FURS
Made to Order Ladies Coats. Our Speciality. Remodeling, Relining and Repairing. All Work guaranteed.
F. B. HERTEL, Furrier.
(Late of John Marshall & Co.)
Phone 4036. 155 Central Ave.

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Hot Water and Steam Heating Contractors
Estimates Furnished.
155 CHESLEY AVENUE.
Phones 2293W-7839M.

MACHINE BLACKSMITHING
EALING WELDING WORKS
J. M. Lofthouse, Prop.
OXY-ACETYLENE WELDING and CUTTING
Phone 778s. 581 Hamilton Rd.

Alex R. Morrison
Accountant and Auditor
Westervelt School Building.
Office phone 3475W. Res. phone 1937

BALLOON TIRE
Headquarters
Art Wilkes
354 WELLINGTON ST.
PHONE 2334.
Goodyear Selected Dealer.

Today, again we must "talk turkey"—says Taxi Tad.
Home for the Thanksgiving dinner at Aunt Mary's—or to the show, or out to the game—all suggest the need of the
MARLEY TAXI SERVICE
Another blessing to give thanks for.
659 DUNDAS. PHONE 2823.

THE BETTER SERVICE STORE
ART TANNER
Bicycles, Tricycles, Toys and Accessories. All new models of Perfect Bicycles now in stock.
Three Stores: Phone 3426W, 465 Dundas Street; Phone 1899F, 402 Clarence Street; Phone 3767W, 454 Hamilton Road.

COAL, COKE AND WOOD
BROOKS BROS.
228 ADELAIDE STREET. PHONE 841.

Rapid Electrotype Company, Limited
RAPIDS RIGHT.
Lead Mould, Nickel Types, Electrotype, Stereotype.
Phone 3700. 211½ King St.

Commercial Lead Burning
WILLIAMS WELDING WORKS
OXY-ACETYLENE WELDING
BRAZING AND CUTTING
Experts on Boiler Welding
Phone 6836. 386 Ridout St.

Don't throw your old carpets away.
We pay freight or express both ways.
We Make Beautiful Velvetex Rugs from Old Carpets.
CANADA RUG CO.
98 Carling St. Phone 2485.

DR. LeROY V. HILES
Foot Specialist
202 Dundas St.
Phone 7308.

YOU WILL FIND EVERY ELECTRIC NEED AT THE
Commercial Electric
467 RICHMOND. PHONE 1871W.

Chesterfields
Made to Your Order.
Any Size—Any Shape.
QUICK, The Upholsterer
523 Richmond St. Phone 3887J.

HIGH-GRADE COAL, COKE AND WOOD
Artificial Ice
Made from London's Pure Drinking Water.
London Ice & Coal Co., Ltd.
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TORNADO INSURANCE
Costs Only 10c Per Hundred
H. J. CHILDS & SON
INSURANCE BROKERS
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GEO. BOYD
REGISTERED FOOT SPECIALIST
gives 10 electric treatments for $10.
X-Ray Free.
156 King St. Phone 220J.

PASTEURIZED MILK AND CREAM FROM THE BEST HERDS IN THE DISTRICT.
CRAIG BROS.' DAIRY
961 ORMSBY STREET. PHONE 4732J.

STEWART & MORKIN
ALL WORK DONE BY EXPERTS.
ELECTRIC MOTOR REPAIRS
134 FULLARTON STREET. PHONE 3165.

SAVE YOUR COAL BILL
KEEP THE HEAT IN THE HOUSE.
Use Insulex On Your Top Ceilings
INSULEX, THE GREAT NON-CONDUCTOR OF HEAT AND COLD.
SOLD BY
THE COPP SUPPLY CO.

BUMPS ON FENDERS NEED CAUSE NO WORRY

Damage Can Be Quickly Remedied by Gregory's Expert Service.

"Here's where I absorbed a real bump a few minutes ago," lamented a London motorist the other day, and he pointed to a crumpled-up fender that looked as if it had been in too uncomfortable juxtaposition with a steam roller.

