

Attractive Showing!

NEW GOODS

Values the Keen Buyer will Appreciate.

Ladies' Coats

Big range very newest styles, in Velour, Broad Cloth, Bolivia, Braded and with fur collars. Sport styles in all Wool Polo Cloth and Tweeds.

New Millinery

Ready-to-Wear Tailored Hats, fashions newest models.

ALL-WOOL	DRESS MELTONS
NAVY DRESS SERGES	In Navy, Brown, Grey, Green.
\$1.00, 1.65, 1.85, 2.25, 2.75	85c., 90c., \$1.00, \$1.10 yard.

WOOL DRESS TWEEDS

Assorted Dark Mixtures.

85c, \$1.10, \$1.30 yard

NEW HOSIERY

Ladies' English Cashmere finish; broad ribbed Hose in Grey, Brown, Fawn.

60c. pair

All Wool Plain Cashmere Hose; seamless, in Brown, Greys, Fawns and Black.

\$1.20 and \$1.35 pair

HOSIERY SPECIAL

JOB LINE—Wonderful Value.

Ladies' assorted Ribbed all-Wool Cashmere Hose; in assorted shades Browns, Fawns, Greys; \$1.20 to \$1.50 values.

Special Price 78c.

STEER BROS.

sept23,26,28



The young lady chooses Three E-E-E's Shoes for their distinguished appearance—The older lady for their sterling qualities. They believe with us there are no better Shoes at their price made in this, or any other country.

Choose your Fall Footwear from the Three E-E-E's models.

Archibald Bros., Ltd.
Harbor Grace.

The Only Phonograph
that can stand the test of direct comparison with living artists is
THE "NEW EDISON"

The Phonograph with a Soul.
ARTHUR R. STANSFIELD,
Edison Dealer, 129 Water Street.

1924 m.w.f.

Floral Tributes
to the Departed.

Nothing so nice as Flowers in time of sorrow. We can supply wreaths and crosses on short notice, and guarantee satisfaction. We will endeavour to meet the humblest purse.
"Say it with Flowers."
VALLEY NURSERY,
Tuesler Brothers,
Phone 154. Box 264, St. John's.

Let's Show 'Em.

Now, vacation days are over
And we're back, again to town,
From the sea or fields of clover,
And our face and hands are brown;
Let's remember we are finished,
For a while, with idle fun,
That our holidaying's over,
And there's work that must be done!

We have played with merry laughter
Every game that came our way,
When fatigue came hurrying after,
We still laughed and called it play;
And nothing, then, could hinder,
And nothing, then, could hold
Us back from fun and pleasure
That lured like minted gold.

And now, a debt we're owing—
It's up to us to pay.
And who's not game for showing
We had the right to play?
And as we, then, were willing,
Nor sought to quit nor shirk,
Let us prove that, good at playing,
We know better how to work!

Edmund Leamey, in Forbes Magazine (N. Y.).

Heard Plainly in St. John's.

CONCERT BROADCASTED LAST NIGHT BY GENERAL ELECTRIC COMPANY, SCHENECTADY N.Y.

The following programme of a broadcasted concert from the office of the General Electric Company of Schenectady, New York, was plainly heard at the Marconi Receiving Station of this city, last night. The call letters of this station are W.G.Y. The concert came in very clearly, notes of each selection being made by the listeners-in.

Vocal March—Hall, Bright Abode, from Tannhauser. Carpet City Male Quartet.

Baritone Solo—Machushia.

Moments Musical and Humorous.

Violin Solo—Romanza Andaluza.

Soprano Solo—Ave Maria.

Concerted Selection—The Lost Chord. Carpet City Male Quartet.

Violin Solo—Cavatina.

Soprano and Tenor Duet—The Ranchero.

Popular Melodies of Stephen Foster.

Soprano Solo—Aria from Madam Butterfly.

Tenor Solo—Drink to Me Only With Thine Eyes.

A Few Moments of Minstrelsy—By City Male Quartet.

Tambo—"Billy" Health.

Minstrel Ballads sung by Messrs. Burns, Gillies and Aitken.

Mrs. P. Richard O'Reilly will be "At Home" on Monday, Tuesday and Wednesday afternoons, from 3.30 to 5.30, at her mother's Residence, Byrne Building, corner Water and Queen Streets.—sept23,21

Remember the Orphans.

BELEVÈRE COLLECTION TOMORROW.

