SECTOR: Banking and Services Not Previously Specified
SUB-SECTOR: RAM MARKETING TO MEXICO STATES (MCMH)
Officer: D. Ribay, Tel. (813) 949-3474

EVENT: Boston, 10 MEXICO Missions
PRODUCTS: Various and Multi-Sectoral
SCOPE: Investigation of markets immediately across U.S./Can border.
ATTENDANCE: 10-20 Potential Exporters per mission.

EVENT: Buffalo, 17 Missions
PRODUCTS: Various Sector Specific and Multi-Sectoral
SCOPE: Investigation of market opportunities immediately across the U.S./Canada border.
ATTENDANCE: 10-20 Potential Exporters per mission.

EVENT: Detroit: 7 Missions
PRODUCTS: Sector Specific and Multi-Sectoral Missions including PROFIT.
SCOPE: Investigation of regional markets immediately across CDA/U.S. border.
ATTENDANCE: 10 to 20 Potential exporters.

EVENT: Minneapolis: 4 Missions
PRODUCTS: Sector-Specific Missions to be determined including farm equipment, electronic components and s/ware.
SCOPE: Investigation of regional-sector specific markets
ATTENDANCE: 10 to 15 ready/ready firms.

EVENT: Seattle: [illegible] Missions
PRODUCTS: Sector-specific and multi-sectoral missions
SCOPE: Investigation of regional markets immediately across the CDA/U.S. border.
ATTENDANCE: 10 to 20 potential exporters per mission