e' and Misses' Styles in fine range erials and all popular colors and rtures, including new style Fancy seds, Gabardines, Twills, Serges, the Velvet Cords, Pile Fabrics, etc., ., ranging \$10.00, \$11.00, \$12.00, \$14.00, \$0.00 to \$33.00 each.

struck clear

ited

From

the

Soil

to a copy mail add in Canada ed

WILL

IRED

25c

W:

Dept.,

ITED

ON CORPS. Toronto Mili-

at Harbord

Essex

n Monday.

IS

Best Beers.

ste.

hops and

Q

andid showing of Ladies' and Missel lored Suits in all the season's comnded fabrics, and full assortment of teful colorings, ranging \$16.50, \$18.00,

# lew Millinery

collection of Autumn Milliner nice discrimination in matters of Not how many, nor how cheap, policy, but, rather, we seek to individual taste and meet perrequirements, in Millinery pro ets, deserving of quality-recognitio

55 to 61 KING ST. EAST,

ADIES AND HATS all kinds cleaned, dyed and ren NEW YORK HAT WORKS, 166 Yongo St. 166 Phone N 5165

# ARE SMARTLY CUT

Latest Winter Garments Are Fashioned on Handsome Lines.

FOX AND BEAVER USED

Two Models Are Particularly Stunning With Deep Ripple Edging.

Hudson seal is used in some of the bandsomest daytime coats in three-quarter length. Nothing could be more

quarter length. Nothing could be more modish than the favored combination of a stunningly cut fur wrap and a smartly pleated skirt in dark navy, green, tete de negre, or black.

A particularly distinctive three-quarter length model in Hudson seal shows a pleasant new feature in the snugly fitted shoulders and set in sleeves. The coat, however, broadens gradually into deep ripples near the bottom. The high collar, deep round cuffs and wide hem bands are of beaver, and the pretty little barrel mufficarried is also of beaver. The boots worn with this coat are one of the few types of patent exploiting white few types of patent exploiting white kid uppers fastened with black nov-elty buttons.

Another afternoon wrap in Hudson showed the popular ripple with the back of the coat, pointing considerably lower than the front—and a rich white brocade lining showing as the wearer walked. A close collar buttoning on the left shoulder, wide cuff sections and the hem were finished with a double band of pointed fox and ermine. The effect was remarkably good and further enhanced by the charming, black growned chapeau. ably good and further enhanced by the charming black crowned chapeau, with wide white cord brim and edge of ermine.

Plays the Newest Popular Music.

Those who wish to keep abreast of the popular musical productions of England and the United States may hear them played regularly by the Argentine String Orchestra at the Royal Cafe, 14 King street east. This orchestra is in touch with the musical centres of New York, and every few days receives the new music which is being played in the cabaret restaurants of that city and proving popular. This music can be heard at luncheon, dinner and cabaret supper. Those who have come to appreciate the playing of this orchestra will be luncheon, dinner and cabaret supper.
Those who have come to appreciate the playing of this orchestra will be lad to know that they are always willing to render any selection for which a request is sent in.

a vast improvement.

They are watertight, and with two pairs there will be much more comfort this winter for the men in the trenches. Besides boots, a great quantity of warm clothing has been forwarded for the use of Canadian soldiers.

AD CLUB MEETS TONIGHT.

The Toronto Advertising Club will hold its first meeting of the season tonight at 6.30 at the Board of Trade rooms, Royal Bank Building. C. H. Brownell, director of advertising for the Ford Motor Company, will be the



As age advances the blood gets thin, the nerves and vitality runs low. By building up the nerve force of body and mind Dr. Chase's Nerve Food is an un-bounded blessing

to people of ad-50 cents a box, all



# THE WEATHER

DISINFECTS

MADE IN

CANADA

100%PURE

Announcements

Notices of any character relating to future events, the purpose of which is the raising of money, are inserted in the advertising columns at fifteen cents a line. Announcements for societies, clubs or other organizations of future events, where the purpose is not the raising of money, may be inserted in this column at two cents a word, with a minimum of fifty cents for each insertion.

MISSIONARY SOCIETY

MARKED ANNIVERSARY

Workers in Foreign Fields Intro-

duced at Methodist Con-

vention.

Interesting and instructive reports

the most enthusiastic workers in th

TORONTO TAXES FOR 1915.

FRUIT BULLETIN

penalty.

rics of the season.

cool.

ake Superior—Moderate to fresh
therly winds; fair and a little warmsome local showers at night.
anitoba—Fair and moderately warm.
skatchewan and Alberta—Northerly
is; mostly fair and cooler, with a
local showers.

THE BAROMETER.

