

Aunt Maria At Motor Show Finds Thrift Goes Wobbly

Can't Decide Between \$550 and \$8,300 Models Super-Salesmen Offer, Finally Compromises On Old "27."

In this day and generation, breathes there a woman with soul so dead
She never to herself has said:
"This is my own, my very own car."
There is, and her name is Aunt Maria.

But she has been to the Motor Show, and she fears for her fine exclusiveness. Given the necessary vulgar cash, she might easily step regularly on an accelerator of her own.

What's the difference between a motor show and the week-end market? If common sense is a valuable guide (coupled with faith in human nature) in sizing up chickens, ducks, potatoes, butter and eggs, why not in getting an idea of the relative merits of motor cars?

The answer is that from youth up one has been accustomed to poultry, potatoes, eggs and things. Through long association they fall to dangle. A background of experience renders the system shockproof.

Not so when one has lounged comfortably on elegantly upholstered seats, experimented with the illuminating button, made critical remarks about the quality of the mirror, and acted blasé about the cigarette lighter and ash tray.

It's a dull, sickening thud to earth to have the price in disguise who acts as exhibitor pompantly reply to a carelessly uttered question, "Let me see, JUST \$8,300 delivered at your door."

Disapproved of Seven. "I think," said Aunt Maria, "it is too large for the purpose for which I want it. I never did like taking seven people out all at once, and less people in a car built for seven make it rattly. Anyway, you haven't provision for a trunk and hat box on the back. Unless I could travel comfortably in this car to Florida or California it really wouldn't be much use to me."

It wouldn't under any circumstances, so it wasn't worth the mark, this comment, as Aunt Maria and Cynthia grandly stepped out to go in search of something that more nearly fitted in with their alleged preconceived ideas of what constitutes elegance combined with utility. The hand playing was somewhat confusing, if very festive and enlivening.

The radio was more so. Cynthia said it sounded like dogs growling and distracted her when she came to a critical survey of tires. She felt that about one tire was all she could dream of affording. She had a fine constructive idea of thus assembling an automobile part by part, and not being entirely out of the running.

She pointed out that even a hind motor tire was better than no motor at all. Aunt Maria was inclined to take the view that if the installment plan were adopted it might be better for obvious reasons to begin with the horn.

That, now, was a motor part that could always make its presence felt and there was a tendency on the part of rubber to deteriorate. But Cynthia stood stubbornly in the line, and there was always an opportunity of turning them over to advantage, provided you could achieve the happy conjunction of the time, the place, the motor car in distress, and the installment plan tire. You would be that much farther ahead on your grand purchase.

Provides "Close-Up." The cynic had remarked earlier in the day of the opening of the grand show that there really wasn't any sense in going to the exhibition in the Armories. "You can stand on the street any day," he said grandly, "and watch exactly the same type and model cars go by."

But standing on the street has marked disadvantages. For example, you can't ward off the dust that attracts your fancy or arouses your antagonism, open the door and step inside and proceed to punch the upholstery, examine with critical eye the interior fittings, grumble to your heart's content at the height, narrowness, shape or arrangement of the seats. You can't pry into the pockets and experiment with the curtains. The

Free, to Try. Send for Trial Bottle

Don't Be Gray

When I can stop it

To let gray hair spoil your beauty, by making you look old, is a needless waste of time and money. It is unnecessary when you will bring back the original color of your hair, and keep it there, by using the only safe and effective hair restorer. Very easily applied—just rub it into the hair, and the hair will grow again, naturally, becoming beautiful, natural, becoming gray hair.

My Restorer is a clear, colorless liquid, clean as water, and free of streaking or discoloration, restores color to even the most faded hair. Faded or discolored hair restored just as successfully and naturally as gray hair.

MAIL COUPON TODAY
Send today for the special patented Free Trial package which contains a trial bottle of Mary T. Goldman's Hair Color Restorer and full instructions for making the couponing test on your hair. Indicate color of hair with X. Print name and address plainly. If possible, enclose a lock of your hair in your letter.

