

White Nainsook

23 pieces marked at 20c., 24c. per yard.
All nice, firm goods.

Poplins

12 pieces of the latest American designs in
colors of Saxe, Pale Blue, Pink,
Khaki, White. Price 38c. yd.

White Silk Muslins

A very charming display, the quantity is
limited, too; 6 pieces at 33c. yard.

Ladies' Petticoats

A clearing lot of 2 dozen. Originally \$3.50.
Reduced to \$2.80 each.

Come Right Along

and see for yourself the many attractive lines we have opened up the past few days. Nothing is to be gained by putting off purchasing, as all late advices show goods to be still tending upwards. We enumerate a few only of the many Bargain Lots to be seen at our store.

CURTAINS! CURTAINS!

We are showing an extra special clearing lot of 140 pairs Job Lace Curtains. We have marked them at very low prices to clear, viz:

80 cents to \$1.60 per pair.

LACE CENTRE CLOTHS.

127 only, and marked as follows:

35cts., 40cts., 45cts. each.

MARSHALL BROTHERS.

Percale Remnants

A little lot picked up by our Buyer much
under present market prices. Two prices
only: 15c. and 16c. yard.

Fancy Seersuckers

in the following effects:

BLUE STRIPE,

PINK STRIPE,

GREY STRIPE.

Price 20c. yard.

SPECIAL CUTS

have been made on all Summer Muslins,
Prints, etc.

Those Old Days.

By RUTH CAMERON.



How much of our mental visualization comes from early associations? I was reading the other day a story which spoke of a woodpile in a cellar. All at once I became conscious that in my mental eye I was seeing the woodpile in which we children used to play. It wasn't in our cellar because we had no woodpile, there being no open fireplace in the house to require one. I write it with grief. It is the one big lack in my memories. Our house was built in that unfortunate, after the Civil War period, whose architects, some one has said, must have left their brains instead of their bodies upon the battlefields. It had marble mantels with registers in the center instead of fireplaces. Loving fireplaces as I do what amounts almost to a passion, it is sad to have only registers and "air tight" to remember. I would rather deny any luxury to children of my own than a fireplace.

To Return To The Woodpile.

However, to return to the woodpile. The woodpile I see is the one which appeared every year in a neighbor's yard and about which we children used to play. To conform to the story I transplant it in my mind to a corner of our old cellar, where, to be sure, it seems rather ill at ease. The point is this, I have had woodpiles of my own since, but when called upon to picture one, my mind does not instinctively picture these, it goes back to those powerful associations of the early days.

Again when I read "Hide His Light Under a Bushel" in the Scripture, I

always see an old bushel basket that used to hang from a cellar rafter. It had a handle in the middle and the cover was divided into two flaps. I always vision a candle inside it and am obsessed by an uneasy sense that it may be burning the cover.

They Appeared In Our Old Furnace.

Again, Shadrach, Meshack and Abednego are always uncomfortably crowded into the small, old-fashioned furnace which used to occupy the center of that cellar.

In a way, I suppose those last two are unfair examples, since they are conceptions that I formed long ago and still hold.

Nevertheless I think it is true of new visualization, too, that we oftenest go back to the old days for our mental pictures.

Just for the fun of it, watch yourself some day and see.

What Are You Doing for that Eczema?

"Nothing. I've about given up trying to cure it."

"That is not wise. Do as I did and you will probably be cured in a short time. I used Zylex and Zylex Soap with it and my Eczema began to improve at once. A couple of boxes cured. You can get Zylex at your druggists."

Zylex, 50c. a box; Zylex Soap, 25c. a cake.

Zylex, London.

A new Orleans individual salad is made of a thin slice of onion, a slice of tomato and a slice of green pepper, dressed with oil and vinegar.

Good crackers to serve with salad are made with a half-inch cube of cheese set in the centre of each cracker, which then is browned in the oven.

Preserving Plums, Etc.

We are booking orders for Preserving Plums to arrive next week. Early purchasing is recommended as shippers advise that the Plum crop will be a short one.

PLUMS.

TOMATOES in baskets.

PEARS in boxes.

APPLES.

To arrive next week by express.

C. P. EAGAN,

BUCKWORTH STREET & QUEEN'S ROAD.

Ex S. S. Stephano to-day, Aug. 31st:

New York Corned Beef.

Fresh Tomatoes.

California Oranges.

Bananas.

SATURDAY MORNING:

Local Potatoes.

Local Cabbage.

Local Parsnips, Beets and Carrots.

Moir's Caramels—Pails.

Olives—Plain.

Pimento and Celery, Olives, etc.

