

SIMPSON'S SIMPSON'S SIMPSON'S

Telephone Main 7841 Store Opens 8:30 a.m. Closes 5:30 p.m. Open All Day Saturday Market Adelaide 6100

Women Choose Easter Suits

With Particular Care as to Quality, Material, Distinctive Designing and Finesse in Tailoring. That is Why They Are Choosing From Our Magnificent Assemblages.

Every suit, from the simple, moderately-priced tailor-made to the exclusive three-piece model of Paris origination, exploits these sought-after points, besides offering a wealth of variety to make choosing pleasurable.

Military braid is used in dozens of ways to adorn stunning suits—elaborate embroidery in silk, chenille and metallic threads glorifies handsome dress models—vestees of duvety, metal brocade and novelty silks give brightness to sombre suit-coloring.

Tricotine, Poiret twill, English gabardine and Botany serge are mostly used in their making, in navy, black, rookie and sand. Priced all the way from \$37.50 to \$150.00.



PATRICIANS in the world of hat fashion, "Rawak" models have created a sensation among women who discriminate, wherever they have been sold. Toronto women are particularly fortunate in being able to obtain one of the new Spring collection, which, by the way, is quite the finest the House of Rawak has ever produced. There's a hat for every occasion, and besides, you have the satisfaction of knowing that each model is so "different," so exclusive, that you are positively assured of individuality in your choice. Just to mention one or two of the lovely group you will find today in our new French Room. We are glad that they are here in time for Easter.

An Egyptian turban of navy hemp with ear-ornaments of henna raffia and squares of the raffia applied here and there for adornment. Price...25.00

Unique little "ostrich plumes" of black cellophane are caught in the folds of the navy maline brim of a chin chin model. The crown is of navy milan. Price 30.00



New "Studington" Coats

The many women who have been inquiring about these famous tailored coats will be glad to know that a shipment of very smart models has arrived.

Tough cut on mannish ultra-tailored lines, they possess a swank smartness, which is the secret of their renown. Moreover, they are always in season, always in style, adaptable alike to street, travel, motor or general wear.

The new models come in rich wool mixtures or plain shades, proofed for all weathers. Sizes 36 to 42. In the Women's Department. Priced, \$60.00 and \$65.00.

Simpson's—Third Floor.

If You Like French Pastry

You will be delighted with our Tuck Shop on the Sixth Floor. All sorts of delicious pastries, dainty tea biscuits and nourishing jellies for invalids are temptingly arrayed there.

Simpson's—Sixth Floor.

Mother! Spring Is Round the Corner

Already school hours begin to drag when visions of marbles, hoops and skipping ropes make up the life of the small boy and girl. Then there comes the problem of the Spring wardrobe. Let us help you. Our Children's Store was never more attractive, and the prices are extremely reasonable.

Small Boy Reefers, \$6.95

Fashioned of fine wool union serge in convertible double-breasted style that buttons both ways. Slashed sides, fancy brass buttons, and two roomy pockets. Lined with strong black sateen, and trimmed with fancy ornament on sleeve. Sizes 2 to 6 years. Today, special 6.95

Jaunty Serge Tams, \$1.49

Dark navy or black, with leatherette sweatband and fancy sateen lining. Corded silk ribbon band with streamers and gilt printed monogram. Just the finishing touch to your new coat. Sizes 6 to 6 1/2. Today 1.49

Baby's Velvet Hat, \$1.25

Six-piece crown, firmly-sewn roll brim. Narrow band of same material, white cotton lining. White only. Sizes 20, 21, 22. Today 1.25

Simpson's—Third Floor

Chic Furs for Easter Day

Long Straight Stoles of Ringtail Opossum, finished with pockets in ends 59.00

Smart Little Blended Sable Scarfs in this one-skin animal choker 35.00

Fox Scarfs in many smart styles for Spring wear, and ranging in price from \$40.00 to \$650.00.

Simpson's—Second Floor.

Like Caves of Ice

Will Be Simpson's Fur Storage Vaults in Hot Midsummer

The time has come when every woman should be making arrangements for the storage of her precious furs or fur coat.

"Simpson" storage-vaults are perfectly appointed for their keeping, while a temperature kept constantly below freezing point keeps each piece absolutely free from the destructive moth. Telephone Main 7841, Fur Department, to make the necessary arrangements, and we shall send a man to collect your furs at the time you appoint.

Simpson's—Second Floor.

Misses' Distinguished Easter Suits and Wraps

Presenting Charming, Individualized Fashions, Which Accurately Portray the Newest Concepts of Master-Modistes. New Models Are Constantly Being Added to Our Wonderful Collection.

