

T. EATON CO.
LIMITED
190 Yonge St. Canada's Greatest Store. Toronto
YONGE AND QUEEN STREETS, SEPT. 18, 1896.

Elegant New Furs.

A brand new stock, and a higher grade of goods than you have reason to expect. We've been selling fine furs for several seasons past, but the assortment now ready is decidedly in advance of anything we've ever owned.

More experience is one reason; more buying power is another. We've found that people like our prices, and many of the most fashionable ladies now come here for

—Fine Fur Capes!
—Best Sealskin Coats!

and Fur Garments of every sort. An expert does the buying and our guarantee goes with the selling. Absolutely and emphatically you run no risk in buying here. And what's more—every garment is brand new.

Let us show you what we think your money is worth. Try us on the best Alaska Sealskins. Put us to the test.

More About Clothing.

We've no trouble whatever selling goods wherever the store is known, but everybody doesn't know yet that we're clothiers as much as anything, selling men's and boys' clothing than any store in Toronto. Whatever the men folks need is here in ample assortment, and values are better than you expect. Saturday is Clothing Day, and we've prepared for it with these special prices in Clothing and Hats:

- Men's Suits, single and double breasted, single and double, all wool, tweed, dark colors, seal brown mixtures, good linings and trimmings, sizes 36 to 42, regular price \$60.00, \$7.00 a suit. **5.49**
- Men's Overcoats, in brown, chinchilla, cheviot, serge and jersey, cloth, medium lengths, with velvet collar, best linings and interlinings, sizes 36 to 42 chest measure, regular price \$12.50. **6.95**
- Men's Heavy Canadian Tweed Pants, medium colors, neat striped patterns, good trimmings, sizes 32 to 42, regular price \$1.75 and \$2 a pair. **1.19**
- Youth's 3-piece Suits, short pants, in heavy Canadian tweeds, light and dark colors, neat patterns, strong Italian linings, sizes 28 to 32, regular price \$3 a suit. **2.29**
- Boys' 2-piece Tweed Suits, coats neatly pleated and lined with best farmers' satin, pants lined throughout, neat and stylish, sizes 22 to 28 inch chest, regular price \$3 and \$3.50 a suit. **2.50**
- Boys' Sailor Suits, all-wool imported worsted serge, navy blue, fast dye, trimmed with old gold, pale blue and cardinal, open front, with cream flannel vest, badge worked on sleeve, deep sailor collar, sizes to fit boys 3 to 8 years, regular price \$2.50 a suit. **2.00**
- Men's Stiff Hats, Christy's quality NNX, in black, tan and light coffee colors, 5-inch crown, 2 1/2 inch brim, best lining and special quality white satin lining, leather sweatband and silk binding, at **1.50**
- Men's Stiff Hats, Christy's quality L, in black, Cuba and dark brown shades, 5 1/2 inch crown, 2 1/2 inch brim, fine satin lining, natural leather sweatband, extra fine white satin lining and pure silk band and binding, at **2.00**
- Men's Stiff Hats, Christy's best make, quality D, in black and tan shades only, 2 1/2 inch crown, 5 1/2 inch crown, best quality Russia leather sweatband, extra fine white satin lining and pure silk band and binding, at **2.50**

Experience has taught us what to get and what not to get. You can meet the dress requirements for less money than ever before, providing you come to the right store.

Another Shoe Bargain.

Things are coming our way in great shape. We're constantly running across special lots of goods at special prices, and whenever the advantage turns our way you get the benefit. For instance, here is a lot of men's sample shoes, strictly first-class and that cost 25 per cent. more to make than their regular lines.

325 Pairs Men's Sample Shoes—size 7 and 8 only—including French Calfskin, Shell Cordovan (horse hide), Kangaroo, Dongola Kid and Russian Calfskin, lace and with elastic sides, all styles and shapes, made by the famous Goodyear welt process, regular prices, \$3, \$4 and \$5 a pair. On sale Saturday morning at **\$2.00**

The way we buy has everything to do with the way we sell. We buy cheaper to sell quicker, and having the ready cash we are able to control the output of well-known factories and pick up special bargains. Remember, it's your chance now to buy. That's all that need be said.

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DIVIDENDS AND IMPERIAL UNION.
Because an English Chamber of Commerce meeting looks askance at a motion for an imperial tariff policy, very little can be inferred as to popular feeling on the subject. There are two powerful elements in Great Britain which will never willingly concede a tariff rearrangement. These are the purely financial interests, which want no tariff changes of any kind, and the traders who buy and sell abroad. To these are allied the shipping and some other interests. If the question were decided by regard solely for these considerations, England as a nation might be wiped out, and as long as the financiers and traders drew the interest on their money they would be perfectly content. A century ago the free trade economist invented the term, "a nation of shopkeepers," and Napoleon applied it as a term of reproach. But England was something more than a nation of shopkeepers and made many sacrifices for the liberties of the world. She is more than that to-day, and the selfish instinct may retard, but cannot ultimately prevent, the adoption of some common trade understanding amongst British peoples all round the world. The Southampton meeting was afraid of any motion even squinting at imperial trade. If someone had introduced a resolution calling for the rescue by armed intervention of the enthralled Christians of the East there would have been a panic at once amongst the members at the prospect of war, and the well-meaning philanthropist would have been killed in the crush. As it was a motion on the subject had to be postponed.

