Hewitt Fysh & Co.

MANUFACTURERS OF

Fine Candies and Choice Confectionery, Wedding Cakes, etc.

Lunch & Oyster Parlors

220 DUNDAS STREET.

TELEPHONE 491. ywt

BIRTHS, MARRIAGES AND DEATHS

BORN.

WOOD—In this city, on March 17, the wife of F. L. Wood of a son.

DIED.

COWAN—On Good Friday, Walter Broderick, son of H. K. and Lella Cowan, aged 3 months and 17 days.
Funeral private.

PHILLIPS—On Friday, April 15, at his late residence, No. 381 Wellington street, George Phillips, in the 62nd year of his age.
Funeral on Monday, April 18, at 2:30 p.m., services at 2 o'clock. Friends and acquaintances will kindly accept this intimation. b

All New Drugs and Pure.

BAKING POWDER
Made fresh daily, 25c per lb.

BEEF, WINE and IRON,
50c, 75c and $1 large bottles.

Prescriptions Carefully Compounded
—BY—
ANDERSON & NELLES,
Druggists, ... 240 Dundas Street.

This Brand of Flour Always makes the BEST BREAD OR PASTRY.
USE NO OTHER.
J. D. SAUNBY
257 York Street.
TELEPHONE, 118.

WORKINGMEN!
COME AND SEE WHAT
Avann & Kellam Co.
ARE DOING IN
ORDERED CLOTHING
We make pants to order from $2 50 up.
We make suits to order from $12 up.
We also take installments from respectable people. See our bargains before going elsewhere. Note the address—
348 Ridout Street, London. ywt

R.K.Cowan
Barrister, etc., over Bank of Commerce, London.

WALL-PAPER.
All the newest styles and colorings in wall and ceiling papers just arriving for spring trade. Prices lower than ever. Wholesale and retail.
R. LEWIS,
182 Dundas St. & 434 Richmond St. tyw

EASTER FLOWERS.
Order your cut flowers and plants for Easter at
S. S. WORTMAN'S
Telephone 419. 410 Dundas St.
Prices moderate and orders attended to promptly.

BIG DROP IN SUGARS, Etc.
22 pounds Granulated Sugar, $1.
22 pounds Coffee Sugar, $1.
25 pounds Yellow Sugar, $1.
2 large bottles of Pickles, 25 cents.
2 cans of Mackerel, 25 cents.
Flour $2 25 per cwt., at
BARNARD'S GROCERY,
Cor. Dundas and Adelaide Sts. yt

JOHN MOULE
Has removed to
131 Dundas St.
One of the most convenient stores in the city, and hopes to see all his old customers again, with many new ones

EASTER OFFERINGS
For Everybody.
Special Holiday Sale
If you seek something NEW, STYLISH and RELIABLE in
BOOTS, SHOES and SLIPPERS
For summer wear, go to POCOCK BROS. We call your attention to our
Ladies' Hand-Turn Kid Button, which we are selling this week at $1 65, $1 75 and $2.
Ladies' Handturn Kid Oxford Shoes at $1 75, $1 and $1 25.
Our Men's Dongola Kid Gaiters at $1 50.
Our Men's Lace Boots at $1.
Our Men's Oxford Shoes at $1.
Call and see for yourself. You are sure to be pleased.
POCOCK BROS.,
140 Dundas Street. ywt

Challies, Challies, Challies.
ENGLISH, FRENCH, AMERICAN,
FAST COLORS,
From 5c. Per Yard.
CALL EARLY AT
Priddis Bros.

TRIUMPH CYCLES.
WM. GURD & CO.
185 DUNDAS STREET, LONDON, ONT.
We have been appointed sole agents for these first-class machines, and are importing them direct from Coventry, England. We have now a full stock of pneumatic, cushion and hard tire wheels all at bottom prices.
Repairing of all kinds of wheels by an experienced hand a specialty. 10tf eod

LATEST NOVELTIES IN
Spring Suitings & Trouserings
—AT—
Southcott's
361 RICHMOND STREET. ywt

J. FRITH JEFFERS,
—AGENT FOR—
The Guardian (Citizens'), London and Lancashire, Atlas, National and Quebec Fire Companies.
Office, Albion Buildings. Telephone, 735.
Ground floor, No. 447 Richmond street. 70tf

THE WEATHER.

