

REPT4D
90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :603-CLEVELAND

014-EDUCATION,MEDICAL,HEALTH PROD
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

OHIO HOSPITAL ASSOCIATION SHOW
4 CANADIAN EXHIBITORS

SAFETY EQUIPMENT EXHIBIT

SOLO MEDICAL SHOW 04/89
15 EXHIBITORS. 12 MONTH SALES PROJECT \$1 MILLION

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

- QUARTER: 1
- A. Greater Cleveland Hospital Association Expo.
 - B. Ohio Hospital Association Show - Columbus, OH
 - C. Safety Equipment Exhibit - CNATI, OH
 - D. Solo Medical Show - Pittsburgh, PA

- A. Coordinating with ISTC for NEXUS-type mission
- B. No participation.
- C. No participation.
- D. postponed until next FY

QUARTER: 2 Ohio Hospital Association

In lieu of the Ohio Hospital Association, the mission participated in the Greater Cleveland Association Health Care Expo with an information booth and literature display. Introduced the products of 48 manufacturers via the display.

QUARTER: 3 -----

QUARTER: 4 -----