"It's an awful job to tackle, but will you see what you can do with it?" he asked R. H. Gregory of the Reliable Metal Repair at 354 Wellington street. The owner's tone of voice implied that he wasn't overly optimistic as to the prospects of the fender ever looking the same again.

"Sure, we'll fix it up," was Mr. Gregory's reply. And he did.

When the man who owned the machine returned for it, he evinced real surprise with the perfection of the repairing. "I can't see even a wrinkle," he commended. "How did you ever do it? If it weren't for that new paint you put on, I would think it was a brand new fender."

That is the sort of work turned out by the Reliable Metal Repair Shop and the reason it is of this standard is that Mr. Gregory is an expert of many years' experience in this field. He does all manner of welding and brazing, as well and makes a specialty of panelling new bodies for automobiles.

With the advent of the winter season, with its attendant worries for motorists in the matter of dealing with frozen and bursted radiators, the service of the Gregory shop is particularly well suited. Here is found all the latest equipment for making rapid and satisfactory repairs in this field, and Mr. Gregory's establishment is becoming increasingly popular, both with automobile owners for whom he has done work in the past and others who have come to him through recommendations given by his host of satisfied customers.

ABSOLUTE CLEANLINESS IS RULE OF CRAIG BROS.

Milk Secured From Choicest Dairy Herds in the District.

Absolute cleanliness is the watchword of Craig Bros.' Dairy at 961 Ormsby street. Special equipment washes and sterilizes all milk and cream bottles in accordance with the highest standards of sanitation, and all machinery and delivery equipment is maintained in a condition to satisfy the most particular.

The choicest dairy herds in the district surrounding London supply the milk supplied daily to hundreds of homes in London and environs by this dairy.

Milk is a perfect food. The only perfect food! A diet of milk alone will more nearly bring about robust huskiness than any other food. Everyone needs milk. It is a health builder—health insurance, too.

Children should have a quart of milk a day, because it is necessary to proper growth. Adults also need milk every day for the replacement of tissue—to make them weather-proof and disease-proof.

Craig Bros.' Dairy is one of the most progressive concerns of its kind in the city. The Craig service is always prompt and courteous, and patrons are assured of the best quality, as Craig Bros.' milk and cream come from the most reliable herds in the district.

This business, which has now attained thriving proportions, was started in London by Harry Craig, the present manager. At first one wagon was sufficient to accommodate the delivery requirements of the new concern, but now several are in service every day.

CAPE BRETON ASKS FOR IMPROVED TRADE SERVICE

Canadian Press Despatch.

Charlottetown, P.E.I., Nov. 5.—At today's session of the maritime board of trade, Cape Breton Island was heard from through John Pilkington of North Sydney, N.S., who submitted a brief on maritime problems, prepared by the association boards of trade of that island.

He asked that the improved steamship service under the West Indies trade treaty should be extended to include regular calls at Sydney Harbor, at least in summer. Other demands set forth were an improved train service for fish shipments from Sydney to points west, also that Sydney and North Sydney would be placed upon the same basis as Halifax and St. John in regard to local freight through rates and export rates.

KILLER GIVEN 15 YEARS.

Canadian Press Despatch.

Cranbrooke, B. C., Nov. 6.—Jesse Mansfield, convicted of manslaughter last night for killing George Whittling, road foreman, near Natal, B. C., last August, was sentenced today to fifteen years by Mr. Justice W. A. McDonald.

J.A.BARNARD
Lowest Prices on New and Rebuilt Bicycles.
Motorcycles, General Repairs, Locksmith.
338 TALBOT STREET.
Phone 2994M.

IXL SPICE AND COFFEE MILLS, LIMITED
Sweetheart Jelly, Pure and Delicious.
Sweetheart Peanut Butter, Something different.

PRODUCTS OF HOURD PLANT GO TO FAR CORNERS OF GLOBE

Half a century in London is the record of the local specialty manufacturing firm of Hourd & Co., which this year is celebrating its 50th jubilee. The Hourd factory on Quebec street is one of the best foreign advertisements the city of London possesses at present as the products of this concern are marketed in Great Britain, British West Indies, and New Zealand, as well as all over the Dominion of Canada.