TORONTO, Ont., April 15—11 p.m.—The pressure is a little above the average over the western portion of the lake region, and comparatively lower over the Northwest Territories and Maritime Provinces. The weather has been showery to-day in Nova Scotia and fine in all other parts of Canada.

Minimum and maximum temperatures: Calgary, 34°—58°; Edmonton, 38°—64°; Swift Current, 38°—64°; Qu'Appelle, 32°—50°; Winnipeg, 26°—54°; Toronto, 30°—42°; Montreal, 30°—50°; Quebec, 26°—46°; Halifax 30°—40°.

TO-DAY'S PROBABILITIES.

TORONTO, April 15—1 a.m.—The indications for the next 24 hours for the lower lakes region (covering the peninsula and as far east as Belleville) are: Moderate winds; fine weather; higher temperature.

BELTZ,
The Leading Hatter.

Spring of 1892 Dunlop Style is the leader.

We are the first to have them.

Lincoln Bennett Hats only to be had at BELTZ'S.

Our Straws are coming in. They are the nobbiest we ever had.

BELTZ
FOR NEW STYLES.
144 Dundas Street.

Every mother, wife and daughter should use Strong's Baking Powder; 25 cents per pound, guaranteed strictly pure, made fresh daily and sold only at STRONG'S Drug Store 184 Dundas street. 47tf

Riding School Notice.
Mr. Fulcher has secured a large lot immediately behind his stable on Dundas street, and will be ready to receive pupils for riding lessons on April 6. Send for card of terms. Telephone 900. ywt

Everything ready—We have everything in shape now to help you with your house-cleaning. A very large and choice selection of wallpaper and a first-class staff of workmen. All you have to do is make your selection, and even this will be easy, for our patterns are so nice this year, and prices so low that you will be easily suited. We can also show you a fine line of window shades, cornice poles, picture frames, etc. Come and have a look at our new goods. No trouble to show them. E. N. HUNT, 199 Dundas street. ywt

Be a well man, a free man, a happy man by taking K. D. C.—the great restorative for all stomach diseases.

Why shouldn't we speak of the driving clouds? Don't they hold the rains?

Keep Minard's Liniment in the house

The Early Morning Edition of the London Advertiser—with one exception the only Early Morning Paper in the Province, out of Toronto—is bright, clean and readable, gives all the Latest Foreign News, Midnight Telegrams, etc. For sale on the streets and at news stands. Ask for it on the trains. If any of our friends find difficulty in getting the paper anywhere, let them at once write us.

London Advertiser.
Telephone Numbers:
107 ..... Business Office.
134 ..... Editorial Rooms.
275 ..... Job Department.

LONDON AND ENVIRONS.

—A shy little man and a shy little maid
Were both of them willing, yet both were afraid
And since life of our impulses always is made
Though both still regret it, both still are afraid.

—Professor Green has been appointed organist of Knox Church, South London.

—Mr. Newton W. Rowell, of Toronto, the talented young barrister, is visiting relatives in the city.

—Yesterday being Good Friday the mass of the pre-sanctified was celebrated in St. Peter's Cathedral in the morning.

—In this issue will be found an attractive advertisement of Oak Hall, which will be especially interesting to gentlemen purchasing their spring suits.

—George Primmer, the well-known Petrolea merchant, was the guest of Samuel Wilkins, South London, yesterday. He goes east to Courtland to-day.

—Miss Alexander, of Toronto, the distinguished elocutionist, who is so great a favorite in London and the West, is about to take a trip to the old world.

—Mr. Anderson, manager of the Bank of Montreal, leaves next week to assume his new position at Ottawa. Mr. Hogg, of Winnipeg, his successor, will arrive in a few days.

—John McCutcheon, brother of Robert McCutcheon, employed in the St. Thomas car wheel foundry, died in Toledo on Thursday. The remains were brought to London for interment.

