

The Robert SIMPSON Store Closes 5.30 p.m. Closes at 1 o'clock Saturday H. H. Fudger, President, J. Wood, Manager. Probabilities— Strong westerly gales; cooler; occasional showers.



Don't Miss It--Our Last Half Day

If you want insurance against disappointment in the holiday-half of Saturday, this store is the place, and Saturday morning is the time to get it. We have used all the foresight at our disposal in providing merchandise that will add to your comfort or appearance.

For the last time this Summer we have planned to do a whole day's business in five hours. Just run your eye over the articles and prices mentioned here and see if it's not worth your while to come for *these things you need*, at prices that you will not see again this Summer.

Wash Suit---Roll Call Corsets--Underwear---Aprons



Just 45 Left!

A collection of Wash Suits, 45 in lot, ladies' wash suits, in fine linens, shades are mauve, white, black, natural and pink; coats are semi-fitting and neatly tailored, trimmed with self covered or bone buttons; other styles have the new Russian effect; coat trimmed down front with silk embroidery; others with lace or Dresden collar; skirts are gored or pleated styles. Regular prices \$12.50, \$15.00, \$18.00 and \$22.50, for \$4.95.

A NEW \$10.00 SUIT FOR WOMEN.

A suit we had made in our own factory to sell at \$10.00; profit was lost sight of; our ambition was to beat anything we had done before at the price. There is the result. The cloth is an imported vicuna cloth, not too heavy, yet sufficient weight to make up smartly; colors are navy, black and brown; sizes 32 to 42; coat is single breasted style, fastened with four novelty buttons, lined throughout with good quality lining; skirt made in a new neatly tailored style. Special price \$10.00.

A smart Jacket for early fall, made of fine quality chiffon broadcloth, lined throughout with satin serge, close fitted, back and semi-fitted front; has deep roll collar, trimmed with satin and soutache braid; sleeves finished with turned back cuff, trimmed to match collar. Special for Saturday \$5.00.

GET READY FOR SCHOOL.

Girls' School Reefers, in kersey cloth, single breasted style, college, trimmed with military buttons, turned back cuff and fancy patch pockets, in navy only. Sizes 10, 12, 14. Saturday price \$2.95.

A SMART VOILE SKIRT \$5.95.

A smart, well tailored Skirt of fine all-wool voile, made with overskirt effect on sides, trimmed with three rows of silk strappings, pleated around bottom. Splendid value \$5.95.

A Shipment of New Velvet Rugs

SPECIALLY PRICED FOR SATURDAY MORNING SELLING.

The same dependable quality of former seasons; that means the best, but in new designs and colorings; a few medallions, many Orientals, and a number of small, neat, conventional patterns. Saturday, each, 3 x 3 1/2 yards, \$16.49; 3 x 4 yards, \$18.69.

Towels---Table-Napkins Pillow Cases.

These three articles might well be an epitome of what every visitor will expect in the way of hospitality when he stays at your house--fresh towels, snowy table-linen, and cool clean bed-linen. Don't let this chance slip of putting your house in order, and replenishing your linen store.

TABLE NAPKINS CLEARING AT \$1.09 DOZEN.

Only 100 dozen, 22 x 22 inch Bleached Scotch Damask Table Napkins, fine quality, hemmed ready to use, pretty new bordered designs. Regular \$1.50 per dozen. Saturday \$1.09.

HUCKABACK BEDROOM TOWELS 33c PAIR.

Every towel pure linen, white or red borders, bleached huckaback, perfect absorbent, hemmed ready to use. Note the large size, 20 x 28 inches. 150 pairs only, and every pair marked at a clearing price Saturday, 33c.

600 PAIRS HEAVY BLEACHED PILLOW CASES 25c PAIR.

42 x 33 or 44 x 33 inches, torn size, and hemmed, a great opportunity for fitting out for Exhibition visitors. Per pair Saturday 25c.

(Phone direct to Linen Department.)

New Shipments; French and English Serges--Bonnet's Silks

The New Shipments of Silks and Dress Goods that are arriving on our second floor, have created the greatest enthusiasm throughout the department. Now when people handle Dress Goods day in and day out, it takes something with character, something "different," to make them enthuse. You'll find if you visit this store to-morrow morning that the enthusiasm is infectious. Here are the latest shipments opened up:--

A big shipment from France of Wide Waist Diagonal Suitings, in a lovely range of new shadings; suitings we confidently recommend for smart, dressy, tailored suits, spot proof and thoroughly shrunken. 46 inches, \$1.00.
A shipment of West of England Serges, fine firm weave, and dust resisting; this popular weave comes in a magnificent range of colors, in two qualities. 56 inches, \$1.00; 58 inches, \$1.50.

PAISLEY AND PERSIAN CHALLIES.

Another shipment of these lovely new combination color Challies, nice soft draping quality, thoroughly fast dyes. Regular 60c. Saturday morning 38c yard.

