

### The low cost per cup

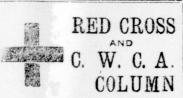
It is hard to believe that a cup of good, rich tea only costs about a fifth of a cent, but, you see, Red Rose consists chiefly of Assam teas-the richest, strongest teas in the world.

Red Rose easily yields 250 cups to the pound.

And it's a tea of rare economy and flavor.

Kept Good by the Sealed Package





building is completed nearly 200 patients can be admitted. We notice another military touch, for two blue-uniformed, white-coifed nurses come down the nar
The Real "War Bread" must contain the entire wheat grain—not the bread" must contain the entire wheat grain—not the white flour center—but white flour center—but very particle of gluter and inneral salts—also the outer and center and inneral salts—also the outer and salts—also the outer and salts—also the outer and inneral salts—also the outer and salts—also the outer an 100 per cent. whole wheat prepared in a digestible form.

Contains no yeast, baking powder, seasoning, or chemicals of any kind. Food conservation begins with Shredded Wheat Bisquit for break ded Wheat Bisquit for break and prepared in the dining-room is the serving-room. The food is laid out on a table ready to be carried into the dining-room. Those rows of little dishes filled with ruby-red raspberry preserves look tempting enough to steal. The jars from which they have been taken are standing near, and the word EXETER on their labels tell where the excellent cooks live who filled them.

There is a dishwasher here that will save many times its cost in labor and over in one corner stand the shiny. ded Wheat Biscuit for breakfast and ends with Shredded Wheat Biscuit for supper. Delicious with sliced bananas, berries, or other fruits.

Made in Canada.



CEETEE UNDERCLOTHING

Mrs. W. J. Kelly of Lambeth is vising with friends at Brantford.

A quiet but pretty wedding took ace at the Wellington Street Methosist parsonage on Saturday, when Miss is parsonage on Saturday, when Miss Clizabeth Robinson was married to the Strathroy Council. iting with friends at Brantford.

\* \* \*

A quiet but pretty wedding took place at the Wellington Street Methodist parsonage on Saturday, when Miss

Elizabeth Robinson was married to Joseph Bailey of this city. The bride looked pretty in a suit of navy broadcloth and Hudson seal furs. Rev. W. J. Ashton officiated. After a wedding luncheon Mr. and Mrs. Bailey left for Port Huron. On their return they will reside on Grey street. Mrs. John Fanson returned to her

home in Fullarton last evening after a short visit with Mrs. C. H. Merryfield of Hayman Court Apartments. Mrs. Howard of Montreal is the guest of her sister-in-law, Mrs. Fetherston.

Mrs. A. H. Boomer, Mrs. R. M. Graham and Miss Alice Roberts have

The Lord Roberts Mothers' Club held The Lord Roberts Mothers' Club held its monthly meeting in the Lord Roberts School last Friday. A large number were in attendance and enjoyed an interesting lecture on "The Nervous System" by C. B. Edwards, public school inspector.

Mr. and Mrs. Palk, Shanty Bay, announce the engagement of their daught.

nounce the engagement of their daughter Margaret to Norman Winfield, of Stroud, Ont. Clarence Bell of York street has left for the aviation training camp in Texas, where he expects to remain for the next few months.

A Page of Interest to Women

SOCIAL AND PERSONAL





over in one corner stand the shiny, steaming coffee and tea urns which the addes of Thorndale presented to the ladies of Thorndale presented to the soldiers

The dining-room is an attractive, airy room, with long, snowy tables set for supper, and bright with chrysanthemums, the gift of some good friend. The soldier boys practically live out of doors, and have good appetites, and as they will soon be here for supper, we must move on

Work Still To Be Done.

But before we go let us take another ook at all the rooms which as yet have not been undertaken by the women of look at all the rooms which as yet have not been undertaken by the women of this district. There are still a few left of those who have not contributed, and possibly two or three small societies might club together to furnish one. First in order comes this serving-kitchen we have just been examining The furnishings save much labor, but cost money, though not too much for some flourishing patriotic club. This dishwasher, that steam table and the steel sideboard along the wall make up a total cost of \$1,000, and the only part that has been subscribed by the women of Military District No. 1 is those two shiny urns in the corner. Who is going to give this most useful room to the soldiers?