—Hon. David Mills, M.P., James Armstrong, M.P., Mr. Allan, M.P., James Sutherland, M.P., and other Western representatives are home for the Easter holidays. Parliament will not rise much before June 1, if then.

—Grip illustrates the London election scandal in another cartoon this week. It is a good one. Mr. Carling has placed behind him a chair, rightly ticketed "Stolen." He has a guilty look as he views, pointed at him, the finger of scorn, marked "Public opinion." The picture portrays a great deal in a page.

—The funeral of the late Charles B. Masuret yesterday afternoon was an unusually imposing one. The deceased was very popular with a large circle of young friends, who turned out in full force to pay their last respects. St. Peter's Cathedral was filled while the religious services were being conducted. A long line of vehicles followed the remains to their last resting place.

—The C. O. O. F., M. U., entertainment in the East End Hall Thursday evening was a success artistically and financially. A programme of a miscellaneous and varied nature was rendered to the satisfaction of the audience. Among those taking part were the Misses Geary and Robertson, Messrs. Brennan, Watts, Drake, Moby, Wm. Elliott, J. Shrimpton, Thomas Smith and Wm. Howe. Arthur Geiger was the accompanist. Bros. Geo. Bowman (chairman), George Tagg (secretary-treasurer), Isaac Phillips, W. J. Nutkins, J. Player, George Player, Geo. Young, John Mason and George Parsons were the committee. Dancing was indulged in.

—In Grace Church Brantford the other night the Bishop of Huron took occasion to show that he did not agree with the rector's alleged view that there is probation after death. He said: After the rejection of Christ by us, there was nothing more for us. If I lose redemption, if I consider Christ of no account until the storm and thunder and the flesh of the awful lightning of death is over me, there is no more hope. That was a truth before God, and he warned them not to stake their eternal existence upon the speculations and philosophies of man. Christ can save to the uttermost. He came to save us sinners. To be saved they must lay hold upon the great salvation while it is yet light and while life still lasts. This is the teaching of the Holy Scriptures.

—The semi-monthly meeting of the Y. W. C. T. U. was held in their rooms, Nitschke block, Thursday afternoon. Opening exercises were conducted by the president, after which a Bible reading on "God's Care Over Us" was given by one of the members. Increased accommodation for the library and other items of business being disposed of, the remaining time was devoted to a discussion as to what form the approaching anniversary should take. It was decided finally to give an exhibition of kitchen garden in the afternoon of the date of the anniversary, and in the evening of the same day to tender a reception to the honorary members and friends of the union, further notice of which will in due time be inserted in the daily papers.

—A Dominion Horse Sale Association has been formed. These are the officers: President, Merit Charlton, Aylmer, Ont.; first vice-president, Frank Kelly, Glen Colin; second vice-president, Oliver Jarvis, Simcoe; secretary, J. W. Rogers, Kingsmill, Ont.; treasurer, D. McColl, M.P.P., St. Thomas, and superintendent, J. G. Nunn, St. Thomas. These were elected directors: J. J. Stalker, West Lorne; John Miller, Broughman; W. A. Lawrence, Milton; M. H. Cochrane, Hillburst, Que.; J. C. Davies, Toronto; J. Cook, Norwich; Dugald Ferguson, Port Stanley; Duncan Brown, Iona; Angus McLarry, Southwold; J. Bergin, Cornwall; A. N. C. Black, Dutton; Robert Stewart, Aylmer, Que.; F. A. Folger, Kingston; J. Erratt, Ottawa; Dan Ferguson, London; William Matosh, Ridgetown; Arch. Sinclair, Chatham; William Clark, Goderich; D. Sorby, Guelph.

Sympathy Appreciated.

The ADVERTISER has received the following note for publication: "Mr. and Mrs. A. Crouch desire to tender their gratitude to their numerous friends, who in such a marked and tangible form gave evidence of their grief for our beloved daughter, and Christian sympathy for her parents in their hour of sore distress. That God may bless them according to their good deeds is our earnest prayer."

