



**NOT BEST BECAUSE WE SAY SO
BUT BEST BECAUSE---**

- They are the smartest cut garments in the market.
- They are absolutely and beyond all argument the best and most conscientiously tailored garments in the market—
- They are trimmed and finished as only high-class clothes are trimmed and finished—
- There are more exclusive fabrics in this line than in any other—
- The price is from \$5 to \$15 less than you must pay a good tailor for garments of the same quality.
- They fit, they wear, they keep their shape, they give entire satisfaction—
- Demand 20th Century Brand.

WE ARE EXCLUSIVE AGENTS

A. BROWN & CO.

**THE STERLING BANK
OF CANADA**

VICTORY LOAN

Don't say you can't afford it—you can't afford NOT to afford it.

Sending Money to Soldiers



Those who have friends or relatives at the front, may wish to send money, but possibly do not know the best way to do so. If time permits, the safest and most convenient method of making remittances abroad is the Bank Money Order or Draft, as issued by The Merchants Bank. If, however, it is necessary to send money without delay, the Bank will arrange this by Cable Transfer.

**THE MERCHANTS BANK
OF CANADA**

Head Office: Montreal. Established 1864.
WATFORD BRANCH, F. A. MacLEAN, Manager.
ALVINSTON BRANCH, G. H. C. NORSWORTHY, Manager.

**T. B. TAYLOR & SON
Druggists and Stationery**

Have just received a large and fresh stock of all kinds of Drugs, Medicines and Chemicals and everything needed in that line will be found there. Our very large turnover—buying for seven busy stores at once—gives us the advantage of having our stock always fresh, strong and reliable, and at prices much lower than the ordinary druggist, despite the continual scarcity of drugs and chemicals.

- Taylor's Throat and Lung Balm
- Taylor's Stomach and Liver Cure
- Taylor's Cream of Roses
- Dr. Morin's English Rheumatism Capsules

No home should be without them. Give us a call when in need. Our Store Opens at 8 a.m.; closes at 8 p.m. PHONE 33 R 2

**Corporal T. M. Mead "Watched" By
Citizens of Thamesville**
(Thamesville Herald)

At a meeting of representative citizens held two weeks ago, it was decided to extend a civic welcome to Corporal Mead upon his return home and signify the appreciation of the citizens of Thamesville of his splendid work at the front, in some tangible manner. Reeve McKenzie and J. O. Hubbell were appointed a committee to look after the matter, they purchased a handsome gold watch which was suitably engraved. The intention was to have a public gathering in the opera house and to present Mr. Mead with this little token of appreciation, but the order of the board of health, prohibiting such gatherings, made this impossible, so on Saturday night, Reeve McKenzie and W. R. Davies waited on Mr. Mead at his home, and on behalf of the citizens of Thamesville, Mr. McKenzie expressed appreciation of Mr. Mead's work at the front, and asked his acceptance of the watch as a token of that appreciation.

Corporal Mead made a feeling reply. He alluded to the feeling that prompted him to enlist, to the work that he had been able to do over there, to the experiences he had gone through, and his pleasure and gratitude at being back home once more. He said there were four A. M. C. men with their brigade, and of the four one had been killed, one had lost both legs, George, his son had been badly gassed (and in a recent letter it is not known yet whether he will regain his sight), and he, himself had also been gassed. Mr. Mead was on the Lens front for nine months and did splendid work. At the time he was gassed he had been recommended for a chaplaincy, and had been able to continue his duties he would now be Captain Mead.

Rev. T. M. Mead enlisted on June 20th, 1916, and went overseas in October of the same year. He was in England up till August, 1917, and was then transferred to the 55th Battery. As there is only one A. M. C. man to a Battery he was kept pretty busy. Mr. Mead was a man of many duties. He had to test the water in the wells as they advanced, for poisons and bacteria; render first aid to the entire battery, and (this is a secret, and is not to be read by his temperance friends) so highly did the O. C. regard him that he entrusted to his keeping the rum supply, and one of his duties was to issue the rum ration to those who desired it.

Garside—Creasey

A quiet wedding took place at the parsonage, Watford, on Saturday, Oct. 19th, 1918, by the Rev. S. J. Fortner, when Miss Mary, the only daughter of Mr. George Creasey, of Brooke, and Mr. George William Garside, of Warwick, were united in the bonds of holy matrimony. The bride looked charming, dressed in a navy blue serge suit, georgette crepe waist, white satin hat, with shoes and gloves to match. The bride was attended by Miss Lily Hickson, dressed in a brown silk dress with hat to match. Robert Garside, brother of the groom, was the groomsmen. The bride received many useful presents at the shower made by the young girls at Mrs. Norman McGill's, sixth line. Their many friends wish the happy couple many long years of happiness in their new life.

