
News Release

September 14, 1995

No. 163

CANADIAN SHOWCASE AT TELECOMMUNICATIONS "OLYMPICS"

Industry Minister John Manley announced today that he will lead a delegation of 61 Canadian companies to TELECOM 95, to be held in Geneva, Switzerland, from October 3 to 11, 1995.

TELECOM, organized by the International Telecommunications Union (ITU) every four years, is considered the "Olympics" of telecommunications exhibitions.

While in Geneva from October 3 to 6, Minister Manley will meet with several of his counterparts from key markets to discuss opportunities for Canadian companies and to promote their capabilities.

"The Canadian telecommunications industry continues to be one of the most competitive in the world. To maintain this leading edge, the industry actively builds on its technological strengths through extensive research and development," said Minister Manley. "The sector's strong international orientation, as measured by its export success, is testimony to its entrepreneurial vigour."

More than half of the companies participating in TELECOM 95 will be part of a 900 m² Canada Pavilion organized by the Department of Foreign Affairs and International Trade. Canada will be recognized by the ITU at TELECOM 95 with a national day on Friday, October 6, highlighted by an official reception hosted by Minister Manley.

"Canada will present some of its best telecommunications technology at TELECOM 95, the world's largest and most prestigious event for the telecommunications industry," said Minister for International Trade Roy MacLaren. "The 61 Canadian participants offer leading-edge technology that is representative of Canada's competitive telecommunications industry."



Government
of Canada

Gouvernement
du Canada

Canada