29.90 8 S.W. n of day, 51; difference from aver-below; highest, 62; lowest, 40. STEAMSHIP ARRIVALS.

STREET CAR DELAYS

Wednesday, Sept. 22, 1915. King cars delayed 8 minutes at G.T.R. crossing at 6.19 a.m. King cars delayed 5 minutes at G.T.R. crossing at 1.03 p.m.

King cars delayed 5 minutes at G.T.R. crossing at 9.40 p.m. by trains.

In addition to the above there were several delays less than five minutes each due to various causes.

BENNETT—At West Hill, on Wednesday, Sept. 22, 1915, to Mr. and Mrs. J. Ben-

nett, a son.

DEATHS.

GOODWIN—Accidentally killed, on Wednesday, Sept. 22, 1915, Abraham Goodwin, father of Mrs. A. J. Warder, 460

Logan avanue

Service at 8 p.m. Thursday. Interment at Strathroy, Ont., on arrival of 8 p.m. train from Toronto.

Strathroy papers please copy.

HOGG—On Wednesday, Sept. 22, 1915, at Toronto, Robert W., husband of the late Sarah Johnston Hogg, in his 60th year.

Bishop Hamilton addressed a well attended session of the annual board meeting of the Anglican Women's Auxiliary. In the morning an interesting discussion of the requirements for carrying on the work in the various fields took place, and plans formed for further spreading the gospel, feeding and clothing the destitute.

train for Roseneath, Ont. Interment Friday in Merill's Cemetery.

A. W. MILES UNDERTAKER
396 COLLEGE CTREET.
Motor Hearse and Limousine to any Cemetery, or direct to Mausoleum. Cost does not exceed horse-driven vehicle.
Coll. 1752.

A pair of very high black buttoned boots, in softest kid, with pointed vamps and white stitching, were also partment is now so well quipped with clothing and supplies for the men at

### TO PUT ORGANIZATION. ON A BETTER FOOTING

Enthusiastic Meeting of Civilian Rifle Association and Officers for Year Elected.

Enthusiasm made up for lack of numbers at the annual meeting of the Toronto Civilian Rifle Association, which took place last night in the Central Y.M.C.A.. College street, and matters were discussed which tended to put the organization on a much better footing than it has been previ

The following officers were electe for the ensuing year: President, W. M. David; vice-president, W. A. Porter; secretary, A. E. Weston; treasurer, J. Martin; captain, J. Adams; lieutenant, A. Chester. An amusing discussion took place regarding the kind of uniform which should be worn by the association. Mr. Weston was of the association. Mr. Weston was of the opinion that a full uniform should be decided upon, stating that however well men drilled in civilian clothing they looked "absolutely rotten." Two or three members pointed out that this would entail considerable expense, and another opined that as a civilian society they had no right to

wear a military uniform. It was ulti-mately decided to wear a distinctive Elbertas and Crawford Peaches are perfect now—a good crop and extra fine fruit for home canning. The government is begging people to do more home fruit canning—this is a good suggestion, and every housewife should demand Niagara Grown Peaches. The members decided to subscribe for a number of Ross rifles until a supply is forthcoming from the government. Arrangements are being made for a match to be held at the Long Branch ranges in the near future,



Miss Hendrie has returned om a visit to Lake Nipissing. Mr. Frederick B. Robins and Miss Marguerite Robins returned home yes-terday.

Mrs. Hamilton Gault spent a day in Ottawa this week and had the honor of dining at Government House with H. R. H. the Duchess of Connaught

Mrs. Frank Arnoldi is going to England with her daughter, Miss Joan Arnoldi. They will sail this week.

Miss Dell Gooderham has returned from a visit to Mrs. Yeates, Hamilton

from a visit to Mrs. Yeates, Hamilton.

The marriage of Miss Doris Charles, daughter of Mr. and Mrs. J. H. Charles, to Mr. E. Rowe Lawler, took place on Thursday evening at the residence of the bride's parents in Evelyn avenue. The ceremony was performed by the Rev. Prof. Taylor of Toronto University. assisted by the Rev. Dr. Pidgeon and the Rev. D. T. L. McKerrol, the wedding music being played by Mr. Percy Maclean, B.A., Mr. Donald McGregor singing "Love's Coronation." The bride was given away by her father. Her gown was of white crepe charmeuse trimmed with pearl embroidered lace and the veil was caught by a small diadem of orange blossoms. She wore the groom's gift, a gold watch bracelet, and carried a bouquet of lilies and orchids. The bridesmaid, her sister, Miss Gladys Charles, wore apricot crepe and carried beauty roses; the groom's gift to her was a cameoring. Mrs. Charles was gowned in plum-colored crepe, with hat to match. The drawing-room in which the ceremony took place was profusely decorated with white roses, pink roses in the dining-room and crimson in the living-room, the other rooms being lovely with gladioli. Immediately after the wedding service Mr. and Mrs. Lawler left on a trip to various points in the States.

