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he company has so established experimental farms, showing what can be done by mixed farming in Alberta. "We are importing dairy products," Mr. Dennis said, when we should be exporters. We have made a good start with high grade cattle and other live stock and we must continue to bring in cows. Unless our farmers realize their resources will not be used as they should be."

Mr. Davidson said that the government should explore the resources of the province and publish the facts adding: "We should also show ourselves to develop the resources so close at hand. Mr. Sharman has given us a concrete example of what can be done with our oil, climate, feed and the right kind of that the farmers of Alberta is distinctly a dairy country." Mr. E. A. Cunningham, Board of Trade, President of the Merchant's Association, representing the Edmonton and the Central League; Dr. A. E. W. J. Uren and of Calgary, and R. Robertson, M. H. Red Deer.—August Saturday Night.

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and in an interest will leave this as an for our readers. Five will be especially demands and interests of the ladies and young are them that there in store for them. have several rattling every individual will d. e special features we ular features of the two large cartoons y interesting stories

Guide is worth send. You cannot make istmas present at the nd a copy to any ad. Send along your list presses with 15 cents will mail them out as is published.

GRAIN GROWERS' GUIDE.
Winnipeg.

GRAIN INSURANCE
22.—Underwriters in-argoes have agreed to 1 to 5 inclusive at 1 inclusive 1 1/4 per cent. 1/2 per cent. American agreed to cover hulls midnight, Dec. 5, war- midnight Dec. 4, 1 per erwriters on hulls have this arrangement, but is hoped for within the weather continues riters may, later on. Dec. 11, but nothing y as yet. s indicate no extension ction beyond that of the time is a day less.

A Scorching Flush of Light

"Burn all your reports on the cost of high living. Put them in the wastepaper basket. They are not worth the paper on which they are printed. In two sentences an Ontario farmer has placarded the problem in letters of fire. He put inside the head of a barrel of apples:

'I got seventy cents for this barrel of apples. What did you pay for it?'

The Winnipeg consumer who bought this barrel of apples paid five dollars and twenty-five cents for it.

That Ontario farmer has made his history. He has done more than all the Committees of Congress, Royal Commissions, Boards of Trade and Chambers of Commerce on two continents. He has stated the problem of the high cost of living."—*Vide The Telegram, Nov. 19, 1912.*

He has also demonstrated to the farmers of the west a startling fact. No matter what it cost that farmer to produce those apples he had to accept the price which the middleman attached, viz.: 70 cents; but immediately the middleman was able to attach the price to the consumer, viz.: \$5.25.

The same thing is true with everything raised by the farmers of the West. The price he receives from the middleman is attached for him, but immediately the middleman attaches the price to the consumer.

The only solution is Organization and Co-operation!

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