SURE WAY TO GET RID OF BLACKHEADS
There is one simple, safe, and sure way that never fails to get rid of blackheads, that is to dissolve them. To do this, get two ounces of peroxide powder from any drug store—sprinkle a little on a hot, wet cloth, over the blackheads briskly—wash the parts and you will be surprised how the blackheads have disappeared. Big blackheads, little blackheads, no matter where they are, simply dissolve and disappear. Blackheads are a mixture of dust and dirt and secretions that form in the pores of the skin. The peroxide powder and the water dissolve the blackheads so they wash right out, leaving the pores free and clean and in their natural condition.—Adv.

DRESS-MAKING, ROOMS TO RENT, FOR SALE AND TO RENT SIGNS
RED STAR NEWS CO. LIMITED,
10 Market Lane.

Lascenes Cafe
DINNER 35c, 45c, 60c,
Home made cooking. Do you lunch uptown today? Try Lascenes Cafe and you will come again.
PHONE 3873.

PERSONALS

Mrs. W. J. Tillmann will be a bridge hostess of this week.

Miss Doris Massey will be a bridge hostess of Wednesday afternoon.

Miss Jeanette Wilson was the hostess of a small bridge yesterday afternoon.

Mrs. J. J. Mitchell, of Rodney, is the guest of Mrs. J. D. Campbell, 197 Central avenue.

Mrs. Smith, of Winnipeg, is a charming guest with her aunt, Mrs. Drake, Shear Apartments.

Mrs. Jos. Pocock was the hostess of an informal bridge at her home in Wolfe street Monday afternoon.

Miss Margaret Jordan is entertaining at her home, "The Grange," at the tea hour on St. Valentine's Day.

Mrs. I. Goldstick has returned home from Toronto, where she was called upon to the death of her mother, Mrs. E. M. Nathanson.

Mrs. W. J. Hart of Huntsville, is expected in town today, and while here will be a guest with Dr. and Mrs. W. J. Robinson.

Mrs. Sherwood Fox and her daughter, Miss Katharine, have returned from Detroit, where they were guests with the former's sister, Mrs. C. J. Strong.

Mrs. Harry Chapman (formerly Katherine Day), will receive for the first time since her marriage, Thursday next at her home, in 43 Grand avenue.

Mrs. Thomas M. Redmond and daughter, Katharine, of Kerwood, have returned home after visiting in the city, guests in the home of Mrs. M. T. Ryan, Orchard street.

Professor Michael of Victoria College, Toronto, who addressed the University Service in St. Andrew's Church Sunday afternoon, was a guest while in the city with Dean Sherwood Fox and Mrs. Fox.

Captain Zavitz of Toronto, who will give a recital in the city next Sunday evening in aid of Jewish orphans in London, will be the guest while in London of Mr. and Mrs. I. Goldstick.

ISABEL HAMPTON CHAPTER RE-ELECTS ALL OFFICERS

The return of the entire executive committee of the Isabel Hampton Chapter, I. O. D. E., held Monday afternoon at the home of Mrs. George McNeill, Queen's Park, where the officers are: Regent, Mrs. Ross Thomas; first vice, Mrs. D. C. McFarlane; second vice, Mrs. R. Thomas; secretary, Mrs. John McLeod; treasurer, Mrs. George McNeill; and standard-bearer, Mrs. W. J. Tighe. Splendid reports of the work done during the year were given. The chapter has been working chiefly for the War Memorial Hospital, including a donation of \$100 given at the meeting on Monday, the chapter has raised \$225 during the past year toward its cot in the hospital. In all it has donated \$380 of its objective, \$1,000.

Fashions by Wire

Special to The Advertiser. Copyright.

Paris, Feb. 5.—The "curtain veil" is with us again just as demure as when it proved an aid to beauty some half century ago. It is just long enough to cover the eyes, though in the back, it may wish, it may hang to the waist. Often the coquettish little veil is fluted, making it more coquettish than ever.

AFFECT SUBDUED TONES.
Paris, Feb. 5.—In the second and third empires, colors were quaintly subdued. There were soft pinks, looking a little faded, restful moss greens, yellow of mellow tint, and dim rust tones. These shades are favorites in millinery today, especially in straw.

TRIM WITH SHINY RIBBON.
New York, Feb. 5.—Black lacquered ribbons today trim many of the tailored gowns and suits. The ribbon is put on in three or four half circles of assorted sizes upon the cuff or the tip of the collar, or upon the edge of the skirt at one side of the front.