Then there are the other rooms not yet donated. There are three neat little locker rooms in the main building, with 30 little lockers in each, and the cost of each room is only \$130. There are surely three girls' clubs somewhere who will give these.

And there are four nurses' offices, with medicine cupboards in them. They cost \$225 each, and would just fit the purse of some young labies' society. Here is the doctor's office, which will cost only \$150, and that delightful little smoking-room upscars on the reading-room will cost \$250 to furnish. Then

GIRLS' DRESS.

2178—Girls' Dress, with Sleeve in Either of Two Styles.

Linen, pique, challie, serge, repp, poplin, and silk are nice for this style. Gingham, lawn and percale too, are desirable. The dress is slashed in points and widened by shaped "godet" gores. These could be of contrasting material. The sleeve is finished in the same way, in short length. In wrist length, it has a band cuff. The pattern is cut in four sizes: 4, 6, 8 and 10 years. It requires 3¾ vards of 36-inch material for an eight-year size. smoking-room upstairs on the reading-room will cost \$250 to furnish. Then there is the anesthetic room, which though small is high-priced, but not too here is the anaesment of hough small is high-priced, but not too hough small is high-priced, but not too high for the women who sympathize with the soldiers and this great work for them. This room can be furnished for \$350. Then there is the kitchen, into which many smaller sums donated have gone, but it is a big room, and can accommodate many more.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

This is Our Building.

So there is still a chance for those who have not contributed, and we must all have a share in it. For this Queen Alevandra Sanatorium for returned tuberculous soldiers is for our very own boys. Only those who belong to Military District No. 1 can be admitted, so it is peculiarly our own. Many of the women's organizations have contributed generously to the good cause, but there are still those who have given nothing. Please send above-mentioned pattern, as per directions given below:

generously to the good cause, but there are still those who have given nothing. The building is to be formally opened early in January, and how glorious it would be if it were announced that day that the women of Western Ontario had furnished every room in the building, and that not a corner was left unsubscribed.

Province

Age (if child's or misses' pattern)....

Measurement: Bust...... Waist.....

Caution: Be careful to inclose the above illustration, and send size of pat-

had furnished every room in the building, and that not a corner was left unsubscribed.

And so we leave the little village of healing on the river bank, where the stricken soldlers lie all day gazing with weary eyes upon the hills that look like Vimy Ridge, thankful that we have been privileged to take a little part in ministering to them and hoping that none will miss the chance of participating in this most heavilful labor of love.

MARIAN KEITH,

Convener Press Committee.

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is bust measure you need only mark 33, 34 or whatever it may be. If a skirt, give waist and length measure. When misses' of child's pattern, write only the figure representing in this most heavilful labor of love.

MARIAN KEITH,

Convener Press Committee.

the order is a patriotic organization, including in its membership women of ail political parties, who are united for patriotic and imperial purposes; that in doing its work it should take no part in political strife or party controversy; that in the coming election vital questions are to be settled, upon which loyal citizens must dec'de according to their convictions; and that imperial ideals may be interpreted differently by loyal and devoted Daughters of the Empire, it announces the following resolution: "That the Imperial Order of the Daughters of the Empire will not take part in the the Imperial Order of the Daughters of the Empire will not take part in the election campaign as an organization, but that it is the duty of every member of the order to use her vote and in-fluence as a clizen in the campaign to secure a government that will press the war aggressively to a victorious con-

At the last meeting of the Lord Roberts Chapter the members had the pleasure of welcoming their old associate. Mrs. William Aller Vicinity agents are Mrs. William Aller Vicinity and Mrs. Wil pleasure of welcoming their old associate, Mrs. William Allan Young, now a resident of Toronto. Mrs. Young had been actively engaged in all the patriotic work of the chapter during the last few years, and has been very much missed since leaving the city. Several members of other chapters were present, and among them were the regent, treasurer, and assistant secretary of the Municipal Chapter. Advantage was taken of the opportunity to present Mrs. Young with a certificate of life membership, voted her by the Municipal Chapter. The presentation was made by the regent, Mrs. Niven, in appropriate words referring to her labors in the order.

