Insurance.

An Important Fact TO EVERY MAN.

A good many are complaining of hard times, dull business, shrinkage of goods, depreciation of Real Estate and other investments.

If these be true in your case, we suggest the expenditure of a comparatively small sum in an article that does not and can not depreciate.

A Reserve Endowment always means the full number of dollars expressed on its face. No panics or hard times can depreciate it, and when all other values are shrinking, this stands sure and steadfast.

We suggest, if you are a business man, that the premium on a 10 or \$20,000 Reserve Endowment is the best possible use you can make of that amount of money.

If you are an experienced agent, contemplating a change of contract or territory, take time to look into the merits of this popular plan.

If you are out of business and a clear-headed, intellini you are out or ousiness and a clear-headed, intelligent man, try your hand at an agency, and begin a successful work. The grandeur and dignity of the business may be realized when we say that seventy millions of dollars were paid by the life companies to beneficiaries last year alone.

Here is a business offered you involving no expense, hazard, or less, and the productiveness of which is only limited by your own ability.

A few of the more salient points of the Reserve Endowment are:

- 1. Every policy, whether on ordinary life rates or other, a Cash Endowment to the insurer.
- 2. The maximum of insurance at the minimum of cost
- 3. A definite cash surrender value specified in the policy 4. The TERM for which the insurance is to be run elected by the insured.
- Grace in payment of premiums of from one to six months: a great accommodation to the insurer these hard times.
- 6. The merits of plain life insurance, endowment, and investment combined in one contract.

Send to the Company for its canvassing material, or for any information.

METROPOLITAN LIFE INSURANCE COMPANY.

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CANADIAN MUTUAL

FIRE

Insurance Company.

Head Office, - - - Hamilton, Ont.

AVAILABLE ASSETS, 31ST DEC., 1875, **\$**262,763.

Lowest rates on all classes of property.

Three year policies issued on the popular mutual system

JOHN BARRY, President. B. E. CHARLTON, Vice-President

F. R. DESPARD,

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Twenty-ninth Annual Statement

Connecticut Mutual

LIFE INSURANCE CO'Y. OF HARTFORD, CONN.

\$10,049,013 10 \$46,315,815 30

3,037,872 83 Lapsed and surren'd policies 790,072 65 \$6,428,149 19

EXPENSES:
Commission to Agents
Salaries of Officers, Clerks,
and all others employed on
salary
Medical Examiners' fees....
Printing, Stationery, Advertising, Pos'ge, Exch'ge &c \$615,100 04 105,930 29

\$810,044 72 Taxes,..... 239,353 54

Balance Net Assets, December 31, \$38,838,267 85

68,088 89 20,925 50

7,477,547 45

\$40,443,695 99

\$38,838,267 85 ADD: 1,605,428 14

Gross assets, Dec. 31, 1874 LIABILITIES:

Amount required to re-insure all outstanding policies, net assuming 4 per
cent. interest \$35,832,186 oo
All other liabilities \$779,926 51

\$36,612,112 51

Surplus, December 31, 1874... \$3,831,583 48
Increase of assets during 1874... \$2,763,471 92
Ratio of expense of management to receipts in 1874... 8.06 per cent.
Policies in force Dec. 31, 1874, 65,316, insur'g \$185,366,633

JAS. GOODWIN, President. JACOB L. GREENE, Secretary.
JOHN M. TAYLOR, Assistant Sec.

PHŒNIX

Fire Insurance Company.

ESTABLISHED IN 1782 A GENCY ESTABLISHED IN CANADA IN 1804.

A GENCY ESTABLISHED IN CANADA IN 1804.

Unlimited liability of all the Stockholders, and large Reserve Funds. Moderate rates of premium.

GILLESPIE, MOFFATT & Co.,

General Agents for Canada,

310, St. Paul Street, Montreal.

JAMES DAVISON, Manager.

Reliance

Mutual Life Assurance Society, Established 1840.

Head Office for the Dominion of Canada: City Bank Chambers,

101 ST. JAMES STREET, MONTREAL DIRECTORS:

The Hon. John Hamilton. amilton. Duncan MacDonald, Esq. Robert Simms, Esq. FREDERICK STANCLIFFE, Resident Secretary

Insurance.

BRITON

Life Association.

Policies payable during lifetime at ordinary life rates.

(By application of profits

Chief Offices, 429 Strand, London. Head Office for the Dominion:

12 PLACE D'ARMES, MONTREAL.

JAS, B. M. CHIPMAN. Manager

150,000

Toronto Office-No. 56 Wellington Street East.

Liverpool and London and Globe Insurance Company.

Capital \$10,000,000 Funds Invested in Canada Government Deposit for benefit of Canadian Policyholders.....

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MERCANTILE RISKS ACCEPTED AT LOWEST CURRENT BATES.

Dwelling Houses and Farm Property Insured on Special Terms.

LIVE POLICIES are issued at rates as low as are consistent with the security offered. Liberal Surrender values. Claims payable one month after proof of death.

G. F. C. SMITH, Chief Agent for the Dominion, Montreal

THE MONETARY TIMES AND TRADE

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