SIMPSON | Store Opens 8 a.m. | Closes at 5.30 p.m. | H. H. Fudger, President. | J. Wood, Manager. | PROBS Fair; stationary or a little lower temperature. | SIMPSON

The Greatest Boon to Yule-tide Shoppers

THE SIMPSON STORE

Here is offered the plunder of every continent, prepared for your Christmas giving. Thoughtful arrangement makes easy your gift selection by suggesting to you a hundred new ideas at every turn. The material and service await you.

HELP US TO HELP YOU BY SHOPPING EARLY. We can do more for you NOW before the mad rush of the final weeks, for there is wider choice, the staff is fresh and eager, while uncrowded aisles and easy delivery simplify the problem for you and us.—COME SATURDAY AND IN THE MORNING IF YOU CAN.

Imported Blouses

At half, one-third and one-quarter of their former prices, include only goods bought this season; the reason for the offer being the necessity for lowering stocks and a wish to supply a startling value for Christmas trade. Thus Saturday you may buy a new blouse worth from $5.50 up to $12.50 for... **2.95**

Some of the waists and marked prices are:

	Regular Price.		Regular Price.
Black chiffon, over white lace	9.50	White Chiffon over lace	10.00
Black and white colored messaline..	6.50	White silk crepe and lace	12.50
Embroidered ninon blouse slips	7.50	Rich paillette and bead trimming....	5.50
Real princess and bruge lace	8.50	Rich paillette, with big jabot	5.50
Heavy Renaissance lace	7.50	Silk marquisette over brocaded silk..	10.50

These and 20 other styles which are equally good, all go on sale Saturday at **2.95**

See window Friday. No phone or mail orders.

Gift Books

Scottish Life and Character by Dean Ramsay, handsomely illustrated by Henry W. Kerr, R. S. A. Price **1.50**

English Life and Character, illustrated by Stanhope A. Forbes, A. R. A. Price **1.50**

Irish Life and Character, pictures by Erskine Nicol, R. S. A. Price **1.50**

Poets—All the standard poets in handsome leather binding, from 35c to $1.75 each.

Rubaiyat of Omar Khayyam in 13 different editions, from 15c to $10.00.

The Plaza series, these books are handsomely bound in ooze leather and by the best authors, Price $1.50 per volume. A few of the titles are: The Three Guardsmen and Twenty Years After, by Dumas; Treasure Island, by Stevenson; The Cloister and the Hearth by Charles Reade, etc.

Golden Thought Series, handsome booklets, boxed, containing gems from Dickens, Thoreau, Channing and Wilde. Price, each .... **.35**

—Book Dept., Main Floor.

Jewellery at Tempting Prices

Everyone likes the jewellery gift when chosen with taste. Some particularly attractive prices are shown Saturday.

Pearl Set Sunbursts of 14 kt. solid gold, with 73 real pearl settings, all large, beautiful pearls, with the latest style curved points. This is the largest size sunburst made, safety pin catch and pendant attachment on each. Regularly $25. Saturday **11.55**

200 pairs Cuff Links, gold filled, plain and engraved design, in styles for women and men, any monogram engraved free. Saturday, pair **.59**

Beauty Pin Sets, finish Roman, engraved, plain and pearl set, in velvet boxes. Saturday ..... **.49**

SEE PAGE 3

of this Paper for Important Items of

Boots for Men & Women and Clothing for Men

Gift Materials on the FURNITURE FLOORS

Book Shelves, of solid oak, in golden early English and fumed finishes, well made and durable. Regularly $5.40. Saturday **2.85**

Medicine Cabinets, in surface oak and white enamel finishes, well made with good cupboard space. Regularly $2.00. Saturday **1.60**

Secretaries, in genuine oak, golden early English and fumed finishes. good writing space, with drawer underneath. Regularly $7.75, Saturday selling **4.85**

Ladies' Secretaries, in mahogany, dull finish, colonial design, spacious writing bed, with drawer and undershelf. Regularly $9.70, Saturday selling **8.60**

Telephone Sets, in solid oak, consisting of two pieces, in English and fumed finishes. Regularly $8.00, Saturday **4.90**

The Garments Women Need

Offer Ex'ra Value Saturday

WOMEN'S READY-TO-WEAR GARMENTS.