The miltary euchre given by the Campbell Becher Chapter last week was cosmos bloomed nicely. So did mine. a decided success. There was a good attendance; all enjoyed themselves, and a respectable addition was made to the Soldiers' Comfort Fund. The chapter



Stocks and Crepe Silk Shapes. Special for Christmas gifts. Boxed....50c

# Ladies' Neckwear CHAPMAN'S

THE STORE WITH A RECORD

### Men's Neckwear

season's new styles and color effects, boxed

### Wednesday Specials 25 % Discount

All Furs reduced to clear, consisting of Persian lamb, red and natural fox, tiger, badger. Thibet sets for children.

#### Underwear and Corset Specials

Ladies' Fine Ribbed Wool Vests and Drawers, cream and natural. Per garment ...... 89c Cream Unshfinkable Vests, long and short sleeves, high and low neck. Special at .....\$1.00

Brush Fleece Vests and Drawers, in natural and white. Good value 45c each Combination Suits, high and V neck, ankle length, ribbed finish, Special at ..... \$1.50 suit Antipon Belt Corset, reducing model,

made of English coutil, reinforced front, medium bust for the stout figure. Special price ......\$2.50 pair Steel-Filled Medium-Bust Stout Coutil Corset, extra value ...... \$1.00 pair

#### Sweater Special

Children's Ali-Wool Sweaters in copen and white, scarlet and navy and latest shades, high and roll collar, 28 to 34 sizes. Sale price ...... \$3.00 Children's White Sweaters all wool, high-fitting collar, 2 to 5 years. Sale price ...... \$1.98 Men's Sweaters, grey, navy, khaki,

brown, heavy ribbed, high and roll collar. Special value ..... \$3.50

#### **GLOVES**

Men's Fleece-Lined Mocha, grey and tan ...... \$2.00 pair Men's Cape Skin Gloves, driving seams, tan and grey ..... \$1.75 and \$2.25 pair Washable Cape Kid Gloves, white, oyster, mastic; tan and grey; ideal for Christmas ......\$2.00 and \$2.50

(Boxed for Christmas Gifts.)

#### DON'T DELAY.

Obey the impulse. Shope early to get first and best choice. Just a matter of a few weeks till Christmas.

### PLUSH COATS

New cape collar, belted styles, stylish sleeve, button trimmed. Best sealette. Wednesday only, \$30.00 coat, for \$27.50 Don't fail to see our Suit Specials, 25 per cent off on all styles.

Girls' Grey Cloth Coats, lined, 10, 12, 14 year sizes. Regular \$8.75. 5 only to clear ,..... \$4.69 Girls' Plush Coats, 12, 14 and 16 years, brown and green, lined. Regular \$16.50. Clearing at ...... \$14.95

#### WAISTS

Voile Blouse, white with black hair line convertible collar, spoke-stitched, trimmed. Special value ...... \$1.25 Colored Silk Waists, copen, rose, maize, nile, shell pink, large collar; \$3.00 value ......\$1,98

GIRLS' SERGE DRESSES. Middy styles, plated skirt, trimmed with red and white braid, 4 to 14 years. Middy and skirts ...\$1.50 to \$2.00 each

#### Christmas Linens

Real Madeira Doilies, 6, 10, 12, 18-inch Special prices. Handkerchief folders, scone folders, cosy covers.

Pillowslips, embroidered and plain. Embroidered Bedspreads, 72x90 and 90x100 inches.

