PROGRAM RESULTS: ASIA & PACIFIC

BUSINESS ACTIVITY

During the April - June 1991 period fourteen posts reported the following business activity:

- 95 EXPORT SALES WORTH \$241 MILLION
- 17 NEW BUYING CONNECTIONS/36 AGENCY AGREEMENTS
- 6 NEW JOINT VENTURES WORTH \$13 M/1 LICENSING AGREEMENT
- 3 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA WORTH \$1281M
- 5 CANADIAN INVESTMENTS IN TERRITORY WORTH \$10 M
- 8 TECHNOLOGY TRANSFERS WORTH \$1 M

HIGHLIGHTS:

- \$ 10 million sale of flight simulator (Tokyo)
- \$ 3 million sale of radio video generator (Singapore)
- \$ 3 million sale of snow crab (Tokyo)
- \$ 6 million sale of food products (Hong Kong)
- \$ 4 million sale of mustard seed (Dhaka)
- \$ 3 million sale of mobile telephone switches (Shanghai)

KEY STATISTICS: for the fourteen posts reporting workload information

Missions Reporting To

		PST	PNC	PNJ
No. Trade Enquiries	Cdn	3700	1692	1680
	Local	3699	2002	1527
No. Investment Enquiries	Cdn	157	106	150
	Local	78	107	243
*No. Business Visitors	Cdn Pr/Pub	344/197	153/387	322/218
	Local Pr/Pub	615/1339	382/933	1339/243

^{*} The split of business visitors between "public" and "private" was introduced for the first time this quarter. Not all missions were able to provide the necessary split. Therefore, for this quarter, "public" business visitors are overstated at the expense of "private" business visitors.