Women's Winter Coats, show a range of materials, dark tweed mixtures, navy serges and broadcloths, diagonal worsteds, in red and black stripe. They are made up in a variety of styles with semi-fitting back, single or double-breasted front, large shawl collars or turn-over collar, buttoned up to throat or with plain collar and revers, and all have patch pockets. Some enormous values, Saturday, at **6.49**

SUITS FOR WOMEN AND MISSES.

A big clearance of suits in the most up-to-the-moment styles; coats are lined throughout with silk or satin. have notched, rounded or square effect collars, inlaid with silk or velvet, single or double-breasted, and slash or flap pockets, fashionable gored or pleated skirts complete the costume. Materials are French Venetians, diagonal serge, tweed mixtures, etc., in black, navy, brown, green, grey and tweed mixtures. Women's sizes 32 to 42 bust; misses' sizes 14, 16 and 18 years. Regular prices $14.50, $15.00, $16.50, $22.50 to $25.00, Saturday, for **6.45**

Walking Skirts, of camel's hair tweed, in dark grey, green or fawn mixtures; made fashionably plain or with side gores. Regular $6.00 value, for **3.25**

GIRLS' PONIETTE COATS.

Good quality poniette coats, are lined throughout with sateen, have box back and double-breasted front, a turnover collar which fastens close up to throat, and are trimmed with novelty buttons. Sizes 6 to 14 years. Regularly $7.50, Saturday **4.98**

One-Price Silver

A List of Si'ver With Grouped Prices

At 95c—3-piece Breakfast Cruets on silver-plated stand, Toast Racks (English electro-plated), Sugar Sifters, Bon Bon Dishes, Fern Pots in bright and satin finish complete with lining, Pickle Cruets, Cake Plates in bright and satin finish, Cream Jugs and Sugar Bowls, Sterling Silver deposited on White Glass Table Flower Baskets, Silver deposited on Glass Mustard Pots, Saturday .... **.95**

The $1.95 assortment consists of Silver-plated Nut Bowls in bright and satin finish, English Biscuit Jars in polished oak, Cake Baskets, Butter Dishes, Breakfast Cruets, Sugar Baskets, Polished Oak Butter Dishes (porcelain lined with trowels to match), Cream Jugs and Sugar Bowls, Sterling Silver deposited on White Glass Table Vinegar Bottles, and Oil Bottles silver deposited on glass. Saturday **1.95**

Mesh and Beaded Hand Bags

A hand bag offers the solution of many a gift problem. On Saturday, we are showing a complete range of Mesh Bags that covers a wide range of prices and styles.

MESH BAGS.

Child's and Misses' Mesh Bags, with long chains, at .50 and .68.

German Silver Mesh Bags, lined and unlined, at .98, 1.25, 1.50, 1.75, 2.00, 2.25, 2.50, 3.00, 3.50 to 12.00.

Sterling Silver Mesh Bags, from 13.50 to 36.00.

Gold Plated Mesh Bags, from 4.00 to 9.00 each.

Gun Metal Mesh Bags at 4.50 and 11.00.

Mesh Bags in French grey finish, at 4.00, 4.50 to 9.00 each.

BEADED BAGS.

Beaded Bags, in white and gold, also in combination of colors, at .35, .50, .75, 1.25, 1.75, 2.00 to 6.50.

Black and Steel combination, at **4.00**

Steel Beaded Bags, at **3.50**

Black Beaded Bags, at 2.00 to 8.50 each.

Full range of Opera Glasses and Fans at Leather Goods Department.

Floods of Exquisite 'Kerchiefs

Will Sell at Marvelously Low Figures on Saturday

They come from Ireland, France, Switzerland, Japan, the Madeira Islands, and from every other centre of handkerchief manufacture.

They are Partly Sample Handkerchiefs, about 2,000 dozen in all, of Swiss all round embroidered styles. This being a sample stock the variety is endless, representing all the newest sorts. Every one is absolutely perfect. Regular 15c and 20c, Saturday, 2 for 25c.

BOXED INITIAL IRISH LINEN HANDKERCHIEFS

For Women—Box of 3, for 38c; box of 3, for 75c; box of 3, for $1.00.

For Men—Box of 3, for 50c; box of 3, for 75c; box of 3, for $1.00.

Women's Linen Handkerchiefs—Box of 6, for 38c; box of 4, for 39c; box of 4, for 50c; box of 3, for 50c; box of 2, for 50c; box of 3, for $1.00.