Banks Will Help Small Investors

It is announced that, in order to encourage investors to participate in the 1918 Victory Loan, the Banks will lend subscribers, on the probable certainty of repayment within a year, up to 90 per cent. of the amount of the investment in the Loan. The rate of interest charged by the banks is 5 1/2 per cent.

This should have the effect of greatly stimulating the flow of money when the big Drive opens. Many people who were anxious to do their bit toward supporting the boys at the front were unfortunately restricted as to the amount they had available for investment, having immediate or future obligations which called for their ready capital. It is such as these that the Banks are ready to help. On reasonable security these intending investors may receive the cash from the Bank at the same rate of interest the Dominion Government pays for the entire 1918 Victory Loan. They may reduce their obligations to the Banks monthly or quarterly.

The Banks will also accept from small investors, for sale keeping without charge the interim securities and later the bonds themselves up to a reasonable amount, for the term of one year.

Stallion Enrolment

The report of the Stallion Enrolment Board for the Province of Ontario for the year 1918 has just been issued. The number of stallion enrolled for the year 1918 is 1,998, of which 1,535 are pure bred and 463 grades. This is a decrease from 1917 of 256 pure bred and 182 grades. As 1918 is the last year for the enrolling of grades there will be around 400 horses which were enrolled in 1918 that cannot be used in 1919. The vast majority of these horses are either taking the place of a good pure bred stallion or they are so competing against pure bred stallions as to make the keeping of pure bred horses in the Province less profitable in those sections where grades abound. To assist buyers in purchasing pure bred stallions a catalogue containing names and information regarding pure bred horses offered for sale will be printed and ready for distribution in the month of November. This catalogue will be sent on request from the office of the Secretary of the Stallion Enrolment Board.

"Yours for Victory Loan 1918"

"Yours for Victory Loan 1918," is the Canadian letter writer's slogan in the Victory Loan campaign. Every one is asked to sign his or her letters in this way. Already some are doing it, and before the campaign is far under way it is hoped the practice will be general. It is an easy and yet most effective way of driving home the appeal for the Loan, and it will reach practically everyone. Business men particularly are requested to adopt the idea. As they read their incoming and outgoing letters, during the next five weeks, they will confront "Yours for Victory Loan 1918" scores of times each day. Start signing your letters in this way. Get into the swing! Every little bit is needed if Canada is to "go over the top."

The death occurred at her home at Oil Springs on October 16th of Mrs. Wm. A. Hillis, daughter of Mr. and Mrs. A. B. McNeil of Brooke.

**THE AFTER EFFECTS
OF DREADED LA GRIPPE**

Worse Than the Disease Itself—
Victims Left Weak, Nervous and Worn Out.

La Grippe, or Spanish influenza as the epidemic now sweeping over all, America is on of the most dangerous diseases known to mankind. Anyone who has felt its pangs is not likely to forget the trouble. La Grippe, or influenza, starts with a slight cold and ends with a complication of troubles. It lays the victim on his back, it tortures him with fever and chills, headaches and backaches. It leaves him a prey to pneumonia, bronchitis, consumption and other deadly diseases. Its after effects are often more serious than the disease itself. It is quite possible to avoid la grippe by keeping the blood rich and red by the use of Dr. Williams' Pink Pills—a tonic medicine which enriches the blood and strengthens the nerves. If however, the disease attacks you, the patient should at once go to bed, and call a doctor before complications set in. That is the only safe thing to do. But to recover your strength after the severity of the attack has passed, you will find Dr. Williams' Pink Pills an unsurpassed tonic. Through the use of this medicine all the trouble will be banished. This has been proved in thousands of cases throughout Canada, where in previous seasons la grippe has attacked them. Among the many thus restored to full health is Miss Irene Bootes, Portsmouth, Ont., who says:—I take much pleasure in recommending Dr. Williams' Pink Pills, because I have proved their worth in my own case. Last winter I had a severe attack of la grippe and it left me weak and all run down. I had severe pains in the chest and under the arms, palpitation of the heart and attacks of neuralgia which left me with the feeling that life was scarcely worth living. I was advised to try Dr. Williams' Pink Pills and began their use only on the principle that I would try anything that might better my condition. I had only been using the pills a couple of weeks when the pains began to leave me. Gradually my strength returned, my appetite improved, and in a little more than a month I felt all my old time vigor had returned. I am sincerely glad I was persuaded to try Dr. Williams' Pink Pills, and I shall always have a good word to say for them.

Dr. Williams' Pink Pills not only cure the disastrous after effects of la grippe, but are also a specific for all troubles due to poor blood, such as anaemia, rheumatism, indigestion, women's ailments, and the generally worn out feeling that affects so many people. You can get these pills through any dealer in medicine, or by mail at 50 cents a box or six boxes for \$2.50 from the Dr. Williams' Medicine Co., Brockville, Ont.