Fifty years ago the late Arthur E. Hourd established the business which today is among the leaders in the Canadian commercial field. The initial Hourd plant on Richmond street was used until more room for expansion was required. It was then that Mr. Hourd built the factory which is now occupied by the Spramotor Company on King street. There new lines of merchandise were added and the plant manufactured a general line of reed-work furniture, bedroom and dining-room suites.

For the past 32 years the plant has been located on Quebec street, at the C. P. R. tracks. When it was moved to that locality a complete line of furniture was made. Finally the furniture was discarded and the company, which was incorporated as a limited joint stock company on July 11, 1900, specialized in folding tables and bathroom woodwork.

Thousands and thousands of folding tables and enormous quantities of bathroom woodwork are turned out by the Hourd factory on Quebec street every year. Patents for the folding tables are held by the company, which give exclusive manufacturing rights in Canada and elsewhere.

Two of the leading Canadian types of folding tables—the Elite and Peerless—are manufactured by Hourd & Co., and recently this firm added a feature to this line in the way of an ivory-finished table with a chintz top. This is proving highly popular with housewives everywhere and its sales are growing steadily.

Eye Trouble More Prevalent Today Than a Generation Ago

It has been said that the eyes are the windows of the soul. At any rate, they are numbered among man's most precious possession and as such, demand the finest possible care that can be given.

In this age of bright electrical lights eyestrain is quite common; in fact, eye trouble is said to be much more prevalent than a generation ago, before the advent of electricity in the home.

Once eye trouble has developed, the only hope of the individual lies in the expert diagnosis of a reputable optometrist, one who has studied for years, and one who has backed this study up with many years more of practical experience. The selection of proper lenses is the most important thing about a pair of eyeglasses or spectacles.

Then there are those who demand style of mounting after they have been assured of an expert examination. All of these things can be obtained by visiting the London Optical Parlor, conducted by A. M. Dambra, in the Dominion Savings Building, Richmond street.

Pawnshop Meets Needs of Many

Silverman Concern Sells or Exchanges Anything That Doesn't Eat.

Everybody knows "Everybody's Uncle." For years and years Tom Fox told the people of London and vicinity that he was ready to assist them in whatever way he could. But during the last 18 months Uncle Tom has not been in "active service." The name of T. Fox, pawnbroker, has given way to Herman Silverman, pawnbroker.

The question arises, why the change? There is no secret, so the answer may be given. About 18 months ago, following the death of Mrs. Fox, the business was turned over to Mr. Silverman, a son-in-law of Mr. Fox, who used to conduct a shop at 211 King street. When the business was taken over by him, his quarters were removed to the old stand, 383-385 Clarence street, a stand that has been a pawnshop for half a century.

The business of Mr. Silverman is what might be termed "everybody's business." He handles new and used goods and will exchange or sell anything that doesn't eat. "We have in stock everything ranging in size, almost, from a needle to a haystack. We have in our shop almost anything that you might name—musical instruments, boots and shoes, clothing, diamonds, jewelry, watches, clocks, tools and a host of other things."

Since Mr. Silverman took over the business about a year and a half ago now, he has handled no less than six thousand pawns, a record for business which is looked upon with favor.

If you have anything that comes under the classification of "buy, sell or exchange," call at Herman Silverman's pawnshop on Clarence street, or phone him at 158-J.

SPEAKER LEMIEUX LEAVES TO VISIT GRAVE IN FRANCE

Canadian Press Despatch.

Ottawa, Nov. 6.—Hon. Rodolphe Lemieux, speaker of the house of commons, and Mrs. Lemieux sail tomorrow from New York on the steamer Paris, for France, where they intend visiting their son"s grave.

Mr. Lemieux will be away for a few weeks, and will be back in time for the opening of the house of commons.

BE RELIEVED OF PRESSING TROUBLES
Send Your Clothes To
V. L. EAMES
85 Wharncliffe South.
"Satisfaction Always."

