If You Are Preparing for Summer Holidays

you should visit our basement for excellent values in everything to make travel comfortable. We have a full line of traveling equipment that must appeal to anyone requiring Club Bags, Suitcases, Portmanteaus or Trunks; also all kinds of Handbags for the ladies. Quality and prices for these leather goods will interest you.

Cook's Shoe Store

DUNDAS AND RICHMOND STREETS.

Pearl-Handle Goods

Pearl-handle goods are very scarce and hard to secure, as the shipments from England are so uncertain.

Our line is complete, and we will be able to meet your requirements.

Pearl-Handle Butter Knives $1.00
Pearl-Handle Pickle Forks $1.00
Pearl-Handle Jam Spoons $1.00
Pearl-Handle Cake Knife $2.75
Pearl-Handle Berry Spoon $3.00
Pearl-Handle Sugar Spoon $1.00
Pearl-Handle Butter Spreaders, half dozen $5.50

Carving Sets

Knives and Forks, one half dozen of each, in case..... $12.00
Knives and Forks, one dozen each, in case, with combination of fancy pieces .....$45.00 to $75.00
Salad Servers, in case, per set $8.00

C. H. Ward & Co.

Diamond Merchants and Jewelers.
Phone 1084. 386 Richmond St.

SPECIALS TODAY
White Fish, 30c lb.
Dairy Butter, 37c lb.
WILSON'S
PHONES 1119-1120.

Vulcanizing Properly Executed
London Tire Repair Depot
354 Wellington St. Opp. McClary's.
A. WILKES, Proprietor.
PHONE 2334. ywt

TIRED EYES

If you knew what relief our well-fitted glasses are to tired, strained eyes you would be sure to VISIT US AT ONCE.

John S. Barnard
Optician.
194 DUNDAS STREET. yt

YOUR EYES

Astigmatism is the focal defect where rays of light entering the eye in different planes do not have the same focal point.

The focusing muscles of the eye often overcome slight degrees of astigmatism so that vision is distinct, but much discomfort and even serious eyestrain may result. In more marked cases of astigmatism objects appear distorted or of uneven distinctness.

If you have any indications of astigmatism let us examine your eyes immediately and grind a pair of lenses which will give proper relief.

Carlyle TREBILCOCK OPTICIAN
PHONE 2351. 233 DUNDAS ST. yt

ICE! ICE!
MANUFACTURED ICE.
FILTERED WATER.
The Sure Pure Ice.
Phone 141 when you wish our wagon to call.
ARTIFICIAL ICE SUPPLY CO.

The London Loan and Savings Company of Canada

DIVIDEND NO. 93.

NOTICE is hereby given that a Dividend at the rate of 6 per cent and Bonus at rate of 1 per cent per annum is declared on the Paid-Up Stock of the Company for the current three months, ending 30th June, 1917, and same is payable on 3rd of July, to Shareholders of Record on 15th June.

M. J. KENT,
ywt Manager.

TO BE HEALTHY, WEALTHY AND WISE
Buy and Eat
PARNELL'S
QUALITY AND PURITY
BREAD
It stands in a class alone. Try a trial loaf today.
Parnell The Breadman
Phones 929—1390.

The Class

How much would you give to see some sight that cost thousands of dollars to make?

Come into our store or look in our windows, and the world's classiest productions of distinctive jewelry, diamond and precious stone-set wristlet watches, platinum and diamond, lavallers, gold bracelets, cameo pendants, real "Whitby Jet" necklaces, gold and platinum earrings gold and enameled pendant watches.

See the $400 Grandfather Clock.
YOUNG'S
EXCLUSIVE JEWELERS.
LONDON. EAST LONDON.

Quality Service

XXX Bread is a favorite with housekeepers. Ask your friends about it.

Be convinced of its quality; once tried, always used.

Johnston Bros. XXX Bread

ATTRACTIVE DINING CAR SERVICE

Probably nothing helps more to make a railway journey really enjoyable than a visit to the "dining car," especially if it be a Canadian Pacific dining car, where the passenger is assured of the highest form of efficiency in the culinary art, the choicest provisions that the market affords prepared on the scientific principle known as "dietetic blending." Your favorite dish, as you like it, may be enjoyed at reasonable cost, amidst ideal surroundings, while traveling on the Canadian Pacific.

GRAND TRUNK RAILWAY SYSTEM
SUMMER SERVICE TIME TABLE CHANGES.

Effective June 24, 1917. Summer Time Table changes will be made. Particulars of change may be obtained from Ticket Agents. 100n

CARD OF THANKS.

