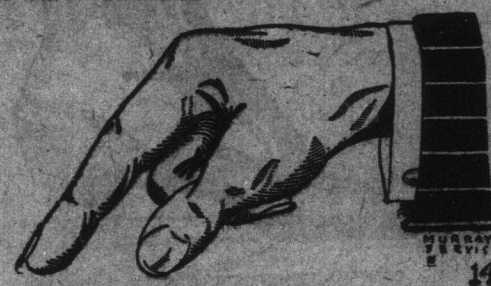


Big Surprises For All

Here This FRIDAY and SATURDAY

Extraordinary Values Offered in Summer and Early Fall Merchandise.
Don't Fail to Visit the ROYAL STORES this Week End
and Bring Your Friends.

These Offerings Will Make New Sales Records for Us -- READ!



Big Values in WOMEN'S HOSE.

SILK ANKLE HOSE—Fancy, cross bar and striped designs on grounds of Black or White, also plain Tan and White. They are most durable qualities, with reinforced feet and durable garter tops, and represent the cream of value. Reg. 48c. pair. **38c** Friday and Saturday.

WOMEN'S CASHMERE HOSE—Manufacturers' samples, bought at big reductions and offered, while they last, at surprisingly low prices. The lot includes Tan, Black and Shot effects in ribbed of plain cashmere; beautiful qualities, valued from 70c. to \$3.20 pair. **Sale Price 45c to \$1.75**

CHILDREN'S LITTLE 1/2 SOCKS—Fine qualities in Tan, Pale Blue, Pink, White and Black; 5 to 8 1/2 inch feet. Reg. 25c. pair. **22c** Friday and Saturday.

\$1.50 KID GLOVES for 90c

Even though gloves have advanced considerably in price we are able to offer you an old time value here this week. They are of soft kid with well placed thumb, high wrist, silk stitched backs and 2 done or button closings. Only 4 dozen pairs in Black only, so we advise you to come early. **Special for Friday and Saturday, 90c**

DEW'S WASHABLE SUEDE GLOVES—A splendid quality that will prove most serviceable and give great satisfaction, as they wash well and retain their soft finish. Reg. \$2.75. **\$2.10** pair. **Friday and Saturday \$2.75**

Men's & Boys' Headwear

MEN'S ENGLISH TWEED CAPS—The kind that makes you feel comfortable and well capped in any weather. Golf styles in a big variety of mixed and plain tweeds; all sizes. Reg. \$1.35 each. **Friday \$1.15**

BOYS' SCHOOL CAPS—Cotton cloth Eton Caps, with tan stripes; just the kind for the opening of school. Get them at the reduced price. **Friday and Saturday, 38c**

MEN'S FINE STRAW HATS—It's not too late to wear a stylish Straw Hat yet. In buying one of these you can wear a comfortable, easy-fitting, stylish straw for the remainder of this season and start next summer with practically a new hat. They are extra light in weight with black corded silk bands and cushion sweat bands that fit without gripping. Values **\$2.50** each. **Sale Price \$1.10**

WORK BAGS and TIDIES

FITTED WORK BAGS—Of Art Chintz with stiff frame and bottom; styled the same as the new shopping bags. Fitted with crocheted and sewing cotton and needles. **Friday \$1.15**

WORK TIDIES—Round collar-box styles, covered with dark chintz in floral and checks; silk drawstring tops; sateen lining. Regular 50c. each. **Friday \$45c**

HAT PIN TIDIES—Assorted styles covered with fancy satin, silk cord trimmed. Reg. 30c. ea. **Friday and Saturday, 27c**

BOOT BARGAINS

BOYS' TAN BOOTS—Made in a comfortable, wide-fitting style from Lotus, a leather like Box Calf, but more pliable leather. The soles are thick, wide and flexible; the heels are low, assuring the greatest comfort for growing feet.

