The London Advertiser

Founded 1863. London Advertiser Company, Limited, Publisher and Proprietor, London, Ont. JOSEPH E. ATKINSON, President. C. A. M. VINING Managing Editor

Lanaging Director Morning and Evening Editions.

Subscription rates: Delivered 15 cents weekly; 60 sents monthly. By mail: In Canada, \$5.00 yearly; in the United States, \$6.00 yearly.

Special Representatives:

J. B. RATHBONE, Toronto, 95 King Street East.

Montreal, 1013 Transportation Building.

C. H. EDDY COMPANY, New York, Park
Lexington Building.
Chicago, Wrigley Building.
Boston, Old South Building.
The Advertiser is a Member of the Audit Bureau
of Circulations.

THURSDAY, AUGUST 28, 1924.

Overdoing the Calamity Talk.

The Mail and Empire believes Premier King is responsible for everything that is wrong in Canada. Railway deficits, taxation that comes about it.

The Toronto paper is gloomy indeed, and in this way talks to the premier:

"Unemployment is rife in Canada, and it feared will grow steadily worse. How does the prime minister intend to solve this problem? The lumber mills have most of this year's cut in their yards, and the work in the woods this winter will be below normal. Our railways are discharging men, not hiring them."

Not one word does the Mail and Empire groan of helplessness. It seems to think it has road leading to the place. accomplished its task by going through all the oughly familiar from long practice.

It is pursuing the same tactics as Hon. Arthur Meighen, who in his addresses points to all the unfavorable conditions he can cata- A Crop That Would Not Be Wrecked. logue, and leaves a picture that is as gloomy as his deft pessimism can make it.

The Mail and Empire complains that there is unemployment; Mr. Meighen wails that Canadians have left for United States.

The government is blamed for both condi- factors, rain and sunshine. tions. Mr. Meighen says that "since the advent have gone to the United States."

The figure 300,000 looks larger than it really is, because up to a few months ago we had no sive was 236,025,000 bushels, placing Canada as system of counting the Canadians who came the fourth wheat producing country of the world. back. United States counted them as they went On the basis of the 1923 crop of 469,761,000 across, but we did not check them up as they bushels Canada stood second, being exceeded came back. We are doing this now, and in the only by United States with 781,737,000 bushels. last four months 18,870 Canadians have returned from United States.

condition? In 1920 the number leaving Canada closer to a fair value than for some time. for United States was 90,025, and in 1921, 72,317. gone in the last four years, and Mr. Meighen the solution of many of our other problems. tannot blame tariff changes for their departure, for his own party was in charge of tariff adjustments then. It was in 1922 that the King covernment took charge, and 46,810 left in that of the liquor business is not as easy as a good year, a very low record. It was in 1923 that a many people would have us imagine. secord was established, when 117,011 Canadians

seft for United States. Surely that could not be blamed to the posing fines for breaking the law. Liberal tariff, for the 1923 budget, brought down radical changes, and yet there was a large emigration. United States was enjoying a period there today. The people who left went because they could secure work at high wages, particularly in the building trades. There is no evidence to show that they left because of tariff

talk. They are determined that this country is form of government control would be more headed for the economic bow-wows, and to suit desirable their political convenience it must be made to thing about which to wail and at the same time point at Mr. King and his government as the gathering up all the unfavorable conditions they can find, and each and every one is dangled about it?"

They paint a picture much like that of the children of Israel when they found the sea ahead of them, the mountains and the desert on either side and the pursuing hosts of Pharaoh in the rear. Had they stopped and done nothing but wail and groan they would probably have been overtaken by their former taskmasters. But they had good leadership, and the solution was "Speak to the children of Israel that they go

forward." In a national way we want to hear some such message from our leaders of thought and opinion today. This continual wailing of voices and wringing of hands is not going to furnish the right kind of road signs for the people of Canada.

Herriot Greater Than Poincare.

