

Canada, particularly in its earlier history. There are also descriptive essays, treating of the domestic and social life of the Highlander in Canada, and contrasting this with his life in Scotland. The book will be issued during the present month, and will be sold at \$1.

THE DOMINION HISTORY.

The contract to publish the Dominion text-book of Canadian history has been awarded to the Methodist Book Co., Ltd., and the Copp, Clark Co., Ltd., as joint publishers. The book is to be printed on good paper, well illustrated, neatly bound, and ready for the schools of the Dominion by September, 1897. This will be the uniform edition for Canada and will retail at 50c. There will be a good many portraits of historical personages, and the story of every province is weaved into the narrative with much skill by the author, Mr. Clement. The frontispiece will be the flag of Canada printed in colors.

THE STRAND.

The good sale of The Strand Magazine is one of the features in periodical trade noted by the Toronto News Co. It seems to suit Canadian taste well.

NEW CROWN LANDS MAP.

The Copp, Clark Co. have in stock the new Crown Lands map of Ontario. It is more compact in size, 54 x 34, than the former map. Both are to be had.

BOOK CATALOGUE.

A twelve-page catalogue of new books for the trade, chiefly fiction, has been issued by the Copp, Clark Co., and booksellers who have not yet received their copy can get one by writing a post card.

BRITISH COLUMBIA YEAR BOOK.

Mr. Gosnell's Year Book of British Columbia will shortly be out. As before intimated, it will cover the history, statistics, politics, and resources of the province. It will be illustrated and contain between 300 and 400 pages. Special chapters will deal with mining and the laws relating thereto. It will sell at \$1.50, cloth, and \$1.25, paper, and, owing to the general interest taken in the same, it will probably have a large sale throughout Canada. Mr. Gosnell's address is Legislative Library, Victoria, B.C.

A FEATURE IN BINDINGS.

Among the pretty bindings which The Copp, Clark Co. are making a feature of at present is to be found "Bog, Myrtle and Peat," by Crockett in pale blue and gilt, uniform with the "Lilac Sunbonnet," and in every respect equal to the bound colonial edition of the same works. The new binding undoubtedly helps the sale.

RECENT NOVELS THAT DO WELL.

The Copp, Clark Co. say that the new novels which are having a good run in Canada include: "The Sowers," by Henry Seton Merriman; Besant's "City of Refuge;" Crawford's "Tarquisara;" Boldrewood's "Sealskin Cloak."

BOOK OF THE NATIVE.

The Book of the Native, by Charles G. D. Roberts, is out in a pretty edition, cloth, gilt top, deckle edge, \$1. Two of the poems "The Wrestler" and "The Forest Fire," strike the critic as charming. The Copp, Clark Co. have the Canadian market.

STORY OF THE NATIONS.

The Copp, Clark Co. have another volume, the latest, in the Story of the Nations Series. It is "British India," by R. W. Fraser, LL.B., I.C.S., a retired official who knows whereof he writes. Dr. Bourinot's "Canada" continues to have a large sale.

SHORT STORIES FOR THE YOUNG.

Two short stories published by Wm. Drysdale & Co., Montreal, are worthy of notice.

"A Boy's Heart" is a story for young children. In a few words, it is the story of a little boy, his love for his dying sister, and a lady's kindness towards them. It is a simple tale told in a simple manner. The boy's careful thought for his sister, and the little girl's cheerful patience in her sickness are good examples to place before the child mind.

Boys would enjoy "Tinkling's Experiences." It is a story of Eton life. Besides the interesting story there is a good moral principle taught—that a "resolved will can

overcome obstacles apparently insurmountable."

HAIGHT'S CATALOGUE.

"The Canadian Catalogue of Books," Part I. has been issued by W. R. Haight, Toronto. It really fills "a long felt want," and is a first instalment of what booksellers have been looking for—a catalogue of all Canadian editions.

A PIECE OF ENTERPRISE.

A wrinkle in getting trade adopted by the Bain Book and Stationery Co., Toronto, is well worth noting. At Christmas Mr. Huestis, the wide-awake manager, turned the "art gallery"—a small, well-lighted apartment at the rear of the store—into a show room for Christmas calendars, cards and booklets. The cards were put on tables, and the calendars decorated the walls. Temporary clerks looked after sales, and the place was crowded. A greatly increased trade was done. Making a special feature like this does attract people and induces them to buy. Mr. Huestis advertised the fact of the display and the people appreciated it. Some expensive goods were sold, because they were well exhibited.

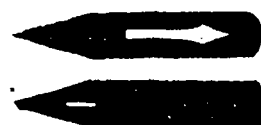
AFTER THE FIRE.

D. McFarlane & Co., Montreal, are in their new warehouse, though it is not yet completely fixed up. Some large orders were on their way from England when their fire occurred, and these, together with American goods, have enabled them to carry on their business without delay. In the course of a few days their warehouse will be completed, and well filled with new stock. Some of the paper damaged by fire will be auctioned off in the Montreal market.

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