Mrs. John Dawson and family of No. 628 King street wish to thank their many friends for the kindness and sympathy shown them in their recent bereavement, also for the beautiful floral designs which bore their message of love and sympathy to them in their great sorrow. b

TAKING MORE IMPORTS.

LONDON, June 22.—The Government has decided to relax the prohibition upon importations of cotton hosiery and glassware from the United States. Licenses for importation of these goods will be granted.

THE MOST POPULAR SUMMER CONFECTION
Peters Popcorn Crisp
a large box
SATURDAY NIGHT
18c a box
AT THE FOUNTAIN—
Maple Ice Cream
Pineapple Ice Cream
10c
Peters Orange Soda
will satisfy
10c
Peters 2 Shops

Taylor's Beef, Iron and Wine
A Restorative and Tonic.
Get a large $1.00 bottle for 49c at
TAYLOR'S 6 CUT-RATE DRUG STORES

EXPORTS
of manufactures from Canada last year were four times 1915. Are YOU showing increases?
Federal Advertising Service
DOMINION SAVINGS BUILDING.
Telephone 5482.

LONG MISSING, PRESUMED DEAD

Pte. G. A. Mount Never Heard of Since Fighting Last October.

Pte. George Abner Mount, 105 Egerton street, who has been missing since October 8 of last year, has been officially declared to have died on or since that date, according to information received from Ottawa by his parents, Mr. and Mrs. C. R. Mount.

Pte. Mount left here in October, 1915, with the 34th Battalion, but was transferred to the 13th Black Watch Regiment in England, where he later was trained as a machine gunner. He was reported missing following the action along the Somme.

Pte. Mount was 19 years of age at the time of his death, and was unmarried. He is survived by his parents, four sisters and two brothers—Mrs. C. Doyle of Detroit, Mrs. J. Crossfield of Montreal, Mrs. J. Neve and Miss Edith of this city, Charles of Detroit, and John at home.

Pte. Mount was a pupil of Chesley Avenue School, and had a paper route for The London Advertiser after school hours. He was employed at the carshops previous to his enlistment.

Another Londoner appears among the wounded in the casualty list today, Pte. E. F. Goodhand, son of R. J. Goodhand, 518 Egerton street, this city. Pte. Goodhand, who was with the 11th Canadian Machine Gun Company, was seriously wounded in the neck on June 16, and is now in Manchester Hospital, England.

He left here with the 71st Battalion over a year ago, and is now in the hospital for the second time. He is 22 years of age, and unmarried, and before he enlisted worked in St. Marys.

LAST CHANCE TODAY TO SEE GREAT FILM

By missing the remarkable production, "The Fall of Bapaume," one undoubtedly loses the chance of seeing a spectacle unsurpassed in modern moving pictures. The authenticity of this wonderful portrayal of war's havoc is beyond question. Every branch of military service, every type of armament and instrument of war, is depicted in this vitally interesting picture, which will be again shown at the Patricia today, is genuine. To say that this remarkable picture is the most realistic and the best in so far that it brings home to one the destructive aspect of the battlefield, and portrays war's contrivances as no motion picture has ever done before, is no exaggeration. Only those who have been through the experience of riding on one of the famous British tanks or the new motorcycle machine gun vehicles are able to recount more about those modern devices for the destruction of men and obstacles than those who are taking advantage of the Patricia's fortune in securing "The Fall of Bapaume." They have beheld the splendid picturization of an episode vital in the country's welfare and national existence. Today affords the last chance for the people of London to behold this most entrancing film, and it is hoped that thousands of them will take advantage of the opportunity.

The comparisons in national physiognomy afforded in the phases of "The Fall of Bapaume," where the German Fritzs and British Tommies intermingle, are rather striking in so much that the German soldier manifests a distinct lack of intelligence contrary to his national reputation, which is, of course, expected, on account of his inability to speak the English language, but even so, he seems so densely stupid and morbid, and therefore so unlike the English soldier, that one cannot help but resort to comparisons and feel glad that the faces of those fighting his battles are consistently radiated with the cheery, never-say-die smile which is so characteristic of their spirit.

It is truly a magnificent production and those who have been unfortunate enough to have missed it should surely take advantage of the remaining day.

SEEKING EDUCATION IN MIDDLE OF NIGHT

Girl and Soldier Found in Vicinity of Simcoe Street School.

"Either you go back to St. Thomas or you'll go to some institution," said Magistrate Graydon in police court today to a pretty girl of twenty years, who hated to admit that she had come from the Railroad City. She was charged with vagrancy, having been found at 1:45 o'clock this morning by P. C. Noonan, wandering round the grounds of that institution of learning the Simcoe Street School with a guard composed of one soldier.