Mrs. G. M. Wrong and her son, Mr. Public illustrated lecture on "The Birds of Manitoba," by Dr. H. M. Speechly, Pilot Mound, tomorrow (Friday), 8 p.m., in Physics Building, University crescent, Boys and girls particularly invited. At the annual business meeting of the Young People's Society of the Christian Endeavor of College Street Presbyterian Church the following were elected officers for the coming year: Hen. president, Rev. R. B. Cochrane; president, J. Williamson; vice-president, Miss T. Anderson; secretary, Miss W. McCann; treasurer, Miss Sharpe. The Toronto Women's Patriotic League fund for the immediate relief of the Belgians: Received to date, \$13,343.98; Mrs. H. Waddington \$10, per Mrs. Pepler \$25.87; total \$13,-379.66. Mrs. H. C. Rae, honorary trea-

Mrs. G. M. Wrong and her son, Mr. Murray Wrong, leave this week by the Rotterdam for England. Mr. Wrong is going back to resume his duties at Oxford, where he is a fellow

The Bishop of Quebec is the guest of the Hon. Justice and Mrs. Hodgins Mr. and Mrs. W. H. Blake are sail-

The following committee has kindly consented to act in connection with the forthcoming engagement of the Boston Grand Opera Company and the Pavlowa Ballet at the Toronto Arena; Mesdames A. E. Gooderlam, E. F. B. Johnston, Victor Cawthra. Arthur Pepler, John Cawthra, John Bruce and Ambrose J. Small. A very large share of the total receipts will go to the patriotic and philanthropic objects in which these ladies are interested.

# SO ALL WILL HEAR **CANADA'S PREMIER**

Special Sounding Board Being Interesting and instructive reports, together with splendid addresses, constituted the program at the second day's session of the Methodist Women's Missionary Society, now meeting in Sherbourne Street Church. Rev. Hiram Hull, superintendent of the Deaconess' Training School, was the speaker at the morning session, which was mainly given over to the continuance of reports on missionary work in home and foreign fields. Details of the year's activities in China, Japan and Canada were followed by a most profitable address by Mrs. M. S. Dever of Victoria, B.C., who is one of the most enthusiastic workers in the Erected in Arena Gardens for Speaking.

INTEREST IS UNUSUAL

Preparing for Immense Crowd at Coming Patriotic Demonstration.

In the evening the special celebra-tion of this, the 34th anniversary, was presided over by the Rev. S. D. Chown, general superintendent. Miss Wilkes gave the financial report for the year, manifested in the patriotic demonstra-tion to be addressed by Sir Robert Borden in the Arena on Monday night next, and to ensure that the addresses of the prime minister and his col-league, R. B. Bennett, M.P., will be heard in all parts of the hall a gang general superintendent. Miss Wilkes gave the financial report for the year, and Miss Eliza Marshall addressed the delegates on the work in China. The introduction of the missonaries, and missionary candidates, occupied a pleasant part of the program. Those representing the different fields included: Japan, Miss E. G. Tweedie and Miss A. O. McLeod, introduced by Mrs. W. B. Coulthard, secretary for Japan. China, Misses S. C. Brackbill, E. P. Sparling, Eliza Marshall, E. J. Elderskin, M. A. Asson and Mrs. Dever, introduced by Mrs. J. D. Chipman, secretary for China. Canada, Miss F. S. Gray, Port Simpson; Misse K. M. Laing, Port Simpson Hospital, B.C., introduced by Mrs. George Kers, home secretary. Candidates, Misses Martha Tuttle and Sadie O. Taits, Nova Scotia branch; Miss Eleanor D. Graham, Manitoba branch.

This morning's session begins at 9.15 and will be taken up with the reading of further reports. of carpenters is now engaged in erecting a large platform on the west side of the building of a height that will make the accoustic properties of the place more efficient.

In addition, it is proposed to instal a sounding board of such dimensions that no matter from what angle speaking is carried on the voice will be thrown into the audience.
The decorations and other features are being made subordinate to this necessity, so that no part of the vast auditorium will be beyond the speak er's voice.

MAGISTRATE SAYS HE WILL INCREASE FINE

Owing to the large number of motorists that are appearing daily in the police court charged with various violations of the bylaws in regard to mo tor traffic, Magistrate Kingsford an-Toronto ratepayers are reminded that Friday, Sept. 24, will be the last day to make payment of the second instalment of general taxes without nounced that after this week the fine for speeding and driving on the wrong side of the street would be \$10 and costs, instead of \$5.

