

INTRODUCTION

Cyanamid of Canada Limited is a subsidiary of an international corporation which is one of the most diversified and largest of chemical producing companies in the world. From its first plant, established at Niagara Falls, Ont., in 1907, it has grown to become an acknowledged leader in the development of a wide range of chemical products.

In the area of agricultural chemicals Cyanamid is recognized for its record of discovery and development of new products, in most cases the result of its own research or of research carried on at universities and agricultural experimental stations with support from Cyanamid. Today, much attention focuses on the role of pesticides and their effect on agriculture and consumers of foodstuffs.

Therefore, this Reference Paper is presented in two sections. The first section sets out in full detail the description of how pesticide products are developed. Cyanamid's basic research facilities are located at Princeton, N.J. Cyanamid of Canada provides financial support for this research, thereby enabling us to take advantage of centralized activities which need not be duplicated in Canada—a condition which produces significant economies and consequent lower prices for Cyanamid pesticides in this country.

The second section shows how cyanamid of Canada takes full advantage of all data on the research history, efficacy and toxicity which is produced by its parent company, then adapts to this knowledge its own special knowledge of the pesticide's capabilities and toxicity in relation to possible Canadian use.