

Week's War News

Lugano, Switzerland, June 10—An Austrian torpedo boat has been torpedoed and sunk by an Italian submarine in the Gulf of Trieste. The crew was lost.

Geneva, June 10—Ten thousand feet above the level of the sea, Italian Alpinists and Tyrolean Jaegers are locked in a fierce struggle for possession of the Stelvio Pass, the highest carriage road in Europe.

Berlin, (via wireless to London), June 10—The Admiralty today admitted that a German collier was sunk and a torpedo boat damaged by Russian submarines in the Baltic. A Petrograd report that three German ships were torpedoed and sunk was officially denied.

Rome, June 10—The Italian troops have won their most important victory of the war. In the first stages of the great battle now raging along the Isonzo they have captured the railway centre of Montebelluna, near the Adriatic. The fall of Gorizia, capital of the Austrian province of that name, is believed to be imminent.

Geneva, Switzerland, June 10—A despatch to the Tribune from Ljubljana says: "The Austrian artillery at Tolmino has suffered heavy damage from the Italian bombardment. The Austrian losses are becoming serious, as the Italian fire is singularly well directed. An ammunition depot has been blown up at Tolmino. There were three hundred victims."

Amsterdam, June 10—German newspapers thus far have published nothing of the destruction of the Zeppelin over Belgium by the young aviator, Reginald Warneford. Despatches received here today indicate that the dirigible that attacked the English east coast. Warneford encountered the Zeppelin in the darkness, while on a reconnoitering flight over the German lines at three o'clock in the morning. He aimed six bombs at the big gas bag before the Zeppelin could get its searchlight in action.

London, June 11—A German Zeppelin bombed and sunk two small English fishing boats, the Welfare and the Laurestina, in the North Sea, off the coast of Holland, according to Amsterdam despatches today. The crews were rescued by a Dutch steamer.

Amsterdam, June 11—A Berlin despatch received here today quoted the Berlin Post and the Tazet Zeitung as urging that German submarines be ordered to sink the liners Arabic and Orduna, leaving America for England with cargoes of ammunition. The Berlin papers were quoted as saying that England apparently was not intimidated by the sinking of the Lusitania.

Maritime Province Casualty List

Maritime Province Boys Who Have Been Killed or Wounded in Battle

- Sergeant Charles Atkinson, St. Mary's, N. B., seriously wounded.
- Pte. Vernon C. Elderkin, Parrsboro, N. S., killed in action.
- Pte. Charles Joan, Weymouth Bridge, N. S., wounded.
- Pte. B. L. Hanson, Burd Bridge, York Co., N. B., wounded.
- Pte. Edgar Dunhill, Titusville, N. B., wounded.
- Pte. Harry Young, Campbellton, N. B., rejoined unit.
- Gunner G. McNeil, St. John, N. B., killed in action.
- Gunner Edwin A. McAllister, St. John, N. B., wounded.
- Pte. John Milton Sergeant, Campbellton, N. B., wounded.
- Pte. Gordon Lambert Emery, Westville, N. S., suffering from shock.
- Pte. Daniel K. D. Wyer, River John, N. S., wounded.
- Pte. R. V. Seeley, St. John, N. B., killed in action.
- Pte. Hugh A. Munro, Halifax, N. S., died of wounds.
- Pte. Chester McLaughlin, St. Stephen, N. B., killed in action.
- Pte. Martin L. Wynn, Wallace, N. S., prisoner of war.
- Pte. Herbert L. Cameron, Denmark, Colchester Co., N. S., prisoner of war.
- Pte. Frank Reddall, Woodstock, N. B., killed in action.
- Capt. Walker H. Allen, Truro, N. S., slightly wounded.
- Pte. Edward Leaman, Moncton, N. B., rejoined unit.
- Pte. Alex. B. Ross, Loch Broom, Pictou Co., N. S., missing.
- Pte. Joseph Currie, Stellerton, N. S., reported missing, now rejoined unit.
- Pte. Gordon C. Emerson, Moncton, N. B., wounded.
- Pte. Theobald M. Fortune, Cape Breton, N. S., wounded.

Milan, June 11—The Austrians are reported to have evacuated Pozzaccio after blowing up the fortress. Pozzaccio is east of the Adige River, fifteen miles south of Trent. The Italians already hold Vallaruga, a mile from Pozzaccio.

