START TODAY

IN THE

$5,000 Proverb Contest

and get in line to win an Automobile, Player Piano, Set of Furniture, Motorcycle, Diamond Ring, or one of the many valuable and attractive Prizes.

—SEE—
PROVERB No. 4
IN
TOMORROW'S
SUNDAY WORLD

START TODAY

SATURDAY, OCTOBER 5th, 1912

TORONTO WORLD'S
Proverb Contest

$5,000 IN PRIZES

Began Oct. 3rd. Closing Dec. 28th, Midnight

NO. 3 PICTURE Represents the Following Proverb:

.....

.....

.....

Name .....

No. ..... Street

City or Town .....

DO NOT SEND IN ANSWERS UNTIL AFTER LAST PICTURE IS PUBLISHED.

What Well-Known English Proverb Does This Picture Represent?

TORONTO WORLD PROVERB PICTURE NO. 3

LIST OF PRIZES

Aggregating $5,000 in Value.

1ST PRIZE—$2250 NEW OLYMPIC 1913 MODEL, FIVE-PASSENGER JACKSON TOURING CAR, with all the latest attachments, fully equipped. Purchased from the Jackson Car Company of Ontario, Limited, 338 High Park avenue.

2ND PRIZE—$750 BLUNDALL PLAYER-PIANO, Louis XV. style, with fifteen Music Rolls and Bench. Purchased from The Blundall Piano Company, 144 Spadina avenue.

3RD PRIZE—$350 R. F. WILKS UPRIGHT PIANO, in beautiful walnut case. Purchased from R. F. Wilks, 11-13 Bloor street east.

4TH PRIZE—$300 BURNETT UPRIGHT PIANO, in mahogany. Purchased from the Burnett Piano Company, 276 Yonge street.

5TH PRIZE—$265 INDIAN MOTORCYCLE. Purchased from The Toronto Motorcycle Company, 384 Spadina avenue.

6TH PRIZE—$265 EXCELSIOR AUTOCYCLE. Purchased from Percy A. McBride, 343 Yonge street.

7TH PRIZE—$250 NINE-PIECE DINING - ROOM SUITE, in fumed oak. Purchased from L. Yolles, Furniture, 363-365 West Queen street.

8TH PRIZE—$225 SIX-PIECE BEDROOM SUITE, in full mahogany. Purchased from S. Levinter, 401-405 West Queen street.

9TH PRIZE — $150 GENUINE SOLITAIRE DIAMOND RING. Purchased from Ellis Bros., Diamonds, 108 Yonge street.

10TH PRIZE—$100 FOUR-PIECE LIBRARY SUITE, in fumed oak, pigskin leather upholstered. Purchased from L. Yolles, 363-365 West Queen street.

11TH PRIZE — $100 GENUINE SOLITAIRE DIAMOND RING. Purchased from Ellis Bros., Diamonds, 108 Yonge street.

12TH PRIZE—$50 DIAMOND CLUSTER RING. Purchased from Ellis Bros., Diamonds.

13TH TO 17TH PRIZES—$50—LEATHER TRAVELING BAGS, at $10 each. Purchased from Fink Trunk & Bag Co., 149 West Queen street.

18TH to 42ND PRIZES—$62.50—L. E. WATERMAN IDEAL FOUNTAIN PENS, $2.50 each.

ADDITIONAL PRIZES TO BE ANNOUNCED LATER.

The Toronto World's
Book of English Proverbs Now on Sale

THE TORONTO WORLD'S BOOK OF ENGLISH PROVERBS, which contains several thousand commonly used and well-known English Proverbs, including all of the correct Proverbs to be selected in the series of seventy-five contest illustrations is now on sale at the office of The World. The book is well printed and neatly bound, the Proverbs being alphabetically arranged and classified for quick reference. Its use to contestants in arriving at the correct Proverb answers, together with the proper spelling, wording and punctuation, will prove indispensable. The price of the book is Fifty Cents, at the office of The World. By mail, two cents extra.

MAIL ORDERS SHOULD BE ADDRESSED TO
THE CONTEST MANAGER
THE TORONTO WORLD, TORONTO, CANADA

RULES GOVERNING THE CONTEST

1. The Toronto World's Proverb Contest is open to all readers of The Daily and Sunday World in Canada, except employes of The Daily and Sunday World and members of their families. Anyone not excepted as above mentioned may enter the contest by simply becoming a regular reader of The Toronto Daily and Sunday World.

2. Contestants must write the Proverbs represented by the illustration upon the coupon provided therefor, and which will appear on Page 2 of The Daily and Sunday World every day during the Contest. Answers may be written with pen, pencil or typewriter, and arranged in any manner to suit the contestant.

3. Each picture represents only one proverb. Where contestants are not certain as to the correct proverb represented, they will be permitted to send five (5) answers (not more) to each proverb illustration. If the correct answer is given, incorrect answers will not count against a contestant.