Among the Many Stunning Suits youthfully appealing is a model in fine navy tricotine with straight, simply-belted coat and deep border in black silk embroidery and braiding leaf design. Price 102.00



Distinctively snappy in style is a navy tricotine with braid-bound collar, pockets and seams, and narrow leather belt. By the way, the pockets are square and buttoned on in pleated effect to give the smart distended hip. Price 125.00

A fitted tailleur, much given to ripples below the nipped-in waistline, gains additional smartness from wedge-shaped panels inset with many close rows of military braid. The same chic effect is repeated on the tailored skirt of navy tricotine. Price 135.00

Individual Models

The modish flat-back is delightfully achieved in a model of Maeterlinck blue velour de soie. This by means of a stitched centre panel flanked by a slightly bloused section and caught by a narrow tie-belt. Collar and cuffs of beige duvety. Price 135.00

A tailored dress wrap of navy tricotine has inset side-panels tucked from hem to knee and shirred at the waistline for distension. Very novel is the tie-girdle, which fastens on the hip and is heavily tasseled. Price 155.00

An exquisite model in sand tricotine takes the form of a French martial coat, with rippled cape falling to the waistline. This surmounted by a large navy faille collar. Huge transparent buttons add much chic, also the lining of navy pussy willow. Price 165.00

Simpson's—Third Floor.

Noon Special for Business Men!

At Noon Today We Place on Sale, at \$7.95, Men's Brown Storm Calf Blucher Laced Boots in sizes 6 to 11. Goodyear welted leather soles with rubber heels. Medium round toe, last with toecap. A shoe to look well and wear well. Today, at 12 noon 7.95

Chintz Slip-Covers Made-to-Order

NOW is the time to place your order with us for the new slip-covers for your furniture this Spring. Immense stocks of new season's chintzes are now on display, so that appropriate colorings and designs can be easily selected for any room.

A phone message to our Drapery Department, Main 7841, will bring our man to take measurements and give an estimate on any number of slip-covers.

Chintz at 59c Yard

A big collection of attractively patterned chintzes in light, medium and darker color combinations, mostly showing all-over floral and verdure designs. 1 yard wide. Today, yard 59

Chintz at 79c Yard

Particularly good patterns for side draperies, slip-covers, box covers, etc. Dainty colors, with light grounds for bedrooms and more sombre tones for use in the dining-room or den. 36 inches wide. Today, yard 79

Chintzes at \$1.75 Yard

Newly imported chintzes in the double-fold width shown, in good colorings of mulberry, rose and tan, having large floral patterns that will be very effective as side curtains in the dining-room or living-room. Today, yard 1.75

Simpson's—Third Floor.

The Robert SIMPSON Company Limited

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FOR... PROBS: SPECIAL OF FEDE TO DEBAT... Rowell Intro... Commons in sion on Bu... ADD TO MI... Ottawa, March... Press. — The... mainly in discuss... butler and conse... Fontenac it was... tion. He had a mot... minion governme... steps are... grade of Canada's... tained for export... tion ended finally... Dr. Romie, mini... was favorable to... remarked on the... the prov. ces. H... unsettled condition... the present was a... carry the terms... effect. Pensioners... shortly before a... N. W. Rowell mov... viding for the app... sial committee of... of the war bonus... stoners under the... The subjects which... considered by the... Rowell explained... probably be: (1) The continu... pent war bonus, g... (2) The question... granting pensions... their other resour... are; (3) Whether the... commission... and commute sentences... pent disability; (4) Whether wid... adequate. Further, the sco... was broad. Other... might be brought... mitted, Mr. Rowell... to a query from... not deal with pen... Canadian Mounted... Hon. N. W. Ro... this afternoon, pre... was a consolidation... relating to the ad... stuffs. Separate b... dued by Mr. Rowe... wrap, honey and th... the stuffs, such as... Hon. W. L. Kin... government had... any legislation... other than the bl... Sir George Foster... pared to say at the... may be added to... brought down. I d... self to say that the... tions, but at pres... under contemplati... Naval and Fi... Dr. Michael Clark... ticle appearing in... stated that Hon. C... announced that the... fiscal policy would... on May 1. He wish... this announcement... ordinarily have con... ter of finance, was... Mr. Ballantyne... (Continued on Pa... OFFICER IN AS SHOT B... London, March 2... medical missionary... Jackman, shot... dead at Sadya... 18th India, a north... according to a Ca... The Daily Mail de... The full story... known, but the c... that the reasons fo... domestic, Jackman... Cloete's bungalow... tover and asked... and when he appe... The missionary the... Political Officer, O... rendered. Major Cloete was... Henry Cloete, for... civil service officer... WILHELM S HIS WOO... Greater Restrict by Authority ongen... The Hague, Mar... of Amerongen villa... now is unbroken... ex-kaiser has not... of the castle rates... Otherwise there... capt the placing... entry boxes, inside... a rifle hangs. The... have been instruct... one. Automobiles... stop long outside... path around the ca... sen to pedestrians... The ex-kaiser... walks in the garde... sawing wood for the... time work on the... times. Very few telegra... for Count Hohenz... those arriving are... castle, altho his ce... is under strict cont... the guards arou... been increased, the... are not visible, but... dear to watch visit... tion and place of... tions than forme...