Believes Him To Be All of 106.

Mr. John Cole, of No. 151 Hughson street north, writes: "In Monday evening's Times there appeared a paragraph having reference to the age William Chambers, of Dresden. Now, as I am well acquainted with that gentleman, I can say that it is true in every particular, except that he now resides at Dawn Mills instead of Dresden. I knew him 25 years ago; in fact, he was a brother-in-law of mine. He has a family of five sons and three daughters. He has been a J. P. for this Province for about 40 years. When I last saw him he must have been 90 about years old, and was as straight and could walk as far in a day, as most men."—[Hamilton Times.

It Had Wings.

The popular biscuit and confectionery traveler, Mr. Jos. Wilcox, of London, tells this fish story. He states that whilst fishing through a hole in the ice at Pond Mills recently he hitched on to what appeared to be a gigantic sucker. With the aid of a companion he succeeded in landing this enormous specimen of the finny tribe, when, strange to say, after giving a few vigorous flaps, the fins of the monster suddenly developed into wings, and it flew away in a southerly direction. Not having a gun, Joe says he could not stop it. Were we not certain that Mr. W. is a gentleman of undoubted veracity, and that this is a fish story, and backed up by a lay clergyman named Ambrose Clary, who states that while performing his duties of mail clerk on the St. Clair branch he saw the flying fish pass over in the vicinity of Melbourne, we would be inclined to doubt the above adventure.—[Alvinston Free Press.

Sudden Death of Mr. George Phillips.

Another sudden summons of a worthy citizen has painfully surprised the community. Mr. George Phillips, the well-known flour and feed dealer, is the latest to be called away without warning. He had suffered for some time with heart failure, and his general health was affected thereby. He was present at the dinner table yesterday, but his appetite was very poor and he scarcely ate anything. Directly after dinner he sat down in his customary easy chair. He was alone at the time. Mrs. Phillips, who was in the next room, heard him gasp, and running in found him panting for breath and unconscious. She sent at once for Dr. Moore, and the latter not being in, for Dr. Belton, who lives a couple of doors away. When Dr. Belton arrived, Mr. Phillips was a corpse. Death had been almost instantaneous. The deceased was 62 years of age, and had been a resident of London for many years, coming here the year after the Great Western Railway entered the city. He was born in Devonshire, England, and emigrated to Canada when a young man. He lived in Goderich and Clinton before taking up his abode in the Forest City. For years he owned and managed the Blackfriars' mill (now Saunby's), but for some time past has been in the retail flour and feed business, in which he was actively engaged until his death. His store is at 115 King street. Mr. Phillips was a man of robust appearance and few would have thought he had any constitutional ailment. He was twice married, and leaves, besides his widow, a family of five children—Mrs. Beer, Vancouver, B. C.; Mrs. Eckley, of Toronto; George, of Woodstock; Albert, in business with his father, and John, in London West. Mr. Phillips was a consistant member of the First Congregational Church, and of St. George's Society and the Royal Arcanum. He was a highly esteemed member of the community, a man of many good qualities and business ability, and his sudden removal will cause regret to his many friends and sympathy for his mourning relatives.

ONE ENJOYS

Both the method and results when Syrup of Figs is taken; it is pleasant and refreshing to the taste, and acts gently yet promptly on the Kidneys, Liver and Bowels, cleanses the system effectually, dispels colds, headaches and fevers and cures habitual constipation. Syrup of Figs is the only remedy of its kind ever produced, pleasing to the taste and acceptable to the stomach, prompt in its action and truly beneficial in its effects, prepared only from the most healthy and agreeable substances, its many excellent qualities commend it to all and have made it the most popular remedy known.

Syrup of Figs is for sale in 75c bottles by all leading druggists. Any reliable druggist who may not have it on hand will procure it promptly for any one who wishes to try it. Manufactured only by the

CALIFORNIA FIG SYRUP CO.,
SAN FRANCISCO, CAL.
LOUISVILLE, KY. NEW YORK, N. Y.
W. S. Barkwell, agent, London
ywt

STOP
spending your money for worthless medicines and buy a bottle of
WISTAR'S BALSAM OF WILD CHERRY
THAT
will prove of inestimable value, as it is almost certain to cure at once that severe and rasping
COUGH

WONDERFUL EVENTS.