4. Only one answer may be written upon a single coupon. Extra coupons must be used for additional answers, and all coupons of the same number must be kept together in making up the set.

5. Different members of a family may compete in the contest, but only one prize will be awarded to any one family or household, and only one set of answers will be accepted from any individual contestant.

6. Answers must not be sent in until the last proverb illustration has been printed. After the last picture has been printed, contestants must arrange their coupons in numerical order, fasten them securely together and deliver or mail them in a neat, flat package (not folded or rolled), plainly addressed to the Contest Manager, The Toronto World, Toronto, Canada, within the time specified in Rule 7.

7. The time of receiving answers will have no effect upon the awarding of the prizes with this exception: all answers must be delivered at the Office of The Toronto World or bear postmark of mailing not later than midnight, December 28, 1912, twelve days after the close of the contest.

8. The prizes will be awarded to Toronto Daily and Sunday World readers sending in the correct or nearest correct set of answers to the entire series of seventy-five (75) Proverb Illustrations.

9. In the event of a tie between two (2) or more persons, the contestant sending in the nearest correct list of answers with the least number of coupons will be declared the winner. Where two (2) or more contestants submit the same number of correct answers upon the same number of coupons the value of the prize or prizes thus tied for will be equally divided among those tying.

10. In making the awards, the judging committee, whose names will be announced in due course, will take into account the similarity and exact wording of the proverb answers as selected by the Contest Manager and three representatives of The Daily and Sunday World, and as contained in The Toronto World's Book of English Proverbs: spelling, wording, punctuation, and the correct construction of the proverbs are the essentials that will be graded.

11. Where a set of answers is securely fastened together the contestant will be permitted to stamp (with rubber stamp) or abbreviate his or her name on the space allotted for same, and omit the full address from the greater majority of the blanks PROVIDED THAT SUCH FULL NAME AND FULL POSTOFFICE ADDRESS is plainly and distinctly written upon the FIRST SIX and LAST SIX BLANKS of the set.

12. In sending in the answers at the close of the contest, it is important that contestants seal all packages containing answers, and if mailed, contestants should exercise great care to see that postage is fully prepaid at the rate, one cent per ounce, or fraction thereof, in Toronto, and two (2) cents per ounce, or fraction thereof, outside of Toronto, as The Toronto World is not bound to pay postage due on any set of answers.

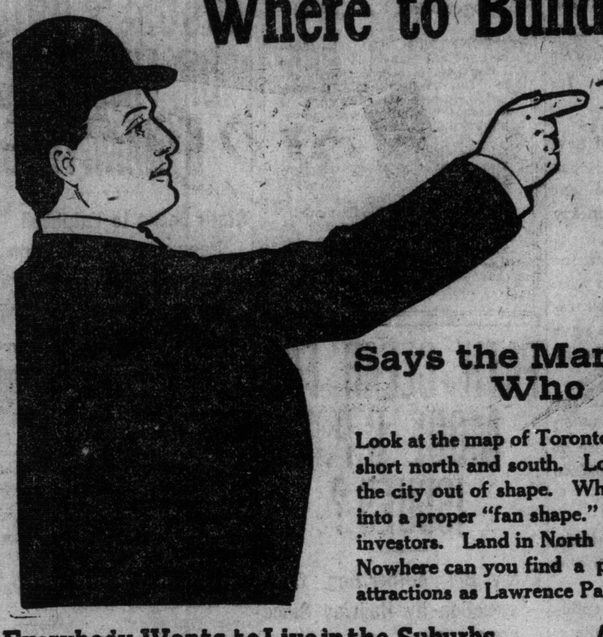
All communications or letters of inquiry concerning the Proverb Contest must be addressed to the Contest Manager, Toronto World, Toronto, Canada.

Contest Began October 3rd—75 Pictures—75 Days

Entry may be made at any time by securing the back numbers of the Proverbs, which will be supplied at the office of THE WORLD, or by mail, at one cent each for the DAILY and five cents each for the SUNDAY.

"Let Me Show You Where to Build YOUR HOME"

Lawrence Park



Says the Man Who Knows to the Man Who Wants to Know.

Look at the map of Toronto. Notice how flattened out it is; long east and west; short north and south. Looks as if the Town of North Toronto had squeezed the city out of shape. When North Toronto comes in, the city will round out into a proper "fan shape." But between now and then lie the opportunities for investors. Land in North Toronto will never again be as cheap as it is to-day. Nowhere can you find a place to build a home so perfectly complete in all its attractions as Lawrence Park, the beauty spot of North Toronto.