THAT RIBBON COCKADE.
New York, Feb. 5.—Cockades of taffeta ribbon, tightly accordion plaited, trim some of the crepe de chine gowns in the shops today designed for Florida and California wear. One of these gowns has a huge blue ribbon cockade over each hip of a beige gown.

SUCH A FETCHING NEGLECT.
New York, Feb. 5.—Four layers of chiffon make up the latest gorgeous negligee. The first layer is black. Over this are placed orange, pale yellow and turquoise. Each layer is slashed into long points tipped with black tassels. The layer beneath is glimmering through the slashes.

FRONTS BEHIND.
London, Feb. 5.—Among the remarkable street costumes seen here today is that with a short jacket topped by a collar fastened in the back. The collar of fur is wide and flat like a bertha, or like to pilgrim type of collar, except that it has no opening at the front. The fastening is usually one big ornamental button.

Also practical woman might be inclined to ask specific questions about the amount of "gas" required. Aunt Maria congratulated herself she got through the ordeal of a whole night at the motor show without once being so unsophisticated as to call "it" gasoline.

The super-salesmen impressed by their modesty and evident desire to tell the truth and nothing but the truth. They hovered around sixteen and eighteen miles to a gallon with amazing unanimity.

Approaching Richmond on Dundas street, wending her slippery way

back to earn some more crust at The Advertiser, Aunt Maria spied old "27" ambulating cheerfully along, even negotiating the corner with happy-go-lucky indifference to ruts and bumps. Through the trolley chimney the smoke curled up in a reassuring cloud.

"Not elegant," murmured Aunt Maria, "but thrifty, very. Just about what I can conscientiously afford."

"I do wonder how much an automobile must cost before it is equipped with a heater. I must go back tomorrow and see."

At the Zoo
Harry—Come on; stand here by the monkey cage—don't let that guy shove ahead of you! Just because this Bronx Zoo's free there's lots of people thinks they own it!

Sadie—Ain't some people got a crust! Gee, look! The big monkey!

Harry—Got an ugly mug all right—how about the fella swingin' on the trapeze?

Sadie—I like the little one in the corner—looks kinda lost in the crowd, as Volstead at a wet meetin'.

Sadie—Aw look—there goes the big guy over to her!

Harry—Don't look like a soft bird, does he?

Sadie—He's took her a peanut!

Harry—Can yuh beat it!

Sadie—Ain't it cute—look, puttin' his arm around her!

Harry—Must be his Jane all right.

Sadie—He's her sweetie. Gee, he's right kind to have!

Harry—What's yuh sayin'?

Sadie—A fella that's lovin' a sweet—that's the right kind. See how

I. O. E. ANNOUNCES COMPETITION TERMS

National Chapter Offering Valuable Prizes For Short Story and Play.

With a view of encouraging the production of meritorious Canadian literature the Imperial Order of Daughters of the Empire, through the national educational secretary, Mrs. Constance B. Lane, has just announced terms of a competition for two prizes, the first, a prize of the value of \$200 and the best short story submitted, and the second, a prize of \$100 for the best one-act play sent in before April 1, 1923.

These prizes will be offered by the order annually for ten years, and the terms are as follows:

The Short Story.
1. It must not have been published before being submitted in this competition.

2. It must not contain less than 2,000 words, nor more than 6,000.

3. It must be typewritten on paper of letter size (8 1/2 x 11 inches), and written on one side of the paper only.

4. It must be sent flat, not folded or rolled, and the name of the author, but not his or her real name, on the title page, be registered, and mailed to the National Educational Secretary, I. O. E., 238 Bloor street east, Toronto.

5. A sealed envelope with the "nom de plume" printed or written clearly upon it, and the author's name within it, must accompany the manuscript.

6. The manuscript must be submitted on or before April 1, 1923.

7. The writer must be a British subject.

8. The copyright of the story adjudged the best is to be vested in the Imperial Daughters of the Empire, with power to arrange for its publication in the magazine or in book form, or in both.

The Play.
1. It must be a one-act play.

2. Its presentation on the stage should occupy not less than 30 minutes.

3. It must not have been published before being submitted in this competition.

Conditions 3, 4, 5, 6 and 7 for the Short Story apply also for The Play. Names of the judges selected by the members of the Canadian Authors' Association will be announced at a later date.

CLUB NEWS

KENT BRIDGE W. I. Special to The Advertiser.