CERTAIN WONDERFUL EVENTS THAT occur from week to week, are recorded in our daily press, and create much surprise and call for comment amongst all classes of our population. Our people are quick to discern grand and worthy deeds; they feel that in some degree men and women are made better; and that notwithstanding the fact that the world is evil, there is still something worth living and working for. Certain newspapers have informed us of great and mighty cures, which to one class in particular these recorded events have proved a blessing, and brought comfort and cheer to many despondent hearts. Week after week we have had proof of men and women—old and young—who were saved from the dark tomb through the power of a remedy that not one paper in Canada had the generosity to mention the name, save the ADVERTISER, simply because they were not paid for advertising this remedy. This shows a most wonderful pecuniary principle on the part of an otherwise generous press. The principle of the ADVERTISER is to deplore such a state of affairs, and to give fair publicity to all worthy preparations. It therefore is a pleasure for us to give the honorable name of this wonderful medicine, known as the ROYAL CROWN BITTERS. It seems to be able to take hold of the worst cases—those for whom physicians held out no hope, who were pronounced beyond all earthly help. The weak, nervous, sleepless, despondent, morose, dyspeptic and rheumatic, are given new life, and anxious parents and relatives are filled with joy. All this has been accomplished by ROYAL CROWN BITTERS; and truly such grand and noble works benefit us as a nation, and future generations will bless the name of the great discoverer of the grandest remedy ever given to suffering humanity. tx

COFFEES.
We roast and grind our own Coffee weekly, insuring a fresh, fragrant cup, using only the best, which are imported direct.
JAVAS, MOCHAS, CEYLONS and MARICAIBOS
J. L. Fitzgerald,
153 DUNDAS STREET.
TELEPHONE 936. ywt

BOOTS AND SHOES
Marked in Plain Figures and Sold at One Price Only.
Hubert Ashplant, having for some years past felt dissatisfied with the bantering two-priced system of dealing, which has so long been prevalent in the retail trade, has decided to mark all his immense stock of Boots, Shoes, Slippers, etc., in plain figures, to be sold at one price only, and at such low cost that no customer can fail to see good value. While obliged to meet a demand for all grades, I shall not study the shoddy or sheepskin lines, but cultivate such goods as can truly be recommended. I am daily opening out new and stylish spring goods. These new lines are bought right and are all being marked at lowest possible cash prices, and in the course of a few days all goods previously in stock will be remarked in plain figures on the same system. I believe this one-price dealing will be appreciated by my old customers and by the general public. I desire my customers to be dealt with honorably, and I allow no willful misrepresentation of goods. If any shoe does not turn out satisfactory at its cost, please return to me and I shall be only too pleased to make it right, as no retailer manufactures his own goods, and errors may always occur unavoidably. Notice my address and sign of the big boot on the window in Market Lane.
HUBERT ASHPLANT,
Successor to Ashplant & Tanton, corner Market Lane and Dundas street, under Molsons Bank. ywt

$50 FREE! We offer in prizes as follows:
1st, $36; 2nd, $15; 3rd, one box C. B. S., value $3 60; 4th, one box C. W. C., value $2 40, to parties sending most words made out of the word "Cottam's" and eleven capital letters in next column.

COTTAM'S
P. B. B. Cottam's Patent Bird Bread.
C. B. S. Cottam's Bird Seed.
W. C. Cottam's Washing Compound.
E. P. Cottam's Baking Powder.
M. Cottam's Mustard.

Old and Young—Everybody can compete. Send 10c for rules of contest and we will send you a sample box of C. P. B. B., worth 10c.
BART. COTTAM, London, Can.

