

Letter of Appreciation

The Secretary read a letter from Mrs. Briggs, wife of the Director for the Maritime Provinces, thanking Directors for appreciation of hospitality extended to the Board by Captain and Mrs. Briggs during the Board's visit to Halifax in September.

The President took this occasion to extend thanks on behalf of Mrs. Ouimet for the Board's thoughtful recognition of hospitality received.

BBG Advisory Committee on Public Broadcasting

The Board next gave attention to the Chairman of the BBG's letter of October 13, 1959, to the President of the CBC stating the intention of the BBG to establish an Advisory Committee on Public Broadcasting and requesting the Corporation to name four representatives on this Committee. A suggestion in the agenda for the makeup of the CBC representation was discussed. It was noted that Dr. Lumsden was proposed as a member and Directors said that Dr. Lumsden had indicated he would be prepared to take on this assignment if it did not involve too much travelling. The Board indicated that it favoured Dr. Lumsden's participation. The President noted that the suggested representation was made up of two Directors and two employees.

Mrs. Aitken moved, seconded by Dr. Morton

THAT the CBC be represented on the Advisory Committee on Public Broadcasting which the Board of Broadcast Governors proposes to establish by the President (or, in his absence, the Vice-President), the elected Chairman of the Program Committee, the Vice-President, Programming and the Vice-President, Corporate Affairs. CARRIED.

Disclosure of Information

The Board discussed briefly the question of leakages to the press. It was felt that Corporation business too frequently becomes a subject for discussion or speculation in the press before the Corporation has said anything official about it. The Board expressed concern at this situation but the discussion was inconclusive.

CBC Representative - Canadian National Commission for UNESCO

The meeting noted that since September 1957 a member of the CBC Board had been on the Canadian National Commission for UNESCO and that this position was now vacant.

Mrs. Carter seconded by Mr. Ganong, then nominated Mrs. Aitken to be the Corporation's representative. A brief discussion followed and the possibility of holding the matter over until the next meeting of the Board was considered. However, it was recognized that this appointment was on the agenda of the Board for the fourth successive meeting and that it probably should not, in courtesy, be delayed any longer. Accordingly Mrs. Aitken was unanimously appointed to the UNESCO position.

The Board noted that Mr. Marcel Ouimet, currently General Manager, Network Broadcasting (French), has been the Corporation's alternate member on the Commission and agreed that this appointment should be extended.

Long-term Agenda for Board

The Board noted the draft of a long-term agenda which was put before it for consideration. Mrs. Carter suggested that in view of the importance of this subject and the amount of material in it, it should be held over until the next meeting of the Board and studied in the meantime. The meeting agreed with this suggestion. The President indicated he would like to have suggestions from Directors for changes or additions in advance of the next meeting so that a more complete listing could be put before the Board at that time. Before leaving the subject it was agreed that the general matter of CBC relations with the National Film Board should be added to the long-term agenda.