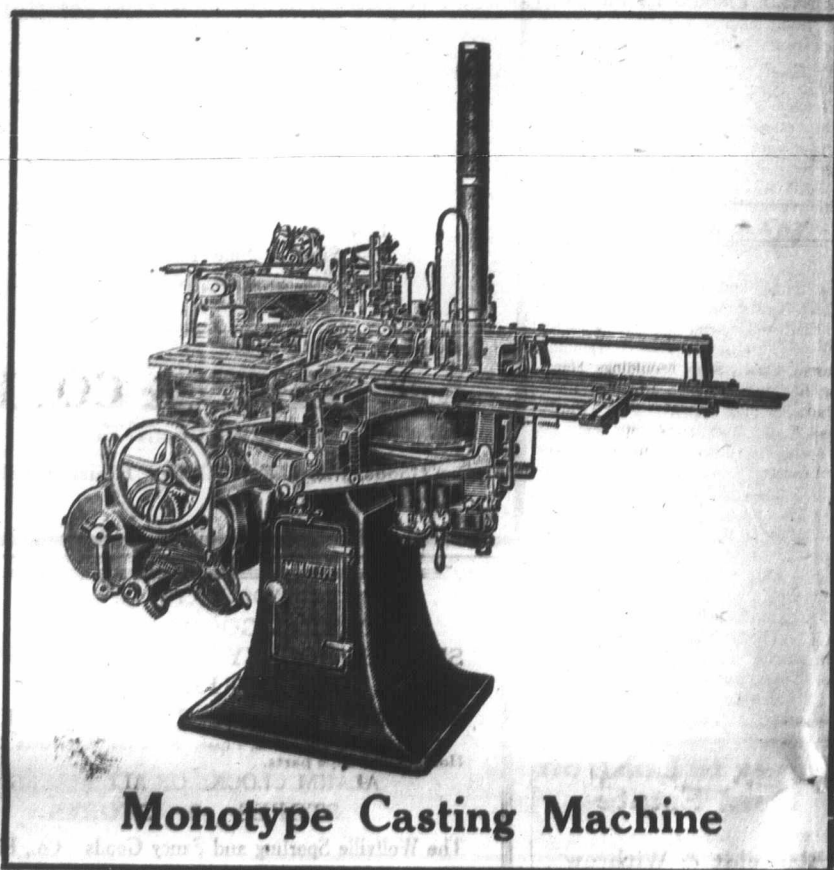


If You Were Building a Home, You Would Not Allow Second-hand Bricks and Lumber to be Used When You Were Paying for Brand New Material! THEN---Why Have Your Printing Done With Battered, Worn-out Type, Rules and Borders, Which Have Been In Use For Years?



Monotype Casting Machine

WE have now installed in our printshop, a Monotype, which not only composes all of our straight reading matter in perfectly justified lines up to 10 inches wide, at one operation, but makes for us all our material, such as Rules and Borders of numerous designs, Leads and Slugs in any length desired, Display Type with any combination of type faces.

AFTER a job is delivered to a customer, every particle of type and material is "Dumped" and remelted into "Pigs" of Metal. Thus, brand new, clean-cut, sharp-edged type, rules and borders, are used in all the job printing done in our printshop.

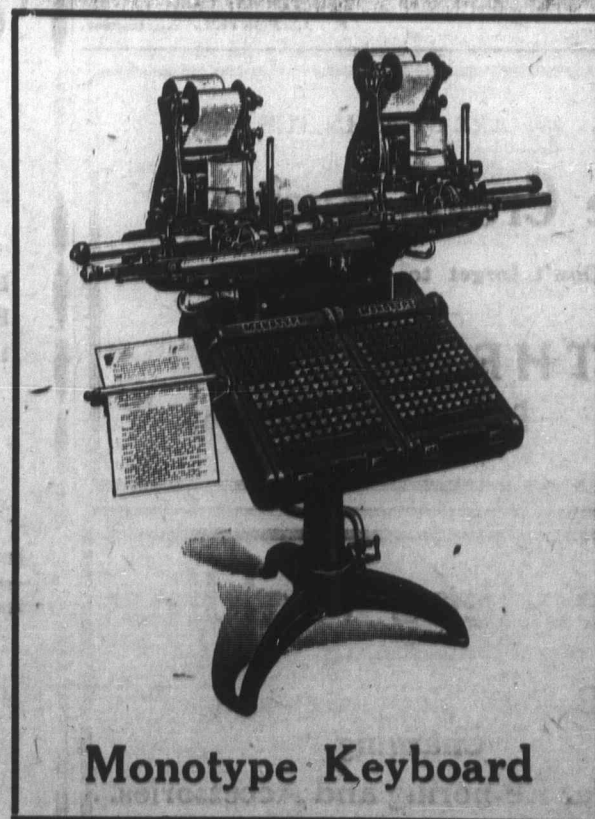
THROUGH the installation of the Monotype machine, we are now able to turn out double the volume of work, because we have

no "Washing Days"--in other words, we do not have to stop production in order to distribute the type and material from finished work to enable us to get started on the next job.

THERE is no machine (or a combination of machines) made that can do what the Monotype does. No job is too big for us, and the more intricate, the better we like it. We have the machine and the operator at your service!

To the Trade

WE will cast your rules, leads and slugs, in 2 ft. lengths, and type in all sizes from 6 pt. to 36 pt., and credit you at market prices for your worn-out, battered type. Prices on application. Send for literature.



Monotype Keyboard

DAVIDSON BROTHERS
 "ACADIAN" JOB DEPT., WOLFVILLE, NOVA SCOTIA
 LONG DISTANCE PHONE 217