The constable thought that he would make a better guardian, and took her to the police station. She stated this morning that she had a sister living on a farm near London and promised to go there, milk the cows and feed the chickens and otherwise aid production on the farm.

However, if she attempts to come back to stray up and down under hydro's beaming glances, she will be promptly locked up.

PROGRAM FOR BAND CONCERT ON SUNDAY

A band concert in Victoria Park will be held Sunday evening under the auspices of the Harriet A. Boomer Chapter, I. O. D. E. Mrs. Van Koughnet of Toronto will speak at 9 o'clock. By kind permission of Lieut.-Col. William Spittal and officers, the band of the 7th Regiment will render the following program, commencing at 8:15:

O Canada and the Maple Leaf.
March—Dode's ..... Frederic Ross
Overture—Tancredi ..... G. Rossini
Melodie in F ..... A. Rubinstein
Selection—La Gran Via ..... Valverde
Valse—The Druid's Prayer .....
..... Gordon Dawson
Military Fantasia—Our Soldiers .....
..... William Moore
Idyl—Softly Unawares....Paul Lincke
Selection—Maritana ... Vincent Wallace
Piccolo Solo—Chant Du Rossignol...
..... F. Filipovsky
Patrol—Canadian ... Lieut Jno. Slatter
British Grenadiers
God Save the King.
Lieut. A. W. Slatter, Conductor.

MANY BARN RAISINGS.

ILDERTON, June 22.—Mr. and Mrs. Frank Nicholls of the seventh concession, Lobo, are retiring from farming and have moved to Hyde Park. Mr. Nicholls' son, Freeman, will conduct the farm.

Barn raisings are the order in Lobo just now. Alex. Blair had his new barn raised last week and W. A. Zavitz raised the frame of his large new barn today.

A large amount of gravel is being hauled on the roads this week, and the township pit at Coldstream is a busy place these days. Some of the farmers are busy in their corn fields these fine days and report the early sown corn coming on splendidly.

WINS CROSS IN FRANCE.

GLENCOE, June 22.—Corp. George A. Secord, son of John Secord of Mosa, has received the military cross in France.

GOING TO CONVENTION.

At the regular meeting of Court Forest Queen 6563, A. O. F., Bro. A. O. Jeffery was elected as delegate to the biennial meeting of the high court, which opens in Brantford on August 24. Bro. Brock was chosen as alternate.

TAXES EARLIER.

Citizens are reminded that the taxes for the present year are payable on or before July 3, instead of at the end of July as in former years. 5c

Rowat's COFFEE
Pleases People Who Are Particular.
50c per pound
T. A. ROWAT & CO.
250 Dundas St.
Phones 3051-3052.
ywt

REAR-END CRASH TIES UP TRAFFIC FOR MANY HOURS

Traffic on both main lines of the Grand Trunk between London and Windsor, was suspended for several hours last evening as a result of Grand Trunk wayfreight No. 199, westbound, in charge of Conductor Jewell of this city, crashing into the rear end of Wabash freight extra No. 1878, two miles and a half west of Jeannettes Creek. The Wabash freight was in charge of Conductor Haslam of St. Thomas, and had stopped owing to a small accident. The crash occurred on a stretch of straight track, and just why the G. T. R. train failed to stop could not be explained by railwaymen last night. The Wabash crew saw what was coming and had ample time to escape by jumping. The G. T. R. men also jumped. The big G. T. R. mogul ripped through the caboose of the Wabash train, completely demolishing it, and a boxcar ahead. It then hurled another big boxcar across the eastbound main line. Both main lines were badly torn up. The auxiliary from Windsor was called at once, and after three hours' hard work got the line in shape for the eastern flyer to proceed to London. In the meantime the G. T. R. authorities here had made up a special, and sent a number of eastbound passengers and soldiers as far as Brantford. An investigation into the cause of the crash will be held at St. Thomas today.

COMRADES STAND BY PTE. JAMES KAIN

Because of his previous good record as a member of the 1st Battalion in France, Pte. Bellanger, on behalf of the Returned Soldiers' Association, has taken up the case of James Kain, accused of aggravated assault on License Inspector James E. Keenleyside. Kain was convicted by Magistrate A. Graydon in police court yesterday, and remanded for sentence. He comes up again on Monday, and at that time will be represented by counsel provided by his former comrades-in-arms.

The representative of the returned men visited the convicted ex-soldier yesterday, and was told the same story as Kain revealed in court, that he thought the Inspector was a pickpocket when he felt him searching his pockets. Kain's army records, say his soldier friends, was a good one, and when he comes up for sentence a delegation of the returned men will be present to testify as to his character.

