



"Miss Summer" Strongly Recommends These Cooling Preparations for Camp or Home

- Moquito Cream (in collapsible tube), Reg. 25c. Special... 21
Citronella Oil (for mosquitoes), Per oz. 10c. 2 doz. 25c.
Joss Sticks (for flies and insects), Per bundle... 15
Household Liniment, Regular 50c Special... 29
Genuine Aspirin Tablets, 8 Grain, Per dozen... 25
Beracide Acid (fine powder), Per pound... 25
Epsom Salts, Reg. 10c lb. Special, 2 lbs... 15
Powdered Borax, Reg. 20c lb. Special, 2 lbs... 15
A.B.S. & C. Tablets, Per 100... 10
Frazzles... 21
Nuxated Iron... 80
Fruit-a-tives... 31
Pink Pills... 31
Dodd's Pills... 31
Gin Pills... 31
Pinkham's Compound, bottle... 54
Burdock Blood Purifiers... 82
Tasteless Cod Liver Oil, a big bracing tonic, Reg. 75c. Special... 69
Witch Hazel (for tan and sunburn), Pint size... 25
Citrate of Magnesia (fresh), 25, 50 and 100.
English Sherbet (in glass bottle), 25
Ene's Fruit Salts, Reg. 75c. Special 2 for... 1.17
Bathing Caps, 25, 35, 50, 60, 75 and 100.
Toilet Rolls, 50, 75, 100, 125, 150 to 6.00.
Pullman Aprons, 1.25, 1.60, 2.00, 3.00.
Household Rubber Aprons, 1.00 and 1.50.
Parisian Sage... 29
Sage and Sulphur, 32 and 63.
Steedman's Powders, at... 19
Carter's Pills, 2 for 25
Becham's Pills... 18
War Tax Included

AT SIMPSON'S

Moderate priced clothing for men who know good materials, good tailoring and good value. Even at these modest prices the clothing you'll buy at Simpson's will satisfy your ideas of style and wear.

Summer Two-Piece Suits for Men and Young Men

One way to cheaper clothes is in the materials. It is an easy thing to do, because the average buyer doesn't think much about the cloth—just trusts to the honesty of the clothier.

Hundreds of men today are wearing clothes that are away below the standard they have set for themselves in former years because of a "pretty near" general increased clothing cost.

Sounded "from the lowest note to the top of the compass," Simpson's clothing is up to the same "top notch" standard of former years, priced to impress men with the advantage of dealing here.

MEN'S TWO-PIECE TWEED NORFOLK SUITS TODAY \$13.50

Single-breasted yoke Norfolk style, with belt at waist; trousers have cuff bottoms. This suit is made from dependable quality English tweed in brown mixed, medium shade, well tailored. Sizes 36 to 42, at 13.50

YOUNG MEN'S SWAGGER SUMMER SUITS TODAY \$13.50

Made of fabric known as Cool Cloth in medium shade of grey showing white thread stripes. Skillfully tailored in young men's belted style, with patch pockets; cuff bottom narrow straight trousers. Sizes 34 to 40, at 13.50

Snappy, Breezy, "Full of Life" Unlined Models for Those Men Who Recognize the Importance of Being Correctly as Well as Comfortably Dressed

Critically dressed men everywhere are demanding cooler, lighter clothes for summer. So these lightweight, light summery models are made for those men who not only demand cooler, lighter apparel, but stylish apparel as well. Priced low enough to interest any man. As an instance:

Here we have an ideal summer model of light grey homespun. Smart, single-breasted pinch-back coat shows alert, graceful, clean-cut lines, lined through-shoulders and sleeves. Trousers also cleverly designed. Sizes 36 to 42. Priced at only 15.00

Another model is of popular grey tropical worsted, in dominating single-breasted, sacque style, showing patch pockets. Unlined, as is also vest. Trousers in straight style with cuffs. Sizes 36 to 42. 18.00

Still another model, light colored grey two-piece suit, is made of neat, choice Cool Cloth. Coat is single-breasted and unlined; trousers have cuff bottoms, five pockets and belt loops. Sizes 34 to 40, 12.00

STOUT MEN'S PALM BEACH SUITS AT \$12.00

They are made from the natural color genuine Palm Beach cloth, particularly cut in single-breasted, sacque style to lend grace and slender lines to the figure, with cuff bottom trousers. Nicely tailored. Sizes 36 to 48, at 12.00

During June, July and August STORE CLOSURE SATURDAY 1 P.M. Other Days at 5.30



Boys' Better Underwear Priced Lower

Boys' Balbriggan Underwear of two-thread yarns, natural shade, shirts and drawers, sizes 22 to 32. Today 29