## THOMAS' SECRETARY HERE.

THE ESSENCE OF SMARTNESS. W. Lloyd Owen, secretary to D. Seeing is believing with many people, altho not always reliable. Seeing is often right, as anyone can find by inspecting the beautiful overcoats now on view at Hickey's, 97 Yonge street. Never has this popular store made a better offering than in the case of the beautiful overcoats now on sale at \$16.50. They represent values of \$20, \$25 and \$30, and cover both men's and young men's models. That is enough to satisfy the public that they are entirely up-to-date and present the finest and smartest designs and fabrics of the season.

W. Lloyd Owen, secretary to D. A. Thomas, the munitions representative of Lloyd George, arrived in Toronto yesterday from New York. He said his trip to Toronto had nothing to do with munitions. He had no news to give out regarding Mr. Thomas except that he was now in Ottawa, and that no new munition orders had been placed.

Harper, Customs broker, 39 West Wellington st., Corner Bay st. ed

Albert Griggs, M.L.A. for Algoma, will, it is understood, be offered the post of deputy minister of lands, forests and mines. The matter has been under consideration by the government for some time, but up till the present no definite action has been taken. The office carries with it a salary of about \$4000.

Un Gibbons' Toothache Gum-Sold

ST. THOMAS FIRM GETS LARGE ARMY CONTRACT

Special to The Toronto World.
ST. THOMAS, Sept. 22.—Dr. Walter A. Burns, one of the leading dental surgeons of St. Thomas, has accepted.

Surgeons.

The local factory of the Monarch Knitting Co., St. Thomas, has received a large army contract for sweater coats for soldiers, and the factory will run night and day for the next three months, to complete the order,

SHELBURNE'S PATRIOTIC WORK.

Special to The Toronto World.

SHELBURNE, Ont.. Sept. 22.—The campaign inaugurated here to raise money for the patriotic fund came to a close today. The committee in charge of the work aimed at raising \$4000 but secured \$5000. The Shelburne Women's Patriotic League will hold a flag day tomorrow.

## ALEXANDRA THIS WEEK-MAT. EVERY DAY

NEXT WEEK



REMAINS ANOTHER WEEK Get Seats Early and Avoid the Rush



HEAR -- MELBA-

HELP THE RED CROSS Under the immediate patronage of T. H. the Duke and Duchess of Connaugh

MASSEY Monday, Oct. erved seats, \$2.00, \$2.50, \$3.09, \$4.00 and \$5.00. PLAN NOW OPEN.

GRAND PATRIOTIC **TATTOO** 

EXHIBITION PARK, SAT., SEPT. 25, All the bands of the city in a specially impressive program. Dancing special-ties. Young ladies in fancy drills.

Sixteen numbers. Auspices Citizens' Recruiting League Tickets 25c and 50c. Box seats \$1.00 All proceeds to be used in recruiting



WEEK MONDAY, SEPT. 20.
"THE GIRL IN THE MOON."
"NEAL OF THE NAVY."
GRAHAM AND GRAY.
Cook and Hennessey; Fred Hyde; Dave
Rice, Elmer and Tom; Feature Film At
tractions and Complete Photo-plays.



JACK WYATT'S SCOTCH LADS AND LASSIES. BERTHA CREIGHTON & CO. BERTHA SHALEK. Lew Fitzgibbons; Six Tumbling Demons; Al Raynor's Dogs; La France and Bruce Thurber and Madison; The Kinetograph with Feature Film Attractions.

OEW'S CONTINUOUS YONGE ST. THEATRE 15 EVG-10-15-25 #

This Week.—Robert E. O'Conner & Co. American Comedy Four; Nevins & Gor don; Pealson & Goldie: The Holdsworths La Delia Comiques; Churlotte Ryan, an Photo-plays.

imand "The Money Master Charlie Chaplin Pathe News.

mat. Every Day BIG REVIEW OF 1916. Next Week-High Life Girls.

# The Hot Weather Health-Habit

is easy to acquire if you only know how. You cannot cool the body with ice-cold drinks that give only temporary relief. Get the hot weather health habit by eating

Cut out meat for a few days and eat Shredded Wheat with fresh fruits and you will experience a mental buoyancy and bodily vigor beyond description.

Eat Shredded Wheat Biscuit for breakfast with milk or cream; serve it for luncheon or supper with berries, sliced peaches, sliced bananas or other fruits.