LIVELY ROW BREWING OVER TOWNSHIP SCHOOL

According to information given The Advertiser, a merry row is brewing over the question of a new school in Manor Park. One party, it is stated, is opposed to the school and irregularities are alleged in connection with an election for trustees which was held. One party, it is stated, got all its members out to vote during the morning and closed the polling place at noon. Many of the other side who wanted to vote during the afternoon were unable to do so, it is alleged.

The matter has been placed in the hands of a solicitor and a court fight may result.

BADLY HURT BY FALL FROM WHEEL

Alex. Brown, a former member of the London police force, and now employed at the Ford Motor Company's plant, is in a very serious condition at his home as a result of being hurled headfirst from his bicycle on Waterloo street on Thursday afternoon. He was on his way to the factory when he either struck a stone or something happened which caused his front wheel to smash. He was going rapidly at the time and was hurled about ten feet into the air and landed on his head on the pavement. When picked up he was unconscious and remained so for some hours. Yesterday it was feared that concussion of the brain would develop, but last evening he was reported to be slightly improved.

GOLDEN WEDDING OF VETERAN PASTOR

Rev. W. and Mrs. Wickett yesterday celebrated their golden wedding anniversary at their home on King street. A reception was held at the house in the afternoon, at which a large number of friends were present to tender good wishes, and last evening in the Centennial Methodist Church, Mr. and Mrs. Wickett were guests at a congregational reception. The bride and groom walked up the aisle, while Mr. Bert Weir, the organist, played a wedding march. Congratulatory addresses were given by Revs. A. J. Thomas, J. E. Holmes, Byron Snell, W. Copeland, on behalf of the clergy, and by Messrs. Brooks and Ball, on behalf of old friends. Two of the oldest members of the Centennial Church, Alfred Allen and J. Golding, then presented Mr. and Mrs. Wickett with an address and a purse of gold. Mr. Wickett replied, thanking all for their good wishes. Rev. H. T. Ferguson, pastor of the church, was chairman. Following the meeting in the church, refreshments were served in the schoolroom by the Ladies' Aid.

PIONEER'S DEATH

West Williams Resident Since 1839 Died On Thursday.

PARKHILL, June 22. — Howard Schram had the both bones in his left leg broken a few inches above his ankle on Thursday while engaged in moving a piano from the residence of Mr. Robt. Harvey, station agent.

Several from town attended the barn raising at Samuel Watson's 13th concession, East Williams, this afternoon.

John O'Hanley, a pioneer settler on the Centre road, East Williams, died on Thursday after several weeks' illness of kidney trouble. He was in his 84th year, and came to the then township of Williams in 1849 from the islands of Scotland. He is survived by four sons, Ronald and Neil of Chicago, Angus on the homestead and John in West Williams. One daughter, Mrs. Rod McPhee, lives in Parkhill. The funeral will be held on Saturday to St. Columba Cemetery.

LAMBETH.

LAMBETH, June 22. — Mr. and Mrs. Fletcher of Poplar Hill were visitors with Mrs. James Henderson on Tuesday.

Miss Kennedy of St. Thomas has been a visitor with Miss Lucy Scott this week.

Mrs. Fred Grant Best, of St. Maries, Idaho, is visiting her mother, Mrs. D. Mann.

Dr. A. R. Routledge leaves on Saturday to attend the Shriners' convention at Minneapolis, Minn.

Mr. and Mrs. James Tait of Blenheim have been the guests of Mrs. James Henderson for a few days this week.

Miss Helen Best of Strathroy is a visitor with Miss Alice Carley.

Mrs. Henry Campbell is visiting with friends in Essex.

USED CAR DEPARTMENT.

BEEMER & CO, LIMITED, Cadillac, Chalmers and Gray-Dort Dealers, have opened up a Used Car Department at their old stand, 150 Carling street, where Mr. Beemer started in the automobile business.

Purchasers will do well to look over the line of Used Cars, which have all been thoroughly overhauled and are in first-class condition. BEEMER & CO., LIMITED, 121-133 Queen's avenue, London, Ont., West of Postoffice. 89-ywt-tf

YOUR CHANCE—THE WEST IS CALLING.

Homeseekers' Excursions to Western Canada at low fares via Canadian Pacific each Tuesday until October 30, inclusive. Particulars from any Canadian Pacific agent, or W. B. Howard, district passenger agent, Toronto, Ont.
June30-tyw

Your Doctor Knows

About the wonderful tonic effect and body-building power of our sparkling, healthful

MALT TONIC STOUT

That's why he prescribes it for so many cases of run-down constitutions, nervous breakdowns, loss of appetite, sleeplessness and nervous depression.