London, June 11—The Russian bark Ehomastina was torpedoed and sunk by a German submarine off the southwest coast of Ireland. The members of the crew of the sailing ship have been landed at Queens-town.

Petrograd, June 11—General Mackensen's army, marching on Lemberg from the west, has been defeated with heavy losses and driven back nearly four miles in the direction of Przemysl. The Russians smashed Mackensen's front in a 12 hour battle near Mocsiska.

Ottawa, June 10—The militia department was advised tonight of the safe arrival of the Granplan at an English port. She carried 1,038 officers and men from the 48th battalion of Winnipeg, 500 from Winnipeg and Brandon, as reinforcements to the 79th Cameron Highlanders, and a party of thirty-three doctors.

London, June 11 (\$55 p. m.)—The trawler Intrepid has been sunk by a German submarine in the North Sea. The members of the crew of the vessel, who have been landed by a steamer at Lowestoft, were in the ship's boats for twenty-one hours and without food before the steamer picked them up.

London, June 11—Serbian troops are reported to have occupied the Albanian town of Elbasan, 64 miles southeast of Scutaria, and are said to be marching in the direction of the Adriatic Coast. This information was contained in a private message received at Berlin today from Athens and telegraphed to London by the correspondent at Copenhagen of the Exchange Company.

Nish, Serbia, June 11—Serbian troops have occupied strategic positions in Albania. They entered the Albanian town of Elbasan at the request of the people, according to Serbian Government officials, who say that the Albanians fear the Austrians and the Turks.

Ottawa, June 11—The infantry regiments of the second Canadian overseas division are now all in France, according to an announcement of Major General Hughes tonight. The division is under the command of Major General Sam Steele, of Winnipeg. It is thought that these troops will be some little time at the base before being moved forward to the firing line.

Lugano, Switzerland, June 11—Information has been received from Italian sources that Italy has made an agreement with her Allies as to the extent of her offensive campaign. According to this information, which lacks official confirmation, the Italian Government has undertaken to conduct operations of a character which will compel Austria and Germany to bring up and keep engaged an army of 1,000,000 men.

Berlin, (via London), June 11—The military commandant in Berlin has issued a renewal of the order prohibiting the publication or communication of military information without a previously granted order. He says that publication of German losses, although based on "official lists," could lay no claim to correctness and partly give greatly exaggerated figures. Publications of this nature are calculated to evoke groundless uneasiness among the people and also occasion incorrect ideas concerning German losses. The commandant therefore forbids the publication of all such articles.

GENERAL DEWET TRIED FOR LIFE

The Boer Leader Charged with High Treason Pleads His Innocence.

London, June 10—General Christian DeWet, one of the leaders of the South African rebellion against Great Britain, pleaded not guilty to a charge of high treason, but guilty on a charge of sedition, at the opening yesterday of his trial at Bloomsbury, says a despatch to the Reuter Telegram Co. The indictment against him is a long one, covering alleged rebellious acts and seditious utterances. Attorney General De Gager is prosecuting the case and three judges are sitting. General DeWet was captured Dec. 1, 1914, on a farm at Waterburg, British Beuchanaland, whether he had been pursued by a motor car brigade.

EFFECTIVE DEFENCE OF "MADE IN CANADA"

Advertising Journal Takes Issue With "Made-in-Canada," But is Successfully Answered

"Economic Advertising," a journal published in Toronto for circulation among advertising men, in its May issue has an editorial condemning the "Made-in-Canada" movement—first, because of "its entire selfishness," and second, because when analyzed "it is not good business." A well known periodical publisher in Toronto, who has championed the "Made-in-Canada" movement from the start, takes issue with the editorial in the following letter, which he has addressed to the editor of the paper in question:

Wherein is the Sin? Let us consider the facts: What good business man do you know who is not selfish—at least selfish in an enlightened sense, which after all is the greater selfishness? To some it has appeared that this whole "Made-in-Canada" movement is but mere sentiment and that it is prosecuted for selfish and personal reasons. Certain Purists have asserted vehemently that the present "Made-in-Canada" campaign is selfish, and that Canadian manufacturers are taking advantage of conditions to advance their own interests. You intimate this strongly in your editorial. I say let us admit that it is selfish in the sense that each individual manufacturer in Canada is trying to keep himself in the business game during these trying times! Wherein is the sin in this? It is not good business that the Canadian manufacturer should further his own interests, give his laborers employment, and make the money with which to pay them and pay himself—much of which must ultimately drift around to our stores and make good business for all of us, and all along help make better business for everybody in the community? Would it be far rather have Canadian manufacturers do this than attempt to make the said Purists by spending time on our knees praying for the success of our armies in the field without turning a hair to make "golden bullets" with which to buy the supplies for our defenders? The business man who is honorably selfish is an asset to the country; it is the multitude of honorably selfish units that makes the successful nation.

