

POOR DOCUMENT

MC2035

THE EVENING TIMES-STAR, ST. JOHN, N. B., THURSDAY, AUGUST 21, 1924



Ladies' Gingham Street Dresses. Values Up to \$7

Folks You'll Never Get This Chance Again

NOW

\$1.45



EXTRA!!

SLIGHTLY DAMAGED BY WATER

1264

Ladies' Dresses

In Carton Crepe, Ratine, Georgette, and Fleurella

NOW

\$1.95



OH MY!

689

Ladies' Flannel Dresses. Beautifully Trimmed.

Buying Must Be Fast. They Won't Last At This Price.

\$5.45

HERE

Is A Sale That Will Set The Town On Fire With Enthusiasm

STOP—LOOK—RUB YOUR EYES

You never saw prices as low as this, never such a sale, never such an opportunity offered by any single store, in the history of Business. Seekers after values at the season's lowest level of prices will find that Perchanok's is the place to go, as quality reigns supreme here, and prices lower than your fondest expectations can imagine.

The Waited Moment Has Arrived

You can now attend a value classic on nationally advertised lines of merchandise. It is our demonstration of the better values. You will find merchandise here that needs no introduction—but you've never met them priced as low as we have priced them for this event which begins Friday, Aug. 22, at 9 a.m. Every piece of merchandise sold during this campaign is measured by the standard of quality and prices are not only regulated by the standard of fairness but we have gone just one step farther than what our patrons would call fair and marked every article in this store at prices so low as to make our customers enthusiastic about stocking up not only enough for their use during the summer of 1924 but for the summer of 1925 as well.

Surprise Upon Surprise

Is in store for you. The great array of bargains will create a stir in every home in St. John. This is our best sale, and they are sure real honest-to-goodness values as our values so strongly testify.

J. PERCHANOK

38 Dock St.

St. John, N. B.

FREE

100 PAIRS
OF LADIES'

SILK HOSE

TO FIRST 100
CUSTOMERS

FRIDAY, AUG.

22ND. 9 A. M.



HERE IT IS

Ladies' Voile and Ratine Dresses. Beautiful Designs.

This Sale Is Our First Sale And We Mean to Make It a Good One.

\$2.95



Oh! Ladies

784

Ladies' Corsets

VERY GOOD MAKE WILL BE OFFERED FOR FRIDAY

ONLY

GET HERE EARLY!

69¢