PHYSICIANS have highly indorsed and recommend it with surprising results. You may use it with absolute confidence that it will restore and renervate your overworked or rundown system. **MALT TONIC STOUT** is a perfectly natural tonic. It tones down the nervous system to its proper healthy state and gives that feeling of reserve power that makes life worth living.

BREWED from the choicest of caramel malt, it contains the necessary elements for purifying and enriching the blood, thereby restoring the depleted and wornout nerve cells. That's the reason it is so effective even on chronic conditions.

Invalids will find in **MALT TONIC STOUT** the very tonic that they need. Easily digested, it will not affect or turn the stomach, and its use will produce a most beneficial effect in a surprisingly short time.

The "Ideal Tonic" Restores Strength and Vigor.

Enriches the Blood, Creates an Appetite.

Healthy people need **CARLING'S MALT TONIC STOUT** as much as those who are ailing. Drink a glass before each meal and at evening. It will keep the system healthy, and by its constant tissue and nerve building action will shield off disease and weakness.

Clear, cool and sparkling, it makes a deliciously appetizing drink for summer. Order a case now or get a trial bottle from your druggist.

2 Pint Bottles - - - - 25c

SOLD AT ALL DRUG STORES IN ONTARIO.

Grocers, Hotels and Cafes Sell Our Celebrated Ale and Lager.

ST. GEORGE'S SOCIETY HELPS SANATORIUM

At the regular monthly meeting of the members of St. George's Society it was unanimously decided to make a grant of $50 to the "Big Heart" fund on behalf of the sanatorium work for tuberculous soldiers.

Letters were read from the executive councils of St. George's Societies of Montreal, Ottawa, Hamilton and Toronto, inclosing resolutions in favor of conscription. President Ronald R. A. Emery declared himself in favor, and London members are to have an opportunity of discussing the matter at the first opportunity.

The question of whether it was possible to grant St. George's and Sons of England scholarships to enable sons and daughters of Englishmen of Canada to obtain university degrees and to qualify for the higher positions in the educational system of the Dominion was laid on the table, to be brought up for consideration at an opportune moment.

The question has been before St. George's Society of Hamilton, and Thomas Wickett, of that city, a graduate of School of Practical Science and Engineering and M.D.C.M. Trinity University, Toronto, has the matter in hand.

Those present were: President Ronald R. A. Emery, Secretary Robert Cadwallader, Ex-Ald. John Nunkins, John Heaman, J. Wilking, Walter Richards and George Benbow.

Greetings from the various St. George's Societies in different parts of the world were read, each one containing a cheerful message for St. George's Day and expressing hopes of a speedy victory for the Allies.

CARD OF THANKS.

Mrs. James Anderson and family wish to thank their many friends for the kindness and sympathy shown them in their recent sad bereavement. b

ROSS', LIMITED

Cool Summer Dresses and Suit Dresses
IN SILK SHANTUNG, PALM BEACH, KHAKI-KOOL, VOILE, ETC.

The latest in floral designs, block patterns, stripes, checks, etc.

Voile Dresses ..... $4.50, $6.50, $8.00, $9.00, $10.00 and $15.00
Wash Suits $6.75, $9.00, $11.75, $12.00
Silk Wash Suits $15.00, $17.00, $25.00, $29.00, $30.00

Summer Skirts
In repp, at .....$1.00, $1.25 and $1.50
Bedford Cord .....$1.75 and $2.25

Cool House Dresses
In prints and ginghams, prices..... .....98c, $1.00, $1.25 and $1.50

Specials in Waists and Middies

Voile Waists 98c to $4.50
Habutai Silk Waists..... .....$1.98, $2.75, $2.98, $3.50, $3.75 and $6.00
Middy Waists, striped, with pockets 98c
Middy Waists, trimmed blue collars 98c
Special White Coat Middies $1.50

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HIGH-CLASS SECURITY AVAILABLE FOR YOU

If you have accumulated money, either in small or large amounts, you can avail yourself of the security offered by the Huron & Erie Debenture Department.

5%
per annum,
payable half yearly, can conveniently be obtained for terms of one, two, three, four or five years.

Interest begins from the day your cheque is received.

"Older Than the Dominion of Canada."
INCORPORATED 1864
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MORTGAGE CORPORATION
LONDON (Two Branches) and ST. THOMAS
T. G. Meredith, K.C., *President* Home Cronyn, *General Manager*

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