Winter Always Brings Frozen RADIATORS
We Are Experts in Repairing Them
R. H. Gregory
Auto Body Work of All Kinds.
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Roofing Contractor
Giant Shingles, Heaviest Weight, They Stay Down.
Ask for Giants—They roof best.

BOWLEY ELECTRIC
Full Line of Electrical
FIXTURES
WESTINGHOUSE SHOP
Phone 2203. 306 Dundas St.

Chas. Chapman Co. Does Bookbinding

Looseleaf Filing and Accounting Systems Made in Local Shop.

At times people are moved to seek some method of preserving back files of their favorite magazines for future use and they are at a loss to know where they can have these numbers bound in book form. The Charles Chapman Company of 91 Dundas street has for many years past done work of this description for individuals and organizations all over Western Ontario. They are doing a great deal of work of this kind at present and many of their customers who are seeking this service are ones of many years standing.

They do much binding for local libraries, as well as for many others in surrounding towns. Among their clients are many of the large banks and corporations, not only in this city, but also in larger centers. The Chapman Company also does trade binding for many printing and lithographing houses.

This concern manufactures all manner of loose-leaf filing and accounting systems, as well as making all kinds of loose leaf binders in leather and canvas. Another important line of this firm is the gold embossing of names or initials on all kinds of leather goods, Bibles, Bags, etc. They do individual names or quantities of gold lettering at very moderate prices, and have a well-earned reputation for turning out work of the highest order.

SOLDIERS DISFRANCHISED, DEPARTMENT IS CLEARED

Special to The Advertiser by Staff Correspondent.

Ottawa, Nov. 5.—During the recent election a number of ex-soldier patients and resident staff of Christie street hospital, Toronto, were disfranchised, their names not having been included in the voters' list. Some press statements have indicated that the blame rested with the officials of the hospital concerned. Dr. Beland, minister of soldiers civil re-establishment, stated today.

"No one can regret the loss of their right to vote more than myself. I have always been most interested in the welfare and rights of the ex-service men, but on this occasion the fault lies without the jurisdiction of my department.

"I have taken steps to acquaint the chief electoral officer with the situation referred to above, and it will be for him to determine where the responsibility lies."

FUNERAL OF THOMAS MURPHY.

Special to The Advertiser.

Wallaceburg, Nov. 5.—The funeral took place on Thursday morning of the late Thomas Murphy, who died on Monday at his home in South Wallaceburg. The service at the Church of Our Lady of Help was conducted by Rev. Father Cooke, and interment in the Wallaceburg cemetery.

6180 DOMINION SAVINGS BLDG.
LONDON OPTICAL Co

M. Wilson & Sons
AUTOMOBILE TOPS
Slip Covers and All Repair
BLINDS FOR CLOSED CARS.
PHONE 5320. 337 TALBOT ST.

FORSTER'S GARAGE
Repairs on all cars. First-class mechanics.
89 FULLARTON ST.
SHOP 325—PHONES—NIGHT 8347.

PAGE SHOP AGENCY FOR BANNER FURNACE

Has Been Part of City's Business Life For Sixteen Years.

Since the time, sixteen years ago, when the tinsmithing firm of J. A. Page first became part of the business life of London, this establishment has grown rapidly until today it is one of the leaders in this field in the city. Only men of long experience and consequently ones who are well qualified to do the best work, make up the personnel of this concern's staff. This is a strong assurance to persons seeking the services of the Page firm that they will receive satisfaction and a thoroughly complete job.

This shop is the local agency for the famous Banner furnace, which for many years past has been one of the best heating units on the Canadian market.

Because it believes that proper installation is as important as the selection of the right type of furnace, the Galt Stove and Furnace Company, which makes the Banner furnace, has always taken particular care in selecting firms to represent it in the various centers. It therefore stands behind the installation work as well as all furnaces supplied by the Page firm.

As well as the tinsmithing department, this concern stocks a complete line of hardware.

Martin-Senour 100 per cent pure paints, famous from coast to coast, as well as a complete line of brushes, oils, turpentine and all the other incidentals needed in painting work, are handled by this establishment.

