

"RAINBOW VALLEY"
A book by L. L. Montgomery, author
of "Anne of Green Gables." Price,
\$1.50.
—Book Dept., Main Floor.

EATON'S DAILY STORE NEWS

YONGE STREET ELEVATORS.
On account of the large number who use
the elevators near the North Yonge Street
Entrance, customers are reminded of the
new electric elevators near the South
(Main) Yonge Street Entrance. They are
convenient and convenient.

STORE CLOSSES TODAY AT 1 P.M.—Goods Bought This Morning Will Be Delivered Monday

TODAY

THE MEN'S HAT SECTION

Plays the Stellar Part in the
Autumn Display of Men's Wear
OFFERING A VARIED SELECTION OF



Illustrating a velours in popular crease crown
fedora style, with flat brims, having slightly
turned edges; with satin facing material for lin-
ing, and leather sweatband. Shades consist of
brown, green and black. Sizes 6½ to 7½. \$5.00.

THE LUXURIOUS
VELOUR



THE EVER SHAPELY
STIFF HAT

THE SERVICEABLE
JAUNTY TWEED

THE EVER POPULAR
SOFT FEDORA



Illustrating a Fedora in crease crown style,
suitable for the young man or vigorous type of
middle-aged man. Has rolling brim, which is
inclined to be a trifle flat; sweatband is of leather.
Shades consist of green, grey, brown and black.
Sizes 6½ to 7½. Price, \$7.00.



Illustrating another Fur Felt
Fedora at \$4.50, suitable for the
young man, in green, grey, brown,
black and intermediate shades. Sizes
6½ to 7½. \$4.50.



Illustrating an American Fur Felt
Fedora, with crease crown of
medium shape, with flaring, flat
or rolled brims, with plain or
bound edges. Grey, green and
black. Sizes 6½ to 7½. \$5.50.

Illustrating \$7.50 Stetson Stiff
Hat of fur felt, with a crown of
medium height, smartly rolled
brims of medium width, and
leather sweatband; a thoroughly
proportioned hat all around. Sizes
6½ to 7½. \$7.50.

Buy Your Fall
Fedora at the
Special Price
of \$2.35

A hat that is good-looking,
being in an American medi-
um block, with keen clear-
cut flaring, flat or rolled
brims, with either plain or
bound edges. The felt is of
splendid quality. The shades
afford a good selection—
there being black, grey and
green. Sizes 6½ to 7½.
Price \$2.35.



Illustrating a Tweed Hat in negl-
gee or crease crown style. Sizes 6½
to 7½. \$3.50.



Illustrating a \$2.50 Green Over-
plaid Cap of English make, in the
"Ascot" style. It's an all-wool
tweed cap in the one-piece style,
with strap at front; lining is of satin
faced material. Sizes 6½ to 7½.
—Main Floor, James St.

1869 "SHORTER HOURS" GOLDEN JUBILEE "BETTER SERVICE" 1919

Store Opens at 8.30 a.m. Closing at 5 p. m.

CLOSING ON SATURDAYS AT 1 P.M.

NO NOON DELIVERY SATURDAYS

**The Ever Reliable Burberry
Ulster Along With
Other Ulsters**

Of All-Wool Tweed and Blanket Cloths
That Give the Best of Warmth and Cold
Weather Comfort Without Being
Burdensome in Weight
And Their Prices

At \$70.00 is a Burberry All-wool Tweed Ulster, in greyish
fawn effect. It's full-fitting, double-breasted, and has half belt
at back. Has two body flap pockets and is lined to waist with
striped material. Sizes 36 to 44.

At \$77.50 is a Slightly Heavier "Burberry" Ulster of all-
wool blanket cloth, in grey and dark purplish mixtures. Has half
belt at back, wide storm collar with convertible lapels, two out-
side pockets with flaps, storm strap on the outside, and wind
cuffs on the inside of sleeves. Sizes 36 to 44.

At \$42.50 are Big, Full-fitting Storm Ulsters, in double-
breasted style, with half belt at back, wide storm collar with con-
vertible lapels, two large side pockets, with cuffs, flaps and storm
strap on sleeves. Full body lined with Italian twill. Shades
consist of brown on light and brown tones. Sizes 36 to 44.



**The Newest Overcoats for
Young Men Are of All
Wool Blanket Cloths
and Tweeds**

Have a Rather Full Skirt, High Waist, and
Are About Knee Length

"At \$52.50 is the Marvel"

An All-wool Blanket Cloth Overcoat, in a three-button,
double-breasted, body-fitting style. Has the wide convertible
storm collar. Is quarter lined with black satin-finished material.
Has two outside patch pockets with flaps — sleeves have cuffs.
Sizes 36 to 40.

At \$65.00 is an all-wool blue cheviot finished tweed, 3-but-
ton, single-breasted fly front. Semi-fitting coat, with wide peak-
ed lapels, velvet collar, two slightly slanted body pockets, with
flaps. Body is fully lined with twill serge. Sizes 36 to 40.

A Youth's Coat is priced at \$32.50, of all-wool brown mel-
ton, in double-breasted, 2-button waist seam model, showing
"harness stitching"—which is also on the wide convertible storm
collar. Has slash pockets, with braid piping, is full lined with
Italian twill. Has full flaring skirt and is about knee length.
Sizes 34 to 37.

—Main Floor, Queen St.

THE T. EATON CO LIMITED