Sizes 6 to 8. Reg. to \$1.30 pair. **Friday and Saturday \$2.75**

Sizes 8 1/2 to 11. Reg. to \$3.40 pr. **Friday and Saturday \$3.20**

Sizes 11 1/2 to 2. Reg. to \$4.20 pr. **Friday and Saturday \$3.75**

WOMEN'S PATENT TIP-BLUCHER OXFORDS—Of soft kid, stylishly made for street or house wear, with comfortable low heels and medium soles. Reg. \$2.20 pair. **Friday and Saturday \$2.00**

Wedding Bells

A very pretty wedding was solemnized at St. Joseph's Church, Witlesey, on Aug. 14th, when Mr. George Murphy of Mobile, led to the altar Miss Bride Norris, of Witlesey Bay. The bride looked very pretty in a costume of blue silk and a hat oforgette crepe, with a bouquet of white carnations and maiden hairs. She was attended by her sister Miss Monica Norris, who wore a costume of champagne silk. The groom was supported by Mr. Fitzgerald. At the ceremony the wedding party drove to the home of the bride's mother where a wedding supper was served and the health of the newly married pair proposed. A large number of guests were present, including a number of friends from the city. The bride and groom were the recipients of many useful and valuable presents, testifying to the popularity of both. We wish Mr. and Mrs. Murphy many years of wedded happiness.

LEAGUE FOOTBALL—This evening, St. George's Field, at 7 o'clock sharp: Star vs. C. E. I. General admission 10c; Stand 6c. extra.—aug23,li

Startling Values in Desirable Household Goods

SHIRTLINGS—Bright, lustrous silk rope cords for cushions, hats, waist girloes, etc., in a fairly heavy make with tassels. Finished ends that add greatly to their attractiveness. Reg. \$1.20 each. **95c** Friday and Saturday.

WINDOW SCREENS—White, Cream and Ivory with beautifully colored floral borders and imitation hemstitched hem. They are considered excellent value at the regular price of 25c. yard. Customers requiring curtain materials for present or future use should not hesitate in taking advantage of this bargain offer; 37 inches wide. **Special for Friday and Saturday, per yard \$24c**

SPOTTED MADRAS AND LACE CURTAIN CORNERS—The newest idea for window hangings. They are quite different to the ordinary style of curtain used, yet are very attractive and the very latest style in our stock. Woven from the finest quality materials in delightful patterns. They will give great satisfaction. Reg. \$1.20 pair. **Friday and Saturday \$1.50**

COTTON TABLE DAMASK—37 inches wide. A neat checked pattern without border. Could be used for Napkins, Table Cloths, etc. Reg. 35c. yard. **Friday and Saturday \$32c**

TABLE NAPKINS—Use Damask in a popular medium size; beautiful woven designs in checks, floral and fancies; hemmed ready for use. Reg. 20c. each. **16c** Friday and Saturday.

LACE AND INSERTION TRIMMED TEA CLOTHS—Made from strong linen-faced cotton in a quality that will outwear many so-called linens offered in the city to-day; size 32 x 32 inches. Reg. 35c. each. **70c** Friday and Saturday.

SILK BALL FRINGE—With tassels in Cerise, Rose, Nile and Cream on Red or Green Silk web; useful for finishing Curtains, Draperies, Cloths, etc. Reg. 45c. yard. **Friday and Saturday \$38c**

TEA COSIES—Dark cotton covered Cosies with fancy silk cord top and frilled edge; also White Piped Cosies in three different styles. Reg. \$1.20 each. **Friday and Saturday \$98c**

SATEEN COVERED CUSHION PADS—Of extra quality soft cotton batting that will remain soft and useful. They are covered with fine Sateen in Red, Green or Pink, and are especially desirable to use under Madras or Net covers. Reg. \$1.40 each. **Friday and Saturday \$1.20**

SUPERIOR QUALITY LINEN TABLE DAMASK—Snowy white, woven in a pretty pansy design, without border. Real Irish manufacture and excellent value at \$2.50 yard. **Special for Friday and Saturday \$1.95**

WHITE LACE CURTAINS—This is an attractive design in coarse Nottingham lace. The border is in a fancy diamond pattern with floral corners; centres designed to match. Reg. \$2.80 pair. **Friday and Saturday \$2.50**

For Men!

