



\$12.50 buys this elegant MALVERN Suit Made to your measure from materials you select. Samples and measurement chart promptly sent free from our Canadian address. Perfect fit and satisfaction guaranteed.

Your Local Tailor Couldn't Make a Profit if he Sold You a Malvern Suit Like This for \$25.00

but We'll Sell it to You for \$12.50, and Make a Profit, Too

Learn one of the reasons why.

Your local tailor buys his goods in single suit lengths. Four profits come out of the cloth before it reaches his hands. You pay these four profits when you buy from him.

You save these profits when you buy from us, because we buy all our suitings direct from the mill, and give you the benefit of our tremendous buying power.

HERE'S A FAIR OFFER: Send us your name and address, and we will mail you absolutely free, 72 pattern pieces of the finest English suitings and overcoatings you ever saw.

With the patterns will come a booklet telling all about the successful Catesby "made-to-measure" tailoring system.

Read it, and you will understand why hundreds of shrewd, well-dressed Canadians buy their clothes direct from London, and save half of what they would otherwise have to pay their local tailor.

Don't put this matter off—you'll soon be needing a suit. Send now, while the thought is in your mind.

Remember, your suit comes right to your door, all carriage and duty charges paid by us. Every Suit and Overcoat is guaranteed to give absolute satisfaction. Orders are shipped five days after we receive them in London.

Address our nearest Canadian office.

CATESBYS LTD. 119 West Wellington St. TORONTO
Dept. Coronation Building - MONTREAL
"N" 160 Princess Street - WINNIPEG

Or write direct to CATESBYS, Ltd., Tottenham Court Road, London, England

HERE'S A GREAT TEST—When you get patterns take one to your local tailor. Ask him what he will charge you to make a suit of such an imported cloth. Then compare his price with that asked by Catesby.



This Double-Breasted Suit in Fancy Tweed or Fine Sergs. made to your measure, \$ 6.50 delivered anywhere in Canada UP The same suit made in Canada would cost \$28 to \$32

No man who has ever bought a suit or an overcoat from Catesby has had reason to **REGRET** it. Every garment is guaranteed to give absolute satisfaction. But you know that the whole facts can't be told in an advertisement. The thing to do is to prove the thing for yourself by sending for the free package containing 72 samples. Write for these samples now. Remember, your order will be shipped five days after it reaches London.

YOU NEED A WARM OVERCOAT



Heavy Ulster Style. Made of close woven, warm Yorkshire woolsens. Big variety of patterns to choose from. \$16.75 up.

And you can get one for half of what it would cost you from your local tailor. Catesby's Overcoats are made in England, especially for the Canadian climate. The material is heavy, close-woven woollen cloth. It is almost wear-proof.

Your local tailor could not possibly make you a coat like the Ulster illustrated for less than \$30, yet we will deliver it to you—duty and carriage charges paid—right to your door for **\$16.75**.

This is the reason why: We buy our materials wholesale, direct from the mills. Your local tailor buys in single overcoat or suit lengths. When you buy from us you save the four middlemen's profits that come out of the cloth before it gets to your local tailor.

You Can Prove the Value of Catesby Overcoats for Yourself by Making this Test:

Send to our nearest Canadian office for a package containing 72 samples of overcoatings and suitings. When you get them, pick out the cloth you like best, take it to your local tailor, and ask him what he will charge to make you an overcoat or a suit of that quality of material. When he quotes his price, compare it with the price in the Catesby catalogue. We are satisfied to abide by the result. That's fair, isn't it? So send for the patterns to-day.

Remember, we ship your overcoat five days after your order gets to us in London, and the Catalogue price includes payment of all duty and carriage charges by us. Write for the samples to-day, while the thought is in your mind. Address our nearest Canadian office.

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RAGLAN-CHESTERFIELD style. Stylish, warm and comfortable. Made to your measure of the finest West of England or Yorkshire cloth from any of 72 fine patterns. From \$18.50 up.