

Natural Flesh Tints

THERE is no improving on nature. When art essays to depict beauty, the nearer to nature's own coloring it gets with its flesh tints, the more successful is the realization. This shows that only natural beauty is really effective. This was the prompting idea in the invention of



Pears' Soap

a hundred and twenty years ago. It is a soap composed wholly of such pure emollient and detergent ingredients as the skin naturally and freely responds to.

Pears never spoils the natural flesh tints. It improves them, by keeping the skin soft, fine and pure. Its influence is so kind, beneficial and refining that its use means the preservation of the dainty pink and white of a perfect complexion from infancy to old age. Pears is in accord with nature first and last.

The skin is kept soft and the complexion beautiful by using Pears which maintains the soft refined daintiness which is nature's alone.

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OF ALL SCENTED SOAPS PEARS' OTTO OF ROSE IS THE BEST