

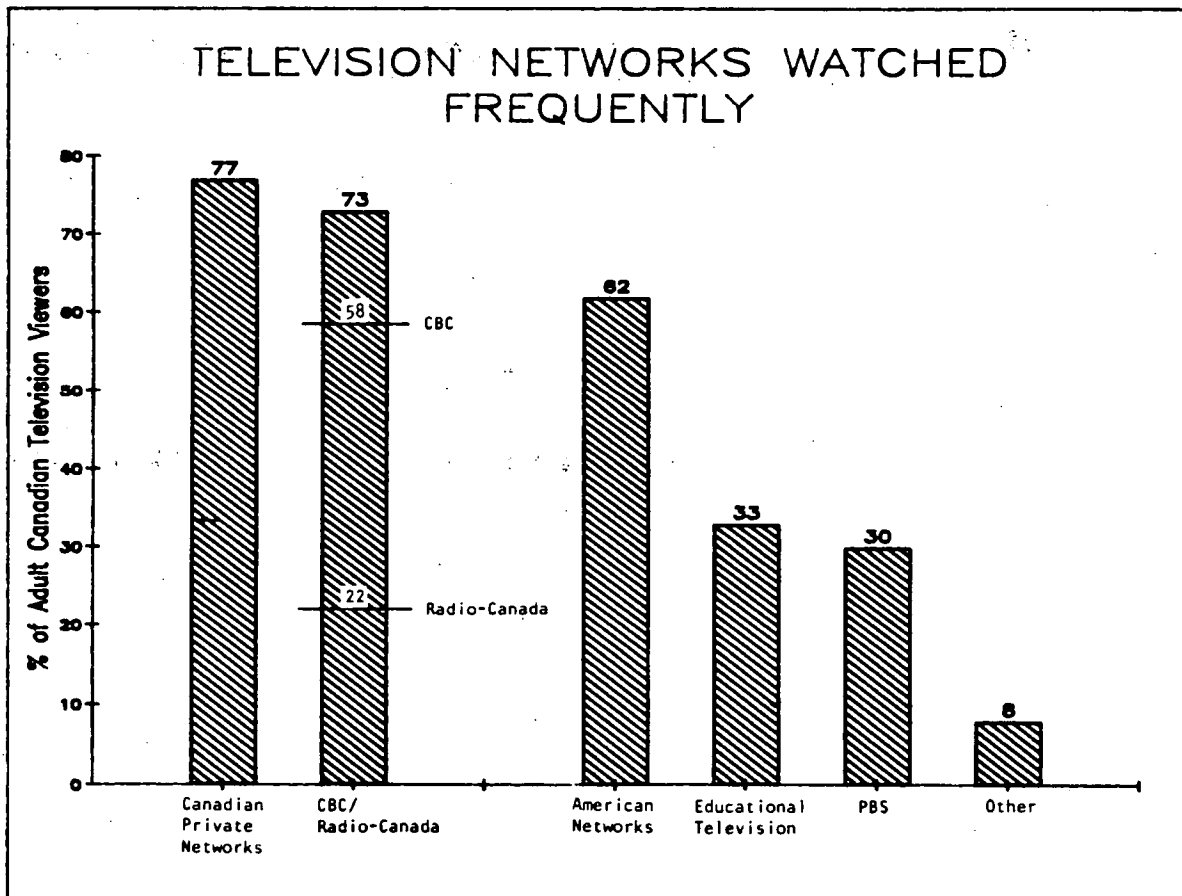
5. Educational television (such as TVOntario, Access, Knowledge, Radio Quebec)
6. Other (including multicultural and multilingual television)

Canadian television viewers have almost universal access to either the CBC or Radio-Canada and to private networks such as CTV and its regional affiliates. American networks also reach the majority of Canadian viewers although to a lesser extent than CBC or CTV, while specialty networks such as Canadian and American education television are available to Canadian viewers on a sporadic basis.

Given that access is not always universal, it is nevertheless useful to examine just who is watching what.

Over three in four television viewers say that they regularly tune in to one or more of the Canadian private networks. The Canadian public television networks - CBC and Radio-Canada - are almost as popular, followed by the American networks.

One in three Canadian viewers say that they regularly watch educational television and 30 per cent claim to watch PBS.



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