Lunch Cloths, Runners, Linen Towels. Linen Tablecloths and Napkins. Old Bleach Toweling, 18 to 25-inch in

### CHAPMAN'S

239, 241, 243 Dundas. Phones 791-2882 OUT-OF-TOWN CUSTOMERS. Park your cars in our yard at rear of

store. Space for 50 cars. Entrance from Dundas and King

### Wednesday Special,

## ....25c, 50c, 65c and 75c

Millinery, all this season's styles, black and colors, velvet and felt shapes, ladies' and children's styles, half price.

Half-Price

#### Hosiery Specials

Boys' School Hose, ribbed, all wool, heavy yarn, 6 to 10 years. Per pair ..... 50c to \$1.00 Union Hose, ladies' sizes, black only, 81/2 to 10 sizes; 50c values. Special on Wednesday . ..... 39c pair

#### Coatings and Silk Seal Plushes

Seven pieces Heavy Winter Coating, 54 inches, in Scotch tweed and chinchillas, in brown, grey, silver grey, navy and black, extra value at \$5.50. Sale price at ...... \$3.25

Two pieces Silk Seal Plush, 50 inches wide, a choice quality, heavy weight, present value not less than \$10.00 a 

One piece Heavy Tweed Suiting, 54 inches wide, a great opportunity to get a good suit; value \$2.50 a yard. Sale price ..... \$1.75 yard

### Blanket Special

Wool Blanket, 66x86, union wool, extra wearing quality. Special value. \$6.50 Scotch Wool, all wool, blue border, all full sizes. Per pair . . \$7.75 up to \$13.75

#### CHRISTMAS HANDKERCHIEFS.

All the novelty designs, embroidered and lace edges, etc.

#### SPECIAL.

Gate-Top Purse Fixtures to make us fancy bags, gold, silver and gunmetal. At ...... 50c each Manicure Sets for Christmas gifts.

A CONTRACT OF THE PROPERTY OF

opened today in rast williams isaptist. Church. Many in portant matters are to be discussed, and some splendid papers read. The conference continues on Tuesday. Rev. Joseph Yule, of Petrolea, delivered an address this

East Williams church yesterday were largely attended. Rev. H. Charlesworth preached both morning and evening



cause, viz.: dandruff, itching and irrita-tion of the scalp. Rub Cuticura Oint-ment into the scalp skin, especially spots of dandruff and itching. Follow at once with hot Cuticura Soap shampoo if a man, next morning if a woman. Rinse with tepid water. Make Cuticura your every-day toilet preparations. Sample Each Free by Mad. Address post-eard, "futicurs, Dept. N. Boston, U. S. A." Soid by dealers throughout the world.

#### A real cough remedy

conquer it-a remedy that speedily relieves all irritation of the respiratory permanent cure. Try it—ask your druggist or dealer for—

# Robert's

der favorable conditions it does it well. If sluggish, relieve it with



troops to cross the sea in safety; that has kept Germany in check upon the ocean; that has saved Britain, and even Canada, from invasion by the Hun. Without the navy the Allies could never have made the gallant fight they have made; no British troops would have crossed to France and fought for us in ADVERTISER PATTERNS



An earnest appeal has come from his excellency the governor-general on behalf of the British Navy League. The appeal is timely, Our interests have been so much centred in the boys at the front that we are inclined to forget others with whom we are less familiar. Canadian roonal friends in every

flannel shirts, 18 pairs socks.

Owing to an error in a former report

**MENNENZ** 



Model of our

The tag day by the Hugh Niven Chapter netted about \$700, and the soldiers will benefit to that extent. The success of the day's operations is credited by the members of the chapter to Mrs. Ashplant, the convener of the committee, whose skill in organization and energy in work was particularly are regent. Mrs. Nicholis the regent, Mrs. Nicholis the regent was presented to the rescue?

Mrs. Niven and Mrs. Cl. T. Campbell,

the following: Campbell Becher Chap-ter, 12 pairs socks, 1 suit pyjamas; Hamilton Gault Chapter, 52 towels; Avonton Chapter, Avonton, 15 grey

a large consigment of socks from Strath-roy was credited to the Mary Armstrong Chapter. Half of his came from the The Sydenham Chapter, Dresden, has The Sydennam Chapter, Dresden, has taken quite an interest in the welfare of the soldlers at the Byron Sanatorium. and has sent in for their use a crate of eggs, a large consignment of quil's, cakes and jam. It has also sent in \$70 to be applied to the equipment of the building.