Premier Herriot has proved himself greater a smell affair. than Poincare. It was Herriot who had to take back to Paris the findings of the London conference; it was he who had to fight for a policy a man running ahead to shout, "Hold your down the street today, a-headin' for the street that would take the French troops out of the horses; here comes the steam piano." Ruhr, and it was Herriot who had to stand all the slashing eloquence of Poincare, all the bitter-

Herriot won the vote of the French parliament that commits France to the terms of the London conference. He won because he was the stronger man with the stronger case. It \$1 that he owed the city for 35 years. He said was the intolerance of Poincare pitted against his conscience bothered him. A conscience that latest bob what's cut into a person's hair, nor the reasonableness of Herriot, and when two takes 35 years to turn out one dollar is a dull if they have a ten-bone hat, nor if they have on such forces meet there can be but one answer. old tool.

Poincare's desire for political advantage led him to a passage of political stupidity which

if France had such a fleet there would be no need of fear of the Germans.

Herriot's answer was quick and effective. 'For my part." he said. "I saw in that fleet ships which, during the war, contributed to the allied victory. The sight of that fleet recalled c my mind the allied co-operation, and I believe that in the future it will contribute to our

defence if need be." Poincare was ready to sneer at the service rendered to France by the British fleet-Herriot | The sellers won't sell, the buyers won't buy. was ready to pay to that fleet the tribute which every man in France knows was due it.

Without that British fleet in the days of the war there would be no conferences now concerning the future of Germany. All such matters would have been settled by Berlin.

Spoiling Kettle Point.

The low water in the lakes this year has laid bare new rock formations at Kettle Point.

If this place is to be preserved as a national from unpaid war charges, unemployment that is outdoor museum it should not be possible for common all over the world-all these things it people to keep on dragging away the kettle bundles up and places to the charge of the stones. In all there must be hundreds of these prime minister and asks what he is going to do decorating hotel steps and private grounds in

> Now it remains for a few old sturdy kettles of giant tonnage to remain on the ground to tell visitors why the place was called Kettle Point.

Past practice leads to the suspicion that some day will witness a block and tackle erected over these obstinate stones in an effort to cart them from their moorings.

It is a picturesque spot, a garden where scientists offer explanations on the altar of theory, and where as many learned opinions offer b: way of solution. It simply groans the have been advanced as there are holes in the

The time to stop the dragging away of the gestures of despair with which it is so thor- kettles arrived a long time ago, and because nothing was done the natural beauty and the uniqueness of the place have suffered.

The Chicago wreckers have decided to leave

the wheat crop of the Canadian West alone. They did what they could with pencil and pad to smite the grain fields of the west. They reckoned without taking into consideration two

Reliable reports from the west are now speak of the new administration at Ottawa, with its ing of 300,000,000 bushels or over. That is not threats against the tariff, 300,000 Canadians up to 1923 or 1922, but the price is 50 per cent

The five-year average from 1917 to 1921 inclu-

Ontario's wheat is pouring from the spout of the thresher. Despite threatening weather, the To what extent can the Mail and Empire or wheat was well cured and taken in in good Mr. Meighen blame the government for this shape. It is selling at a price that is much

When our basic industry, agriculture, has a That accounts for 162,342 of those who have fair year at fair prices, a big step is taken in

The Experience of Manitoba.

Manitoba is finding that government control

A week or so ago it was necessary to make radical changes in the size and manner of im-

Now the liquor commission has decided to early in the year, was of the type that left curtail entirely the sale of beer by the glass things almost as they were; there were no and allow only a stated number of bottles to be purchased per week or month. This move i made because the situation was getting out of of prosperity, a condition that does not prevail hand; existing regulations were found to be insufficient to exercise the necessary control.

There are people in Ontario among them many advocates of temperance, who advance the view that the O. T. A. is not a feasible changes, because there had been none to speak of. measure. They see the defects in its adminis-The truth is that both Mr. Meighen and the tration, and have heard so much urged against Mail and Empire are overdoing the calamity if that they have come to the belief that some

People who have reached this stage of move in that direction. There must be somethought should observe carefully the defects of government control. They should see that it has opened the way to abuses in Manitoba in a cause of it all. So together they go about short time that call for new and more stringent regulations. Government control is not all that the name implies. It means that the governbefore the eye of the premier, and has tied to it ment undertakes to control a traffic that Ontario the question, "Now, what are you going to do has been seeking to abolish. It is not a step in

Note and Comment.

