

(Signed) GWENDOLEN GUINNESS. It will be noticed that in the last paragraph of her letter, Lady Gwen-folen mentions a souvenir in the form of a silver gilt badge which she made arrangements to have given to every Canadian women instrumental in securing recruits for the naxy. Mothers whose sons will enlist for national service, or wives, sisters and sweethearts of recruits as the case may be, will be entitled to wear this badge. It is of sterling silver, is intended to be worn as a pendant and makes a very handsome souvenir. The assisting in securing recruits for the navy is the duty of every loyal Canadian woman and in performing this duty har highest reward is the realisation that she is rendering to her King and country the greatest service that she can bestow. Lady Gwendolen's badges, with their motio "I Helped to Serve," will doubless be worn in this spirit and as a badge of honor, by hundreds of Canadian women, who will take an added pride in the achievements of the British navy.

he British navy.









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