### Cynthia Grey's Mail-Box

For the Fund. For the Fund.

Miss Grey,—Please find inclosed 50c or prisoners, either for the ones adopted by the page or the general fund. Glad Aunt Nannie" was able to write. The osmos seed I got from her bloomed ovely. Sincerely, ANNIE MARIE NO 1. Ans.—The half-dollar is credited to your name most gratefully. So your

One For Sally. "Sally"—It gives me much pleasure to send you the address of a real "lone-ly" lad, who I know will appreciate your kindly interest.

From Bluebird's Kiltie. Dear Miss Grey.—I should like to take this means of letting "Bluebird" know that I received a most enjoyable letter from her kiltle, and that I sent him a Christmas box. Does "Blue-bird" know him personally? Thanking you, Mis<sub>s</sub> Grey, very sincerely. SEA-SHELL

Her New Hat. Dear Miss Grey,—Can you tell me how to clean my new black velvet hat? I was caught out in a rain storm without an umbrella and got it spot-ted. I tried brushing and steaming it,

DAILY BIBLE QUESTION CLUB

SUGGESTIVE QUESTIONS ON THE SUNDAY SCHOOL LESSON. By Rev. T. S. Linscott, D.D. Nehemiah Rebuilds the Wall of Jerualem. Nehemiah 4. Ezra and Nehemiah Teach the Law. Nehemiah 8.
Golden Text—Thy word is a lamp unto my feet, and a light unto my path. Ps.

119: 15.

4. Verses 1-5—What results will surely follow, when all the people are eager to have the law of God read to them?

5. How long did the first meeting last?

6. There is a general demand for short sermons; what is this a sign of? Is it poor or uninteresting preaching, or a growing lack of spirituality on the part of the preachers, or people, or what?

is indebted to Mr. Leach for donating but of no avail, so I am coming to you refreshments, and to Mr. Dick for and the Mail-Box for help.

Who is Ruth Cameron, who writes should like to. And her identity is Church. Many in portant matters are to be discussed, and some splendid completely unknown to me. Sorry. 3. It is very good, "Pat."

BAPTIST PASTORS IN CONFERENCE AT LOBO

LOBO, Dec. 3 .- A pastors' confer-2. I have not the pleasure of Miss and Lambton Baptist Associatio

The One New Idea in Phonographs The "Organola"

"Phonola" is the only really new idea - the only radical improvement-in phonographs in years. Into this model we have built tone control pipes, carrying out the principle of the church organ. The tone result is re-.narkable and marks the "Phonola Organola" as

the supreme ach-Model Organola ievement in phonograph construction. The "Organola" cabinet is superbly finished. The winding crank is concealed. The motor is noiseless. It is an instrument of real distinction.

Other models of the "Phonola" from \$18 up. They play all makes of disc records. The Pollock Manufacturing Co., Limited Kitchener, Canada

an important job. But it is. It is important that you buy none but EDDY'S CHEMICALLY

MAYBE BUYING MATCHES never struck you as being

### **SELF-EXTINGUISHING** "SILENT 500"

The matches with "no after-glow." EDDY is the only Canadian maker of these matches, every stick of which has been dipped in a chemical solution which positively insures the match becoming dead wood once it has been lighted and blown out. Look for the words "Chemically self-extinguishing" on the box.

# HEALTH SOAP



BEFORE and AFTER Using Cuticura The first thing to do in restoring dry, thin and falling hair is to get rid of the

Don't surrender to an obstinate couch.

354 Cod Liver Oil & Tar Your Liver has important work to do. Un-

ing in this most beautiful labor of love MARIAN KEITH, Convener Press Committee. Guaranteed Not To Shrink