The poorer a man is the more there remains for him to grab.

Toronto police have been chasing blind pigs, closely related, no doubt, to road hogs.

You can have some patience with the man who can't think, but mighty little with the fellow who won't

Harmonica contest was featured at Toronto Fair. Explanatory note: Better known as the mouthorgan.

Jack Dempsey, the prize fighter, has a remodelled nose. Those who have seen it say it is

London's circus has come and gone without

ness of a defeated leader to whom the sway of in royalty, but the approach of the Prince of spell to park some powder on your nose power and the trappings of office are still dear. Wales to that land has sent the national temperature up to about 107.

A man paid the treasurer of St. Catharines

A London garage man remarked the other travel all about, when in that age they never had Premier Herriot was quick to seize. The former day that he had parked in his place cars from the tools for powderin' up their snout? premier charged that Herriot had gone with nine different states in U. S. When the Conreview of the British fleet at Spithead, and that should not overlook this alarming incident.

Rarebits By Rex

THESE TERRIBLE TIMES. The world grows old and older, yet The older it grows the worse things get; The workers won't work, nor even try,

The rulers won't rule, the shoppers won't shop, The fighters won't fight, the Irish won't stop. The wicked won't worry, the pious won't pray, The crops won't grow, the hens won't lay.

The thugs escape, the good are robbed, My wife has got her noodle bobbed; And so will some kind person please Put arsenic in my Rockfort cheese?

A CONFESSION.

We are a solitary and lonely soul. Our friends have all gone and now we have no one to play with except the two goldfish Our best friend used to be Bill. He was our alter ego, or our fidus Achates, depending on how far you went in Latin at school. But now he is gone. It happened this way:

"I've just bought a radio," Bill said one day. "It's the most wonderiu"Yes," I said, "I've heard it's a great in-

vention." "Last night I heard Chicago as clear as I can hear you."

The next day when we met Bill he looked "You'll never guess?" he exclaimed. "Your uncle in Montreal died," we said. "Better than that," he chuckled. "Last

night I got Fort Worth, Texas. As clear We remembered that we had an important engagement at the bank and left hur-

The following night we went to Bill's house. He signaled us to sit down and us some ear things.

"It's Detroit." he whspered reverently -in 1917 the annual report was 435687," said a penetrating nasal voice from the ear muffs. "This is, of course, per capita and not per stirpes. In 1918 it fell off to 435602. Contrast these figures with-

We removed the ear dinguses and clasped Bill's hand. Good-bye, old pal," we said in a voice choked wth emotion. "We have come to the parting of the ways. Our friendship has been beautiful. Now it is over for aye."

Bill turned a little dial. "Wait a minute," he said. "I'm trying to

Our next best friend to Bill was Frank. We went to his house immediately. He, at least, would give us consolation. There was another couple at the place when we arrived. They were seated at a

bridge table on which were lying a number of ivory pieces "You can cut in," said Frank. "You play

"We'll teach it to you," said his wife, 'just as soon as we add the score."

We sat down and listened. "You're all wrong," said one of the players. "Listen, I get one double for having only one suit. Then I have my own wind, and a dragon which counts-

"Babcock says you get only ten points extra." protested Frank's wife. "I don't care what Babcock says," said

one of the players. "All I know is-"There's one double for prevailing wind," "Frank, dear," said his wife, "you forget

that I went out from the wall." We slipped out of the room quietly. They did not even know we had left. We felt desolate and alone. There was just one place left, so we turned sadly toward Bob

Bob was a professor of philosophy and just a bit too highbrow for us. As we expected, Bob was surrounded by his usual group of intellectuals. There was Brown. the poet; Black, the author, and Orange, the

"Now listen to me," said Brown as I sat "You may think it's the real stuff, but it isn't. There hasn't been any real gin brought in here since 1916." "Well, I know a guy who says he can get

you all the Scotch you want," said Black.
"It's all synthetic stuff," said Brown. "Made here in town. They print their own labels."
"Well, I know a bootlegger who can get

you all the gin you want," said Bob. "And it's only seven dollars per." We staggered out of the room in a daze. How we ever found our way home we don't know. Our faithful goldfish greeted us with outstretched fins. We threw our arms around

their tails and wept.

