

COAL!

To those who did not buy their ANTHRACITE from us last year.

The Best Anthracite COAL in the World is WELSH.

No clinker—it all burns.

Order Half a Ton for a Trial. Why buy more than \$12 50 for Coal. We will deliver the Best Scotch without slack. Some say because it is cheap it cannot be any good—try it and be convinced.

NORTH SYDNEY SCREENED now delivering ex vessel—\$12.50.

A. H. MURRAY & CO., Limited,
Coal Office Phone 1867. Beck's Cove.

MAKING WONDERFUL HEADWAY!

The "BON MARCHE" will endeavour to stay right with the Buying Public through The Lower Price System we have.

OUR GREAT MOTTO: S—F—Q—R.

Small Profits—Quick Returns.

Our assortment of Handkerchiefs this year surpasses anything we attempted before.

WHITE HEMSTITCHED HANDKERCHIEFS, Special 5c. each. COLD BORDER and PICTURE HKFS, Special 4c. each. SPECIAL CHILDREN'S XMAS BOXES, containing 2 H.S. or Picture or Border 20c. each Box.

A very Special Ladies' Xmas Gift—6 FANCY EMBROIDERED H.S. HANDKERCHIEFS in beautiful fancy Box 55c.

BON MARCHE CASH STORE.
266 WATER STREET, ST. JOHN'S.
OPEN AT NIGHT FOR YOUR CONVENIENCE.

"GERMAN MARK."

For the information of the buying public and workmen in particular, we quote a few prices—to show the difference between Newfoundland Currency and the German Paper Mark. At THE GRAND COLISEUM you can buy:

MEN'S HEAVY SOX, 20c. Pair—or, 45,000,000 Marks.
MEN'S OVERALLS, \$1.25 Pair—or, 157,500,000 Marks.
MEN'S UNDERCLOTHING, 90c. Garment—or, 155,000,000 Marks.
MEN'S HEAVY WORKING BOOTS, \$3.00—or, 450,000,000 Marks.
MEN'S HEAVY BLUE SERGE PANTS, \$2.85—or, 427,500,000 Marks.
MEN'S HEAVY, WARM KHAKI SHIRTS, \$1.55—or, 232,500,000 Marks.

The German Mark not being in circulation in Newfoundland, you can buy for the good old Canadian Currency at par value. Goods of all kinds at the lowest possible price at THE GRAND COLISEUM.

CROSS & COMPANY, 180 Duckworth St.
nov25,31

Nfld. Government Railway.

FREIGHT NOTICE

SOUTH COAST STEAMSHIP SERVICE.

The date of acceptance of freight for the above route has been changed from Friday, November 30 to Monday, December 3rd.

S.S. SAGONA!

HUMBERMOUTH BATTLE HR. STEAMSHIP SERVICE.

Passengers leaving St. John's on express Sunday, December 2nd, will connect with S.S. SAGONA at Humbermouth for usual ports of call en route to Battle Harbour.

Nfld. Government Railway.

Steamer on the rocks, all hands lost; motor car accident, man killed; gun exploded, man seriously injured.

You read the above every day in the papers, it might be you to-morrow, protect your family by taking out one of our Accident and Health Policies, with one of the largest and best Companies in the world.

ALL KINDS OF INSURANCE.

THE EMPLOYERS' LIABILITY ASSURANCE CORPORATION LIMITED,
OF LONDON, ENGLAND.

J. B. URQUHART, Agent.
Phone 242. St. John's, Nfld. P.O. Box 926.
nov10,1m

Mixed Oats!

1000 Bags

Clean Mixed Oats

Very Cheap.

GEORGE NEAL,
Limited.

Christmas

PERSONAL GREETING CARDS in DISTINCTIVE DESIGNS.

DICKS AND CO. LTD.

Use **'Matchless'**

The Paint of Quality

There are cheaper and more expensive Paints on the Market, but **None as Good Value**

12,000 SIDES AMERICAN SOLE LEATHER.
1,200 FEET BLACK UPPER LEATHER.
Large Quantity of CHAINS & ANCHORS.
NEW IRON & LUBRICATING OIL, at Rock Bottom Prices.
Also, AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—all sizes.
And all kinds of Ships' Supplies.

North Am. Fur, Hide and Metal Co.,
Water Street West (Next Door Reid Electric Store).
nov17,4f

MONEY TO LOAN ON MORTGAGE ON GOOD CITY PROPERTY SECURITY.