This being the eve of the Belvedere Orphans' Collection, may I trespass on your generosity once again to make a final appeal for a record sum tomorrow. You have been lavish with your column heretofore, and I do not wish to take advantage unduly of same, realizing the commercial value of your space, but will content myself with one last plea for those helpless innocents at Belvedere. Let all please remember that the good Sisters are not asking for themselves. When they gave up their lives to the service of God in the sanctuary of the convent, one principal vow was Poverty, and they need very little except the essential food they eat and clothing they wear. It is very different, however, for the little ones. They are even increasing numerically and their needs are never fully covered. Think of the vast amount of fuel, to keep 165 little ones in comfort this winter. Think of the leaves of bread that are needed, the tea, meats and other life necessities to fill so many little mouths, and then remember the vast amount of warm clothing, and all these requirements can only be met by your help tomorrow, Mr. Catholic Citizen. True, non-catholic friends will doubtless help us as they have always helped, and may God prosper them for it, but to each and every Catholic man and woman belongs the absolute responsibility for these girl orphans. Don't let us be derelict in our duty to them. Each must do his individual part in the upkeep of this institution if we are to maintain our proud record of past years in similar work. So, when you have read this last plea, this heart-to-heart appeal, get your amount ready for tomorrow, whether it be only one dime or twenty dollars. Make a sacrifice, please, remembering that "who gives to the poor, lends to the Lord and will be rewarded a hundred fold." Let Monday's newspapers tell the story of the unselfishness on our part, but this can only be accomplished by an unusual effort on the part of every Catholic reader of this paper. I appreciate your courtesy, Mr. Editor, as a valuable donation to the cause, and extend you the thanks of these 165 little orphans.—L.

From Cape Race.

Special to Evening Telegram.
CAPE RACE, To-day.
Wind West, light, weather fine; nothing sighted to-day; Bar. 29.95; Ther. 65.

the perfection of fine quality

"Sunrise"
JAMS & MARMALADE

The finest English Preserves, made under ideal conditions, with ripe and perfect fruits and refined sugar.

"Atlas"
CONFECTIONERY

means all that is best in delicious sweets. Whenever you buy "Atlas" Confectionery you get the best the world produces.

"Britannia"
PICKLES & SAUCES

Fresh, bright, crisp vegetables, preserved in pure malt vinegar, compose the Pickles—and the Sauces are most appetizing relishes.

all these—

and many other other delicacies are made in their Model Factories by the famous English House of—

E & T. Pink Ltd.
LONDON, ENGLAND.

And MESSRS. BAIRD & CO., P. O. Box 157, St. John's, Newfoundland, are the resident wholesale agents.

TAMS!

GIRLS' VELVET TAMS

Special for School Wear, in Navy, Rose, Saxe and Red

79c. each.

LADIES' FELT TAMS

The Very Latest Assorted Shades

\$1.15 each.

ALEX SCOTT, 18 New Gower St.

sept23,21

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SPECIALISTS.

TENDERS.

Tenders will be received by The Eastern Trust Co., guardian of the Estate of John W. Taylor, closing Thursday, 28th inst., at 5 p.m., for the Freehold land and modern dwelling house on Waterford Bridge Road (2 minutes walk from the car line).

Arrangements can be made for viewing the property at the office of the Trust Co.

The Guardian does not bind itself to accept the highest or any tender.
sept21,21
Edward's Lament used by Physicians

FIRE INSURANCE!
THE BRITISH OAK INSURANCE COMPANY, LTD.
OF LONDON, ENGLAND.

CAPITAL AUTHORIZED & SUBSCRIBED £5,000,000.00

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Insurance effected against Loss or Damage by Fire on all classes of Property at Lowest Current Rates.

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sept21,21m.eod

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in Stock

Four, Six and
Nine Inch

SEWER PIPES

H.J. Stabb & Co.

sept19,eod,tf

Fashion Plates

The Home Dressmaker should have a Catalogue Scrap Book of our Fashion Plates. These will be found very useful to refer to from time to time.

A PRETTY CAPE "SUIT."



3393-3637 Very becoming and exceedingly popular in this one piece dress and attractive cape. One may have the dress finished with slashed edges. Gabardine, ratine and epone are good materials for this style. Taffeta and knitted fabrics are also desirable.
The dress is cut in 7 Sizes: 34, 36, 38, 40, 42, 44 and 46 inches bust measure. The Cape in 4 Sizes: Medium, 38-40 and Large 42-44 inches bust measure for Ladies and 14 and 16 years for Misses. It will require 8 yards of 36 inch material for a medium size, for cape and dress. The width at the foot about 2 yards.
TWO separate patterns mailed to any address on receipt of 15c FOR EACH pattern in silver or stamps.

A PRETTY DRESS STYLE FOR THE GROWING GIRL.



4683. Smart, plump and a long waist, with graceful lines throughout, are here illustrated. The model is good for the new prints and also for serge and knitted fabrics.
The Pattern is cut in 3 Sizes: 12, 14 and 16 years. A 14 year size requires 5 yards of 32 inch material.
Pattern mailed to any address on receipt of 15c in silver or stamps.

No.

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