Men's Linen Handkerchiefs—Box of 4, for 39c; box of 3, for 45c; box of 3, for 50c; box of 3, for 50c; box of 3, for $1.00.

Women's Corner Embroidered Linen Handkerchiefs, Madeira Lace Trimmed Handkerchiefs, Appenzell Embroidered Linen Handkerchiefs, in handsome floral designs; Maltese Lace Trimmed Handkerchiefs, Point-de-Geane Lace Trimmed Handkerchiefs, Princess Lace Handkerchiefs. Prices 25c, 35c, 40c, 50c, 65c, 75c, $1.00, $1.25, $1.50, $1.75, $2.00, $2.25, $2.50, $3.00, $4.50, $5.00 each, up to $150.00 each.

10,000 boxes of Children's Handkerchiefs, containing something in the way of a great surprise for those who come early, at per box, 12½c and 22c.

5,000 boxes for little Girls, each box containing 6 Lawn Handkerchiefs, lace trimmed, for, 18c.

La ge Savings in New Millinery

TRIMMED BLACK BEAVERS AND VELVETS $5.85.

Sixty of these will make their debut on Saturday, and at $5.85 will cause quite a flutter of envious admiration. Most of the beavers have large rolling brims and the velvets are stylish in every respect. Trimmings are for the most part handmade flowers and satin ribbon. Some of the shapes, untrimmed, would sell for $6.00 and $7.50. For the Saturday sale they are priced at **5.85**

Saturday will be a great day, too, in the Children's Millinery Section. There are over a hundred dozen hats, bonnets and caps going on sale at $1. Their regular price tickets show $2.00, $2.50 and $3.50 values, and there is a great chance of buying a really dainty little piece of millinery for less than one-third its value. First comers get best choice on Saturday.

Inexpensive Fur Sets

Black Belgian Hare Neckpieces, cut on the newest designs with four tabs at the front and trimmed with silk ornaments; linings are black satin. Sat-Saturday special, each **2.25**

Black Belgian Hare Muffs, large pillow shape, trimmed with fancy silk ornaments. Special, each . .. **4.50**

Shaw's and Scarfs for Christmas

Silk Shawls with fringe, shell patterns, 50 x 50 inches: colors, cream or black, $1.25 to $5.50.

Knit Shawls, with fringe and fancy border combining white with heliotrope, white with sky, white with black, and white with pink. $1.00 to $2.00.

Evening scarfs, spun silk with fringed ends in pink, heliotrope, grey, white and corn; length 72 inches, a very suitable gift. Saturday special. **2.25**

Oriental Embroideries

From a big importer's clearing We offer for Saturday:

Piano Drape, large size in a range of good colors. The cases have not been opened until now. Usual prices $1.75, $2.00, $2.50, $3.00, $3.50 and $4.00. Saturday one price .. **1.19**

Superb Hand Embroidered Table Centres, on plain satin in heavy silks and various light silks. Usual prices 75c, to $4.75. Saturday 29c to $1.00

A Congress of Dolls

3,000 Beautiful Dolls offer a multitude of prices and styles from which we choose two $1.50 values for Saturday. We have purchased a surplus stock of the large "Princess" Kid Body Dolls, full-jointed, and another beautiful large-jointed doll of the same size, to give two big values for Saturday. Such dolls usually sell for $1.50. Commencing 8 a.m. Saturday, each **1.00**

JACK THE SAILOR AND HIS SISTER.

Two of our most popular dolls with curling hair and closing eyes, dressed in sailor suits and sailor hats, large size, regularly 75c. Saturday .. .. **.50**

The Little Mothers' Doll Cradles, for those who come early on Saturday morning. Special for Saturday **.39**

Skates the Perfect Gift

Club Hockey Skates with puck stop, warranted best welded and tempered steel, bevelled blade. Sizes 8½ to 10½. Saturday... ... **1.89**

Peerless Hockey Skates, double end, puck stop, nickel plated. light and strong. Sizes 8½ to 10½. Special for Saturday..... ... **1.00**

Empress Hockey Skates, straight runner, nickel plated. A first-class skate for boys. Sizes 7½ to 11. Saturday... ... ... **.75**

Christmas Gloves

Men's Wool Lined Gloves for cold weather, of tan, suede, cape, and glace kid, have dome fasteners, Bolton thumb, extra quality wool lining, and strongly sewn seams. They are warm and dressy; all sizes. Regular $1.25, $1.50, Saturday ..... **.98**

HOSIERY GIFT SPECIALS.