Price and Quality

Your second objection: "It is not good business—certainly it is not good business unless the quality and the price is right and the goods are such as the people ask for. Granted this much, is it bad business to give preference to these 'Good Goods Made-in-Canada' as against imported goods, which may be dumped into this country? I hold no opinion as to any Canadian manufacturer who may be making poor quality goods, which cannot compete with the open market, and who will take cover under any 'Made-in-Canada' cry, just as a poor relation might do, in trying to sell you his inferior goods. I do favor, however, extending a reasonable preference to Good Goods that are made in Canada, and overcoming as far as possible that old-time innate prejudice, which seems to be an instinct in human beings everywhere against goods of home manufacture. I back this with my own time and with our firm's resources, and gladly devote considerable valuable space to this cause in our great home magazine. Frankly I take issue with you when you publish an editorial condemning wholesale the 'Made-in-Canada' movement, and stating 'the Made-in-Canada' slogan has almost deteriorated into a 'bogey.' I believe that you will agree with me that there is a greater tangible thing of real and very pronounced value in connection with this patriotic movement. I should welcome the privilege of proving this to you by means of several thousand letters which we have received from our women readers demonstrating great and decided value in this movement as furthering the interests of Good Goods that are Made-in-Canada. Perhaps you may care to illustrate how one Canadian manufacturer is taking advantage of this movement in his advertising of underwear and hosiery. I enclose a couple of specimen ads in this series, which point the way very clearly as to how Canadian manufacturers can well link up with this movement to their decided advantage."

WAKE UP, CANADA!

How Toronto Board of Trade is Promoting Prosperity in Canada

The Toronto Board of Trade recently issued a neat pamphlet under the title "Wake Up, Canada—A Method to Keep Business as Usual." This booklet contains official statistics of the imports of foreign goods to Canada during the last fiscal year. Apart from the statistics, however, the booklet contains some sound advice for Canadians generally, a few paragraphs of which we reproduce: Thousands of people in Canada are out of work. If the men and women of this country would buy Canadian-made goods exclusively, Canada would be millions of dollars richer, and all workmen would be back at work. Charity begins at home, and this is not only charity but good business. Let every citizen—man and woman—show true patriotism by promptly resolving to make Canada strong and prosperous by providing work for her sons and daughters. This can be done, in large part by the development of every possible Canadian resource, and particularly by demanding Canadian-made products and Canadian-made goods in the course of our daily life. Buyers all over Canada can do much to check the incoming flood of foreign-made goods. Now is the time to remember that every dollar saved to Canada is a dollar earned for Canada. Every manufacturer and merchant should lay down this policy for his purchasing department today. This is his first duty in the matter. Architects, builders and contractors can, if they will, keep thousands of Canadian workmen employed by specifying Canadian-made materials in their building specifications. Other professional men can add to their own incomes by ensuring the prosperity of their clients through purchase of home products. Government and municipal authorities all over Canada have it in their hands to divert a tremendous volume of business to Canadian factories, and surely it is wise as well as patriotic to give our own workmen the employment so that they will not become in any way a charge upon the community. The demand to-morrow all over Canada for Canadian-made goods would change, as if by magic, the present depression into immediate prosperity. Here, then, is a ready-at-hand, practical, sensible, and profitable way for us, all of us, to make and keep Canada prosperous.

It is practical patriotism to give the preference to goods "Made-in-Canada," and it is practical self-interest as well. Your money stays in Canada—lives up Canadian trade generally—and so helps to create a prosperity in which you share.

A Reminder

Don't forget that there are a few classified ads. on page six that will be found of interest to poultry breeders and others. Local news will also be found on this page.

