

Our New Lines for School Opening Trade are Now Ready

AS we have been in the past the recognized leaders in catering to the wants of the school boys and girls of our country in

School Blanks

we are complimenting ourselves on again being able to show a line that is bound to make as decided a "hit" with the pupils as did our lines in other years.

In getting out our new lines we have endeavored to keep in mind the kinds that our long experience has taught us are the favorites with the boys and girls.

Our Covers are all of unique design and at once appeal to the eye of the little ones as being

Just What They Want.

The quality of the paper is up to the high standard of other years in every case, so that we feel that again we can show you

SCRIBBLERS AND EXERCISE BOOKS

that will have a larger sale than any of our lines in previous years, and that is saying a good deal.

Our Travellers start out with these samples at once, along with the other lines of goods that we manufacture and carry in stock, and the dealer that wishes the School Trade this year will do well to wait until he has seen our goods before loading himself up.

W. J. GAGE & CO., Limited

Wholesale and Manufacturing Stationers

TORONTO, CAN.

54, 56, 58 FRONT STREET WEST
1, 3, 5 PIPER STREET