PATRIOTIC DEMONSTRATION ARENA GARDENS Monday, Sept. 27, 1915

SIR ROBERT BORDEN, G.C.M.G.

Speaking at 8.00 p.m. GOD SAVE THE KING

CAFE ROYAL HOFBRA Usin

service—beautiful surroundings—reasonable prices.
Luncheon, 12 to 3; Afternoon Tea; Dinner and Dancing, 6 to 8.
Cabaret Supper and Dancing, 10 to 12,30.
A la carte service at all hours.
Exhibition dancing by Evelyne Hill and Frank Barton, of New York. Music at all meals by the Argentine String Orchestra, direct from New York. Singing by the Royal Quintette, W. H. Scudder, Brougham Desverndy, Woody Kelly,
Albert Williams,
Mgr. of Restaurant.
Mgr. of Entertainment.

RECRUITING MEETINGS.

RECRUITING MEETINGS.

Editor World: I have read with great interest "Observer's" letter in your issue of today, under the heading, "Put Snap in Recruiting." As one who is actively engaged in recruiting, I am pleased to find that at least the public, or at least one of them, has awakened to the fact that meetings held for recruiting purposes are not, or should not be, political or religious affairs. There are too many people of social standing who are only too anxious on all occasions to hear themselves talk, and once started, cannot stop, and cannot for the life of them keep to the subject, but must ramble about matters extraneous to the object of the meeting. At the end of some of the speeches I have heard at recruiting (?) meetings, I have been at a loss to point out one single sentence in which the subject matter of the meeting has been mentioned. Nor is it necessary that the Rev. This and the Rev. That should be asked about every 15 minutes to lead the meeting in prayer. Recruiting speeches should be brief and to the point, otherwise the audience are prone to lose all interest. It is up to all promoters of recruiting meetings to see that this is done. We are all proud of our church, especially the church militant, but if the parson wants to use a recruiting meeting to proselytize, then let him stop away. When this is done results will be 100 per cent. better.

One on the Staff.

BIRDS IN RACE. The Maple Leaf H. P. F. A. flew their fifth young birds' race from Imlay City, a distance of 195 miles. R. Foxton had the honor of timing in the only bird in the time limit, his Little Ginger flying the distance in 14 hours 7 minutes. R. Foxton had another arrival outside the time limit. He also wins the silver cup given for

He also wins the silver cup given for the winnerof the Camlachie race.

NAME AND ADDRESS DIEFER. Mary Burgess, who was arrested Mary Burgess, who was arrested with her son in a downtown departmental store Monday, gave her address as 67 Pape avenue. Mrs. Ingram informed The World that she herself was the occupant of 67 Pape avenue, that she had nothing whatever to do with the theft of which Mary Burgess was caarged, also that she did not even know the woman.

THE KAISER AT NUREMBERG.

spatch to Reuter's Telegram Company-from Berlin, via Amsterdam, says Emperor William and King Ludwig of Bavaria met today at Nuremberg, Bavaria, where the emperor received the baton of a Bavarian field marshal,

Liquid Extract of Malt The most invigorating preparation ho of its kind ever introduced to help and auditation the invalid or the athletic.

W. H. LEE, Chemist, Toronto,

Canadian Agent.

MANUFACTURED BY 246 AUT.
THE REINHARD F SALVADOR BREWER F 03 LIMITED, TORONTO.

HONOR LOCAL PHYSICIAN.

Distinguished honor has just been for conferred upon Dr. Charles R. Dick and son of 192 West Bloor street, Toronto and who has been made an honorary feligible of the American Electro-Therapeutic Association. Only eminent practitioners of medicine, or eminent electrical experts are eligible for honorary fellowship, and the number is restricted to 50.

BRITISH MAIL ADVICES.

British and foreign mails via Eng-on land will be closed at the general postoffice at 9 p.m. Thursday, Sept. 23, with a supplementary mail at 6 d a.m. Friday. The mail advertised toris close at 6 p.m. and 9 p.m. Friday, has all been canceled.

FOR PILES

Home and Has Saved a Vast Number From the Horror of Operation.

Don't permit a dangerous operation fortupiles until you have seen what Pyramid Pile Treatment can do for you in the privacy of your own home.



Remember Pyramid-Forget Piles. No case can be called hopeless unless pyramid Pile Treatment has been tried and has failed. Letters by the scorebs from people who believed their cases are in our files. They fairly to breathe the joy of the writers.

Test Pyramid Pile Treatment yourself or Elither get a box—price 50c—from your druggist or mail the coupon below rights away for a perfectly free trial.

FREE SAMPLE COUPON PYRAMID DRUG COMPANY, 528 Pyramid Bldg., Marshall, Mich

City ..... State .....