THOSE EMIGRANTS TO BRAZIL.
Where was Mr. Tarte when his fellow-countrymen were going out to Brazil? An impassioned speech from him might surely have stopped these foolish emigrants and prevented them from sailing to a far-off country, where neither welcome nor prosperity awaits them. We mention Mr. Tarte, because he is understood to be a power in the land, and when his hand is raised the multitude is hushed. On this occasion he made no sign, and the people departed. The truth was they knew, considerably more about the prospects of the next few years than the Minister of Public Works, or any of his colleagues. They feared that a change of tariff would cripple the immense industries of Montreal and other points in the province, which are dependent on the present policy and which give employment to so many thousands of men. The fact of the case is that none of the Quebec Ministers are well-informed on tariff policy, though they come from a great manufacturing centre. Mr. Laurier is an orator by profession, Sir H. Joly is essentially a man of letters, Mr. Fisher is a farmer, Mr. Doherty is a steamship owner, and Mr. Tarte a race specialist. Not one of them is personally qualified to proclaim a tariff policy. They cannot open a mouth on the subject without inserting a pedal extremity. Perhaps the emigrants to Brazil knew a thing or two after all.

THE GAUDIER RECEPTION.
Preparations are now under way for a cordial reception to Gaudier, the Canadian oarsman, who has just won the championship of the world. As a recognition of athletic skill we should not fail to show that we appreciate the prowess of our own man, who has brought back the championship to Canada. There is much to be said from the practical point of view. These victories are making Canada known to the world, and we do not want to let the distinction rest assured others will not. Toronto will do the right thing for its own fame, as a city, in making adequate preparations to receive Gaudier. When the Glencairn won in the small boat contest last July, the St. Lawrence Yacht Club promptly arranged a magnificent demonstration, and the river was illuminated for miles along the shore above Montreal. Toronto is never behind in these things, and on this occasion no effort should be spared to make the celebration a credit to the Queen City.

The Evil of Protectionism.
The "rich" are swapping places with the poor every day. In truth, nothing is certain in this world but gilt-edged life insurance. The only bread-fruit tree which grows in this climate is life insurance. Its fruit is what it bears, and the more it bears the more it leaves. Will you cultivate it?
"You will be gone for a long time when you go for good, and the family will require three meals daily just the same as now."
Many rich men, so-called, if they should die this week, would leave a cent to their families. Do you see the point?
If you have not thought over this important matter before do so at once, and follow up the thinking by taking out a policy of insurance in that strong and successful home company, the North American Life.
The company's investment policy will fill the bill. For full particulars address Wm. McCabe, Managing Director, Toronto, or any of the company's agents.

Grapes as Cheap as Coal.
St. Joseph, Mich., Sept. 17.—Grapes in this town are selling at the same price as hard coal, 7¢ per ton. This price is freshly made on the bulk, all the markets being overstocked. The crop is the largest ever known in Western Michigan.
For depression of spirits, nervousness and general weakness of Canada's population from Pills are a sure cure, 50 doses, 25 cents.

GUINANES' GOOD-BYE



It's By the Kind Permission of

That You have One More Day--One More Shoe Day--the Last--yes the

LAST SATURDAY

SHOE BARGAIN DAY

And Prices have been Cut to the Quick.

—Yours not to reason why,
—Yours but to come and buy.

6000 PAIRS OF SHOES,

We will, we must, we shall sell on Saturday, commencing at 8 o'clock and closing promptly at 10.15 on Saturday night

Here are some of the Best Chances.

For Men—Tan Shoes, button and laces, made to sell at \$5, very stylish, Goodyear Welt, 2.00

For Ladies—Walking Shoes, Le-moine calf, Goodyear welt, regular \$5.00—to-morrow...1.00

For Boys—Calf Lasts Boots, solid leather, regular \$2.50—to-morrow...0.75

Ladies' Dongola Shoes, opera cut, regular price \$1.25, to-morrow...0.50

Ladies' Patent Leather Congress, regular price \$1, to-morrow...0.35

Boys' Dongola Lasts Boots, regular price \$1.75, to-morrow...0.75

Misses' Dongola Shoes, regular price \$1.25, to-morrow...0.50

Children's Tan Boots, regular price \$1, to-morrow...0.40