Men's Pure Silk Socks, imported, light weight socks, with spliced heel, toe, and sole, and fine elastic rib top, come in black, tan, navy, and green. Special, 45c, or 3 pairs in Xmas box $1.25.

SILK HOSE IN CHRISTMAS BOX.

Women's Black Silk Hose, gauze weight, with lisle thread top, spliced heel, toe, and sole. Saturday, per pair, 49c, 2 pairs, boxed, 98c.

LISLE THREAD HOSE.

Women's Lisle Thread Hose, plain, in black and colors, with silk embroidered fronts, or lace ankle, all sizes. Saturday, 3 pairs in fancy box **1.00**

Pair of Doll's Gloves Free

Saturday morning from 8 to 11, we will give away with each pair of our Elite or La Rive French Kid Gloves, a pair of French Kid Doll's Gloves; they come in several colors:—

Elite black, white and colors **1.00**

La Rive, black, white and colors **1.25**

Fitted Club Bags and Su t Cases

As a before Christmas offer this is a record maker. We have cut a huge slice from the price of every one of these special bags, having bought them at bargain rates.

(See our special window display. No phone orders taken.)

In the Clock Section

MANTEL CLOCKS.

A small number of clocks in black and green enamelled wood, with marbleized and gilt pillars, etc., are fitted with a genuine Seth Thomas movement in solid brass, every clock being thoroughly guaranteed; regular $7.00, Saturday **5.48**

WRITING SETS.

Including a 9-inch writing pad with bronze corners, stamp box, pen tray, paper cutter, ink well and blotter. This is an exceptionally good set in a beautiful floral design; regular $3.50, Saturday **2.00**

Clock Dept.—Queen St. Section.

Elegant Lamps & Lighting Fixtures

You will find these values excellent and most suggestive for gifts at home.

Electric Portable with handsome statuette base and 16-inch bent-glass dome, with metal mounts; regular $12.50, Saturday **8.89**

Massive Brass Gas Portable with brass mounted art glass shade, new design; regular $9.50, Saturday **6.95**

Special Students' Lamp in gas or electric; large green shade and fitted ready for use; regular $4.00, Saturday **2.79**

Piano or Boudoir Lamp—Brushed brass stand, and movable glass dome, ready for use; regular $9.00, Saturday **6.95**

Boudoir Lamp to use on table or wall, nickel-plate finish with fancy shade, wired ready for use; regular $4.50, Saturday .. **2.89**

Large assortment of bronzed Statuettes and Figures, suitable for Xmas gifts, from $10.00 to **65.00**

SPECIAL SATURDAY PRICES.

Bedroom Boxes $1.98

50 only, Bedroom Utility Boxes, covered in chintz and cretonne, upholstered on top, lined with cambric, and fitted with castors, 3 ft. long x 20 inches wide. Regular $3.50, Saturday special **1.98**

CUSHION FORMS.

All sizes, Cushion Forms, filled with Russian down, covered in good quality cambric—

18 x 18 in., for 30c; 22 x 22 in., for 50c; 20 x 20 in., for 40c; 24 x 24 in., for 60c.

The "Dependable" Safety Razor

In leatherette case, including adjustable bevelled mirror, nickel-plated collapsible shaving brush and six double edge blades; a big $5 value, Saturday **2.29**

(Cutlery Department in Basement.)

In the Lunch Room

To-morrow, p.m.

Chocolate Walnut Ice Cream

—5 Cents—

GROCERIES

2,000 lbs. finest Creamery Butter, white clover brand, per lb., 35c.; Toasted Cornflakes, 3 packages, 25c.; Canned Corn, 3 tins, 25c.; Frence Peas, per tin, 12c.; Canned yellow Peaches, Old Mill brand per tin, 15c.; Loaf Sugar, 3¼ lbs., 25c.; one car fancy Mexican Oranges, good size, per doz., 20c.; choice California Seeded Raisins, package, 10c.; choice Layer Figs, 3 crown, per lb., 10c.; Crossed-fish brand Sardines, 2 tins, 24c.; Clark's Pork and Beans in Chili sauce, large tin, 10c; 500 lbs. Fresh Peel Cake, per lb. 15c.; fancy Mixed Biscuits, 2 lbs., 25c.; Candy, 500 lbs. fresh Buttercups, per lb., 10c.

The Robert SIMPSON Company Limited