\$4.00 HIP RUBBERS AND RUBBER BOOTS FOR \$3.75.

We have still a quantity of these left, but a small lot of Hip Rubbers in size 6 only. The popular brands: Woodstock, Old Colony and Concorde combined, with the low price for Friday and Saturday will clear them out in quick time. **Sale Price \$3.75**

ENGLISH WALKING CANES—A lightweight, silver-mounted Walking Cane; the same as used by British soldiers everywhere. Regular \$1.70 each. **Friday and Saturday \$1.50**

NEW KNIT MEDIUM WEIGHT UNDERWEAR—Of soft silk and cotton in that non-itchable make, that's pleasing so many people everywhere in Newfoundland. They are unshrinkable and guaranteed to wear well. Reg. \$2.35 garment. **Friday and Saturday \$3.00**

MEN'S NEGLIGEE SHIRTS—Of firm American cotton in fancy and fine stripes of Black, Hello, Blue, Brown and Tan; coat style fronts; stiff cuffs and collar bands; double shoulders. Reg. \$1.30 each. **Friday and Saturday \$1.15**

FINE CASEMENT SHIRTS—In plain Cream only with soft reversible cuffs, coat front and silk neck bands. A most desirable shirt for special occasions. Reg. \$2.25 ea. **Friday and Saturday \$1.90**

PRESIDENT BRACES—This Brace is undoubtedly the most popular Brace in St. John's to-day. It is worn by farmers, tradesmen, laborers and men of every occupation. Reg. 75c. pair. **Friday and Saturday 65c**

PARIS TIES—Especially useful for boys' wear. At the low price quoted here he can have a different Tie for every day of the week at practically the price of one. **Special for Friday and Saturday, 14c**

MEN'S LINED HANDKERCHIEFS—Extra quality, large size Linen Handkerchiefs; real Irish manufacture, fully bleached. Regular 45c. each. **Friday and Saturday 38c**

LEVER ACTION SLEEVE LINKS—Gilt finish in a variety of assorted designs; medium sizes. Reg. 15c. pair. **Friday and Saturday 12c**

Mail Orders for These Goods Receive Prompt and Intelligent Attention.

Vigorous Price Cutting on Seasonable Dress Materials

BUTTERFLY SILK—Part of that big assortment we opened only three or four weeks ago. A feature of this particular quality is its bright, lustrous finish which makes it especially desirable for waists or pretty party dresses. We show an unusually wide color range, including Ivory, Champagne, Pale Blue, Royal, Navy, Saxe, Pink, V. Rose, Reseda, Myrtle, Light Brown, Dr. Brown, Grey, Apricot and Black; 38 ins. wide. Reg. \$1.95 yd. **Friday and Saturday \$1.70**

DRESS SICILIANS—Real mohair in a quality that would sell at almost double the price quoted here if bought to-day. This is one of our lucky purchases; the benefits of which we pass over to our customers. It is 54 inches wide and suitable for women's dresses, children's school dresses and skirts. **Special for Friday and Saturday, per yard \$1.20**

COSTUME TWEEDS—Assorted Grey mixtures in different weaves. They are favorite suitings, besides being used for skirts and children's coats; 54 ins. wide. Reg. \$2.00 yd. **Friday and Saturday \$1.80**

SHANTUNG SILK—A splendid wearing silk for Blouses, Dresses or even Curtains. It washes beautifully and retains its finish and color to the last; 32 ins. wide. Reg. \$1.10 yard. **Friday and Saturday 90c**

DRESS MUSLINS—Excellent quality; will make very effective Waists or Dresses for women or children; 30 inches wide in striped and floral designs. Reg. 30c. yard. **Friday and Saturday 26c**

