

When Buying

BUTTER

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insist on

THE BRAND



Vancouver Creamery

FINEST QUALITY

VANCOUVER, B. C.

B. C. Products Month

The Citizens of British Columbia are being asked during this month to give particular preference to B. C. Products.

The greatest need of British Columbia today is Capital and Settlers. Both will come with the development of her FARMS and FACTORIES following a greater demand by the people of the Province for HOME PRODUCTS.

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AND

BUILD UP YOUR COMMUNITY

Burn-

KIRK'S COAL

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by

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KIRK & CO.

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VANCOUVER, B. C.

BUSINESS BUILDERS OF B. C. and
BUSINESS MEN of the EAST
and Elsewhere, now awake
to the Value of the
CANADIAN WEST:- Greeting!

Established 1911, this publication is the COMMUNITY SERVICE MAGAZINE of Western Canada, and wishes only the advertising messages of reliable leaders in every line of wholesale and retail business.

Because we are BUILDING FOR LASTING SERVICE, not for one day a month, but for every month in the year, our representative may not yet have called upon you, and a "marked copy" may be all the communication you have received—or can receive—whether or not your office is far distant, or at the Dominion's Perennial Port.

If you have a message for the homes and business men of the Canadian West, we invite you to communicate with us.

In B. C. and the Canadian West
Be a Leader in Your Line

The British Columbia Monthly

1100 Bute Street, Vancouver, B. C.