Mrs. Buchanan, district president of East Kent Woman's Institutes, addressed the Kent Bridge Institute, "The Federated Women's Institutes" at the monthly meeting, which was held at the home of Mrs. J. H. Stevenson, Mrs. Stanley Arnold, the president, presided. Arrangements were made for a dance on Friday evening in aid of the Grace Ackert Fund. The program consisted of a vocal solo by Miss Mary Langford, an instrumental by Miss Fanny Wilcox, and a paper entitled "The Government of Canada," prepared by Miss Scullard of Chatham and read by Mrs. E. W. Hardey. A pleasant social hour was enjoyed. The February meeting will be held at the home of Mrs. George Allison.

HEADS 24TH KENT CHAPTER. Special to The Advertiser.

Chatham, Ont., Feb. 6.—Mrs. A. E. Pilkey was re-elected regent of the 24th Kent Regiment Chapter, I. O. D. E., at the tenth annual meeting; Mrs. E. V. Bray, first vice-president; Mrs. C. R. Charteris, second vice-president; Mrs. F. H. Brisco, treasurer; Mrs. A. Thomson, corresponding secretary; Miss Scullard, educational secretary; Miss Scullard, Echoes secretary; Mrs. Charles Keller, standard bearer; Councilors, Mrs. H. A. Andrew, (hon. regent), Mrs. E. Northwood, Mrs. J. G. Kerr, Mrs. J. E. Oldershaw, Mrs. F. E. Baxter, Mrs. C. Glock, Mrs. G. Brown, Mrs. Biette, Mrs. G. W. Sulman and Mrs. M. Panchard. Splendid reports were received and the treasurer's report showed that the total receipts were \$2,230.82, and the total disbursements \$1,725.36. Plans were made for a card party and tea next Saturday afternoon.

AID GRACE ACKERT FUND. Chatham, Ont., Feb. 6. Another successful social event in aid of the Grace Ackert fund was the Kent Bridge Woman's Institute dance held in Langford's Hall last week. The program was featured with old-time quadrilles. During intermission refreshments were served. The committee in charge was composed of Mrs. G. B. Langford, Mrs. Knox, Mrs. Mills, Mrs. Wilcox, and Mrs. Wells.

W. C. EXECUTIVE. A meeting of the Women's Canadian Club executive has been called for 7:30 o'clock, Thursday evening in Miss Weir's apartment, "The Colonial," Queen's avenue, to consider further speakers for the season. With three lecturers of outstanding prominence coming this month, Dr. Laval, Principal Maurice Hutton, and Hon. Clifford Sifton, the club executive has in view a number of other speakers of outstanding prominence.

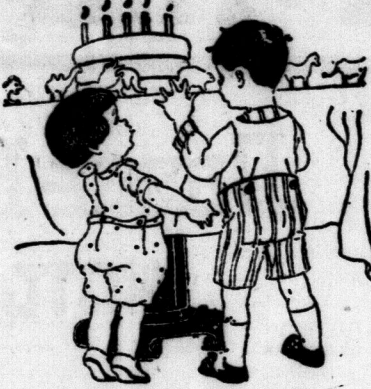
Efforts are being made to secure Sir Henry Newbolt, who is coming to Canada in the spring for the big educational conference in Toronto.

INSTALLED AS W. M. The installation of Mrs. Ella Elliott as worthy matron was the outstanding feature of interest of the February meeting last evening of Trinity Chapter, O. E. S., Mr. Thomas Rowe conducting the ceremony. Mrs. Elliott was unable, owing to illness, to be present at the installation ceremony for the other members of the executive, held at the first meeting of the new year in January.

HADASSAHS PLAN BANQUET. Feb. 18 has been fixed as the date of the annual banquet of the Hadassah Chapter, postponed from Jan. 23. This will take place in Alma Hall, and efforts are being made to secure Dr. Fauman of Toronto as speaker, his theme to be "Aspects of the Zionist Movement." On the following Tuesday night, Feb. 20, the members of the chapter are anticipating with interest hearing Rabbi Brickner of Toronto, who will address the meeting in the Wellington Street Synagogue, following his lecture before the Adonai Club.