We stay at home nights now. We have started to read the "Encyclopedia Brittanica. We are up to CAB to DIK.

Powderin' the Nose

In walkin' up and down the streets, or ridin' on a street car fare, there's always every hour of day a smell of powder in the air. It doesn't seem to make much odds which way a person turns and goes, there's always some sweet dame about a-stickin' powder on her nose.

They have a mop they cart about, a spy-glass cuddled in a case, they're always workin' at the job of shootin' powder on their face.

And some there be who use it white to make em ghastly like and pale, while others tote a different sort like windclouds in an autumn gale. Some have red, and some use blue, and some have orange, pink and brown, while some has seven kinds at once like how they deck a circus

car line like as you was a-goin' away; you're all decked up in this and that, you're wearin' all Of course United States is not at all interested the latest clothes, but in your rush you pause a

The nose what's flat, the nose what's long, the one that's made of whalebone stuff, they've got to take their turn the same in scrapin' on the powder puff.

Good land, but it's a funny world, no matter what the duds they wear, nor if they've got the silken hose, they ain't fixed up until they go and shoot the powder on their nose.

How did the girls ten years ago go out and The noses, how they must rebel, there be

Premier MacDonald of Britain to witness a servatives run another annexation election they for the time to come when girls will let their

Dr. Frank Crane

DOGS.

I was sitting the other day at an outdoor restaurant and noticed a man near me who was showing his little dog to some children. Presently the dog darted out into the street, where it was straightway run over by an automobile and killed. The man was in great distress. He picked up the remains of the animal, wrapped it in paper and carried it away. What had become of the dog? Its life had been suddenly extinguished. Is there a dog heaven, or other-world of any kind?

John Wesley used to think that the animals had a future life, and it certain that some savage tribes were convinced that their favorite dog would follow them to the Happy Hunting Grounds: but however we may settle this theological question, the fact remains that the dog, of all the animals upon earth, comes nearest to man

That is to say, the dog, as Maeterlinck says is the only animal that really loves a man. It is the only point of animal creation that seems to regard the human being affectionately.

There is a faithfulness, a loyalty and love, on the part of the dog that we do not find in any other animal. With this is combined an animality that is just as open and frank. Dogs will fight each other, and they do not like cats, but the dog is the friend and companion of man.

However much we may reason out the harm that is done by dogs, the iseases they give us and the danger of being bitten by them, all this logic is swept away when our canine looks up at us with his large and expressive eyes and we behold his tail wagging in good fellowship. As far as that is concerned, the dog is the only animal that wags his tail as an expression of joy. The horse may wag his tail to keep off the flies, and the members of the cat family wag their tails when they are

hungry or contemplate attack, but with a dog, tail-wagging is an expression of geniality of spirit. The dog's affection for man is pure and undefiled. It makes no difference to him whether his man friend be a millionaire or pauper. He cares nothing for what we possess so that we posses enough to give him food

SPECIAL TRAIN SERVICE VIA

CANADIAN PACIFIC RAILWAY TO

THE CANADIAN NATIONAL

10:10 p.m., making all stops to Lon-

Woodstock, Galt, Guelph Junction

From Toronto Union Station, Sep.

tember 1st, at 6:00 p.m., making all

\$2,500 IN PRIZES FREE IF IT

of special interest to you.