Everybody Wants to Live in the Suburbs

The move outwards and away from the city; from its dirt, dust, noise, foul air, and tainted water, has begun a Hegira to the suburbs. No other Toronto suburban home-site has such complete development, so beautiful a location, such handy transportation as Lawrence Park. Sewers, gas, electricity, telephones, postal delivery, cement walks, curving macadam roads, boulevards, trees, flowering shrubs, sloping lawns, flowerbeds, rest houses, recreation grounds, tennis courts, and bowling greens.

Good neighbors, artistic homes, in a quiet refined community. Lawrence Park is being developed along the most perfect scientific lines of residential park improvement.

LIVE IN THE SUBURBS, YES, AND LIVE IN LAWRENCE PARK.

A Suburb Having All the Charms of the Country With All the Conveniences of the City.

Isn't it fine to live in the pure air of the country? Isn't it great to go to bed in rural silence, and feel the crispness of country air vitalizing every moment of your sleep? Is there anything to equal the "zip," the energy, the appetite for work that comes from the exhilarating air of the country? You not only sleep better, you eat better, and feel better living in Lawrence Park than you do in the city. Yet Lawrence Park has all city conveniences, is right on the car line, with a 15-minute service, and gets you to the Toronto stores, theatres, or to business in about 20 minutes, which is as fast as Rosedale or "the Hill" cars can carry you.

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24 ADELAIDE ST. EAST. W. S. DINNICK, Pres.

SUITS MADE IN DIRTY HOUSES

Alarming Conditions Calling for Prompt Action by the Proper Authorities

"If the citizens of Toronto knew under what conditions clothing is tailored in some of the filthiest and most disease-festered abodes in the ward, they would be very careful where they made their purchases."

These remarks were made by members at the District Trades and Labor Council Thursday night in the Temple Building. They present a startling condition of affairs in the clothing trade of the city which demands prompt attention by the proper authorities. The fullest "investigation" should be made. It is significant that while we are expending large sums of money on our waterworks system in the effort to secure pure water, free from germs, and while the closest scrutiny is given to the milk supply, many of us are positively indifferent as to the conditions under which the clothes we wear are made. We never stop to ask "where do they come from?" Notwithstanding the fact, stated on reliable authority, that clothing spreads more disease than either of the commodities named. If you doubt the danger, just consider how many unexplained cases of contagious disease have appeared in homes which you know have been carefully safeguarded from every exposure except this one. If the authorities desire to see remarkable conditions of cleanliness and sanitary perfection in tailoring, let them take a look over the premises at 151 Yonge street and 3 to 9 East Richmond street. These are the big "Hobberlin" tailor shops. The most modern workrooms in Canada, thousands of feet of floor space, lighted by over a score of windows, every operation under absolute control and constant inspection. Every worker healthy and in a healthy atmosphere. Absolute cleanliness reigns. Sanitary perfection, fresh air and brightest sunlight. It is no doubt that it is because of this positive freedom from disease-breeding conditions that so large a custom tailoring business has been built up. People have become possessed of the facts. They know that Hobberlin clothes are tailored under the most perfect conditions in these great big model tailor shops, and they're satisfied.

PILES Do not suffer another day with Itching, Bleeding, or Protruding Piles. No surgical operation required. Dr. Chase's Ointment will relieve you at once and as certainly cure you. 60c. a box; all dealers, or Edmanson, Bates & Co., Limited, Toronto. Sample box free if you mention this paper and enclose 2c. stamp to pay postage.

CHARTERED ACCOUNTANTS STUDENTS' ASSOCIATION.

The Chartered Accountants Students' Association announce that the first of a series of 50 lectures to be given during the winter months will be held on Monday, Oct. 7, at 8 p.m., in the lecture room west wing main building of the University of Toronto. It is to be an open lecture, and all interested parties are cordially invited to be present. Subject, "The Balance Sheet," to be given by Bryan Pontifex, A.C.A., Ont., and Eng. Full information of the season's program may be had from the secretary-treasurer, F. C. Hurst, 25 Toronto street.

HOUSEHOLD ECONOMIC ASSOCIATION.

The Canadian Household Economic Association will hold their annual meeting on Tuesday afternoon, Oct. 8, at 4 o'clock, in the technical school, College street, room 15.

TAFT EXPLAINS PANAMA STAND

LONDON, Oct. 4.—(Can. Press.)—In another message thru The Times correspondent on the Panama dispute, President Taft explains that his proposal to bring the matter before the supreme court was preferable because an adverse decision would be less galling to Americans than an arbitral award and Great Britain would still not lose her legal right to demand arbitration.

In an editorial The Times considers President Taft's explanation very satisfactory as removing apprehension that an appeal to the supreme court was being offered as a substitute for the right of appeal to The Hague, but that it still leaves the whole matter in a confused condition.

On account of its graceful proportions and perfect workmanship, a "Winged Wheel" watch case carries with it a sense of beauty and efficiency which no amount of service can diminish.

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