STORAGE
For Furniture and all kinds of Merchandise. Apply for rates at
SLATER'S
356 YORK STREET ywt

W. H. HEARD & CO.
PLUMBERS, Etc.
—THE—
Crescent Hydrant.
has two pipes, one covering the valve rod (dry pipe) and the one conveying the water to the spout (wet pipe). The rod in this hydrant is actuated by a brass screw and handle above, and raising plunger the smallest fraction of an inch, closes waste before any water can enter discharge pipe. With the valve open we have the full and unobstructed flow of water through the hydrant which can well be compared to a straight way valve or round-way cock. Closing the valve empties all water from wet pipe through dry hole. To repair hydrant or washer remove top cap or plate and withdraw plunger valve. It can be readily repaired without digging up.
Call and see and get our prices
—AT—
189 DUNDAS STREET
ywt

You are needing a
Suit for Spring
Call and give us the order and you will be well and fairly treated.
BAPTY,
157 Dundas St.

W. FAIRBAIRN
FASHIONABLE TAILOR,
Over Woods Store, corner Dundas and Richmond streets.

DO YOU WANT
TO SPEND
$1 00 or $20 00
IN
DRYGOODS?
If so, go to
POWELL'S
They show to-day some wonders in prices, all the result of a big purchase made last week. Tremendous jobs in price; piles of goods will be sold at about 50 cents on the dollar.

LADIES' NEW CAPES for $1 50 and $1 75 each, worth twice this price.

FINE STRAW HATS for boys and girls for 25 cents, worth about double the price.

PRINTS and COTTENADES—These goods will be sold at a great job in price, fully 25 per cent. less than regular value.

MILLINERY and MILLINERY GOODS, in hundreds of cases from half price to regular wholesale prices.

COME, EVERYBODY!

POWELL'S
For Cheap Drygoods, also Jobbers of Bankrupt Stocks.
134 Dundas Street, London.

FOR CHOICE CUT FLOWERS
PLACE YOUR ORDER WITH
DILLOWAY
444 Dundas Street, Telephone 567. ywt

THE LEADING PIANO

"CANADA'S FAVORITE."
Warerooms open until 10 o'clock Saturday evenings.
Patronized by Royalty and Indorsed by the Best Authorities in the World.
SPECIAL THIS MONTH ONLY.
Parlor Grands $650
Upright Grands ..... $325 to $400
Upright Grands, oil finish $275
ON VERY EASY TERMS.
An endless variety of second-hand Pianos and Organs by best makers at very low prices and on very easy terms.
R. S. Williams & Son,
229 Dundas St., London, Ont.

WATEROUS BRANTFORD
MANUFACTURE DRY PRESS & PLASTIC BRICK MACHINERY.
6tf

Affections once firmly set are generally tenacious, no matter what the object may be. To this fact the success of H. McKay & Co., of this city, is largely due. Those who have tried their Norma cigars never forsake them, and thus the firm retains all their old customers, and by the reputation only of the goods add new ones to the roll. For excellence the Norma at 10 cents is superlative.

If you bring this advertisement with you you can get a dozen cabinet photos and nice frame for $2 at Chapman's.

—THE—
T. A. Mara COMPANY
(LIMITED.)
155 Dundas St.
AND
MARKET SQUARE,
LONDON.

Offer To-Day

1 case Pearl Buttons, 2½c dozen.

2 cases Pins, 5 papers for 5c.

3 cases Spools, 2c each.

1 case Skirt Braids, 1c yard.

250 Bars Electric Soap
8 BARS FOR
25C.

2 cases Gents' Silk Ties, 5c each.

22 dozen Josephine Kid Gloves, $1 10 pair.

3 cases Men's Shirts and Drawers, fine quality, 25c each.

5 cases Men's Top Shirts, 50c each.

4 cases Ladies' Low Kid Shoes, 65c pair.

7 cases Men's High Cut Laced Boots, 85c pair.

We have left of the large lo of Men's Suits a limited quantity. Your choice for
$6 50
Worth from $12 to $18 a Suit.

Boys' All-Wool Suits, $1 45.

THE
T. A. Mara Co.
(LIMITED,)
155 Dundas St.
AND
MARKET SQUARE,
LONDON.