RAINS IN PT. STANLEY MONDAY

From London, at 4:50 a.m. 30th, September 1st, 2nd, and 3rd, to Toronto Union Station, stopping at

stops to London.

once in a while. The man is to him what their gods are to the heathen. He looks up to the man as a superior being and is happy only in his presence. There are some who regard the dog as a coward, who loves man only because he cringes before him, but those who are familiar with dogs feel that this is not true but rather that their affection is sincere and their courage undoubted.

To the Editor

Up to the Parents.

Special train from Toronto Union Mr. Sharman Believes That There Should Be No Departure From Old Station, August 30th, at 3:00 p.m., making all stops to London. Standards. From Parkdale, September 1st, at

Editor of The Advertiser:

Sir,-I see a letter from Mr. R. T. Raycraft of this date in your paper. To my mind he gives the right idea. The parents should be responsible for The parents should be responsible for Milton, Streetsville Junction, Cooks their young hopefuls, and they should ville, West Toronto, and Parkdale. inquire where they have been and also where they got things that do not belong to them, and make them take them back where they got them.

Only tonight I left my wheel in the shed at the top of the steps leading to Thames Park. I locked 't to the chair and spoke. I was in the park an hour. When I came back the tool bag, pump and everything was stripped off and the spoke broken off where it was

I know who took these things, and I will wait and see if the boy's parents are honest enough to send these things back. L. G. SHARMAN. 126 Brisco street, city, Aug. 26.

\$2,500 IN PRIZES FREE IF IT RAINS IN PT. STANLEY MONDAY

OAKLAND SIX IS CHOICE OF OFFICIALS IN LONDON

When it came to the selection of an automobile for the use of the Sparks Circus officials during their stay in London, the unanimous choice was the Oakland six touring, supplied by J. C. Beemer & Co., the local agents. One of the members of the show remarked during a trip to the exhibition grounds, "I have to the exhibition grounds, "I have the same car as this only in the sport roadster model. I have given some very hard usage and can say that I never had a car that per-formed and stayed away from the repair shop as this car has."

Solid comfort is the keynote of this Oakland touring car. The Fisher body is exceptionally strong and well built. Its roominess is in excess of the actual needs of five persons and it is this extra spaciousness that insures comfort during long

The special Oakland steering wheel carries the ignition and lighting switches, the choker and throttle controls, the special Oakland head-light dimming device and the horn button. This places all driving controls at your very fingertips and confines the dash instruments to an inclosed illuminated panel on the in-strument board. There is no spark lever, because the Oakland spark control is entirely automatic.

The top is permanent, very light in weight, and cannot sag. In outward appearance the touring car is very attractive. It is finished in

\$2,500 IN PRIZES FREE IF IT RAINS IN PT. STANLEY MONDAY

Holland blue with red striping.

H. S. HENSEL, Distributor for London. **Western Fair**

London, Ontario.

O'Keefe's

The Only Ginger Ale Made With

the Famous York Springs Water

Sold at all Clubs Hotels and Restaurants and by Grocers and Druggists

DRY GINGER A

SEPTEMBER 6 TO 13

Each Building and Department of the 1924 Western Fair will be an individual exhibition and all combined make THE SHOW WINDOW OF WESTERN ONTARIO

Leading Agricultural and Industrial Exhibition

Big Athletic Meet on Opening Day, September 6.

Excellent Vaudeville and Spectacular Fireworks in front of the Grandstand twice daily. The famous Johnny J. Jones shows on the midway featuring many new amusement devices which will appeal to all.

(Free on Monday.)

ENTRIES CLOSE AUGUST 30.

J. H. Saunders, President. W. D. Jackson, Secretary. Possibly several of the various olumns of Advertiser "Want" ads today contain suggestions that are

A Through Ticket

Whether you travel over the level roads of the West, the hilly roads of Upper Canada, or the mountainous roads of the East, you have a ticket for a through passage without stops for tire troubles, if your car is equipped with

GUTTA PERCHA

CORD TIRES

"Quality all Through"

Gutta Percha & Rubber, Limited Head Office and Factories, Toronto, Branches from Coast to Coas



A little higher in price, but what a wonderful difference a few cents make.

"Delightfully Cool and Sweet Smoking."