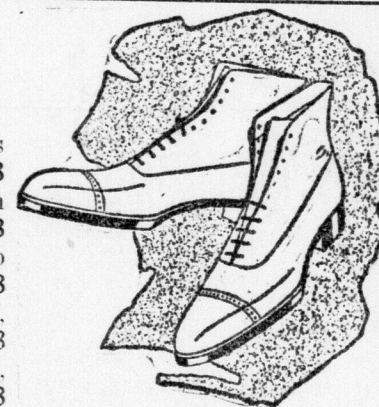


Clearing Out the Men's Oxfords

We have sorted the balance of our Men's Oxford Shoes into two lots. Priced at . . . \$2.98 and \$3.98. At \$2.98 are Black Gunmetal lines with Extension soles on medium pointed toes. Regular \$4.00 value. All sizes. At \$3.98, the remaining pairs of Tan Calf, Black Kid, Black Calf and Patent Calf lines. Values up to \$7.00. Sizes broken.

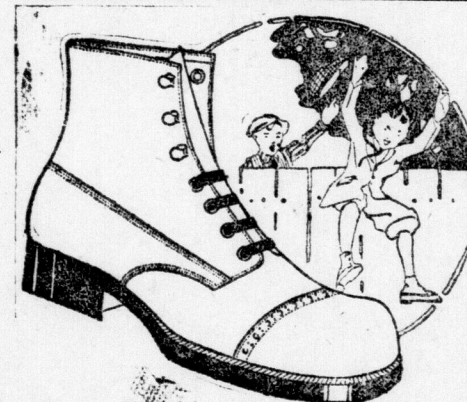
Men's Brown Boots at Big Savings

Dark Brown Lace Boots, English last, Extension soles . . . \$3.98. Nut Brown Calf Lace Boots, Goodyear welted, Neolin soles, English last . . . \$4.48. Brown Duchess Calf Bluchers, Military style, Extra Slip sole, Goodyear welted . . . \$4.98. Mahogany Calf Bluchers, Recede shape, Dress toe plain, single sole, Goodyear welted . . . \$5.98. Mahogany Calf Bluchers, Round hi-toes, Neolin soles, with Extra leather slip, Goodyear welted . . . \$4.98.



Bargains in Brown For Boys

Boys' Brown Side Calf Bluchers, Round toes, Neolin soles, sizes 1 to 5 1/2 . . . \$3.38. Youth's sizes, 11 to 13 1/2, same style . . . \$2.78. Boys' Box Kip Bluchers, all solid, toe capped, Guaranteed Counters, soles sewn and nailed, sizes 1 to 5 . . . \$2.98. Boys' Gunmetal Lace, Mackay sewn soles of leather or Neolin, English last, sizes 1 to 5, \$3.38. Youth's sizes, 11 to 13 1/2, same style . . . \$2.78.



Men's Box Kip Bluchers \$3.48

Suitable for light working shoe, solid throughout, round comfortable shape, with soft tops, all sizes.

MEN'S TAN GRAIN BLUCHERS, \$3.98.

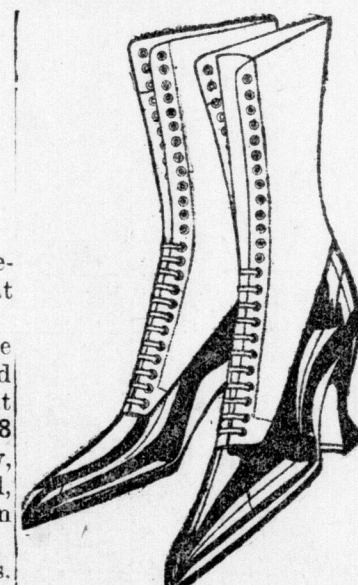
A sale price based on the cost of one year ago. We do not hope to duplicate this price inside the next two years on a solid leather boot of this grade. All sizes.

Grey Kid Boots \$3.98

A real opportunity to secure your Fall Boots at less than cost.

We will offer in this sale about 250 pairs of assorted styles, in Grey Boots, all at the one price . . . \$3.98.

Dark Grey, Pearl Grey, plain toes, toe-capped, Louis, military and Cuban heels. Values up to \$7. All sizes.



Small Sizes for Women, \$1.48

About 100 pairs of size 2 1/2 and 3. Comprising Brown Kid Oxfords, Brown Kid Pumps, Patent Leather Oxfords, Black Kid Oxfords and Pumps. Every pair worth at least double the Sale Price. If you can use the size, get yours early. \$1.48 the pair.

Ashplant's

THE GOOD SHOE STORE

Ladies' Black Kid and Patent Strap Slippers \$1.98

These are mainly two and three-strap styles, with Cuban and Louis heels, kid lined and with ornaments. All sizes up to 5 1/2. Present day value at least \$4.00. We will clear the lot at . . . \$1.98.