Boys' Boy Scout Khaki Shirts, collar attached; two shoulder straps and two pockets; made with yoke at neck; double sewn seams. Sizes 11 to 14. Today 75

Boys' Outing Shirts, collar attached style; Palm Beach and assorted stripes; large roomy bodies. Sizes 12 to 14. Today 75

Boys' Combinations Special

Boys' Poros Knit Combinations of fine white cotton, short sleeve shirts and knee length drawers. Sizes 22 to 32. Extra special today 35

Boys' Bathing Suits, plain navy, one-piece style. Sizes 18 to 32. Today 35

Boys' Neglige Shirts

Boys' Neglige Shirts, plain and fancy hairline stripes of blue, black, helio and tan; coat style, double French cuffs, separate collar to match. Sizes 12 to 14. Today 75

Boys' Grey Tweed Rain-coats \$4.85

This is certainly an exceptional value. We are clearing the balance of our plain grey "slip-on" raincoats. Pull out box back styles with convertible collars and check back linings. Regular \$6.45. Sizes 24 to 35. Today 4.85

Boys' \$2.25 and \$2.50 Bloomers \$1.49

An opportunity to match up that odd coat. Our clearing price is less than actual cost and to early buyers we offer exceptional values. Owing to having only a limited quantity we cannot accept phone orders. Sizes 14 to 24 to 35. Today 1.49

Don't Forget This

Bathing Shoes—Don't forget this important item in your vacation outfit. Our stock of bathing shoes is complete. A big variety of high and low shoes, in all combinations and solid colors, from 50c to \$1.75 per pair.



Women Who Want Hug-Me-Tights of Wool for \$1.95, Come Today

Hand-made, of pure wool yarn, in dainty loose weaves. They have deep revers down front trimmed with wide silk ribbons, and short kimono sleeves. All sizes. Colors:

- White and Blue, White and Mauve, White and Grey, White and Pink, All Black, White and Green, Black and Red, White and Gold, Black and Purple, White and Rose, All White.

On Sale in Sweater Coat Department, Third Floor.

For Those With Time and Talent Dainty Luncheon Sets

Chintz in pretty rose and basket designs. Consisting of 6 tumbler doilies, 6 plate doilies and 1 centerpiece. All ready for deft fingers to finish on-edge with narrow lace. Special today, the set .70

A limited quantity of all-wool, light grey fingering yarn. Special today, 1.25 the lb.

Cushion Forms covered with bleached cambric. Size 20 x 20. Russian down filling. Special today, each .39

\$22.50 White and Gold China Dinner Set \$14.95 Johnson Bros.' finest quality thin English ware. Clear, evenly-finished white body and popular plain burnished gold band border. Ovide or kermis shape cups. An open stock pattern; 97 pieces. Regular \$22.50. Today, the set 14.95

\$175.00 Set for \$95.00 Famous Bernardaud & Co. Limoges china. Handsome full coin gold encrusted border. 100 pieces. Today 95.00

Today for Infants and Children in the

June Sale of White

These Specials Today

Infants' Short Dresses 49c Several dainty styles of white lawns and nainsooks. Various trimmed styles. Sizes 6 months to 2 years in the lot. Sale price today 49

Infants' Carriage Covers 75c Girls' Drawers Wide Knee 65c Fine white nainsook, bloomer style, trimmed with insertions of fine lace and embroidery, all around, etc. Full sizes 2 to 18 years. Sale price today 75

Children's Cotton Dresses 69c Middy style with smart pleated skirt, round collar and double cuffs; blouse of strong stripedingham. Sizes 2 to 6 years. Sale price today 69



The New Edison Hath Charms

You are personally invited to come to the studio on the sixth floor and hear re-creations of celebrated vocal and instrumental selections reproduced on the famous New Edison machine.

The mystifying charm as produced by Edison records is made apparent by the high-class artists from whom the creations have been made.

Again we extend to you a personal and standing invitation to come at any time. All makes and Edison models in stock. Terms arranged.

Well Shod Are Those Men Who Wear the VICTOR SHOE

To all Victor wearers does this apply, but more particularly is it directed in an advisory way to those men who have yet to know the comfort, style and durability that is crammed into the Victor. Its solid, handsome appearance men admire—its modest price men approve. These new, clean-cut Oxford Victor Shoes have marked superiority over the usual grade at \$5.50. All sizes.

Men! Save a Dollar---Goodyear Welt Boots \$4.00

375 pairs Gunmetal Calf Blucher Boots, dull top, full round toe style, heavy Goodyear welt sole, medium high heel. A splendid boot for all-round wear. Save a dollar 4.00 on every pair purchased. Buy yours today

Boys' Dressy Blucher Boots Black Goat Blucher Boots of durable leather, smart dressy toe style, solid leather standard screw and slugged sole, military heel. Sizes 11 to 13, \$2.69. Sizes 1 to 5, \$2.95.