\$444 PER ANNUM

What \$1 Can Do in a Year in "Made-in-Canada" Goods

Under the heading "Made-in-Canada Good Goods," Everywoman's World, one of Canada's leading women's journals, contains a unique page of advertisements of Canadian manufacturers of products of every day use. The advertisement in question surround the following note inserted by the publishers:

Facts Worth While Thinking About "This page shows you, Mrs. Shopper, the labels or trade marks you'll see on Canadian goods of the best quality or on the boxes that hold them. These goods are made in Canada. They are high quality goods. When deciding your purchases it is well to remember that of every dollar spent on Canadian goods about 40c goes for Canadian wages, 40c for Canadian raw material, and 20c for Canadian profits and freight charges. \$1.26 for the same kind of article imported, loses 40c for foreign wages, 40c for foreign raw material, 20c for Canadian profit and freight, 30c for Customs duty, and 6c for Canadian profit on that duty. The Made-in-Canada \$1.00 purchase saves you 26c, and besides gives 74c advantage in money circulation. Passing from hand to hand twice a day for a year this 74c kept in Canada does \$444.60 in Canadian business of which \$176.60 is wages, \$177.60 raw material, and \$88.80 profit. All form a \$1.00 purchase rightly directed a year before. Buy Canadian goods—keep your money working for Canada—keep money circulating all the time. Shop by these Canadian Brands."

Before accepting any advertisement on this page, the publishers secured from the Canadian manufacturers in question the following pledge: "We, the undersigned manufacturers of the Made-in-Canada product (or products) specified, and briefly described on our letterhead attached, do hereby declare our faith in this product (or these products), knowing it (or them) to be good value at a fair price. We stand back of our goods, knowing our goods to be right. And in case there should ever be any dissatisfaction with any of our goods we would welcome the customer to take the matter up with us direct, so that it may be adjusted to the entire satisfaction of the party concerned."

The paper is thus giving real service to Canadian purchasers and Canadian manufacturers. It is insuring that nothing but good goods will be sold under the "Made-in-Canada" label, and that, having in mind price and quality, it is the principle behind the whole "Made-in-Canada" movement.

WOMAN WOULD NOT GIVE UP

Though Sick and Suffering; At Last Found Help in Lydia E. Pinkham's Vegetable Compound.

Richmond, Pa.—"When I started taking Lydia E. Pinkham's Vegetable Compound I was in a dreadfully rundown state of health, had internal troubles, and was so extremely nervous and prostrated that if I had given in to my feelings I would have been in bed. As it was I had hardly strength at times to be on my feet and what I did do was by a great effort. I could not sleep at night and of course felt very bad in the morning, and had a steady headache. "After taking the second bottle I noticed that the headache was not so bad, I rested better, and my nerves were stronger. I continued its use until it made a new woman of me, and now I can hardly realize that I am able to do so much as I do. Whenever I know any woman in need of a good medicine I highly praise Lydia E. Pinkham's Vegetable Compound."—Mrs. FRANK CLARK, 3146 N. Tulip St., Richmond, Pa.

FIRST DOSE ENDS INDIGESTION, HEARTBURN, OR GAS ON STOMACH

The question as to how long you are going to continue a sufferer from indigestion, dyspepsia or out-of-order stomach is merely a matter of how soon you begin taking Tonaline Tablets. People with weak stomachs should take Tonaline Tablets occasionally, and there will be no more indigestion, no feeling like a lump of lead in the stomach, no heartburn, sour risings, gas on stomach, or belching of undigested food, headaches, dizziness or sick stomach; and besides, what you eat will not ferment and poison your breath with nauseous odors. All these symptoms resulting from a sour, out-of-order stomach and indigestion are generally relieved five minutes after taking Tonaline Tablets.

Go to your druggist and get a \$1 box of Tonaline Tablets and you will always go to the table with a hearty appetite, and what you eat will taste good, because your stomach is a interesting will be clean and fresh, and you will know there are not going to be any more bad nights and miserable days for you. Tonaline tabs freshen you and make you feel like life is worth living.