GOOD PAINT JOB GIVES OLD AUTO NEW LIFE

W. W. Scott Plant Equipped to Give Service of Better Type.

"Well, I am thinking of selling the old bus, but I don't think I'd get as much as it's really worth. I haven't had it long, but it's been in the sun and rain so much it looks about five years old," was the plaint of a motorist the other day. He was seeking a prospective purchaser who would be broad-minded enough to overlook its external appearance and recognize the sterling worth beneath.

But the owner might encounter considerable difficulty in attaining his ambition. However, he will sell the car far more easily if he takes it to a responsible auto painting shop and have a thorough paint job done on it.

Such an establishment is the Scott plant of 84 York street, one of the recognized leaders in this field in Western Ontario.

JUDGE JAMES A. KILLORAN WELCOMED AT ST. MARYS

Members of Bar Mark His First Court Session There.

Special to The Advertiser.

St. Marys, Nov. 5.—Judge James A. Killoran held his first sitting in division court here today. On behalf of the members of St. Marys bar he was extended a warm welcome by L. Harstone, the senior member of the bar here.

Only two cases were heard. In the first case of T. Williamson vs. Mr. and Mrs. Levy, judgment was reserved. The plaintiff sought to recover the price of a cream separator which was returned after a 30-day trial.

Judgment was also reserved in the case in which L. Sinkins claimed damages from Wm. Willard as the result of an auto collision.

Two other cases, Deviney vs. Payne and Woolway vs. Sherlock, were settled out of court.

ASKS DETERMINED FIGHT AGAINST LIQUOR TRAFFIC

Associated Press Despatch.

Vancouver, B. C., Nov. 5.—Addressing the opening of the annual convention of the people's prohibition association this afternoon, President D. S. Curtis of New Westminster urged all interested in the suppression of the liquor traffic to wage a more determined fight than ever before against "our common enemy," King Alcohol.

J. A. PAGE
Hardware and Tinsmithing
807 DUNDAS ST. EAST LONDON

First-Class Shoe Repair
We specialize in ladies' and gents' fine shoes and galoshes. The satisfaction of a job well done is yours and ours alike. Goods called for and delivered same day.
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Scranton Anthracite Coal
Well Screened. All Sizes.
Egg, Stove, Chestnut and Pea.
Chantler Bros.
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Special Thanksgiving DINNER
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METERED SEDANS
Special Equipment (5 and 7-pass.) for Weddings, Etc.
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WE BIND MAGAZINES
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Brighton's O.K. Bakery
Some of Our Favorite Brands
Sun-Maid Raisin Bread
Granny's Favorite Home-Made
Saturday's Special Nut Bread
Have Our Driver Call.
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W. W. SCOTT
Successor to John Campbell & Son.
Painting, Trimming, Carriage and Auto Repairs.
Expert Mechanics—All Cars.
84 YORK ST. PHONE 516J.

HERMAN SILVERMAN
Successor to T. Fox, 50 Years on Clarence.
PAWNBROKER
Buy, Sell and Exchange.
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EVERYONE WHO SEES ONE WANTS ONE
PEERLESS AND NEW ELITE FOLDING TABLES
SOLD BY BEST DEALERS EVERYWHERE.
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Heating & Ventilating Contractors.
GEO. WINTERBOTTOM & SON
SHEET METAL WORKERS
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EVERYTHING IN RADIO, AUTO ACCESSORIES AND TIRES
RADIO-AUTO-ELECTRIC
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QUALITY RULES AT RUTH'S
Chocolates Fresh Daily. Unexcelled Soda Fountain Service.
C. R. McCUTCHEON, Proprietor.
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Trelco Paints Cover Everything
TRELFORD PAINT AND VARNISH CO., LTD.
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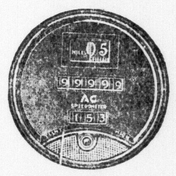

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Genuine Factory Parts Only.
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FOR OVER SEVENTY YEARS DECORATORS TO PARTICULAR PEOPLE.
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