BLOUSE FLANNELLETTE—Light spots and floral designs on cream grounds. A closely woven material with a smooth even face and thickly fleeced back. Unequalled for early fall blouses and children's wear. Regular 25c. yard. **Friday and Saturday 22c**

DRESS LINENS—A very strong quality, closely woven in wide blue stripes. Practical for all purposes where an extra quality cotton is required, but especially useful for women's house dresses; 36 ins. wide. Reg. 45c. yd. **Friday and Saturday 42c**



Fashionable SWEATER COATS At Reduced Prices

FINE WOOL SWEATER COATS—Plain Black and Grey with snug-fitting collar, wide belt and roomy pockets; knit in a coarse stitch and trimmed with closely knit pocket tops, belt and front. Also Corn and Saxe in two color sweater with sailor collars of brushed wool, belt and pockets in cream. One of the very latest styles. Regular \$5.75 each. **Friday and Saturday \$5.00**

NOVELTY SWEATER COATS—Of selected soft wool, knit in a fancy stitch; heavy brushed wool in contrasting shades composes the large sailor collars, pocket tops and covering for the large buttons which close the front. There are also several other styles. We feel that we cannot do them justice and impress upon you too strongly the beauty and value of these all-wool coats. Reg. \$15.50 ea. **Friday and Saturday \$13.50**

INFANTS WOOL SWEATERS—Cozy little coats of soft wool with stripes of silk and wool as trimmings. They button closely about the neck, giving the greatest comfort and warmth to the little ones. Reg. \$1.25 each. **Friday and Saturday 95c**

MISSIES' READY-TO-WEAR HATS—Poke shape in serviceable chip straw, stylishly trimmed with band of corded ribbon in Brown, Green, Purple, Grey, Blue, V. Rose, Navy or White, and becoming bow at front. Regular \$1.55 each. **Friday and Saturday 95c**

WOMEN'S LACE TRIMMED JERSEY KNICKERS—Very fine elastic rib with close fitting waistband of white cotton; wide, loose-fitting legs finished with soft lace at knees. Reg. 80c. pair. **Friday and Saturday 80c**



SILK BLOUSES

Black, Maize, Flesh, Pink and Cream in New American Blouses of fine quality, soft lustrous silk, made with large sailor collars edged with wide hemstitched hem. Heavy stitching also trims the front, and groups of small pearl buttons give a beautiful finish to a most desirable Blouse for any occasion. Reg. \$5.00 each. **Friday and Saturday \$4.25**

CHILDREN'S PATENT LEATHER BELTS—Notwithstanding the high price of leather goods of all kinds, we are able to offer you a splendid quality Belt at a most remarkably low figure. It is shaped for coat or dress and comes in Reseda only with blue buckles. **Special for Friday and Saturday, ea. 12c**

LITTLE BEAUTY WAISTS—For children from 5 to 9 years. The famous D & A make with taped buttons, shoulder straps and tape bound edges. This is a splendid opportunity to save. Reg. 40c. pr. **Friday and Saturday 52c**

COSTUME VELVETEENS

CORDED VELVETEENS—Very appropriate for Women's Costumes, Children's and Misses' Fall Coats and Dresses. You will doubtless find just the color here. The range includes Dark Myrtle, Emerald, Dark Medium & Light Brown, Grey, Cream and Black. Regular \$1.20 yard. **Friday and Saturday 95c**

SILK-FINISHED COSTUME VELVET—A saving opportunity for thrifty shoppers requiring garments of Velvet. The one we offer here is of a very superior quality with a thick pile and rich silk face. We have no hesitation in recommending this line. Colors: Mid. Brown, Dark Brown, Purple, Hello, Saxe, Cardinal, Myrtle, Olive, Navy and Black. Reg. \$1.25 yard. **Friday and Saturday \$1.70**



plug the time