NURSING POPULAR. Under the auspices of No. 23, Lord Kitchener Nursing Division, St. John Ambulance Association, enthusiastic classes have been organized for one winter and spring term in home nursing and maternity nursing. Fifteen responded to the roll call at the first lecture of the maternity nursing course, given last Friday evening by Dr. W. P. Tew, and to be continued each Friday evening in the nursing division rooms, 404 Talbot street. Dr. LeTouzé is giving the first lecture to the home nursing class this evening, eighteen having already enrolled. According to the lady superintendent, Miss Billa Davis, there are still a few vacancies in each.

Mothers and Their Children



An Edible Parade.
When my children have parties, I decorate the table with a circus parade, made by dropping a spoonful of fudge on a plain soda cracker and standing in the centre an animal cracker. After the party they have fun eating the "decorations."

(Copyright, 1923, Associated Editors.)

HEAR ABOUT STARS.
Members of the Girl Canadian Club are anticipating with keen interest hearing Prof. Harold Kingston speak on Wednesday evening on "The Wonders of the Heavens," at their regular meeting at Lenmore, the King residence at the Y. W. C. A. The club has been taking a keen interest in nature study.

Price 50c a box, at all dealers, or mailed direct on receipt of price by the T. Milburn Co., Limited, Toronto, Ont.—Adv.

I suffered for years with palpitation of the heart, my nerves were very bad, and I could not be left alone at any time. I doctored for over a year, and the doctor said my heart was very bad as it skipped every third beat.

I gave up, just at this time, and then my mother advised me to try Milburn's Heart and Nerve Pills, saying my oldest brother had been relieved by using them when he was very bad with his heart and nerves. I got a box and started to take them, and when I had used it I felt a lot better; could sleep a little and felt stronger. I continued taking them for about three months, and felt better than I had for years.

When I think of the misery and suffering I went through before I started Milburn's Heart and Nerve Pills, I feel like letting everyone know what they did for me.

Price 50c a box, at all dealers, or mailed direct on receipt of price by the T. Milburn Co., Limited, Toronto, Ont.—Adv.

Special Announcement
10% DISCOUNT
will be allowed on all orders for Rugs from now until Feb. 10, 1923.

This is the slack time in our newly enlarged factory. Spring brings orders in a rush. Get your rugs made now, use them in the cold weather and save money.

Your old carpets are valuable. Have them made into handsome "Velvetex" Rugs. The "Velvetex" is a Real Rug, made from your discarded old carpets which are cleaned and recleaned, then manufactured into reversible, seamless rugs that will wear a lifetime. Under foot they feel like thick velvet, that is why they are called "Velvetex."

Every "Velvetex" Rug is guaranteed, and the only factory making "Velvetex" is in London, Ont.

In London our driver collects the carpet from attic, cellar, or off the floor and delivers the finished rug free.

Out of town we pay freight or express both ways on all orders.

Delivery can be made within ten days from receipt of order or held over till wanted.

Established 1909.

Canada Rug Company
Velvetex Bldg., 96-98 Carling Street
London, Ontario.

F. I. S. G. 10

Send for Literature
Leaflet

Life Insurance

IF IT WERE NOT FOR WOMEN AND CHILDREN THERE WOULD BE NO LIFE INSURANCE

LIFE INSURANCE SERVICE

HER HEART SKIPPED EVERY THIRD BEAT

Mrs. James Burleigh, 248 King St. E., Chatham, Ont., writes: "I think it my duty to let you know what Milburn's Heart and Nerve Pills have done for me."

I suffered for years with palpitation of the heart, my nerves were very bad, and I could not be left alone at any time. I doctored for over a year, and the doctor said my heart was very bad as it skipped every third beat.

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Life Insurance

Wholesome

Made absolutely pure in sunlit surroundings. Imported Seville Oranges and cane sugar only.

Shirriff's MARMALADE

is cheaper than jam or butter.

Always preferred for its quality.

Shirriff's MARMALADE

Prevents—

Chapped hands
Cracked lips
Rough, dry skin
Redness
Chilblains

Makes your skin white, soft, clear and smooth, and keeps it so.

All druggists sell it

Campana's Italian Balm

King Winter Reigns Supreme, Zero Weather Brings Chills.

Laundry bills are less expensive than doctors' bills. No heavy work washing—no catching cold hanging out the clothes. Just bundle up the entire family washing, call 558, our service men will pick it up, and tell him you want it done semi-finish plan. All bed and table linen is ironed ready for use, the pieces