RANN-DOM REELS

Howard L. Rann
"of shoes and ships - and sealing wax - of cabbages & kings"

THE BATHING BEACH.

The bathing beach is a public resort where the populace is allowed to congregate and pose. It is also allowed to expose to a certain extent, some of these exposures having a time fuse attachment.

The bathing beach is a modern innovation, and was invented for the purpose of doing away entirely with the bath tub. In the old days it was the custom to keep a bath tub in every home where refinement and culture dwelt, and force the male members of the family to frequent the same on every recurring Saturday night, rain or shine. This was one of the most cruel edicts ever promulgated and enforced by woman, and caused more bitterness to arise in the home than an altercation over a just division of the white meat. But nowadays the bath tub is as much out of date as the family photograph album on the center table, and everybody troops to the bathing beach in as few clothes as possible.

The purpose of the bathing beach, as at present conducted in our large centres, is to show how the human form has fallen since the days of the ancient Greeks. Nobody with a sincere mind and a pair of opera glasses can go to a modern bathing beach and gaze upon the exhibits draped around on the sand without believing that man is not only a fallen creature, but that he also pulled down woman with him. Why is it that a man who is constructed like a human knitting needle will crawl into a bathing suit four sizes too small and then mingle among perfect strangers who would rather look at something else? We are taught to reverence man as the noblest work of creation, but there is nothing noble about a bow-legged bather with a mole-bedecked neck except his self-possession.

The bathing beach has come to be used mainly by people who do not know how to swim and who have no present intention of learning. When a woman pays \$72 for a bathing suit which will not wash, she would rather sit on the beach and have her photograph taken for the Sunday paper. A bathing costume can thus be used over and over again without running or causing anyone to run. This shows woman's thriftiness and economical nature.

The bathing beach is a splendid institution, but it is a poor place for a married man to visit unless chaperoned by a vigilant wife.

Our Volunteers

Four young men presented themselves at Headquarters yesterday. Their names are:

Daniel Burge, Bonavista.
Thos. Ricketts, White Bay.
Alphais Elliott, Raleigh, St. Barbe.

Martin Jessop, Cape St. George.

The volunteers had Swedish and squad drill and rifle range practice yesterday.

Boy Goes to Hospital.

By yesterday's express a 13-year-old boy named Cecil Hunt, belonging to Botwood, arrived in town to enter the General Hospital, where he will undergo an operation for appendicitis. He was ordered to the hospital some days ago, but was too weak to stand the journey. On gaining strength the sufferer was put on board the express.

Boy Missing.

A boy named Avery, who has a mania for absconding himself from home as long as a week at a time, is again reported missing. He disappeared from the parental abode on Pleasant Street on Thursday last and was not seen around the city since. He has a particular fondness for roaming in the woods, his favorite sport being the South Side Hills. He was seen there several times, but it is not known where he gets food from. However, the lad's absence is causing anxiety to his parents, relatives and friends, and a search is being made for him.

Lieut Jeffery.

Lieut. Edward Jeffery, son of the Rev. Mr. Jeffery, of Pouch Cove, formerly attached to the 3rd Battalion, C. E. F., and latterly Bombing Instructor with the 17th Reserve Battalion, C. E. F., is coming home on two months furlough. He is expected to leave the Old Country en route to his native home on Thursday next.

A six-pound electric iron is the best to choose for laundry work because it holds the heat longer.

GOODS

due to arrive:

40 brls. Crimson Beauty Apples.

40 brls. Astrachan Apples.

40 brls. Duchess Apples.

15 bxs. Gravenstein Apples.

75 cases Silverpeel Onions.

40 kegs Tinted Grapes.

40 bunches Bananas.

We are booking orders for prompt delivery from ship's side.

Soper & Moore,

Retail and Wholesale.

for St. John's. Owing to an oversight the hospital authorities were not notified of the serious nature of the case, and as a consequence was compelled to lie in the station till the arrival of the ambulance.

No Girl Need Have

a Blotched Face

Whether it be in capturing the heart of man, or making her way through the world by the toll of her hands, a charming and pretty face gives any girl a big advantage. Poor complexion and rough, sallow skin are caused by blood disorders. The cure is simple. Just use Dr. Hamilton's Pills—a reliable family remedy that has for years been the foremost blood remedy in America. That soft glow will return to the cheeks, the eyes will brighten, appetite will improve, strength and endurance will come because sound health has been established. Get a 25c. box of Dr. Hamilton's Pills to-day. Sold every where.

Fishery Returns.