C. J. BONNET'S SILKS, \$1.00 YARD.

We are showing a new and complete range of these guaranteed Black Silks, unusual in assortment and unusually low in price; purchased by our own foreign buyer direct from the manufacturer, C. J. Bonnet, Lyons, France. Wear guaranteed stamped on every yard.

BONNET'S YARD WIDE BLACK TAFFETA, USUAL PRICE \$1.50 YARD.

Bonnet's Black Satin Radismet, Bonnet's Black Peau de Soie, Bonnet's Black Moire Antique, Bonnet's Black Moire Francaise, Bonnet's Black Cord Silks, Bonnet's Black Bengaline, Bonnet's Black Satins, Bonnet's Black Chiffon Taffeta, Bonnet's Mousseline Duchesse. Saturday morning \$1.00 per yard.

Two Waists to Suit the Climate ---and You

A neat Tailored Waist of pin spot satin finished vesting, open front, tucked all over with large rever, turned back, and fastened with large pearl buttons, tailored sleeves, linen collar. Sizes 32 to 42 inches. Saturday morning \$1.25.

A cool Waist of black batiste, yoke of fine pin tucking, has exactly the appearance of chiffon when worn. Sizes 32 to 42 inches. Saturday morning \$1.95.



Shirts for All Occasions

Any man who comes to the Wanless Building on Saturday morning will find a stock of shirts that he cannot pass by.

They Start at Fifty Cents

And to say that these new fifty-cent shirts of ours are far better than you'd expect for the money is putting it quite mildly. You'll declare you never saw such fifty-cent value in men's shirts before.

Then at Seventy-Nine Cents

We are clearing all our Outing Shirts, all our best materials, all this summer's patterns, reversible collars, attached collars, and a few with extra collars; a great many of these shirts have never had anything but a dollar and a half ticket on their proud bosoms, but to-morrow morning in the Wanless building we will dismiss them at two for a dollar and a half, or 79c each.

And Our Dollar Shirts

For to-morrow morning you won't match anywhere; for they are a special purchase from a manufacturer, who always protects his trade mark, and does not allow this brand of negligee shirts to be advertised at sale prices. But you will find his trade mark on every shirt, and it will be a guarantee that fit and quality are both right.

Come and enjoy yourself picking winners in the Saturday morning Shirt Carnival.

Saturday in Our Shoe Store.

Is always a good time to look for unusual values. Neither men, women or children will look in vain to-morrow morning, for we have something good for each and every member of the family.

Women's Boots

400 pairs Women's Boots, Blucher style, selected patent calf and fine, strong Dongola kid leathers, dull mat calf Blucher tops, medium heavy soles for street wear, Cuban and low heels; all sizes 3 1/2 to 7. Special purchase price Saturday... 1.99

Women's Sample Boots, Size 4

30 pairs only Women's Boots, travellers' samples, in most of the popular leathers and styles; size 4. Regular prices \$4.00 and \$5.00. On sale Saturday... 2.95

Men's Boots

220 pairs Men's Boots, fine selected patent calf leathers, dull mat calf Blucher tops, medium heavy Goodyear welt soles; all sizes 6 to 11. Regular value \$4.00. Saturday... 3.00

Boys' Boots

180 pairs Boys' Boots, a good, solid, strong, serviceable boot, calf leather, Blucher, heavy sole; all sizes 1 to 5. Special Saturday... 1.69

Children's Boots

60 pairs Children's Boots, Dongola kid, Blucher, patent tip; all sizes 5 to 10 1/2. Special Saturday... 79c

(Telephone orders filled.)

Two Other Quick Selling Furniture Items

A full size comfortable Arm Rocking Chair, upholstered all over in maroon art leather, \$7.95.

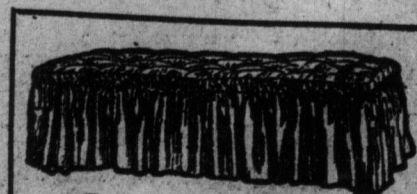
Baking Cabinet, base made of white maple, finished natural white wood top, divided flour bin underneath and drawer with divisions for spices, etc., \$4.80.

Asters Blooming in the Morning

Asters, all colors, long stems, per dozen 25c.

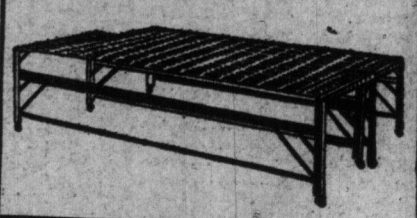
Asters, choice, per dozen 15c.

Bouquets of garden flowers, each, 15c.



Just 24 Sliding Bed Couches

As illustrated, frame made of heavy steel angle iron reinforced, spring of heavy wire fabric, supported with twenty-four helical springs at each end, cotton filled mattress covered with green denim, with valance at front and both ends; a comfortable couch by day, easily extended to a comfortable full sized bed for night. August Furniture Sale price \$8.25.



