

**Island Brand
Boneless Codfish,**
1-lb. cartons.

Flaked Codfish,
6 oz. cartons.

"Pure as a Sea Breeze."

Your Grocer Has It.

ON THE SPOT.

200 barrels Fat Back Pork
200 barrels Boneless Beef
200 barrels H. P. Pork
600 sax Yellow Meal.

'Phone 264

GEORGE NEAL, Ltd.

**No Matter How the Fire
is Caused**

If you're not insured you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

MOREY'S Coal is Good Coal!

The latest arrival from North Sydney, sch. "Netherton", with
400 tons Best Screened N. S. Coal,
sent home while discharging at \$16.50 per ton.

IN STOCK:
**Best Screened North Sydney & American
Anthracite.**
All sizes, at current rates.

M. Morey & Co., Ltd.

Passengers and Freight.

ST. JOHN'S, NFLD.-NORTH SYDNEY, C.B.
STEEL STEAMSHIP SABLE I

Sailings from St. John's, 10 a.m. every Tuesday.
Sailings from North Sydney, 2.30 p.m. every Saturday. First-class accommodation.

**One Way Fare \$30.00 including
Meals and Berth.**

HARVEY & CO., Ltd. FARQUHAR & CO., Ltd.
St. John's, Nfld. Halifax, Nova Scotia.
FARQUHAR TRADING CO., LTD.,
North Sydney, C.B.

**HERRINGS
are again in demand**

To catch herring you require good Herring Nets.
ADVANCE and ANCHOR Brand Nets are acknowledged to be the best.
We have in stock \$40,000.00 worth of all sizes, barked and tarred.
Write us for prices. Get the best.

Templeton's

Special This Week:

MEN'S HEAVY GREY WOOL HALF HOSE.
Regular 85c. Special69c.

MEN'S SWEATER COATS.
Regular \$4.40. Special \$3.95
Regular \$5.75. Special \$4.95

MEN'S OVERCOATS.
In heavyweight Tweeds, Blanket Cloths and Meltons. Regular \$22.50 to \$41.00.
Special \$15.00 to \$30.75.

The Artcraft Clothiers,
276 Water Street. Opposite Bowring Bros.
OPEN AT NIGHT.

**We are Now Offering to
the Trade**

Flannelettes of all kinds. Smallwares of every description.
Blankets. Misprints.
Denims. Nainsooks.
Shirting. Toweling.
Cotton Tweed. Fleece Lined Underwear.
Serges. Serims.
Plaids. Curtain Nets.
Pound Tweeds. Hosiery.

Also a Job Line of
MEN'S and WOMEN'S WINTER COATS.

SLATTERY'S
Wholesale Dry Goods Co., Limited,
Duckworth and George Streets.

We are nearly down to prices of 1914.

LOOK THIS LIST OVER.

MEN'S SUITS \$12.95 to \$16.50
YOUTH'S SUITS, boys of age 13 \$5.00 to \$9.50
MEN'S PANTS \$2.40 to \$5.50
MEN'S OVERALLS, good quality \$1.25
LITTLE GIRLS' COATS from \$2.50 to \$5.00
LADIES' COATS from \$3.50 to \$22.00
LADIES' RAGLANS from \$3.50 to \$5.00
LADIES' TOP SKIRTS \$2.50 to \$4.00

BIG BARGAINS IN BOYS' SWEATERS, a little damaged by fire.
Also BIG BARGAINS IN WHITE FLANNELETTE at 15c. yard;
and FANCY FLANNELETTE, different colors, at 25c. yard.

ANTONI MICHAEL,
194 New Gower Street (East of Springdale Street).

WANTED!

HADDOCK—In drums of 128 lbs. and casks of 4 qtls.
MADEIRA—In 100 lb. bundles.
SHORE FISH—In 100 lb. cases and casks of 4 qtls.
HERRING—Scotch Cure and Splits.