The codfishery returns by districts up to a fortnight ago, as compiled by the Board of Trade, are:

District.	1916	1915
Ferryland	17,330	24,559
Piacentia & St. Mary's	36,555	40,593
Burn	110,540	121,937
Fortune Bay	48,055	63,925
Burgeo & LaPole	29,905	31,892
St. George's	7,130	11,990
St. Barbe	20,100	10,545
Twillingate	5,570	9,110
Pogo	5,320	9,110
Bonavista	26,040	17,950
Trinity	26,160	10,220
Bay de Verde	No report	38,400
Harbor Grace	4,430	6,825
Carbonear	1,510	2,675
Port de Grave	2,760	2,090
Harbor Main	1,520	550
Straits	15,700	11,880

Here and There.

Turkeys, Ducks and Chicken at ELLIS'.

WHALING NEWS. — The whaler Cachalot, operating at Hawke's Hr., is reported to have 47 whales. Stormy weather is impeding operations.

St. Ivel Cheese, small tins, at ELLIS'.

LOADING AT BOTWOOD. — The S. S. Alceda has commenced loading pulp and paper at Botwood for England.

Fresh Irish Hams and Bacon at ELLIS'.

REACHED CARDIFF. — The s.s. Terra Nova, piloted by Capt. Bonavista, reached Cardiff on Saturday last.

HERE FROM ICELAND. — The s.s. Hamlet, 40 days from Iceland, arrived in port to-day in ballast.

FLORIZEL COMING. — The Red Cross Liner Florizel leaves Halifax this afternoon for this port, bringing about 100 passengers and a full general cargo.

LABOUR DAY. — Yesterday was observed as a holiday in Canada and the United States, it being Labour day.

This Dry Cleaning Process Has a Wonderful Scope.

Our process has a wonderful scope for cleaning all sorts of garments and material. Elaborate or fragile texture, as laces, silks, chiffons, and all tender materials, which cannot be cleaned by this process without injury.

Ungar's Laundry and Dye Works,

HALIFAX.

Messrs. NICHOLLE, INKPEN & CHAFE, St. John's,
Agents for Newfoundland.

All the Music

of all the world and most of the fun of it, too, is at your command if you own a

Columbia Grafonola,

PRICES \$15.00 UP.

LATEST COLUMBIA RECORDS

just received—dance hits, song hits, operatic and concert selections by great artists.

Columbia Double Disk Records 65c. up.

ASK TO HEAR THEM.

U. S. Picture and Portrait Co.

Graphophone Department.

SCREENED OLD MINE

North Sydney Coal.

Ex Steamer \$10.00.

Ex Wharf - - 10.20.

Also, all Sizes Anthracite Coal, \$15.50.

Buy before prices advance.

A. H. MURRAY, Beck's Cove.

Advertise in The Evening Telegram

War News

Messages Received Previous

BRITISH CA

LONDON.
As a result of the day, north of the River France, says a British to-day, British troops man defences on a 200 for an average depth including the village. The whole of Ginchy tured, but the British to give ground, retaining part of the village despite counter-attacks. In the night more than 800 taken prisoners.

SURRENDERED TO

LONDON.
Dar es Salaam, the German East Africa, the British this morning officially announced. Salaam is a seaport town, with a population of a good harbor, and of an important character.

FRENCH TAKE

Operations on the War Office announced new action, fourteen captured by the French continue to arrive of the Meuse on the French yesterday took.

ALLIED ARMY

LONDON.
Two more British Belgium have been it is announced official following statements the shipbuilding yard near Antwerp, were barded by naval aircraft day an enemy aeroplan eleven miles south of bombarded with effect squadron of our machine turned safely in both.

RUSSIAN CAP

PETERSBURG.
The Russians have a series of heights in the mountains and woods on a frontier, it is decided to-day. In the last 24 hours, 18,405 prisoners including 1,211 German includes 13 cannons, 70 and a number of the region of Brest-Litovsk, the Russian enemy position and to the battle has developed near Vladimir-Volynsk.

T. J. E.

By express 100 C.

PRESENT**PLUM**

Also due on S. S. P.

200 baskets PR

40 half brls, 1

50 half brls, 1

10 crates TOM

By rail 20 Hal

BLUE MOUNTA

(Local), 90 lb

sack; 16c. gal

20 ca

BAKE A

in T

By S. S. C

50 sides IRISH

20 cases VALE

ENGLISH CHEE

PRICE'S NIGHT

PRICE'S CARRI

OLD HOME SO

FAMILY MESS

rib pieces, 1

N. Y. CORNE

Sugar is s

er this

T. J. E.

Duckworth

Military