HOW WOMEN HELP

Lessons From the "Made in U.S.A." Campaign Good Results

The Hardware Age, a journal published in the United States, gives the following description of how a great organization of women supports home products: "The Woman's National Made in U.S.A. League, with headquarters in Washington, has issued a call to the merchants of the country asking that the first week in May be set aside for a special display and sale of merchandise made in the United States. This first May week has been designated by the league as 'Made in U.S.A.' week, and extra efforts are being put forth to secure a nationwide co-operation of all the ret business in the country. "This woman's league started here some six months ago with practically every prominent woman at the capital enrolled within its membership. It now has branches in every state, with state presidents and working organizations. The aim of the league is purely patriotic—to stimulate the demand for American-made merchandise. Written pledges have been received from over 40,000 women that they will demand and buy everything, whenever possible, 'Made in U.S.A.' and that they will urge their friends to do likewise."

A number of associations in this country have pledged themselves to buy "Made in Canada" goods, but a great opportunity lies before the women of Canada to urge a national campaign in favor of the manufacturers who give employment to their fathers, husbands, brothers and sons. Women are the buyers, but they cannot buy if the men get no wages, and if our goods are made abroad, foreigners instead of Canadians get the wages.

When you agree for sake of argument that it's a good thing to buy goods made in Canada, don't forget that it's not merely a matter of argument. Do it.

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Women Have Been Telling Women for forty years how Lydia E. Pinkham's Vegetable Compound has restored their health when suffering with female ills. This accounts for the enormous demand for it from coast to coast. If you are troubled with any ailment peculiar to women why don't you try Lydia E. Pinkham's Vegetable Compound? It will pay you to do so. Lydia E. Pinkham Medicine Co., Lynn, Mass.

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PLUMBING

NOW is the time to make arrangements for Plumbing, and have the work done before the season gets busy. Have us look the job over and quote you figures. We attend to all branches of the trade. Supplies always kept on hand.

B. F. MALTBY
PLUMBER AND TINSMITH
Next Door to Post Office Phone 121

Something Original—that's the Cry of Every Buyer of Printing

If every print shop could or would work character into their product there wouldn't be such common place printing. We'll be glad of an opportunity to prove to you that when your printing is placed with us, there will be character to it. Our new type faces will do that alone, but there will be more than up-to-date type faces. There will be care taken in the arrangement of the type—good ink will be used—the proper paper for the work will be selected, and printed in the largest and most modern country printing office in the Maritime Provinces.

The Advocate Job Dept. Phone 23 Newcastle, N. B.

BEFORE - YOU

Decide to go elsewhere just call on us and learn about our offerings. We know you will be pleased if you deal with us, and that a trial of our BARGAINS will prove that we merit your patronage. Our ambition is to satisfy every patron. It is up to you to prove how well we do it.

A. D. FARRAH & CO.

THE ROYAL BANK OF CANADA

INCORPORATED 1869.

LIABILITIES	
Capital Paid up	\$ 11,560,000.00
Reserve Fund	12,560,000.00
Undivided Profits	10,219.00
Notes in Circulation	10,385,376.89
Deposits	136,729,483.41
Due to Other Banks	3,118,902.03
Bills Payable (Acceptances by London Br.)	3,352,148.77
	\$178,316,130.29

ASSETS	
Cash on hand and in Banks	\$30,476,000.19
Government and Municipal Securities	3,778,533.88
Railway and other Bonds Debentures and Stocks	12,622,217.20
Call Loans in Canada	9,189,279.16
Call Loans elsewhere than in Canada	10,660,229.85
Deposits with Dominion Government for Security of Note Circulation	578,000.00
	\$67,304,260.08
Loans and Discounts	\$105,363,239.92
Bank Premises	5,648,630.29
	\$178,316,130.29

HEAD OFFICE, MONTREAL

185 Branches in Canada and Newfoundland
LONDON, ENGLAND NEW YORK CITY
2 Bank Bldgs., Princess St., E.C. Cor. William and Cedar Sts.
BUSINESS ACCOUNTS CARRIED UPON FAVORABLE TERMS
SAVINGS DEPARTMENT AT ALL BRANCHES.

SAFETY DEPOSIT BOXES

In the Bank's Steel Lined Vault, rented at from \$5.00 per annum upwards. These boxes are most convenient and necessary for all possessing valuable papers such as Wills, Mortgages, Insurance Policies, Bonds, Stock Certificates, etc.

NEWCASTLE, N. B. BRANCH
E. A. McCurdy, Manager

Ask for Minard's and take no other MORE BUSINESS THAN USUAL