

# FREE!

**WHAT THE FARMER CAN DO WITH CONCRETE**

**"My Book is worn out—send me another"**

From all over Canada requests have come from farmers for a second copy of this most useful of all farm books. Over 100,000 farmers have discovered by reading it, how they can greatly increase the value of their farms with but little cash outlay. It has shown them how to turn the idle hours of Winter to immediate profit. In the new edition of the book—just published—there are 90 pages of practical suggestions.

Write for your copy—it will be sent to you free and without placing you under any obligation whatever.

**CANADA CEMENT COMPANY, LIMITED**  
 57 Herald Building, MONTREAL

If you are interested specially in any particular subject, mark an "X" opposite that subject in the coupon below.

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## A New Way To Save

The Province of Alberta offers to the Public  
**Province of Alberta Savings Certificates**

In Denominations of

- Ten Dollars
- One Hundred Dollars and
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These Certificates will bear interest at the rate of 5% per annum, compounded half-yearly

Certificates are redeemable in three years, but may be cashed at any time on the demand of the holder

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**W. V. NEWSON, Deputy Provincial Treasurer, Edmonton**

## You Can Rely on Their Service



The Goodyear Service Station Dealer will:

- advise you of the right size of tires for the load you carry to guard you against the danger of over-loading.
- tell you what air pressure best suits your needs, and so eliminate the dangers of under-inflation.
- test your tires for air pressure (and many will put in free air).
- inspect your wheels for alignment.
- inspect your tires for tread-cuts, stone-bruises and other injuries. He will provide the remedy and advise you as to prevention.
- explain to you the value and use of Tire-Saver Accessories and provide you with the Goodyear Tire-Saver Kit which contains all the equipment necessary for making repairs on the road.
- explain the necessity of selecting good tubes, and their value in saving your tires.

Many Goodyear Service Stations will gladly:

- test your battery, and add distilled water when needed.
- fill your radiator.
- raise or lower your top as the weather demands.
- examine your springs for broken leaves.
- suggest the proper grade of oil or gasoline for your car and the work it does.
- drain out old oil every 800 or 1,000 miles, if you wish, and add fresh oil.

NECESSARY work around a car is inevitable. Radiators must be filled with water, tires must be inflated, tread cuts must receive attention. They are disagreeable, inconvenient jobs—but, if neglected, they bring on trouble of a costlier kind.

Let the Goodyear Service Station man

do these small but necessary jobs for you. He's as interested in taking the drudgery out of motoring as you are. He'll probably do more to help you get real pleasure out of motoring than you yourself do.

He is pledged to help you get bigger returns from your investment—more miles from your tires, greater economy in your expenses, higher satisfaction from your motoring. His advice and work are backgrounded by expert and successful experience. His aim meets yours, and ours, precisely on the point most important to all of us: Maximum satisfaction at minimum cost.

He works beneath the Goodyear emblem—the emblem illustrated herewith that indicates over a thousand Goodyear Service Station men throughout the length and breadth of Canada.

It will be well to use his service, to listen to his advice which has a money-value for you.

**GOODYEAR**  
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