CHILDREN'S KID BOOTS—Button and lace, wide toe shapes with toe caps, lightweight soles, made of donkey kid leather. Sizes 4 to 7 1/2. Today 1.29

Lively Men About Town Are Strong for These Simpson Straw and Panama Hats

This season, like every other season, the stock is selected with the personal tastes and requirements of gentlemen who dress as gentlemen should dress—an example of grace and manliness, nothing loud or inappropriate. Smart shapes in split and sennit braid straws, \$1.50, \$2.00, \$2.50, \$3.00.

We are showing a large variety of popular priced Panamas, including telescope, negligé and the new Alpine or fedora shapes, \$3.00, \$3.50, \$5.00, \$6.50 and \$7.00.



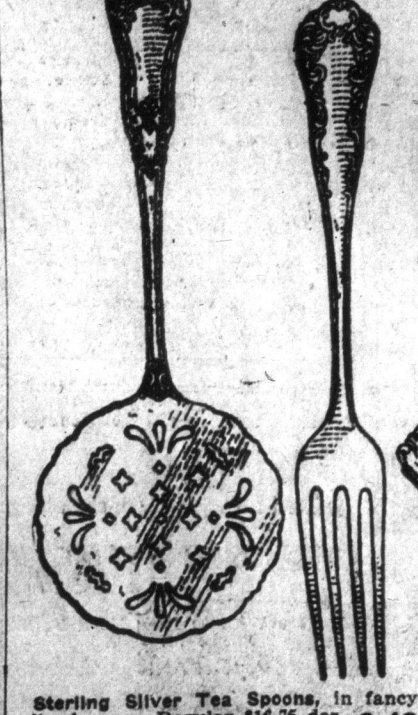
Sterling Silver Fancy Table Pieces in a Great Sale

at Prices That Are Wonderful and in a Variety of Patterns That Can Seldom Be Seen in One Display.

The number of patterns we can show you will be almost as interesting as the extraordinary character of the values offered. We bought a manufacturer's entire stock of small odd lots—that is how we got so many patterns—and also that is why the prices are so low, for he sold us the made-up articles at the cost of the silver bullion. The result is this amazing sale, which should be of special interest to those who wish to buy.

Gifts of Sterling Silver for Summer Brides

- Sterling Silver Tea Spoons, Regular \$18.00 dozen. Today, set of six, in lined box, for 6.98
Sterling Silver Tea Spoons, Regular \$15.00 dozen. Today, set of six, for 5.75
Sterling Silver Tea Spoons, Regular \$16.50 dozen. Today, set of six, in lined case, for 6.38
Sterling Silver Tea Spoons, Regular \$12.75 a dozen. Today, set of six, in case, for 4.95
Sterling Silver Dessert Spoons and Forks, Regular \$27.00 dozen. Set of six, in fancy lined box. Today 10.44
Fruit or Berry Spoons, small size. Regular \$3.50. Today, 2.29
Salt Spoons, Regular \$1.00 each. Today .49
Sugar Lifters, Regular \$3.25 1.98 each. Today
Pickle Forks, Regular \$1.75 1.18 each. Today
Bread Knives, with steel saw edge blades. Regular \$4.50 each. Today 2.89
Lettuce Serving Forks, Regular \$2.75 each. Today, for 1.95
Sugar Tongs, Regular \$2.00 for 1.30



Exquisite New Wash Goods At Close to Half-Price and Less—On Sale Today

THREE DISTINCTIVE NEW LOTS 19c Yard 37c Yard 39c Yard

Soft summery fabrics and dainty colors that have been in greatest demand this season, so prettily tinted and colored as to delight every woman's fancy, and priced in some cases at less than half regular price. A prominent wholesaler's end of the season lines. See Queen street windows.

- LOT NO. 1—White gabardine, madras cloths, white stripe Marquisette for warm weather dresses and waists, shades of steel grey, black, pink, yellow, sky, tan, amethyst, white and mauve. 2.50 yards. Today 19
LOT NO. 2—Fancy Silk and Cotton for warm weather dresses and waists, shades of steel grey, black, pink, yellow, sky, tan, amethyst, white and mauve. 2.50 yards. Today 37
LOT NO. 3—Printed Voiles in floral stripes and check designs, suitable for dresses, waists, etc. are 26 to 40 inches wide. Regular values 69c and 75c a yard. One sale today, per yard 39

The SIMPSON Company Limited