Wire by night letter your quotations and prices C.L.F. New York.

TERMS.—Cash against documents. Consignments handled to the very best advantage.

J. M. DEVINE,
Importer & Exporter,
29 Broadway, New York City.

ELLIS MAKE CLOTHES
ARE RIGHT IN FIT, STYLE AND FINISH.



FALL AND WINTER OVERCOATINGS
in Tweed, Cheviot, Nap, Melton and All-Wool materials now on display. Our New Fall and Winter Suitings due to arrive by next steamer from England. Indigo Blue Serge always in stock.

CHAS. J. ELLIS, 302 Water St.

Cash Sale!

THIS WEEK'S SPECIAL IS

**2-yards-wide Floor Canvas
\$1.18 per Yard.**

And numerous other Bargains.

BON MARCHE,
Opposite Bowring Bros. 268 Water Street.
OPEN AT NIGHTS.

CANADIAN NATIONAL RAILWAYS.
Travel via the National Way.

THE ONLY ALL CANADIAN ROUTE BETWEEN EASTERN AND WESTERN CANADA.

Train No. 6 leaving North Sydney at 7.10 a.m. connects at Truro with Maritime Express for Quebec and Montreal, making quickest and best connections at Quebec with Transcontinental train for Winnipeg, and Montreal with fast through G. T. R. Night Train for Toronto, and with "Continental Limited" for the West. Train No. 8 leaving North Sydney at 9.07 p.m. daily, except Saturday, connects at Truro with Ocean Limited for Montreal, Chicago and with through trains from Toronto to the Pacific Coast. For further particulars apply to

J. W. N. Johnstone,
General Agent, Board of Trade Building.

Gennett Records
Now Selling for
75 cts.
at
HUTTON'S
Piano & Organ Store

Now in Stock!

300 brls. Choice N. S. Apples,
75 Boxes California Oranges,
(all counts)
50 Kegs Green Grapes.

PRICES RIGHT.
BURT and LAWRENCE.

Reid-Newfoundland Co., Limited

Freight Notice.

GREEN BAY STEAMSHIP SERVICE.
Freight for the above route will be accepted at the Freight Shed on Saturday, December 3rd, from 9 a.m.

Reid-Newfoundland Co., Limited

**Intercontinental
Transports Limited**

ST. JOHN'S, NFLD., TO ST. JOHN, N.B.

S. S. MAPLEDOWN Nov. 22
Dec. 16
Jan. 3


LIVERPOOL SERVICE.
S. S. BILBSTER Dec. 7
S. S. HASTINGS COUNTY Jan. 3

LONDON SERVICE.
S. S. EVANGER Dec. 19
S. S. WISLEY Jan. 3
S. S. LISGAR COUNTY Jan. 10

LONDON AND HAVRE.
S. S. HOERDA Dec. 29

HARVEY & CO., Limited,
Agents Canada Steamship, Limited.

RED CROSS LINE.



NEW YORK—HALIFAX—ST. JOHN'S.

The S. S. ROSALIND will probably sail for New York at Wednesday, December 7th.

This steamer has excellent accommodation and carries both First and Second Class Passengers.

Passengers embarking for New York must see the doctor in the ship's saloon one hour before sailing.

Through tickets issued to Boston via The Dominion Atlantic Railway at considerably reduced rates.

Through rates quoted to any port.

For further information re passage, fares, freight rates, etc. apply to

HARVEY & COMPANY, LIMITED.
St. John's, Nfld. Agents.

**The Wide-Awake Stores
ARE THOSE WHICH SELL
Victory Brand
Clothes.**



Specially designed and priced for the exacting trade which is offering to-day. In spite of the trade depression good business is being obtained by the stores which are selling VICTORY BRAND CLOTHING.

Get your share of the trade by ordering from our big assortment of stock.

WHOLESALE ONLY.

**The White Clothing
Man'g. Co., Ltd.**
255 DUCKWORTH STREET.