Word has been received by John Tuer, 3rd line, Plympton, that his eldest son, Lance-Corp. W. H. Tuer, has been admitted to hospital with a gunshot wound in his right arm. Lance-Corp. Tuer, better known as "Billy," enlisted at the beginning of the war in the C. M. R., and has served his country in France for three years. A sad feature is that his mother is lying very low in the Sarnia Hospital.

XMAS GIFTS

for Those Overseas

FIRST OF ALL you need a good strong box to make sure the goods will arrive in good condition. We have the Regulation Boxes at 15c and 20c each—also small containers for Jam, Pickles, etc., for 10c each.

Here are a few suggestions for your Overseas Gifts :

- Chocolate Bars..... 4 for 25c
- Large Milk Chocolate Bars..... 30c each
- Tooth Brushes..... 25c and 35c each
- Tooth Powders and Pastes..... 25c, 35c and 50c
- Shaving Soaps—Cakes 15c ; Sticks, Powders, Creams 35c
- Trench Shaving Mirrors..... 50c
- Shaving Brushes..... 25c to \$2.00
- Gillette and Auto-Strop Razors \$5—the new soldiers' style
- Resall Orderlies..... 15c, 25c and 50c
- Writing Paper—pound packages—40c and 50c per pound
- Writing Pads..... 10c and up
- Xmas Cards, Tags and Seals..... all prices
- Waxed Paper..... 5 cents per package
- Red and Gold Cord and Ribbon..... 15c per spool
- Pocket Combs..... 15c and 25c
- Antiseptic Soaps..... 15c and 25c

J. W. McLAREN

DRUGGIST *The Resall Store* STATIONER

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Volume XLIV

LOCAL HAPPY

THE GUIDE-ADVOCATE will publish items of interest for the local community. Send us your items in GUIDE-ADVOCATE.

AT LAST Victory with peace JOIN THE KAISERSPANK Bond.

WHAT'S the matter with service stripe on a coat for it's worn.

NEW COATS open in our every week.—SWIFT'S.

THERE has never, they say a harvest in the history of they are having this year.

CONGRATULATIONS to a Bond of Jersey City. The daughter has been christened.

ANY man who is dog can tell you that it is also keep out of the way of a bi meet it.

MODERN valuations discrepancies. A man wit money does not feel absolute scuttle of coal.

"THERE'S an unfortunate there." "You mean that sneezing so much?" "I grass widow with the hay t

CANADIAN VICTORY BOY per cent. more interest if Liberty Bonds, and are al increase in value after the v

We will give a prize to boy or girl with a Victory I her name.—SWIFT'S.

THE Huns grow smarter. Each day they're getting Instead of fighting Allies Are gonna fight the Ka

VERY popular remedie Taylor's Throat and Lun Taylor's Stomach and Liver

In a number of place where churches, theatres were closed owing to the epidemic has abated suffici the ban.

MR. FRANK DARVOUX, employed in the Pontch shop, Detroit, for the past has been made manager salaried.

HOLLOWAY'S passed ve town and no damage of any done by the boys. A few were misplaced but no prau nature were played.

An exceedingly interesti of action in France. It is out this week on account members of the staff.

LADIES—Buy a Victory I fall coat at SWIFT'S.

LAST SUNDAY was prob churchless Sunday in the b ford. There were a few pe not notice the difference seldom go to church at any

MEMBERS of Tecumseh please send their Xmas for Nursing Sister Clara Ty of Mrs. T. G. Mitchell not p.m. Friday, November 8th

PROF. HOWARD GORDO vocal, violin, cello, etc., Watford on Wednesday ins days as advertised. Letter for him at the Guide-Advoc

EVERY motive that i citizenship calls on Can lavish in their purchase of and to insure their con and their own security aga zlay.

OWING to scarcity of hel of the staff the Parkhill G published last week. The our sympathy. We are predilection ourselves at about it.

GUEST (in dining car, a er, do you call that a w turkey? Waiter (in a comp'ny does, boss, but wouldn't hab de nerve to jamme po'tion.

MEN—Buy a Victory B Clothing at SWIFT'S.

AMONG the victims of London was Dr. J. L. St died on Friday last. He of Mrs. George E. McInte years ago was on the tea the Watford public school.

ELSEWHERE in this issu an advertisement under Service Act regarding the of men of draft age. It must assure himself the employees of military age ion of documents proving i in any way in default und

THE many friends of I. James will be glad to hea been promoted to Captain dead and has been transfe line on the Western fr James has certainly gai himself and the town in hi fession. He always took d anything pertaining to air doubt, if opportunity off gain more and stripes of many stars and stripes a received for valorous cond