
Never Before Such An Instantaneous Success

The \$850 Overland has made history. It marks the entrance of a new automobile value—a car complete in every sense of the term at a price which was hitherto thought impossible.

Yet here it is—a powerful five-passenger touring car complete for only \$850.

Note that word "complete."

This means electric starter and electric lights, electric horn, magnetic speedometer—in fact, every necessary item. Nothing is lacking. There are no "extras" to buy.

Note that the motor is the very latest en bloc design—the last word in fine engineering.

In addition note that the tires are four-inch size. This is another big advantage. Many cars costing more have smaller tires.

Note that the rear springs are the famous cantilever type. Another advantage. Cantilever springs mean the utmost in riding comfort.

Note the headlight dimmers—the electric control buttons on steering column—demountable rims and one-man top. These are all big advantages.

This newest Overland is light in weight, easy to handle and very economical to operate.

It's just the car the world has been waiting for.

It is large enough for the whole family—moderately priced, within the reach of the majority—economical to maintain—built of the best quality materials—snappy, stylish and speedy—and complete in every sense.

In short, it is just another striking example of how our larger production enables us to build a bigger and better car and still keep the price within reason.

You'll want one, so order it now.

Don't wait, debate or argue with yourself. See that your order is placed immediately.

Then in a few days you and your whole family will be driving your own car.

Remember it comes complete—only \$850!

Catalogue on request. Please address Dept. 645
Willys-Overland, Limited, Toronto, Ont.