Amounts of \$100.00 and up at current rates of interest. Before arranging a mortgage elsewhere, consult us.

FRED J. ROIL & CO.
REAL ESTATE & INSURANCE AGENTS,
Smallwood Building, Duckworth Street.

Heat Your Bungalow, Cottage, or Flat with Hot Water

Cells not necessary—put in any small house without disturbing present heating arrangements, until ready to use with the

IDEAL-Arcola Radiator-Boiler

The Arcola is placed in living room, parlor, or kitchen and acts as a stove. It heats the room and also sends its excess heat by hot water system to American Radiators in adjoining rooms. The simplest, most durable, most economical heating plant ever devised for small buildings. Don't delay to find out all about it.

IDEAL-Arcola Radiator-Boilers for small houses without cells. Hot-water heating as simple and easy as running a stove—one fire heats all rooms.

IN STOCK:
Arcola Boilers, Radiators.
Expansion Tanks, Pipe, Pipe Fittings, Valves, Stillson Wrenches.

The Direct Agencies, Ltd.
nov27,tu,th,sat

GLASS!

Just received a shipment of **10x12 Glass**

all other sizes also carried in stock

Lowest Market Prices

The Horwood Lumber Co., Ltd.
Phone 317 - - St. John's
oct10,3m,ead

OUR MATERIALS For Fall and Winter

are now ready for your inspection. They consist of Worsteds and Woollens of the finest sort. Especially interesting values for early orders.

We are offering a Genuine ENGLISH SUITING in Grey color, made to your measure, for **\$37.00 a SUIT.**

Also a Genuine ENGLISH COATING in Grey color, made to your measure, for **\$40.00 a COAT.**

FIT AND FINISH GUARANTEED.

W. P. SHORTALL
THE AMERICAN TAILOR
300 Water Street. P.O. Box: 445
Phone: 477. St. John's.

ARE YOU PREPARED FOR THE LONG, DARK NIGHTS AHEAD?

Sewing, Reading or Studying by artificial light causes eye strain.

If objects blur or run together, it is a sure sign of eye trouble, which properly fitted Glass will correct.

Years of experience, combined with our large stock of Optical material, enables us to give you **THE BEST OPTICAL SERVICE.**

R. H. TRAPNELL, Ltd.
JEWELLERS & OPTICIANS 197 WATER ST.

VIOLINS & MANDOLINS

Violins, \$3.60, \$5.25, \$6.25, \$6.75, \$8.25.
Violins, Complete Outfit, \$10.00, \$16.00, \$25.00.
Mandolins, \$5.25, \$7.25, \$8.25.
Violin Bows, 90c., \$1.10, \$1.90.
Violin Cases, \$2.40, \$3.25, \$3.75, \$4.60.
Mandolin Cases, \$4.50, \$4.75.
Mandolin Plectrums, 7c., 10c., 12c.
Violin and Mandolin Tutors.

CHARLES HUTTON,
HOME OF MUSIC.

METALS!

BAR IRON SHEET IRON TINPLATES

For Forward Delivery

— AT —

The Latest British Prices

WM. HEAP & CO., Ltd.,
Phone 873. Board of Trade Bldg.
nov17,ead,tf

KINGS, WAGNERS and HULBERTS.

- APPLES -

1'S—2'S—DOMESTICS—3 CALIFORNIA ORANGES
Counts 176's—216.

BURT & LAWRENCE

Bridge Prize Novelties!

Direct from one of New York's leading Art Studios we have just received a small parcel of Hand Decorated Novelties, specially suitable for Gift-giving and Party Prizes.

Although very inexpensive, the charm of these Novelties will surely appeal to the hostess who is seeking for "Something Different."

T. J. DULEY & CO., Ltd.
The Reliable Jewellers & Opticians.

Safety First

The Best Investment on the Market.

United Towns Electric Co., Ltd.

7 P.C. PREFERENCE SHARES.

Interest Payable Half Yearly.

For Particulars, Prospectus, etc., apply to the Company's Office

TELEPHONE BUILDING,
Duckworth Street - - St. John's
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\$40 English Worsted \$40 Suit to Order.

We have been fortunate in securing a few pieces of Goods in beautiful Greys, and for strict Cash orders we will make in our well-known good style, with best trimming and workmanship.

SUIT TO ORDER FOR \$40.00

COME IN AND SEE THE PATTERNS AND BE CONVINCED OF THE VALUE.

SPURRELL The Tailor
WATER ST. WEST, and at DUCKWORTH ST. GRAND FALLS.
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