Visitors From Over the Line



will be glad to hear that on Saturday morning we will offer two rare attractions in Hand-made Irish Lace Neckwear. Jabots of real Irish Lace, \$1.50. Stock Collars, \$1.75. (Main Floor Yonge St.)

Smart Wall Paper Selling Saturday Morning

(Fifth Floor.)

1,000 Rolls Bedroom Paper, assorted colorings, pretty patterns. Regular to 15c. Saturday a.m., 7c.

600 Rolls Dining-room, Library and Den Papers, imported, good colorings. Regular to 35c. Saturday a.m., 17c.

400 Rolls Imported Parlor and Reception-room Papers, two-tone and plain color effects and exclusive design. Regular to 65c. Saturday a.m., 27c.

Baby Folders

(Fifth Floor.)

25 only, Baby Folders, steel frames, spring seat, leatherette hoods. Regular \$7.00. Saturday a.m., \$4.95.

Interesting prices on just the things women will be looking for on Saturday morning.

WONDERFUL CORSET OFFERING FOR SATURDAY MORNING.

A lucky buy enables us to offer you this stylish Corset at twenty-five cents a pair less than usual. Phone orders filled and delivered Saturday.

300 pairs E. T. Corsets, fine white coutil, medium bust, long-chips and back, cut away front, fine steel lined, four wide side steels and four strong garters, lace and ribbon trimmed. Sizes 18 to 28 inches. Our regular price would be \$1.00 a pair. Saturday morning 75c.

WOMEN'S EARLY FALL UNDERWEAR LOW PRICED.

One of our new fall styles we are particularly proud of; just enough weight to distinguish it from the summer kind. On sale Saturday.

Women's Vests and Drawers, fine light weight cotton, wool finish. Vests high neck, long sleeves, button front. Drawers are ankle length, open or closed styles. Sizes 32 to 42 bust measure. Wonderful value at 35c each.

WOMEN'S OVERALL APRONS.

Just twenty dozen of these fine Overall Aprons to go Saturday, at forty-three cents each. You could hardly buy the material alone for the price of the finished garments. Phone orders filled.

240 only Women's Overall Aprons, princess style, heavy blue check gingham; a beautiful fitting apron; length of skirt 38 inches; width around bottom 68 inches; buttons in back. Saturday morning, while they last 43c each.

Come and Find these in the Basement

600 Salt and Pepper Shakers, near cut pressed glassware. Saturday 4c. 500 Teapots, 5 and 6 cup sizes, Rockingham ware, fireproof, good shapes. Saturday 9c.

325 pieces Wedgwood, Doulton Teapots and Japanese Wares, comprising Vases, Fruit Dishes, Salads, Celeries, Teapots, Tobacco Jars, Pipe Racks, Jardiniere, Wall Plaques; a genuine snap for Saturday's quick selling, 98c.

Haviland, Limoges China Dinner Set, 102 pieces, beautiful natural color, rosebud design, scalloped and embossed, finished in coin gold decoration; a high grade set underpriced for quick selling Saturday \$43.28.

Week-End Groceries

2,000 lbs. Fresh Creamery Butter, White Clover brand, per lb., 26c.

Toasted Corn Flakes, 3 pkgs. 25c.

Loaf Sugar, 4 lbs. 25c.

Imported Pickles, Maconochie's, mixed, chow and walnuts, pint bottle, 22c.

Clark's Pork and Beans, in chili sauce, large tin, 10c.

Rich Red Salmon, Nimpkish brand, regular 20c, per tin 17c.

Imported French Peas, Moyens, 2 tins 25c.

New pack of Lobsters, 1/4 lb. tin, 20c.

Pure White Clover Honey, per section, 24c.

Fancy Mixed Biscuit, 2 lbs. 25c.

Stuffed Olives, with peppers, nuts and celery, 8 oz. bottle, 24c.

Heather Brand Cocoa, 1/2 lb. tin, 20c.

Telephone direct to department.

Ribbons and Sashes

A splendid showing of new Ribbon Sashes, made of extra quality silk taffeta ribbons, in plain colors, also rich Dresden effects. Saturday \$1.00.

Rich Pure Silk Taffeta Ribbons, in the even weave quality, in all colors, as cream, white, sky, mexigue, rose, coral, vieux rose, lilac, Alice, Copenhagen, navy, tan, tabac brown, coquelicot cardinal, wine, nile, mousse, grey, champagne and buttercup. 4 1/4 inch, 15c yard; 5 1/4 inch, 20c yard.

Neckwear Novelties

Paris, London, New York and Toronto say cashmere or Persian. The neckwear department is showing a large range of novelties in Persian Bow Ties, Coat Collars, Four-in-Hand Ties, Persian Lined Satin Scarfs, Persian Chiffons and Persian Motor Scarfs.

The Robert SIMPSON Company Limited